

TXMI 4520
Apparel and Textile Economics
Fall 2009

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Office Hours: T & TH, 10:45-12:15 p.m., 2:00-4:45 p.m.
Teaching Assistant: Juran Kim (jrkim@uga.edu)

COURSE DESCRIPTION:

Study for the various segments of the textile and apparel industry and analyze the market structure and functioning of each segment, and factors currently affecting the industry.

COURSE OBJECTIVES:

Upon successful completion of this course, the student will be able to:

1. Explain the market structures and functioning of the segments of the textile and apparel industry.
2. Explain the interdependency among segments of the textile and apparel industry: its manifestations and its effects.
3. Describe factors currently affecting the textile and apparel industry; and explain reasons for and consequences of these effects.
4. Identify various firms in the textile and apparel industry, including fiber producers, yarn and fabric manufacturers, dyers and finishers, apparel and other textile-product manufacturers, and retailers.
5. Describe the structure and functioning of a selected firm in the textile and apparel industry and explain reasons and evidence for that firm's degree of success.

ASSIGNED READING:

Textbook: Dickerson, K. G. (1999). Textiles and apparel in the global economy (3rd ed.).
Upper Saddle River, NJ: Prentice Hall.

Current articles related to the topics

COURSE POLICIES:

Attendance

Mandatory attendance is required for the class in order to fully understand the materials and participate in the class activities. If you miss the class **more than 5 times** throughout the semester, you will receive **one lower letter grade for each additional absence** (e.g., A → A-, A- → B+, B+ → B, B → B-, etc.). **No excuse will be accepted** (exceptions for those are in university athletic team, celebrate special religious holidays, extreme medical problems or family situations).

Exams

There are **2 exams** during the semester, **100 points for each**. The exam dates are listed in the class schedule. You can choose one of the days for each exam given on the class schedule at your convenience. This optional exam date is given to avoid conflicts with your other class schedules and personal matters. **No make-up exams will be allowed**. Each exam will consist of multiple choices, true/false and fill-in-blank questions.

In-class Activities

During the semester, you will conduct 6 In-class Discussions for the topic that you just learned or will learn in the lecture, 10 points for each activity.

Assignments & Group Presentation

Instructions for each of the assignments will be handed out at the beginning of the semester. In addition, reminders will be announced 1 week prior to the due dates. The due dates for each assignment are listed on the class schedule. All assignments are due at the beginning of the assigned class period. Late submission by next class time period from the due date will only be accepted, which result in a loss of 10% of total grade of each assignment for every day late. All assignments must be **typed, double-spaced, size 12 font, 1-inch margins** on all sides and secured with a staple or paper clip.

There are three written assignments in this class: 1) Report on firms in Georgia, 2) Prospectus for thesis-governed paper and 3) Final thesis-governed paper. The first assignment entitled "Report on firms in Georgia" will be done individually. Then, students will organize themselves in a group in order to do the final project (thesis-governed paper) and presentation; that is, prospectus, and final thesis-governed paper and presentation will be done as a team.

The instructor reserves the right to alter assignments, evaluation criteria, and the grading scale to meet the needs of the class and/or work within time constraints. The instructor will announce any changes in the number of exams or assignments in class.

Plagiarism:

All academic work submitted to satisfy course requirements is expected to be the student's own, original work. When a student submits work, claiming it as his or her own, but in fact has borrowed it from another person, the student is guilty of plagiarism. Plagiarism includes reproducing someone else's work, whether it be published article, chapter of a book, a paper from a friend or some file, or whatever. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work that a student submits as his/her own. Students can discuss assignments among themselves or with an instructor, or tutor, but when the actual work is done, the student, and the student alone must do it. The penalty for plagiarism is a grade of F for the course. The student may also be suspended, dismissed or expelled from the University.

