

**TXMI 2380**  
**STUDIO II: PRESENTATION METHODS AND MEDIA**  
**Course Syllabus – Spring 2010**  
 The University of Georgia  
 Department of Textiles, Merchandising and Interiors

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<b>Instructor:</b>	Dawn Schueneman, MHP
<b>Office Location:</b>	212 Barrow Hall
<b>Office Hours:</b>	3:45 pm-5:00 pm Tuesday and Thursday, 12:30-1:45 pm Monday and Friday
<b>E-mail:</b>	<a href="mailto:dawn@fcs.uga.edu">dawn@fcs.uga.edu</a>
<b>Credit/Clock Hours:</b>	3 credit hours/ 6 hours class and lab per week
<b>Class Time:</b>	8:00 am – 10:45 am Tuesday and Thursday

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### Course Description and Objectives

This course covers the development of 3-D graphic communication techniques in developing preliminary and final presentations to convey design concepts and solutions using perspective drawings, axonometric, presentation boards, 3-D models, freehand sketching and rendered drawings using pen and ink and color media.

Upon successful completion of this course, students are expected to:

- Develop skills in 3-D drawing, including axonometric and perspective drawings.
- Understand the properties of various color media and mediums used in rendering the interior environment.
- Apply color media to orthographic and perspective drawings for presentation purposes.
- Explore rendering and sketching techniques used for graphic communications and design presentations.
- Build presentation and materials boards to communicate materials and color selection for interior environments.
- Create presentation and materials boards in a digital format.
- Build 3-D models to communicate design concepts.
- Verbally present designs in a professional manner.

### Required Textbooks

- Color Drawing, 3<sup>rd</sup> Edition, Michael Doyle
- Interior Design Visual Presentation, 3<sup>rd</sup> Edition, Maureen Mitton
- Sketching Interiors at the Speed of Thought, Jill Pable
- All textbooks from TXMI 2360

### Required Materials

- Art Supplies (see separate list) – packets of most of the materials available at Elements Art Supply or students may purchase supplies separately.
- 9 x 12 Art Portfolio Binder
- Drafting equipment, supplies and projects from TXMI 2360
- Presentation materials as needed (mat board, foam core, balsa wood, etc...)

### Projects and Requirements

- Student attendance and participation is expected and will be evaluated by the instructor.
- Project assignments and exercises will be presented in class on a separate sheet of instructions.
- Sketchbook and portfolio binder of exercises, work and assignments will be kept throughout the course.
- The course will be studio/project driven and intense.
- Students will be assigned timed, in-class quick sketch assignments on a regular basis in a pop-quiz format.

