

TXMI 4260: GLOBAL SOURCING OF APPAREL
SPRING SEMESTER 2009
TUESDAY & THURSDAY 2:00 TO 3:15
CREDIT HOURS: 3

INSTRUCTOR: Mr. Charles Gilbert
352 Dawson Hall
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OFFICE HOURS: T & TH 9:00-11:00 AND 1:00 – 2:00 and by appointment.

COURSE DESCRIPTION: The theory and practice of global sourcing, manufacturing, and distribution of apparel and textile products.

WHAT THE COURSE IS ABOUT: Learn about Sourcing a product by “doing”. The class will design a product, select a site for its manufacture and manage the logistics of getting it delivered to UGA. The product will be marketed by the class and sold at the bookstore. The student will understand quota systems, tariffs, logistics, where certain products should be sourced, and their related impact on the final cost of the product.

COURSE OBJECTIVES:

Upon completion of this course, the student will:

1. understand the reason for quotas and tariffs
2. appreciate the complexity of global logistics
3. understand the impact of trade legislation
4. know how free trade zones operate around the world
5. have a hands-on understanding of the business process of global sourcing.

TEXTBOOKS:

No textbook will be required, but selected readings from Textiles and Apparel in the Global Economy by Kitty Dickerson will be required. Research on the internet will also be required for class presentations.

COURSE SCHEDULE:

GLOBAL SOURCING (TXMI 4260)

Course Outline
Spring 2009

Week	Session		Subject Matter
1	TH	JAN 8	Introduction, expectations, test schedule, feedback
2	TU	JAN 13	Form Company and set rules
	TH	JAN 15	Brainstorm Product Ideas
3	TU	JAN 20	Select Product and Develop Specs
	TH	JAN 22	History of Sourcing
4	TU	JAN 27	Quotas and Duties(Tariffs)
	TH	JAN 29	Determine Price Point and develop Marketing Plan
5	TU	FEB 3	Review sample
	TH	FEB 5	Negotiate License agreement and work deal w/ bookstore
6	TU	FEB 10	Test
	TH	FEB 12	Factors Considered when Making a Sourcing Decision
7	TU	FEB 17	The need for Brokers and Freight Forwarders
	TH	FEB 19	Logistics
8	TU	FEB 24	Review Status of Product
	TH	FEB 26	Using GMROI to Effect Sourcing Strategy "Value of Lead Time"
9	TU	MAR 3	Mid Term
	TH	MAR 5	Understanding the Culture and Language of Source Country
10	TU	MAR 17	Field Trip Chico's or Clemson
	TH	MAR 19	Sp. Interests and the Lobbying Process; Impact of Legislation
11	TU	MAR 24	Evolution of Governing Bodies
	TH	MAR 26	Using Textiles and Apparel for Developing Nations and Peace
12	TU	MAR 31	Trading Blocs
	TH	APR 2	Students Present Reports on Trading Blocs, and Trade Issues
13	TU	APR 7	Students Present Reports on Trading Blocs, and Trade Issues
	TH	APR 9	Take Delivery of Product and Review Quality
14	TU	APR 14	Free Trade Zones and QIZ (Qualified Industrial Zones)
	TH	APR 16	Test
15	TU	APR 21	Review Process and Sales Results
	TH	APR 23	Off-shore Sourcing Impact on Apparel Prices and Private Label
16	TU	APR 28	Review
17	TU	MAY 5	Finals 3:30-6:30

Course Schedule: The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.

Honor Code: All academic work must meet the standards contained in “A Culture of Honesty”. All students are responsible to inform themselves about those standards before performing any academic work.

Attendance: Because participation is required in developing the product and directing the process, **attendance is mandatory**. Each class member will have a position in the **business** and will be judged by their performance just as in the real world.

- Class Etiquette:**
- a. Once class begins newspapers, electronic devices and anything that would be disruptive must be put away.
 - b. No food or drink in the classroom.
 - c. You will be expected to treat the classroom as your place of business and conduct yourself accordingly.

Grading:	3 quizzes @ 133 points each	400
	1 Final exam (comprehensive) @ 300 points	300
	Class Presentation of Research Project @ 100 points	100
	Business Participation @ 200 points	200
	Total	1000

Scale: 93.0- 100 (A) 90- 92.9(A-) 87- 87.9 (B+) 83- 86.9 (B) 80- 82.9 (B-)
77-79.9 (C+) 73- 76.9 (C) 70- 72.9 (C-) 60- 69.9 (D)