Welcome to Bartow County
Expectation???
## OUR GICH TEAM

### Bartow County Government

- **Commissioner Steve Taylor**
- **Lamont Kiser** – Community Development Director
- **Brandon Johnson** – Zoning
- **Valerie Gilreath** – Grant Writing Director
- **Brielle Shinall** – Grant Writing
- **Patrick Nelson** – Redevelopment Coordinator
- **Alexis Roberts** – UGA Extension Office

### Community Members

- **Brad Cowart** – Realtor, Highlands Brokers Realty
- **Brice Wood** – NWGA Regional Commission
- **Cindy Williams** – CEO, Cartersville Bartow Chamber
- **Jody and Daisy Harrison** – Acworth Residents/New Life Baptist Church
- **Daniel Lochridge** – Renasant Bank
- **Doug Belisle** – Director, Bartow Collaborative (GA Family Connection)
- **Jessica Mitcham** – Director, Good Neighbor Homeless Shelter
- **Kelly Whitmire** – Bartow County Schools Social Worker/Homeless Liaison
- **Matt Warren** – Crosspoint City Church
- **Robin Hooker** – Bartow Area Habitat for Humanity
Bartow County is located in Northwest Georgia encompassing 470 square miles with a population of approximately 102,000 residents. Bartow is the largest and one of only 8 counties in GA with a Sole Commissioner form of Government. The county seat is Cartersville with a population of over 21,000. In addition Bartow County has 6 other municipalities.
New companies welcomed to Bartow County in 2015 include Airman USA, Value Feeds, LLC and Constellium Automotive Structures North America in Highland 75 Industrial Park. Collective in 2015, 10 projects created/committed to create 263 new jobs and invest $93,125,648. 2015 also saw construction progress of previously announced projects including Shaw Industries Group Plant T1, Toyo Tire North America, voestalpine Automotive Body Parts, Surya Rugs and Beauflor USA.

Since 2004, 141 projects have led to the creation or commitment for 11,141 new jobs, and capital investment of $4,718,072,956.

BARTOW-CARTERSVILLE JOINT DEVELOPMENT AUTHORITY 2015 ANNUAL REPORT
Incredible Growth in South Bartow

Bartow County has seen incredible growth recently but the south end of the county has been skipped over…until now!

LakePoint Sports in Emerson is a one of kind Sports and Entertainment Complex. Eventually bringing an estimated 4 million visitors a year to their 1300 acre campus in Bartow County.

LakePoint Sporting Complex
and Town Center
Glade Road is the main gateway to Bartow County. As I-75 Exit 278, it is the first exit in the County off the interstate for northbound travelers and is a primary access for many residents from outside the community to utilize both Lake Allatoona and Red Top Mountain State Park.

Just one exit south of Emerson, it will also be a direct line to the LakePoint North Campus.
The “Allatoona Community” (Census Tracts 9608.01/9608.02) is the second largest concentration of individuals within a geographic area inside of Bartow County. Approximately 8,000 Residents.
Income Levels

Figure 17: Percentage of the Population Living Below the Poverty Line (2014)

<table>
<thead>
<tr>
<th></th>
<th>Bartow</th>
<th>9608.01</th>
<th>9608.02</th>
<th>9608.03</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 18</td>
<td>21%</td>
<td>27%</td>
<td>38%</td>
<td>32%</td>
</tr>
<tr>
<td>65+</td>
<td>13%</td>
<td>25%</td>
<td>28%</td>
<td>9%</td>
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</table>

<table>
<thead>
<tr>
<th>Employment Status</th>
<th>Bartow</th>
<th>9608.01</th>
<th>9608.02</th>
<th>9608.03</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employed</td>
<td>7.9%</td>
<td>11.2%</td>
<td>20.1%</td>
<td>9.3%</td>
</tr>
<tr>
<td>Unemployed</td>
<td>34.3%</td>
<td>34.8%</td>
<td>55.2%</td>
<td>45.5%</td>
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</tbody>
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### Housing

#### Comparison of Housing Characteristics in the Target Area and Bartow County

<table>
<thead>
<tr>
<th>HOUSING</th>
<th>TARGET AREA</th>
<th></th>
<th>BARTOW COUNTY</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>9608.01</td>
<td>9608.02</td>
<td>9608.03</td>
</tr>
<tr>
<td>Total Housing Units</td>
<td>1,345</td>
<td>1,256</td>
<td>2,269</td>
</tr>
<tr>
<td>Percent (%) Occupied</td>
<td>88.0</td>
<td>83.6</td>
<td>87.0</td>
</tr>
<tr>
<td>Percent (%) Vacant</td>
<td>12.0</td>
<td>16.4</td>
<td>13.0</td>
</tr>
<tr>
<td>% Owner Occupied (of occupied units)</td>
<td>76.4</td>
<td>73.0</td>
<td>67.5</td>
</tr>
<tr>
<td>% Renter Occupied (of occupied units)</td>
<td>23.6</td>
<td>27.0</td>
<td>32.5</td>
</tr>
<tr>
<td>% Valued less than $50,000</td>
<td>15.4</td>
<td>45.2 ∗</td>
<td>16.4</td>
</tr>
</tbody>
</table>

