

**TXMI 3380 – PRESENTATION METHODS & MEDIA
FALL 2007
(3 Credit Hours)**

**Class Time: 9:30am – 12:15pm (Tuesday and Thursday)
Class Location: 312 Dawson Hall**

Department of Textiles, Merchandising & Interiors ~ College of Family & Consumer Sciences ~ The University of Georgia

INSTRUCTOR: Ms. Annette Burnsed
OFFICE LOCATION: 350 Dawson Hall
OFFICE HOURS: Wednesdays (8:00am – 12:00pm & 1:15pm – 2:15pm) or by appointment.
E-MAIL: aburnsed@fcs.uga.edu
TELEPHONE: TBA (To Be Announced)

COURSE DESCRIPTION

Development of 3-D graphic communication techniques in developing preliminary and final presentations to convey design concepts and solutions using advanced perspective drawings, presentation boards, program documents, and rendered drawings. Rendering methods for orthographic and perspective drawings using pen and ink and color media.

REQUIRED TEXTBOOKS

Doyle, M. E. (2007). *Color drawing: Design drawing skills and techniques for architects, landscape architects, and interior designers* (3rd Edition). Hoboken, NJ: John Wiley & Sons, Inc.
ISBN# 0-471-74190-6

Mitton, M. (2004). *Interior design visual presentation: A guide to graphics, models, & presentation techniques* (2nd Edition). Hoboken, NJ: John Wiley & Sons, Inc.
ISBN# 0-471-22552-5

MATERIALS

- Art supplies (see attached list)
- 9 x 12 art portfolio binder
- Drafting equipment and supplies from TXMI 3360 (see attached list)
- Presentation materials as needed

COURSE FORMAT

The format of the course will include a combination of the following: (a) lectures; (b) slides; (c) videos; (d) discussions regarding reading/work assignments; and (e) open labs. This course will be studio/project driven and intense. Due to the nature of the course, it is imperative that you come to class, pay attention, and work hard on the assignments. Ample time will be allowed to address any questions that you may have in regards to the course content. It is important that you ask questions, as this provides for clarity and facilitates the understanding of key concepts. No tests/exams will be given.

COURSE OBJECTIVES

- To develop skills in 3-D drawings, including axonometric and perspective drawings.
- To understand the properties of various color media and mediums used in rendering the interior environment.
- To apply color media to orthographic and perspective drawings for presentation purposes.
- To explore rendering and sketching techniques used for graphic communications and design presentations.
- To build skills necessary for upper level portfolio building courses.

COURSE REQUIREMENTS

- Project assignments and exercises will be presented in class on a separate sheet of instructions.
- Sketchbook/folder of exercises, work, and assignments will be kept throughout the course.
- A final project will be given that pulls together all of the skills acquired during the course.

COURSE EVALUATION• Requirements –

Quick Sketches & Color Media Exercises	15%
Sketchbook Renderings	25%
Perspective Drawings & Renderings	25%
Final Design Project	35%
	100%

• Grading Scale –

94.5% – 100%	= A
89.5% – 94%	= A-
86.5% – 89%	= B+
82.5% – 86%	= B
79.5% – 83%	= B-
76.5% – 79%	= C+
72.5% – 76%	= C
69.5% – 72%	= C-
59.5% – 69%	= D
0% – 59%	= F

COURSE POLICIES• Academic Honesty –

“Academic Honesty” means performing all academic work without plagiarism, cheating, lying, tampering, stealing, receiving unauthorized or illegitimate assistance from any other person, or using any source of information that is not common knowledge (*A Culture of Honesty*, 2006).

“Academic Dishonesty” means knowingly performing, attempting to perform, or assisting any other person in performing any academic work that does not meet this standard of academic honesty (*A Culture of Honesty*, 2006).

Under no circumstances will academic dishonesty be acceptable or permitted. Should this happen, the student will be notified and appropriate action will be taken as outlined in the UGA student handbook. Please refer to the “Academic Honesty Policy” website for any questions in regards to policies and/or procedures:
http://www.uga.edu/ovpi/honesty/culture_honesty.htm

“All academic work must meet the standards contained in “A Culture of Honesty.” Each student is responsible to inform themselves about those standards before performing any academic work (*A Culture of Honesty*, 2006).

• Special Needs –

Students with disabilities who require reasonable accommodations in order to participate in course activities or meet course requirements should contact the instructor immediately.

• Attendance –

On-time class attendance is mandatory and will be recorded at the beginning of each class period. A maximum of three absences are allowed, including excused and unexcused absences. Each absence afterwards will result in five points (1/2 of a letter grade) being deducted from the student’s final grade earned in the class. The student is responsible for all material covered in the course regardless of the reason for the absence.

