

TXMI 4260: GLOBAL SOURCING OF APPAREL  
FALL SEMESTER 2009  
TUESDAY & THURSDAY 2:00 TO 3:15  
CREDIT HOURS: 3

INSTRUCTOR: Mr. Charles Gilbert  
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542 – 3049  
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OFFICE HOURS: T & TH 9:00-11:00 AND 1:00 – 2:00 and by appointment.

COURSE DESCRIPTION: The theory and practice of global sourcing, manufacturing, and distribution of apparel and textile products.

WHAT THE COURSE IS ABOUT: Learn about Sourcing a product by “doing”. The class will design a product, select a site for its manufacture and manage the logistics of getting it delivered to UGA. The product will be marketed by the class and sold at the bookstore. The student will understand quota systems, tariffs, logistics, where certain products should be sourced, and their related impact on the final cost of the product.

#### COURSE OBJECTIVES:

Upon completion of this course, the student will:

1. understand the reason for quotas and tariffs
2. appreciate the complexity of global logistics
3. understand the impact of trade legislation
4. know how free trade zones operate around the world
5. have a hands-on understanding of the business process of global sourcing.

#### TEXTBOOKS:

No textbook will be required, but selected readings from Textiles and Apparel in the Global Economy by Kitty Dickerson will be required. Research on the internet will also be required for class presentations.

COURSE SCHEDULE:

**GLOBAL SOURCING (TXMI 4260)**

Course Outline

Fall 2009

Week	Session		Subject Matter
1	TU	AUG 18	Introduction, expectations, test schedule, feedback
2	TH	AUG 20	Form Company and set rules
	TU	AUG 25	Brainstorm Product Ideas
3	TH	AUG 27	Select Product and Develop Specs
	TU	SEPT 1	History of Sourcing
4	TH	SEPT 3	Quotas and Duties(Tariffs)
	TU	SEPT 8	Determine Price Point and develop Marketing Plan
5	TH	SEPT 10	Review sample
	TU	SEPT 15	Negotiate License agreement and work deal w/ bookstore
6	TH	SEPT 17	Test
	TU	SEPT 22	Factors Considered when Making a Sourcing Decision
7	TH	SEPT 24	The need for Brokers and Freight Forwarders
	TU	SEPT 29	Logistics
8	TH	OCT 1	Tracking Systems
	TU	OCT 6	Using GMROI to Effect Sourcing Strategy "Value of Lead Time"
9	TH	OCT 8	Mid Term
	TU	OCT 13	Understanding the Culture and Language of Source Country
10	TH	OCT 15	Field Trip Chico's
	TU	OCT 20	Sp. Interests and the Lobbying Process; Impact of Legislation
11	TH	OCT 22	Evolution of Governing Bodies
	TU	OCT 27	Using Textiles and Apparel for Developing Nations and Peace
12	TH	OCT 29	Trading Blocs
	TU	NOV 3	Students Present Reports on Trading Blocs, and Trade Issues
13	TH	NOV 5	Students Present Reports on Trading Blocs, and Trade Issues
	TU	NOV 10	Take Delivery of Product and Review Quality
14	TH	NOV 12	Free Trade Zones and QIZ (Qualified Industrial Zones)
	TU	NOV 17	Test
15	TH	NOV 19	Review Process and Sales Results
	TU	DEC 1	Off-shore Sourcing Impact on Apparel Prices and Private Label
		DEC 3	
16	TH		Review
17	FRI	DEC 11	Finals 3:30-6:30

**Course Schedule: The course syllabus is a general plan for the course; deviations announced to the class by the instructor may be necessary.**

**Honor Code:** All academic work must meet the standards contained in “A Culture of Honesty”. All students are responsible to inform themselves about those standards before performing any academic work.

**Attendance:** Because participation is required in developing the product and directing the process, **attendance is mandatory**. Each class member will have a position in the **business** and will be judged by their performance just as in the real world.

- Class Etiquette:**
- a. Once class begins newspapers, electronic devices and anything that would be disruptive must be put away.
  - b. No food or drink in the classroom.
  - c. You will be expected to treat the classroom as your place of business and conduct yourself accordingly.

<b>Grading:</b>	<b>3 quizzes @ 133 points each</b>	<b>400</b>
	<b>1 Final exam (comprehensive) @ 300 points</b>	<b>300</b>
	<b>Class Presentation of Research Project @ 100 points</b>	<b>100</b>
	<b>Business Participation @ 200 points</b>	<b>200</b>
	<b>Total</b>	<b>1000</b>

**Scale:** 93.0- 100 (A) 90- 92.9(A-) 87- 87.9 (B+) 83- 86.9 (B) 80- 82.9 (B-)  
77-79.9 (C+) 73- 76.9 (C) 70- 72.9 (C-) 60- 69.9 (D)