• Dorothy McDaniel
• Georgia Conservancy Field Representative, Middle Chattahoochee Watershed, Columbus
Blueprints is an education and technical assistance program of the Georgia Conservancy designed to facilitate community-based planning across the state.
The program commitment is: to achieve successful communities by creating sound conservation and growth strategies, and building consensus for action.
• Maintain & enhance quality of life for residents of the community
• Employ regional strategies for transportation, land use and economic development
• Consider the effect of the built environment on the natural environment, history, and culture
• Employ efficient land uses
• Bring all stakeholders to the table
Blueprints Communities

- Covington, Newton County
- Senoia, Coweta County
- Lakewood Heights, Atlanta
- Home Park, Atlanta
- Athens/Clarke County
- University Parkway/Commuter Rail
- Middle Chattahoochee River Watershed
- Macon
- Conyers/Rockdale County
- Sandfly, Savannah
- Berkeley Park, Atlanta
- Southwest Georgia
Types of Assistance

- Education
- Advisory services
- Blueprints
- Community Workshops
- Implementation Assistance
Blueprints Community Workshop Process

- Establish a local steering committee
- Facilitate issue-identification & community visioning
- Educate participants on planning alternatives
- Facilitate discussion among participants on best strategies
- Hold optional workshop or symposium
Blueprints Is Not ...

- A master plan or comprehensive land use plan
- A quick fix
- A mediation process
- A substitute for meeting regulatory requirements
Addressing Target Issues

- Quality Growth tools not a blanket fix
- Thoughtfully Identify Goals and Tools for…
  - Quality Growth/Growth Management
  - Target Issues (Affordable Housing)
• Atlanta Neighborhood Development Partnership
• “Making the Case for Mixed Income and Mixed Use Communities”
• http://www.andpi.org/mici/

The research shows we can’t assume that high quality of life, a ready supply of affordable housing, and economic growth will be maintained by accident. Housing affordability no longer “just happens.”
• National Neighborhood Coalition’s Neighborhood Principles for Smart Growth

• [http://www.neighborhoodcoalition.org/smartgrowth/principles.asp](http://www.neighborhoodcoalition.org/smartgrowth/principles.asp)

All neighborhoods and communities should have a fair share of the benefits as well as responsibilities of growth.

Growth should meet the economic, environmental, and social needs of low-income and other communities.

Low-income neighborhoods and communities of color should have a strong voice in decisions about growth.

Growth should not displace low-income residents or people of color in urban or rural areas from their homes, livelihoods, or communities.

Growth strategies should promote racial, economic and ethnic integration.

Growth strategies should make use of the human, economic and physical assets within communities.
Resources

- US EPA “Affordable Housing and Smart Growth”
  – Community Strategies, Case Studies, Issues to Consider, Policies and Approaches
- [http://www.epa.gov/smartgrowth/topics/ah.htm](http://www.epa.gov/smartgrowth/topics/ah.htm)
Blueprints Partners

- American Institute of Architects – Atlanta
- American Council of Engineering Companies of Georgia
- American Society of Landscape Architects – GA Chapter
- Association County Commissioners of Georgia
- Atlanta Neighborhood Development Partnership
- Georgia Institute of Technology, College of Architecture
- Georgia Municipal Association
- Georgia Planning Association
- Greater Atlanta Homebuilders Association
- Homebuilders Association of Georgia
- Institute of Transportation Engineers
- National Assoc. of Industrial and Office Properties
- Southface Energy Institute
- Urban Land Institute – Atlanta District Council
Blueprints Sponsors

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