

# TXMI 2100: “Textile, Fashion and Consumers” (Fall 2009)

## Instructor:

Dr. Charles Q. Yang  
305 Dawson Hall  
(706) 542-4912 (office); (760) 424-2597 (cell) (Both phones have voice-mail)  
cyang@uga.edu

TA: Ming Zhang

## Office Hours:

9:30-11:00am, M-W-F  
*Walk-in any time if office door is open*

## Course Objectives:

### 1. Knowledge:

- Textiles: To understand the properties and productions of textile fibers, yarns, fabrics and garments;
- Fashion and interiors: To understand *fashion* and applications of *textiles in home furnishing*;
- Globalization and trade: To understand *globalization and international trade of textiles*

### 2. Ability:

- Searching literatures
- Analyzing and organizing information
- Making an effective oral presentation
- Summarizing the information in a paper

## Topics in “TXMI 2100”

1. The Textile Materials
  - Textile fibers (protein fibers, cotton and man-made cellulosic fibers, synthetic fibers)
  - Textile yarns and fabrics, nonwovens
  - Finishing, dyeing and printing
2. Production and Marketing of Fashions
  - Production of fashion
  - Marketing (retailing) of fashion
3. Textiles for Interiors
  - Upholstery textiles
  - Window and wall covering
  - Soft floor covering
  - Others
4. Globalization and International Trade
  - Overview of global textile/apparel industries
  - The U.S. textile/apparel industries
  - International trade and international retailing
  - Significance of globalization

### Evaluation:

1. 2 written exams: 200 pts (no final exam)
2. 2 presentations\*:

|  |         |
|--|---------|
| (1A) Fashion (1/2 class);                                    | 100 pts |
| (1B) Textiles for Interiors (1/2 class):                     | 100 pts |
| <i>(Students are assigned to have either 1A or 1B above)</i> |         |
| (2) Globalization (100 pts)                                  |         |

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Total: 400

A 100-91%

A- 90-88%

B+ 87-84

B 83-80

B- 79-76

C 75-70%

D <70

\* The presentation will be evaluated using the following factors:

- The information presented has adequate depth and scope (50%)
- The information is relevant to the topic (25%)
- How the information is presented (25%)

Presentation policy: The topics and date of presentation will be assigned to each student one week before the first day of the presentation. If a student wishes to change topic/date, he or she must make a request to the TA before the deadlines (the first day of the presentation). Making change after the deadline carries a 10 pts penalty. Failing to give the presentation on the scheduled date will result in 0 pts.

Course Policies:

1. No exams will be dropped. Make-up exams will be given for a student's health reasons. The student must inform the instructor via email or phone before the exam and in writing within two days after the exam for the excused absence.
2. Attendance of class is required. **A student will be withdrawn without advanced notice by the instructor if he/she misses 6 classes (including all excused absences).** It is the responsibility of the student to record the number of missed classes.
3. All the grades will be posted on Web CT. Questions related to grades should be sent to TA first.
4. Only those students who give the presentations and turn in their ppt files and the papers *on time* are eligible for full credits.
5. Late-adds for this course will not be approved except on exceptional circumstances.
6. All academic work must meet the standards contained in "A Culture of Honesty." Students are responsible for informing themselves about those standards before performing any academic work.
7. The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

### Tentative Class Schedule (Fall 2009, Revised)

| Date                                     | Topic   |
|--|---|
| 8/17                                     | Introduction to TXMI 2100; Syllabus   |
| 8/19                                     | 1A. Textile fibers  |
| 8/21                                     | No class  |
| 8/24                                     | 1B Protein fibers: wool and silk  |
| 8/26                                     | 1 C Cotton  |
| 8/28                                     | 1D Man-made cellulosic fibers: rayon and acetate                                      |
| 8/31                                     | 1E. Synthetic fibers: nylon and polyester   |
| 9/2                                      | 1E. Synthetic fibers: acrylic and polyolefin  |
| 9/4, 9                                   | 2A and 2B. Yarn and fabric production   |
| 9/7                                      | <i>Labor day break</i>  |
| 9/11                                     | Review for Exam 1   |
| <b>9/14</b>                              | <b>Exam 1</b>   |
| 9/16                                     | 2C. Nonwovens   |
| 9/18                                     | 3A. Wet preparation   |
| 9/16, 18, 21                             | 3B. Functional finishing  |
| 9/21, 23, 25                             | 3C. Dyeing and printing   |
| 9/28                                     | Review  |
| <b>9/30</b>                              | <b>Exam 2</b>   |
| 10/2                                     | Topics assignment (Chapter 4 and 5)   |
| 10/5                                     | 4. Production and marketing of fashions (lecture)                                     |
| <b>10/7, 9, 12, 14</b>                   | <b>Presentations of Chapter 4: Production and Marketing of Fashion (1/2 students)</b> |
| 10/16                                    | 5. Textiles and Interiors (lecture)   |
| <b>10/19, 21, 23, 26</b>                 | <b>Presentations of Chapter 5: Textiles for Interiors (1/2 students)</b>              |
| 11/2                                     | 6. Globalization and international trade presentation topic assignment                |
| 11/2, 4, 6, 9                            | 6. Globalization DVD documentary  |
| 11/11                                    | 6. Globalization and international trade (lecture)                                    |
| <b>11/13, 16, 18, 20, 30, 12/2, 4, 7</b> | <b>Presentations of Chapter 6: Globalization and international trade (All)</b>        |
| <b>12/10 12:00</b>                       | <b>Final day of class: posting grades</b>   |