**Class Policies:**

- **Academic Honesty:** Students are expected to familiarize themselves with and adhere to the University's "A Culture of Honesty." Any student turning in work that is not their own work or is discovered cheating on any project or assignment will be recommended for disciplinary action according to the University honor code policy. Copying anything from another student, the internet, etc is cheating and will be treated as such. Providing a false excuse for a due date extension is academically dishonest and will be treated as such.
- **Attendance:** Students are expected to be in their seats and ready to begin at the start of class. Attendance will be taken at the beginning of each class. A maximum of Three (3) absences are allowed, including excused and unexcused absences. Each absence afterwards will result in a third letter grade per absence over the maximum being deducted from the final grade earned for the class. For example: if you earn a grade of B- and have 4 absences in the class you will receive a final grade of C+. Any student who earns a D in the class and exceeds the maximum allowance will receive a failing grade. Students will be dropped without notice on the eighth (8) absence and will receive a grade of W/F. If a student enters the classroom after attendance has been taken it is their responsibility to inform the instructor of their presence (do not assume the instructor has seen you and marked you present). Failure to inform the instructor of your presence will result in an absence which will not be negotiable. Students are responsible for making up missed work and acquiring materials given out in class from other classmates. If a student is absent, they will not be able to use class time to ask questions about material that was covered while they were absent. The student will be required consult a classmate or the textbook. In cases of documented illness or family emergency the instructor may consider helping the student cover the missed material.
- **Professional Behavior:** I strongly feel that class time should be an enjoyable and affirming experience. Therefore, I expect that all students will behave in a professional and positive manner both during class and outside of class when dealing with matters that pertain to this class. Some examples of unprofessional behavior include: disrespectful speech or facial expressions directed at the instructor, sleeping or appearing bored in class, working on tasks that do not pertain to this class during class time (assignments from other classes, e-mail, facebook, etc.), inappropriate conversations in class (coarse language or jesting, gossip, unkind or unprofessional comments about a classmate or another teacher/class), failure to prepare for class by completing and being familiar with assigned reading or homework, and arriving after class has begun and leaving before class is dismissed. The instructor reserves the right to ask any student to leave class for unprofessional behavior and to mark the student absent for the day.
- **Tardiness:** Students are expected to be in their seat at the start of class. If you are not in your seat, ready to begin, at the start of class you will be counted tardy. Four tardies will count as an absence. Arrival 15 minutes or more after the start of class will result in a ½ absence. *It is the student's responsibility to inform the instructor of their presence at the end of class.*
- **Leaving Class Early:** Students may not leave class until they are dismissed by the teacher. Leaving before the end of class will result in a ½ absence.
- **Class Participation:** Students are to be prepared for class, to bring textbook and materials to all classes, to spend most of class working on assignments or projects, to pay attention and not socialize excessively, and to **not** read and/or work on materials and projects unrelated to this course. Failure to comply will result in being counted absent for class.
- **Cell Phones:** Cell phones are to be turned OFF for the entire duration of the class. Students may use cell phones in the hall during designated breaks.
- **Due Dates and Late Work:** All work will be due at the beginning of class date given unless otherwise stated. Any work not received by the specified time on the date it is due will be penalized in the following manner:
  - Submitted on the due date but after the time it is due (prior to 4:00 pm on the due date): half letter grade deduction from the final average.
  - Full letter grade deduction from the project grade for each additional day it is late.

- After one week from the due date the project/assignment the instructor will not grade the assignment and the student will receive a 0 for the project/assignment.
- **Documented Excuses:** Submission of un-penalized late work will be *considered* in cases of unavoidable situations and personal/family emergencies. A written request and explanation is to be given to the instructor personally on or before the due date, and **MUST** be accompanied with valid documentation supporting delay and/or absence.
- **eLC:** Each student enrolled in the course is responsible for regularly checking the eLC site for the purpose of instructor's announcements and updates related to course. I do not check the eLC email, so if you have questions please send them to my UGA email account (dawn@fcs.uga.edu)
- **Course Modifications:** The instructor may find it necessary at times to modify course syllabus, project requirements, evaluation methods, and so forth. Students will be notified in advance
- **Caring for Studio Equipment:** Do not use exacto knives or adhesive of any kind on any of the drafting tables or tables in the studios. Mat boards may be cut on the large table in the resource room. When rendering with marker make certain you place several sheets of paper under your rendering to prevent the markers bleeding and staining the table tops. **DO NOT** put any marker paper in any of the printers in Barrow Hall. Please turn off the light table when you are finished using it – do not use any markers or blades on the light table. **DO NOT** use spray adhesive inside the building under any circumstances!
- **Retention of Student Work:** The instructor may retain student work to meet program accreditation requirements and for display purposes. All work will be returned to the student prior to graduation.
- **Late Add:** Late adds for this course will not be approved except on exceptional circumstances.
- **Outside Class Assistance:** Students who attend class regularly and punctually are encouraged to seek outside assistance from the professor with any questions regarding an assignment or perspective drawing and rendering techniques during scheduled office hours or by appointment. Please seek assistance early in the semester when it is most beneficial and when the professor's schedule is more open. Students waiting until the end of the semester may not be able to acquire enough assistance or receive the full benefit of such assistance. The professor reserves the right to deny assistance for techniques covered in a class the student missed, and it will become the student's responsibility to obtain the information covered from another classmate. The only exception will be for documented excuses, as discussed above.
- **Studio Clean-Up Days:** There will be two studio/building clean-up days this semester. The dates of the clean-up sessions will be announced later in the semester (the announcement will give students at least 1 week to arrange for the clean-up day in their schedule.) **Students who do not participate in the clean-up day will have 5 points deducted from their final average per clean-up day missed.**

### Grading Criteria

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| ● Rendering Sketchbook                 | 20% |
| ● Quick Sketch Book and Timed Sketches | 10% |
| ● Cottage Project                      | 30% |
| ● Beach House Project                  | 40% |