• Tardiness –

Students are expected to be in their seat at the start of each class. A student is considered tardy for the class if he/she is ≥ 15 minutes late. For every two (2) tardies, one (1) absence will be documented on the student’s attendance record for the course. Please be mannerly. It is the student’s responsibility to inform the instructor of their presence at the end of the class period if the student was tardy.

- Leaving the Studio Early –

Students may not leave the studio without the instructor's approval. Leaving before the designated end of class will result in ½ absence for that class.

- Excessive Absences –

Students will be dropped from the course on the 8th absence. The first day of class does not count towards your total absences.

- Outside Class Assistance –

Students, who attend class regularly and promptly, may seek outside assistance from the instructor with perspective drawings and rendering techniques during scheduled office hours. Please seek assistance early in the semester when it is most beneficial and when the instructor's schedule is more open. Students waiting until the end of the semester may not be able to acquire enough needed assistance or receive the full benefit of such assistance. Students may not seek assistance for techniques covered in a class that they missed, and it will become the student's responsibility to obtain the information covered. The only exception will be for a documented excuse.

- Equipment/Materials/Supplies/Textbooks –

Students are expected to bring the needed equipment and reference textbooks to all classes/labs. Failure to do so may result in an absence for that class/lab.

- Class Participation –

Students are expected to be prepared and on-time for class, to pay attention, and to NOT read and/or work on materials/projects unrelated to the course. Failure to comply will result in being counted absent for the class.

- Class Notes –

Students are expected to take notes when the instructor is lecturing and/or giving project instructions. The instructor will not repeat any information already delivered in class. However, students may obtain clarification of any information for which they have taken notes on.

- Due Dates –

All work will be due at the beginning of the class date as designated in the syllabus' "Topical Outline," unless otherwise stated.

- Late Work –

Late work will result in zero (0) points, except for in the case of a documented excuse (see below). If a documented excuse is provided and the instructor deems it valid, then the student will be allowed to turn in the work. Late work must be turned in no later than one week from the original due date. If the student has failed in turning in the work one week past the original due date, the student will receive zero (0) points for the assignment.

- Documented Excuses –

Late work may be considered in cases of unavoidable situations and personal/family emergencies. Written documentation (medical confirmation, program from funeral, team travel authorizations, etc.) of an absence should be presented to the instructor as soon as possible. Over sleeping is NOT considered a documented excuse. The student is responsible for all material covered in the course regardless of the reason for the absence.

- Cell Phones –

Cell phones are to be turned OFF during class. Students may use their cell phones during designated breaks.

- Disruptive Behavior –

Students will be asked to leave class and marked absent if their behavior is rude/disrespectful or if they engage in “personal conversations” during lectures.

- Web-CT –

Each student enrolled in the course is responsible for regularly checking the Web-CT site for the purpose of instructor announcements and updates related to the course.

- Course Modifications –

The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

- Late Adds –

Late adds for this course will not be approved except on exceptional circumstances.

TOPICAL OUTLINE

<i>Date:</i>		<i>Subject(s):</i>	<i>Required Reading(s) and/or Assignment(s) Due:</i>
<i>Day 1</i>			
Thursday	August 16	<ul style="list-style-type: none"> Welcome & introduction to course expectations and requirements. 	
<i>Week 1</i>			
Tuesday	August 21	<ul style="list-style-type: none"> Lecture: Drawing Composition 	
Thursday	August 23	<ul style="list-style-type: none"> Lecture/Open Lab: One-Point Perspective 	<ul style="list-style-type: none"> Mitton – Ch. 3 & 4 Montague Handout
<i>Week 2</i>			
Tuesday	August 28	<ul style="list-style-type: none"> Lecture/Open Lab: Two-Point Perspective 	<ul style="list-style-type: none"> <i>One-Point Perspective Drawing</i> Mitton – Ch. 3 & 4 Montague Handout
Thursday	August 30	<ul style="list-style-type: none"> Lecture/Open Lab: Quick Sketches – Furniture & Spaces 	
<i>Week 3</i>			
Tuesday	September 4	<ul style="list-style-type: none"> Lecture: Color Media/Paper & Color Rendering 	<ul style="list-style-type: none"> <i>Two-Point Perspective Drawing</i> Mitton – Ch. 5 (pp. 93-118) Doyle – Ch. 1, 2, 3, & 6 (pp. 233-244)
Thursday	September 6	<ul style="list-style-type: none"> Lecture: Textures/Patterns, Shades/Shadows, Highlights, Value/Contrast, Details 	<ul style="list-style-type: none"> Mitton – Ch. 5 (pp. 106-118) Doyle – Ch. 4
<i>Week 4</i>			
Tuesday	September 11	<ul style="list-style-type: none"> Open Lab: Sketchbook Exercises 	<ul style="list-style-type: none"> <i>Quick Sketches & Color Media Exercises</i> Doyle – Ch. 4
Thursday	September 13	<ul style="list-style-type: none"> Open Lab: Sketchbook Exercises 	<ul style="list-style-type: none"> Doyle – Ch. 4
<i>Week 5</i>			
Tuesday	September 18	<ul style="list-style-type: none"> Open Lab: Sketchbook Exercises 	<ul style="list-style-type: none"> <i>Rendered Sketches (Textures/Finishes & Plants)</i> Doyle – Ch. 4
Thursday	September 20	<ul style="list-style-type: none"> Open Lab: Sketchbook Exercises 	<ul style="list-style-type: none"> Doyle – Ch. 4