#### Mobile Homes

| Mobile Homes (as % of total units)                | 27.3        | 66.2 ∗                             | 34.9          | 13.6          |

#### Selected Characteristics (Sub-standard)

|                                                                 | 0.0%        | 2.6%                               | 0.0%          | 0.4           |
| Lacking complete Plumbing facilities              |             |                                    |               |
| Lacking complete kitchen facilities               | 0.0%        | 3.0%                               | 0.0%          | 0.8           |

#### Median Rent

| Average median rent                                | $884        | $772 ∗                             | $821          | $796          |
Housing Examples in the Area

- Recreational vehicle used as permanent residence
- Deteriorated housing
- Trash and debris outside of home
Additional Housing Examples

Vacant Manufactured Home

Inadequate and unsafe living conditions

Vacant lot with demolition debris in process of being cleaned up
Collaboration, Collaboration, Collaboration!

- Sole Commissioner
- Community Development
- Redevelopment
- Zoning
- Code Enforcement
- Building Inspections
- Grant Writing
- Animal Control
- Solid Waste
- Road Department
- Water Department
- Keep Bartow Beautiful
- GIS
- Transit
- Social Services
- Parks and Recreation

Etowah Area Consolidated Housing Authority

Bartow County Sheriff's Office

Cartersville-Bartow Convention & Visitors Bureau

UGA Extension

Bartow County

Bartow County School System

Bartow College & Career Academy

Cartersville-Bartow Chamber of Commerce

Kennesaw State University

Habitat for Humanity

NWGRC

CrossPoint City Church

Bartow Area Family Connection

New Life Community Church

Splash Bartow

Rena Sant Bank

Good Neighbor Homeless Shelter

Bartow Area Board of Realtors

Glade Road Baptist Church
Allatoona Center was completed in 2015 consisting of the Allatoona Resource Center (Built with CDBG Grant), South Bartow Youth Recreational Facility and a trash compacting and recycling facility (Built with SPLOST).

### Glade Road Area Sewer Project from I-75 to Kings Camp Road (Currently Underway)

<table>
<thead>
<tr>
<th>Phase</th>
<th>Cost</th>
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<tbody>
<tr>
<td>Phase 1A</td>
<td>$1,177,000</td>
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<tr>
<td>Phase 1B</td>
<td>$882,000</td>
</tr>
<tr>
<td>Phase 2</td>
<td>$743,000</td>
</tr>
<tr>
<td>Phase 3</td>
<td>$8,465,000</td>
</tr>
<tr>
<td><strong>Total Estimated Project Costs</strong></td>
<td><strong>$11,267,000</strong></td>
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</table>

Multiple road improvement projects are also in the planning stages to improve access and safety in the area.

**Current Efforts in the Area**
Additional County Efforts Underway

- Urban Redevelopment Plan for the Glade Road Corridor (Focus Area) adopted in December 2016

- Allatoona Resource Center serves over 1200 residents per year

- Partnerships with 20 additional agencies and groups continue to increase services and resources to residents in the area
Formation of the Bartow-Cartersville Landbank
Currently over 50 active Code Enforcement cases in the area.

72 Blighted properties have been removed countywide since 2014, with approximately 20 more currently in court proceedings to be removed.

Temporary countywide MORATORIUM on Mobile Homes enforced by the Commissioner to allow time to address concerns and consider appropriate use classifications for mobile homes.
Research and Educational Opportunities

- Detailed Housing Assessment planning underway
- Regional Litter Enforcement Seminar with Keep Bartow Beautiful (Sept)
- Renter’s Rights Informational Seminar (Sept)
- Homebuyer Seminar (2018)
- Allatoona Community Meetings (Quarterly with Allatoona Community Association)
- Landlord Informational Meeting (2018)
- Potential For Habitat for Humanity project in the area
Community Cleanup and Investment

✓ 2nd Annual BLESS Weekend (April 2017). 2 - Year accomplishments include ¼ mile community walking trail, 24 bed Community Garden, 4 home improvement projects, over 14 tons of trash collected and youth activities and games. Medical, dental, and vision screenings and informational resources provided by Leadership Bartow (Chamber of Commerce).

✓ Partnered with 10th annual Junk Dump with the Allatoona Community Association and Keep Bartow Beautiful.
Additional Area Investment

- Georgia Highlands College STEM Camp
- Job Fairs and Employment Training
- Street Store (Free Clothing)
- Mentoring
- Literacy Council and Mobile Library
- Bartow Give a Kid a Chance (Backpack and school supplies)
- Hope for Christmas
Future Opportunities

- Two Senior Apartment communities made LIHTC Application this year, one in Bartow County and one in the city of Cartersville
- High-end apartment complex planned in the area
- Good Neighbor Homeless Shelter completed 8 Transitional Homes through a CDBG Grant
- Exploring possible CHIP grant for a revolving loan fund for building affordable housing in the area