

TXMI 4230/6230: Clothing and Human Behavior

Fall 2002/UGA

Call #: 74-194; 3 credit hours

MWF 3:35pm-4:25pm

Dawson Hall 310

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Office Hours: MWF 10am-11:30am and other times by appointment

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COURSE DESCRIPTION: (*Prerequisite: Completion of PSYC 1101 or SOCI 1101*) The study of clothing with particular emphasis psychological, sociological and economic aspects of clothing.

REQUIRED TEXT AND MATERIALS:

1. Storm, Penny (1987). Functions of Dress: Tools of culture and the individual. New Jersey: Prentice-Hall. **THIS TEXT IS ON RESERVE IN THE LIBRARY.**
2. University Email account.

COURSE OBJECTIVES:

Students will:

- ❖ study the origins of dress and adornment and compare the various theories explaining the functions of dress.
- ❖ compare and appreciate the interrelationship between clothing and adornment and various cultures worldwide.
- ❖ examine the role that clothing plays in helping one understand both him/herself and others.
- ❖ explore the communicative and symbolic nature of dress and adornment.
- ❖ understand the significance of human behavior on fashion and market trends.

COURSE POLICIES:

1. All assignments must be typed/word processed on regular 8 ½ x11 inch paper. Failure to do so will result in a 10% point reduction.
2. Assignments will not be accepted unless stapled or fastened together with a clip.
3. Assignments are due at the beginning of class and will be considered late if not turned in when requested. **KEEP AN EXTRA COPY OF ALL ASSIGNMENTS FOR YOURSELF.**
4. Total points possible for late assignments will be reduced by half (50%) if turned in prior to the next class meeting and by three-fourths (75%) if turned in within one week. After one week, assignments will not be accepted. If you have an assignment to turn in late and I am not in my office you must have the secretary sign and date the item and place it in my mailbox. Assignments in my mailbox that are not signed and dated will be treated as if they have been turned in at the moment I find them.
5. Attendance and participation are expected. Tardiness is unacceptable in the professional world and in this class. ***Excessive absences will lead to dismissal from the course.*** Attendance sheets are circulated at the beginning of class.
6. All assignments are to be completed alone unless specifically stated by the professor. Collaboration is considered cheating and will be dealt with accordingly.
7. APA guidelines for literature citation must be followed. The library has the **4th edition** of these guidelines at in the reference section. Information taken from the World Wide Web must also be cited in APA format.

COURSE REQUIREMENTS:**EXAMS:**

Three exams and a final will be administered during the semester. Each exam will be worth 100 points. If you are late for an exam you will only be allowed to take it if no one has finished and left the room. At your discretion you may elect not to take the final exam. If you do not take the final, an average of your first three exams will comprise your final exam grade. One makeup exam will be permitted per student and will be administered the last full week of classes (see attached timetable for date). A makeup exam will be permitted with a valid and documented excuse and only if the student is otherwise passing the course. Makeup exams will vary in style from the missed exam. It is the student's responsibility to notify the Professor of the intent to take a makeup. Dates and times for all exams are included in the attached course timetable. Arrange your work and social schedule around these dates.

ANALYSIS OF FASHION SYMBOLS IN MOVIES: (may be completed with one partner)

Each student will select a movie and single character with Professor's approval. Students will provide an evaluation and analysis of the character's choice of and use of adornment as a means of symbolism. Specific instructions and elements required for the written report will be discussed in class.

ARTICLE SUMMARY: (may be completed with one partner)

Each student will find an article related to a course topic. Students will prepare a written summary of the article, including citation, to turn in along with the article. Students will present the article to the class and lead class discussion. Students should provide the Professor with a copy of the article at least one class period prior to the presentation. Details and instructions will be discussed in class. The date for which each student is responsible will be decided on during the first week of class. All written materials are due at the beginning of class on the date the oral assignment is due.

CONTEXT OF FASHION IN HISTORY ASSIGNMENT: (may be completed with one partner)

Students will analyze fashion in a historical context by the use of high school or college yearbooks. Detail and instructions will be discussed in class.

INAPPROPRIATE DRESS ASSIGNMENT: (must be completed in groups of 3)

A group of three students will “test” the acceptance of inappropriate dress in various situations. Three experiments will be arranged where students rotate as the guinea pig and data recorder. Detail and instructions will be discussed in class.

