



Cartersville GICH Presentation – Macon, GA

- What is unique about your town?
- Housing and Development in Cartersville
- Activities
- Benefits
- Important Principles / Considerations



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What is unique about your town?



Downtown historic business district



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What is unique about your town?



Etowah Indian Mounds



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What is unique about your town?



Booth Western Art Museum



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What is unique about your town?



Olde Town and West End historic districts



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Housing and Development



Both new and infill development are occurring...



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Housing and Development



However, dilapidated areas exist (north of downtown)



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Housing and Development



Also, desire to keep sense of place (former school shown)



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Activities



- 2004 Revitalization Task Force formed
- 2004 Housing inventory, maps, other data gathered
- 2004 Mission Statement & Goals established



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Activities



- 2004-2006 Monthly lunch meetings, GICH partnership
- 2005 Community Name *North Towne* christened
- 2005 Survey of residents, multi-property owners
- 2005 and 2006 Clean Up days held



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Activities



- 2006 Neighborhood Watch established
- 2006 Saturday Community Fair
- 2006 Traffic, infrastructure issues addressed by City
- 2006 Meetings with residents, multi-property owners



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Activities



- 2006 Infill seven-unit townhouse development
- 2006 Neighborhood Organization formed
- 2006-2007 Plans, Development of neighborhood park



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Activities



- 2006-2007 Triplex demolished, 10 new single-family dwellings under construction
- 2006-2007 Existing apartment complex renovated
- 2007 3 Arts & Crafts single-family homes planned



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Benefits

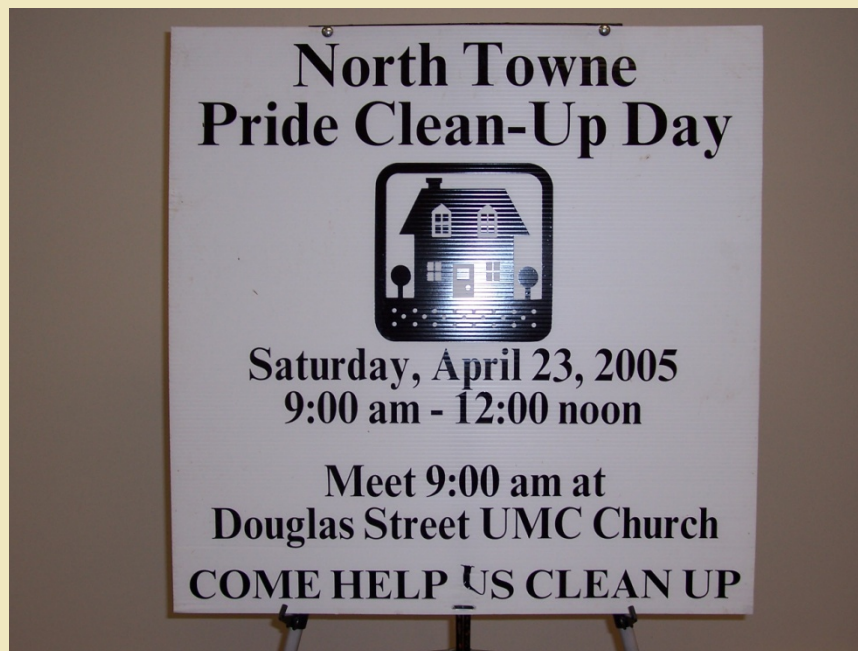


- Renewed sense of identity for neighborhood and sense of place in community as a whole
- Excellent media coverage
- Improve residents' awareness of City services



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Benefits



- Opportunities for religious-based organizations and financial institutions to get involved
- Increased communication between neighbors
- Education of general public about revitalization issues



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Benefits



- Focus on North Towne gave confidence to investors and potential residents
- Increased communication with Hispanic residents and education through dialogue with City departments
- 5 new traffic safety signs installed



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Benefits



- Work with multiple property owners: Dilapidated structures were demolished by property owner in 2006 in coordination with efforts of the Task Force.



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Benefits



- Received donated house to be relocated to or sold with proceeds for revitalization efforts
- “Keeping up with the Jones’s” – clean up property to create pressure on neighbor to do the same
- Revitalization can lead to a redevelopment plan



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Important Principles / Considerations

- **Every community has its own strengths – I.D.**
- **Plans change over time – expect and embrace**
- **Invite and attempt to involve all stakeholders**
- **Visible projects make a huge difference
(infrastructure, traffic safety improvements,
neighborhood parks, clean-up)**
- **Involve and continually update elected officials**
- **Don't reinvent the wheel – take from other cities**



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The entire community benefits from any neighborhood improvement.