Week 6			
Tuesday	September 25	<ul style="list-style-type: none"> Lecture/Open Lab: Rendering Orthographic Drawings 	<ul style="list-style-type: none"> Rendered Sketches (Wood Furniture & Pieces) Mitton – Ch. 5 (pp. 99-106) Doyle (pp. 77-78)
Thursday	September 27	<ul style="list-style-type: none"> Open Lab: Rendering Orthographic Drawings 	<ul style="list-style-type: none"> Mitton – Ch. 5 (pp. 99-106) Doyle (pp. 77-78)
Week 7			
Tuesday	October 2	<ul style="list-style-type: none"> Lecture: Rendering Perspective Drawings (3-D Effects) 	<ul style="list-style-type: none"> Rendered Sketches (Upholstery & Window Treatments) Doyle – Ch. 4, 6 (pp. 245-255), 7, & 8
Thursday	October 4	<ul style="list-style-type: none"> Lecture/Open Lab: Rendering One-Point Perspective Drawings 	<ul style="list-style-type: none"> Doyle – Ch. 4, 6 (pp. 245-255), 7, & 8
Week 8		(Midterm of Semester)	
Tuesday	October 9	<ul style="list-style-type: none"> Open Lab: Rendering One-Point Perspective Drawings 	<ul style="list-style-type: none"> Rendered Orthographic Drawings Doyle – Ch. 4, 6 (pp. 245-255), 7, & 8
Thursday	October 11	<ul style="list-style-type: none"> Lecture/Open Lab: Rendering Two-Point Perspective Drawings 	<ul style="list-style-type: none"> Doyle – Ch. 4, 6 (pp. 245-255), 7, & 8
Week 9			
Tuesday	October 16	<ul style="list-style-type: none"> Open Lab: Rendering Two-Point Perspective Drawings 	<ul style="list-style-type: none"> Doyle – Ch. 4, 6 (pp. 245-255), 7, & 8
Thursday	October 18	<ul style="list-style-type: none"> Lecture: Graphic Analysis, Concepts, & Program Documents 	<ul style="list-style-type: none"> Mitton – Ch. 6 Handouts
Week 10			
Tuesday	October 23	<ul style="list-style-type: none"> Open Lab: Research, Graphic Analysis, & Concept Formation 	<ul style="list-style-type: none"> Rendered Perspective Drawings
Thursday	October 25	**FALL BREAK (NO CLASS)**	
Week 11			
Tuesday	October 30	<ul style="list-style-type: none"> Lecture/Open Lab: Preliminary Floor Plan & Conceptual Drawings 	<ul style="list-style-type: none"> Revised Sketchbook
Thursday	November 1	<ul style="list-style-type: none"> Open Lab: Preliminary Floor Plan & Conceptual Drawings 	

Week 12			
Tuesday	November 6	<ul style="list-style-type: none"> Lecture: Presentation Methods 	<ul style="list-style-type: none"> Research & Program Documents
Thursday	November 8	<ul style="list-style-type: none"> Open Lab: Perspective Drawings for Final Project 	
Week 13			
Tuesday	November 13	<ul style="list-style-type: none"> Open Lab: Perspective Drawings for Final Project 	
Thursday	November 15	<ul style="list-style-type: none"> Open Lab: Render Final Project Drawings 	
Week 14			
Tuesday	November 20	<ul style="list-style-type: none"> Open Lab: Render Final Project Drawings 	
Thursday	November 22	**THANKSGIVING BREAK (NO CLASS)**	
Week 15			
Tuesday	November 27	<ul style="list-style-type: none"> Open Lab: Finalize Project/Presentation Boards 	<ul style="list-style-type: none"> Rendered Drawings Due By Noon (Originals)
Thursday	November 29	<ul style="list-style-type: none"> Open Lab: Finalize Project/Presentation Boards 	
Week 16			
Tuesday	December 4	<ul style="list-style-type: none"> Open Lab: Finalize Project/Presentation Boards 	
Thursday	December 6	<ul style="list-style-type: none"> NO CLASS – Final Project Drop-Off (4:00pm – 5:00pm; Ms. Burnsed’s Office) 	<ul style="list-style-type: none"> Final Project
FINAL PRESENTATIONS			
Thursday	December 13	8:00am – 11:00am	