

TXMI 4230/6230
Clothing and Human Behavior
Tuesday/Thursday 5:00-6:15
116 Dawson Hall
Fall 2004

Instructor: Susan Gunter
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Office hours: Tuesday/Thursday 4:15-5:00 and by appointment

Course Description: The study of clothing with a particular emphasis on psychological, sociological, and economic aspects of clothing. *Prerequisite: successful completion of SOCI 2000 or PSYC 2000.*

Required Text and Materials

1. Eicher, Evenson, and Lutz (2000). The Visible Self. New York: Fairchild Publications.
2. Email account
3. Camera, film, and film processing. One camera is needed per group of three students for a group project that will be discussed in class.

Course Objectives

Students will:

- study the origins of dress and adornment and compare various theories explain the functions of dress.
- compare and appreciate the interrelationship between clothing and adornment across various cultures worldwide.
- examine the role that clothing plays in helping both her/himself and others
- explore the communicative and symbolic nature of dress and adornment.
- understand the significance of human behavior on market trends.

Course Policies

1. Assignments must be typed on regular 8.5x11 inch paper. Failure to do so will result in a 10% point reduction.
2. Assignments should be turned in at the beginning of class on the date due. Any assignment received after the first ten minutes of class will be considered late.
3. Total points possible for a late assignment will be reduced by 20 points for each day it is late. The first 20 point reduction will occur if the assignment is not turned in within the first ten minutes of class on the date due. Assignments over 4 days late will not be accepted and you will receive a zero for that assignment grade. Weekends count! If you have an assignment to turn in late and I am not in my office, you should have the secretary sign and date the item and place it in my mailbox. Assignments in my mailbox that are not signed and dated will be treated as if they have been turned in the moment I find them.
4. Attendance and participation are expected. Tardiness is unacceptable in the professional world and in this class. If you are more than 10 minutes late to class, you will not be allowed to attend that day. While I will not take roll each class meeting, it is important to understand that attending class is positively correlated to doing well in this course. I will cover material in class that is not found in the required text and will periodically give pop quizzes or other in-class assignments that will count as extra credit points on exams. If you are late or absent on these days, you will not be able to make up these quizzes or assignments. Attendance is **mandatory** on days that have presentations scheduled (check the course schedule for days marked with an

- *asterisk*). Five (5) points will be deducted from the student's final exam grade for each presentation day missed without a valid and documented excuse.
- Should a student miss class for any reason, it is his/her responsibility to obtain copies of notes and/or handouts given in class. Under no circumstance will I give you my own notes.

Course Requirements

Exams

Three exams and one final exam will be administered during the semester. Each exam will be worth 100 points. The final exam will be comprehensive. If you are late for an exam you will only be allowed to take it if no one has finished and left the room. At your discretion you may elect not to take the final exam (regardless of your grade going into the final). If you do not take the final, the average of your first three exams will comprise your final exam grade. One makeup exam will be permitted per student and will be administered during the last full week of class (see attached timetable for date). A makeup exam will be permitted only with a valid and documented excuse and only if the student is otherwise passing the course. It is the student's responsibility to notify me of the intent to take a makeup exam (this must be done by the date shown on the attached timetable. If not, the student will not be able to take a makeup exam). The format of a makeup exam will differ from regular exams.

Inappropriate Dress Assignment *must be completed in groups of three.*

A group of three students will "test" the acceptance of inappropriate dress in various situations. Three experiments will be arranged where the students rotate as the guinea pig and the data recorders. Details and instructions will be discussed in class.

The Future of Fashion Assignment *may be completed individually or in a group of no more than 3 students*

The student will create a two-dimensional representation of what s/he believes will be fashionable in the year 2055. Also included will be a written description of the apparel as well as reasons behind the student's ideas. Details and instructions will be discussed in class.

Course Point Distribution

Assignment	Points Possible		My Grade
Exam 1	100		
Exam 2	100		
Exam 3	100		
Final Exam	100		
Inappropriate Dress	150		
Future of Fashion	150		
Total	700		

Academic Honesty:

Students should conduct themselves in an ethical and professional manner. Academic dishonesty consists of behaviors described in the latest edition of the Student Handbook. Plagiarism, unauthorized assistance, lying or tampering with grades, equipment, etc. and theft are included. Dishonest students will face failure of this course and/or expulsion from the University.