

TXMI 4520
Apparel and Textile Economics
Fall 2004

Instructor:

Dr. Yoo-Kyoung Seock,
Office: 352 Dawson Hall
Phone: 542-4892 (office)
e-mail: yseock@fcs.uga.edu
Office Hours: T/TH 09:15-11:15 a.m.; W 1:30-4:30 p.m. or by appointments

Course Description:

Study for the various segments of the textile and apparel industry. Analysis of the market structure and functioning of each segment, and of factors currently affecting the industry.

Course Objectives:

Upon successful completion of this course, the student will be able to:

1. Explain the market structures and functioning of the segments of the textile and apparel industry.
2. Explain the interdependency among segments of the textile and apparel industry: its manifestations and its effects.
3. Describe factors currently affecting the textile and apparel industry; and explain reasons for and consequences of these effects.
4. Identify various firms in the textile and apparel industry, including fiber producers, yarn and fabric manufacturers, dyers and finishers, apparel and other textile-product manufacturers, and retailers.
5. Describe the structure and functioning of a selected firm in the textile and apparel industry and explain reasons and evidence for that firm's degree of success.

Assigned Reading:

Textbook: Dickerson, K. G. (1999). Textiles and apparel in the global economy (3rd ed.). Upper Saddle River, NJ: Prentice Hall.

Course Policies:

Attendance

Attendance is highly recommended in order to fully understand the material and will be periodically recorded. Attendance will count for 100 points (out of 770 total points) toward your final grade. All reading assignments are due as indicated on the course schedule. Please complete readings prior to class and be prepared to discuss the material.

Exams

There are 3 exams during this semester, 100 points for each. The exam dates are listed in the class schedule. Make-up exams (essay) are given only when the student notifies the instructor prior to the scheduled exam time. Only excused absences (according to University policy) will be accepted for make-up exams.

In-class Activities (Uninformed In-class Group Discussion)

During the semester, you will conduct group discussion for the topic that you just learned in the lecture. The team members will be decided by drawing (the same as your team project members). Students who attend the class and participate in the discussion will obtain 2 extra-credits. The extra credits will be directly added into your exam scores.

Assignments

Instructions for each of the assignments will be handed out at the beginning of the semester. In addition, reminders will be announced 1 week prior to their due date. The due dates for these are on the schedule. All assignments are due at the beginning of the assigned class period. Late submission will result in a loss of 10% of total grade of each assignment for every day late, including weekend days. Only excused absences (according to UGA policy) will be accepted for late submission. All assignments must be **typed, double-spaced, size 12 font, 1-inch margins** on all sides and secured with a staple or paper clip.

The instructor reserves the right to alter assignments, evaluation criteria, and the grading scale to meet the needs of the class and/or work within time constraints. The instructor will announce any changes in the number of exams or assignments in class.

Plagiarism:

All academic work submitted to satisfy course requirements is expected to be the student's own, original work. When a student submits work, claiming it as his or her own, but in fact has borrowed it from another person, the student is guilty of plagiarism. Plagiarism includes reproducing someone else's work, whether it be published article, chapter of a book, a paper from a friend or some file, or whatever. Plagiarism also includes the practice of employing or allowing another person to alter or revise the work that a student submits as his/her own. Students can discuss assignments among themselves or with an instructor, or tutor, but when the actual work is done, the student, and the student alone must do it.

The penalty for plagiarism is a grade of F for the course. The student may also be suspended, dismissed or expelled from the University.

Grade Components:

3 Exams (100 points each)	300 points
Team-Project Report on Firms in Georgia	100 points
Peer Evaluation	20 points
Thesis-governed Paper (Final Team-Project Report – total 250 pts.)	
Starter for Thesis-governed Paper (Team)	50 points
Prospectus for Thesis-governed paper (Team)	50 points
Final Thesis-governed paper (Team)	100 points
Peer Evaluation	50 points
Attendance	100 points
<hr/>	
Total points	770 points

Grade Scale:

100 ~ 89.5%	A
89.4 ~ 79.5%	B
79.4 ~ 69.5%	C
69.4 ~ 59.5%	D
Below 59.5%	F

Assignments:

In this class, you will conduct collaborative team projects for the assignments (Report on Firms in GA & Thesis-governed paper). The team members will be decided by drawing.

