What is unique about your town?

Housing and Development in Cartersville

Activities

Benefits

Important Principles / Considerations
What is unique about your town?

Downtown historic business district
What is unique about your town?

Etowah Indian Mounds
What is unique about your town?

Booth Western Art Museum
What is unique about your town?

Olde Town and West End historic districts
Both new and infill development are occurring...
However, dilapidated areas exist (north of downtown)
Also, desire to keep sense of place (former school shown)
Activities

- 2004 Revitalization Task Force formed
- 2004 Housing inventory, maps, other data gathered
- 2004 Mission Statement & Goals established
Activities

- 2004-2006 Monthly lunch meetings, GI CH partnership
- 2005 Community Name *North Towne* christened
- 2005 Survey of residents, multi-property owners
- 2005 and 2006 Clean Up days held
2006 Neighborhood Watch established
2006 Saturday Community Fair
2006 Traffic, infrastructure issues addressed by City
2006 Meetings with residents, multi-property owners
Activities

- 2006 Infill seven-unit townhouse development
- 2006 Neighborhood Organization formed
- 2006-2007 Plans, Development of neighborhood park
Activities

- 2006-2007 Triplex demolished, 10 new single-family dwellings under construction
- 2006-2007 Existing apartment complex renovated
- 2007 3 Arts & Crafts single-family homes planned
Benefits

- Renewed sense of identity for neighborhood and sense of place in community as a whole
- Excellent media coverage
- Improve residents’ awareness of City services
Benefits

- Opportunities for religious-based organizations and financial institutions to get involved
- Increased communication between neighbors
- Education of general public about revitalization issues
Benefits

- Focus on North Towne gave confidence to investors and potential residents
- Increased communication with Hispanic residents and education through dialogue with City departments
- 5 new traffic safety signs installed
Benefits

- Work with multiple property owners: Dilapidated structures were demolished by property owner in 2006 in coordination with efforts of the Task Force.
Benefits

- Received donated house to be relocated to or sold with proceeds for revitalization efforts
- “Keeping up with the Jones’s” - clean up property to create pressure on neighbor to do the same
- Revitalization can lead to a redevelopment plan
Important Principles / Considerations

- Every community has its own strengths - I.D.
- Plans change over time - expect and embrace
- Invite and attempt to involve all stakeholders
- Visible projects make a huge difference (infrastructure, traffic safety improvements, neighborhood parks, clean-up)
- Involve and continually update elected officials
- Don’t reinvent the wheel - take from other cities
The entire community benefits from any neighborhood improvement.