Presentation Outline

- **Program Overview** – Chris Higdon, Georgia Municipal Association

- **Application Procedures** – Karen Tinsley, University of Georgia

- **Community Successes** – Emily Bowers, Georgia Department of Community Affairs
PROGRAM OVERVIEW
The GICH Initiative:

Helps communities improve their quality of life and economic vitality through the development of locally based housing and revitalization strategies.
Participating Communities will:

- Create a community housing team
- Develop new ideas about meeting local housing needs and enhancing community development
- Learn about approaches and resources to improve housing stock
- Produce a community housing plan
- Implement the plan
GICH began in 2005 as a cooperative partnership of:

- Georgia Municipal Association
- Georgia Department of Community Affairs
- Financial Planning, Housing & Consumer Economics
  College of Family and Consumer Sciences
  Housing and Demographics Research Center
  UNIVERSITY OF GEORGIA
- Public Service & Outreach
  UNIVERSITY OF GEORGIA
Founding Sponsor and continued financial support is provided by:

Georgia Power
In-Kind Program Partners

- UGA Archway Partnership
- UGA Carl Vinson Institute of Government
- UGA Extension

The program is also partial funded by a USDA Rural Development RCDI grant
The Initiative

Three year program which includes:

- Retreats with facilitated work sessions
- Informative workshops provided by experts
- Host cities coordinate housing tour
- Reports from communities
- Networking & Collaborating with other GICH Communities
The Initiative - Retreats

- Held twice each year where all 15 participating communities meet to plan and learn while sharing ideas

- Retreats are held in different locations within the state

- Attend for 2-3 days during their first year and 1 ½ to 2 days the second and third years

- No registration fees required
The Initiative – General Sessions

- Code Enforcement
- Urban Redevelopment
- Housing Assessments
- Land Bank Authorities
- Heir Property
- Fair Housing
- Blight
- Neighborhood Revitalization
- Tax Credit Properties
The Initiative – Housing Tour

Host cities coordinate a housing tour of successful housing initiatives within their community
The Initiative

Facilitated Work Sessions
A facilitator is assigned to each community to assist with drafting a strategic housing plan.

Reports from communities
Communities will learn from the others as they share their plans and progress in report back sessions.
Participating Communities
APPLICATION PROCEDURES
How Can My Community Participate?

- Assemble a community housing team
- Identify housing needs within your community
- Identify funding source(s) for team’s travel expenses
- Submit Letter of Intent - July 14th
- Application - August 11th
Who May Apply

- Incorporated municipality
- County government
- Public Housing Authority
- Joint City/County
### 11. Community Housing Team Members: (page 2-3)

<table>
<thead>
<tr>
<th>Housing Industry Groups</th>
<th>Name</th>
<th>Title</th>
<th>Affiliation</th>
<th>Signature Indicating Agreement to Participate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Government official</td>
<td></td>
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<tr>
<td>Lender, Real Estate, Developer</td>
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<tr>
<td>Nonprofit, housing authority, faith based</td>
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<tr>
<td>Others</td>
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</tbody>
</table>
Application

Consider also as Team Members:

- Housing Authority
- Habitat for Humanity
- Churches
- Colleges
- Non-profits
- Regional Commissions
- USDA
- Foundations
- Private Sector, etc.
Application

12. Evidence of local government support and other local support (attach letters, local government resolutions, and other actions)

13. & 14. Describe the primary housing issues facing the community and housing activities in the community currently underway or successfully completed

21. Briefly describe why the community wishes to participate in GICH and what you expect as an outcome from your community’s participation
Application

22. Briefly describe **activities and efforts** that you have taken to build dedicated and sustainable team leadership and to work together as a collaborative group **since your last application** or site visit. **This section does not apply to first-time applicants.**
Application

Section A — Applicant and Financial Information

- Name of Applicant: ________________________________
- Address: _______________________________________
- Primary Contact Person: __________________________
- Email Address: _________________________________
- Telephone: ___________________________ Fax: ____________
- Secondary Contact Person: _______________________
- Email Address of Secondary Contact: ______________
- Telephone of Secondary Contact: _________________
- Indicate who is the Team Leader: Primary or Secondary Contact listed above
10. Funding Source(s) and Amount Allocated for Travel and Lodging Expenses:

<table>
<thead>
<tr>
<th>Year</th>
<th>Funding Source(s)</th>
<th>Amount</th>
<th>Status (Requested or allocated)</th>
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<tbody>
<tr>
<td>Year 1</td>
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<tr>
<td>Year 2</td>
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<tr>
<td>Year 3</td>
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</tbody>
</table>
Application

Section C — Certification & Acknowledgement of Responsibilities

● **Organization** - The housing team must include broad community representation.