1. Team-Project Report on Firms in Georgia

For this project, the entire class will divide into teams with about 4~5 students in each. Each team is to work independently of the other teams. Each team's task is to identify and describe 10 different companies in the textile and apparel industry, which do business in Georgia. The companies may be headquartered or have physical establishments or just buy or sell in the state of Georgia; i.e., at least one of these must apply to each of the 10 firms, but all need not, and various of these may apply across the 10 firms. Furthermore, each team should:

- 1) identify, among the 10 firms doing business in Georgia, 2 in each of the following 5 categories: fiber producers; yarn and/or fabric manufacturers; dyers and finishers; apparel and/or other textile-product manufacturers; and apparel and/or other textile-product retailers.
- 2) obtain information, on each of the 10 firms, that includes a) the complete, official name of the firm; b) the location of its headquarters or central offices (city, country, and if in the U.S., state); c) the industry category(ies), of the 5 listed above, that fits or fit the firm; d) the product(s) pertinent to textiles and apparel, in which the firm does business in Georgia; and e) how the team learned that the firm does business in Georgia.
- 3) Prepare a typed team report that includes: a) for each of the 10 firms, the information listed above; b) the specific sources of this information, cited in the report's text and in its bibliography in APA format; c) the name of each team member, along with a description of each member's contribution to the project (tasks that contributed to the project's completion, not time put in)

2. Starter for Thesis-governed Paper

- 1) Part 1 is a brief description of the firm (company) in the textile and apparel industry, which you will analyze for your paper. The description is to include; a) the complete, official name of the firm; b) the country where the company headquarters/central office is located; c) the general activity or activities in the production/distribution of textiles/textile products in which the firm now engages (e.g., fiber production, spun yarn production, retailing, etc.); and d) the types of products with which the firm deals in its activity (e.g., nylon, acrylic, etc. fibers; textured yarns; wool fabrics; carpets; men's sportswear; dresses; hosiery; etc.). Cite each source of information in the Starter's text and in its bibliography in APA format. Such description as the above will appear in the paper's appendix.

- 2) Part 2 is a list of 5 literature sources that provide information pertinent to your thesis statement in your paper. For each of the 5 literature sources, give the complete citation in APA format and give an annotation (1-3 sentences) indicating why the source will be useful in relation to your thesis statement. In the annotation, be more specific than, for example, “will provide background information.” Recognize that the Dickerson textbook for the course and references in the book’s extensive bibliography could be among your literature sources for the paper.

Notes:

- 1) Each team will analyze a different firm in the textile and apparel industry. Thus, no two teams may analyze the same firm for the paper. As soon as you decide on a firm that you want to analyze, inform Dr. Seock.
- 2) Each team’s selected firm to analyze cannot be changed after the starter for the Thesis-governed paper is turned in for grading. Thus, when you turn in the Starter, be sure of your choice of the firm and of your ability to find appropriate information. It is important to work on the paper throughout the semester in order to develop the thesis statement and the supporting reasons and evidence and to learn the most from the project.
- 3) Be aware that about 1/10 of your grade on the Starter will be determined by the degree to which you use proper APA citation formatting.

3. Prospectus of the Thesis-Governed Paper

As indicated in the separate handout called “Guidelines of the Thesis Governed Paper,” your paper on a selected firm is to begin with the thesis statement which the remainder of the paper will be then supported by good evidence and reasons. The prospectus for the paper, to be handed in as one of the steps in developing the paper, should contain the following:

- (a) your thesis statement (see the salmon-colored handout);
- (b) bulleted statements under it that provide evidence and reasons which you have gathered and developed so far in your information search to support your thesis statement, but please remember to later use paragraph form, not bulleted statements, for the main parts of the full paper and final revision;
- (c) indications of any problems you have encountered so far in formulating the thesis statement or the evidence and reasons to support the thesis statement or the evidence and reasons to support the thesis statement;
- (d) insertions of text citations, at appropriate places in the parts (a) – (c) above , of your information sources;
- (e) the bibliography, in APA format, of all the information sources cited in the text (a minimum of 6 sources required), and of any other information sources you are using so far in developing the paper; and

- (f) directly after each information source listed in the bibliography, a 3-5 sentence annotation of the key information in the source that relates to the thesis statement;