OUR MISSION

Builders of Hope’s mission is to increase the availability of high-quality, safe, affordable workforce housing options. Through innovative reuse and rehabilitation we incorporate economic benefits, environmental stewardship and social solutions. As social entrepreneurs, Builders of Hope sustainably revitalizes at-risk communities – one home, one family, one life at a time.
WHAT WE DO

Extreme Green Rehabilitation of Existing Inventory

and

Upcycle of Existing Inventory

through a comprehensive, interdisciplinary model.
The Rescue
The Old Becomes New

These houses don’t have to be tear downs.

They offer an opportunity to address other issues currently facing our nation, including a broken affordable housing system and construction-related landfill debris.
Recycled Homes Revitalize Communities
AFTER
AFTER

[Image of a renovated house with a sign reading "UNDER CONTRACT" and "BUILT GREEN"]
BEFORE
WHAT IS EXTREME GREEN?

Builders of Hope is rebuilding our existing inventory so that it is sustainable for another 50 years.

Sustainability encompasses environmental, economic and social solutions. This trifecta is essential to empowering our declining communities.
EXTREME GREEN IN PRACTICE
REHABILITATION IS 2X AS EFFICIENT AS TRADITIONAL CONSTRUCTION

Traditional construction methods create a carbon dioxide equivalent (CDE) of 44.9 tons. The Extreme Green Rehab process creates a CDE of only 25.6 tons.

The main difference in environmental impact was from salvaging materials and transporting salvaged structures to new building sites.
EXTREME GREEN IN PRACTICE
INDOOR AIR QUALITY

Asthma is more prevalent among the poor

Figure 2. Prevalence of current asthma, by selected characteristics: United States, 2009

NOTE: Estimates (except age-group-specific estimates) are age-adjusted to the year 2000 U.S. standard population.

SOURCE: CDC/NCHS, National Health Interview Survey.
EXTREME GREEN IN PRACTICE
EXTREME GREEN IN PRACTICE
THE MISGUIDED TEAR-DOWN STRATEGY

“Demolition of abandoned and vacant properties should be a critical part of revitalizing our neighborhoods. Without market demand for the excess stock of blighted homes, tens of thousands of structures sit vacant and condemned, robbing neighborhoods of value.”

— U.S. Rep. Marcia Fudge

The recently proposed Restore our Neighborhoods Act of 2012 would provide $4 billion in federal funding for the demolition of vacant and abandoned homes across the country.
THE HOUSING CRISIS

U.S. Foreclosure Starts

March increase is third straight monthly increase
THE COST OF TEAR DOWNS

Construction waste contributes roughly 30 percent of the content in U.S. landfills.

1 demolished home = about 35,000 pounds of debris
THE COST OF TEAR Downs

Those displaced by a lack of affordable housing aren’t just disappearing.

Instead these households often find themselves living in tent communities, squatting in vacant properties or doubling and tripling up with others to save money.
THERE HAS TO BE A BETTER WAY

These houses don’t have to be tear downs.

They offer an opportunity to address other issues currently facing our nation, including a broken affordable housing system and construction-related landfill debris.
THE UPCYCLE DIFFERENCE

Upcycle is unparalleled in the sense that it was designed solely with the end occupant in mind. Builders of Hope is committed to rebuilding America by converting devalued structures into healthy homes for working-class Americans.
ADVANTAGES OF UPCYCLE?

For Occupants

Upcycle represents an opportunity for Americans to rent long-term so that they can:

- Restore their credit ratings
- Become comfortable with the idea of owning a home again
- Possibly purchase the home when market conditions stabilize
- Avoid further disruption in their lives
THE FINANCIAL LAYERING

The layering of financials and inventory allows BOH to create impact and spur community and economic development. We use:

- Multiple sources of inventory
- Multiple sources of capital
ADVANTAGES OF UPCYCLE?

For The Environment:
This is a one-time opportunity to affect the renovation quality of thousands of aging homes and create energy efficient and healthy homes.

- Safety & Air Quality
  - Non-carpet flooring options
  - Low/No VOC carpet, adhesives, caulk & paint
  - Clean ductwork

- Energy Efficiency
  - More efficient HVAC
  - Insulation
  - Low-E Window replacement/storm windows
  - Energy Star appliances
ADVANTAGES OF UPCYCLE?

For Communities:

• Allows Americans to re-populate neighborhoods and create a sense of community
• Increases neighborhood safety
• Stops further decline and improves aesthetics
• Re-employs thousands of construction professionals
• Attracts additional investors to neighborhoods
• Stabilizes home prices
THE END RESULT

Happier, healthier families.
IT'S ALL ABOUT THE PEOPLE