Living in Downtowns:
The Return of Housing
Why is downtown important?

- Concentration of Small Businesses
- Historic Buildings
- Government Center
- Community Gathering Place
- Iconic Images of the Community
The Housing Flight

- Post 1940s Housing Boom
- Introduction of Neighborhoods
- Creation of More “Efficient Housing”
Downtown Living is Cool …
Name that Show ...
Name this show ...
This one …
Step 1:

Housing Must be
Downtown’s
Political &
Business Priority

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Step 2:

Downtown Must Be Legible
Downtown Must Be Accessible
Step 4:

Downtown Must Have New & Improved Regional Amenities
Downtown Must Be Clean & Safe
Step 6:

Downtown Must Preserve & Reuse Old Buildings
Step 7: Downtown Regulations Must Be Streamlined & Support Residential Growth
City Resources Should Be Devoted to Housing
The Edge of Downtown Should Be Surrounded by Viable Neighborhoods
Downtown is NEVER “DONE”
DCA’s Downtown Assistance for Housing

1. Historic Research
2. Rehab Concepts
3. In-fill Design Concepts
4. Adaptive Reuse Plans
5. Interior Layout Concepts

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The What-If’s of 2\textsuperscript{nd} Floors
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Live-Work Units in Athens
Hotel Renovation in Bainbridge
In-Town Lofts in Carrollton
Adaptive Reuse in Colquitt
New Townhomes in Darien
Assisted Living in Madison
Mill Rehab in Porterdale
New Apartments in Woodstock