IN CLASS ACTIVITIES/PARTICIPATION:

Discussions are an integral component of this class therefore you are to be prompt and make contributions to class discussions. Additionally, this course is comprised of a variety of hands on activities that cannot be completed individually. In class activities are worth 25 points per day. An attendance sheet will be passed out at the beginning of each class. If you are late, do not attend or leave early, you forfeit the points associated with that day.

PROFESSOR’S NOTE:

I have planned a variety of activities for to make the course more interesting and to provide a variety of learning opportunities. At the same time, this is a fun class, and one I hope you look forward to each day.

COURSE EVALUATION:

Point values for exams, etc. are as follows:

My Grade:

Exam 1		100	(10%)	
Exam 2		100	(10%)	
Exam 3		100	(10%)	
Final Exam		100	(10%)	
Analysis of Fashion Symbols In Movies	} Choose 1 ONLY	150	(10%)	
Context of Fashion In History Assignment (Yearbook Assignment)		150	(10%)	
Article Summary: Discussion Leader		75	(7.5%)	
Article Summary: Written Report		25	(2.5%)	
Article Summary: Attendance Points		40	(4.0%)	
Inappropriate Dress Assignment		150	(10%)	
In Class Activities/Participation(12 days @ 25)		160	(30%)	
		1000	(100%)	

GRADES:

The total number of points accumulated during the semester will determine course grades. The grading scale is as follows:

A	=	900-1000	D	=	600-699
B	=	800-899	F	=	less than 600
C	=	700-799			

ACADEMIC HONESTY:

Students should conduct themselves in an ethical and professional manner. Academic dishonesty consists of behaviors described in the latest edition of the Student Handbook. Plagiarism, sharing homework answers, unauthorized assistance, lying or tampering with grades, equipment, etc. and theft are included. Dishonest students will face failure of this course and/or expulsion from the University.

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Tentative* Class Schedule

Date	Mon	Wed	Fri	Notes
Aug 19, 21, 23	Fall Classes Begin Course Orientation Email Assignment	Assignments Discussed	Article Summary Dates Finalized Email Assignment Due Failure to complete Email Assn. on time will result in -3 on Exam 1	
Aug 26, 28, 30	In-class activity-US Map	Birth/Evolution of Fashion Inappropriate Dress Group Formation Deadline	Library/Field Research Day Work on Assignment(s) of your choice	
Sep 2, 4, 6	Labor Day No Classes	Adornment Movie Character choice Deadline	TBA	
Sep 9, 11, 13	Adornment cont.	Video	Article Summary	
Sep 16, 18, 20	Modesty	Article Summary In-class activity-Modesty	Exam 1	
Sep 23, 25, 27	Utility, Convenience and Protection	Georgia Museum of Art – In class activity (a monetary donation is accepted, but not required)	Article Summary	
Sep 30, Oct 2, 4	Communication	In class activity-Courtroom Movie or Yearbook Assignment Due	Article Summary	
Oct 7, 9, 11	Library/Field Research Day Work on Assignment(s) of your choice	Video	Article Summary	
Oct 14, 16, 18	Roles	Article Summary	Exam 2	Mid Point: Tues., 10/ 15
Oct 21, 23, 25	Status	Article Summary	Article Summary	
Oct 28, 30, Nov 1	Social Class Analysis of Fashion Symbols in Movies Due OR Context of Fashion in History Due	Library/Field Research Day Work on Assignment(s) of your choice	Fall Break No Class	
Nov 4, 6, 8	In-class activity – Powers of Deduction	Religion	Article Summary	
Nov 11, 13, 15	Individual Development	In class activity –Memorable Apparel	Library/Field Research Day Work on Assignment(s) of your choice	
Nov 18, 20, 22	Group Dynamics	Inappropriate Dress Assignment Due In class-Inappropriate Dress Discussion	Article Summary	
Nov 25, 27, 29	Graduate Student Research Presentation	Thanksgiving Holiday No Classes	Thanksgiving Holiday No Classes	
Dec 2, 4, 6	Graduate Student Research Presentation	Graduate Student Research Presentation	Exam 3	
Dec 9, 11, 13	Makeup Exams	No Classes	No Classes	Last Day 12/9

Final Exam: Wednesday, December 11, 8am-11am

*This timetable is tentative. The Professor reserves the right to make changes as needed.