### Grading Scale

93% - 96%	= A	77% - 79%	= C+
90% - 92%	= A-	73% - 76%	= C
87% - 89%	= B+	70% - 72%	= C-
83% - 86%	= B	60% - 69%	= D
80% - 82%	= B-	00% - 59%	= F

**TENTATIVE COURSE SCHEDULE – This schedule is subject to change. Students will be notified of any changes to the course content or due dates in class prior to the change.**

\*\*Assignments will be given in class. The due dates listed below are tentative as there will be times we will move through the material at a faster or slower pace than anticipated. All due dates will be specified on individual assignment sheets. Students should use the dates below as a guide to assist in understanding the flow of the course, but are expected to adhere to due dates as assigned on an individual basis.

<u>DATE</u>	<u>TOPIC</u>	<u>READING and DUE DATES</u>
<b>Day One</b> Jan 7	Intro to class, text, materials, cut files, sketchbook. Intro to Isometric drawings	
<b>Week #1</b>		<b>Isometric due</b>
Jan 12,14	One-Point Perspective Using the Grid Method	Handouts Mitton 3
<b>Week #2</b>		<b>One Point Perspective – Jan 19 Textures &amp; Plants– Jan 21</b>
Jan 19,21	Color media/paper and color rendering, Two-Point Perspective Using the Grid Method	Mitton 3 Doyle 2 Handouts
<b>Week #3</b>		<b>Two-Point Perspective – Jan 26 Textured Objects – Jan 28</b>
Jan 26,28	Quick sketching Textures/Patterns, Shades/Shadows, Highlights, Value/Contrast, Details	Mitton 4 Handouts
<b>Week #4</b>		<b>Wood – Feb 2 QS: Skills Check 1 &amp; 2 , A1 &amp; A2 – Feb 4</b>
Feb 2, 4	Rendering Open Lab	Mitton 5 Doyle 3 & 6
<b>Week #5</b>		<b>QS: A3 &amp; A4 – Feb 11 Upholstery – Feb 9</b>
Feb 9, 11	Rendering Orthographic Drawings	Doyle 4 & 5
<b>Week #6</b>		<b>QS: A5 &amp; A Reward – Feb 18 Window Treatments &amp; People – Feb 16 Isometric Drawing Rendering – Feb 18</b>
Feb 16, 18	Rendering Perspective Drawings	Doyle 4 & 5
<b>Week #7</b>		<b>QS: B1 &amp; B2 – Feb 25 Cottage Floor Plan – Feb 23</b>
Feb 23, 25	Rendering Perspective Drawings	Doyle 4 & 5
<b>Week #8</b>		<b>QS B3 &amp; B4 – Mar 2 1 Point Rendering – Mar 4</b>
Mar 2, 4	Rendering Perspective Drawings	Doyle 4 & 5
<b>Mar 8-12</b>	<b>Spring Break</b>	<b>Relax and have Fun!</b>
<b>Week #9</b>		<b>QS B5 &amp; B Reward – Mar 18 2 Point Rendering – Mar 18</b>
Mar 16, 18	Presentation boards, scanning and Photoshop	Doyle 4 & 5
<b>Week #10</b>		<b>Quick Sketch C1 &amp; C2 – Mar 25 Cottage Presentation Board – Mar 23</b>
Mar 23, 25	Presentation and Materials Boards - InDesign	Handouts, Mitton 7

<b>Week #11</b>		<b>Quick Sketch C3 &amp; C4 – Mar 30 Cottage Digital Board – Apr 1</b>
Mar 30, Apr 1	InDesign	Handouts
<b>Week #12</b>		<b>QS C5 &amp; C Reward – Apr 6 Cottage 3-D Model – Apr 8</b>
Apr 6, 8	3-D Models, Beach House Project Conceptual Sketches	Mitton 6,8
<b>Week #13</b>		<b>Mini Due Dates Assigned in Class</b>
Apr 13, 15	Open Lab – Beach House Project	
<b>Week #14</b>		
Apr 20, 22	Open Lab - Beach House Project	
<b>Week #15</b>		
Apr 27	Open Lab – Beach House Project	
<b>May 6</b>	<b>Beach House Project Due</b>	