● **Attendance & participation** - Dedicated team member participation on the housing team at the biannual retreats and local meetings is vital for meaningful facilitated discussion and developing and implementing an effective housing plan.

● **Product** - The GICH program partners with communities to improve their quality of life and economic vitality through the development of locally-based housing and revitalization strategies.
Section C — Certification & Acknowledgement of Responsibilities

- To the best of my knowledge the information in this application is true and correct. By checking the “Yes” box, the official representative of the applicant certifies these statements.

- Date: ________________________ Yes □

- Name of official representative (please print):
  __________________________________________

- Title: __________________________________________
## 2017 Schedule of Events

<table>
<thead>
<tr>
<th>Event</th>
<th>Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Webinar</td>
<td>May 18 (9:30 am)</td>
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<tr>
<td>Letter of Intent</td>
<td>July 14</td>
</tr>
<tr>
<td>Application Deadline (via email)</td>
<td>August 11</td>
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<tr>
<td>Site Visits to Finalist Communities</td>
<td>August 28 – September 1</td>
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<tr>
<td>Selection Announcement</td>
<td>October 4</td>
</tr>
<tr>
<td>Pre-retreat Orientation Meeting</td>
<td>Week of October 30</td>
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<tr>
<td>First Retreat</td>
<td>February 19-22</td>
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<tr>
<td>Second Retreat</td>
<td>September 25-27</td>
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For More Information

Contact Karen Tinsley
klt@uga.edu or 706-542-4949

Application forms are available on-line at:
www.fcs.uga.edu/fhce/gich
GICH Community Success Stories

Strengthening Georgia, one GICH community at a time
Since GICH’s creation in 2005, there has been over $296 million invested into more than 55 communities!

The top 5 programs utilized over the past 11 years include:

- Georgia Dream: $25 million
- Low Income Housing Tax Credit: $18 million
- Section 8 Assistance: $33 million
- CDBG: $62 million
- CHIP: $20 million
Community Success Stories:

- City of Millen
  - Assessed over 1,000 units; 350 in next phase
  - 2016 CHIP award: Work underway
  - FY2018 CDBG submitted: Sidewalks; Curb & Gutter; Demolition
  - Scrap Tire Recycling / Zika Prevention, April 15
Community Success Stories

- City of Rockmart
  - April 2017 Cleanup
  - MOA with Habitat for Humanity
    - A Brush with Kindness program
  - Adopt URP
  - Blight Ordinance
Community Success Stories

- City of Trion
- New multi family housing
- 2016 CHIP award
- Code Enforcement
- Landlord Meeting
- URP
Community Success Stories

- City of Monroe
  - One third of 4,100 units surveyed
  - 2017 Housing Fair planned
  - Clean up event, Fall 2016
  - 2016 CHIP award
DCA Housing Outreach Representatives are available in each of Georgia’s 12 regions.

<table>
<thead>
<tr>
<th>Region</th>
<th>Representative</th>
<th>Email</th>
<th>Phone</th>
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<tbody>
<tr>
<td>North</td>
<td>Emily Bowers</td>
<td><a href="mailto:emily.bowers@dca.ga.gov">emily.bowers@dca.ga.gov</a></td>
<td>(404) 381-7204</td>
</tr>
<tr>
<td>Southwest</td>
<td>Dean Nelson</td>
<td><a href="mailto:dean.nelson@dca.ga.gov">dean.nelson@dca.ga.gov</a></td>
<td>(404) 852-2160</td>
</tr>
<tr>
<td>Southeast</td>
<td>Teresa Concannon</td>
<td><a href="mailto:teresa.concannon@dca.ga.gov">teresa.concannon@dca.ga.gov</a></td>
<td>(912) 536-5723</td>
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