Three Key Community Partners

- HOPE Monroe
- City Of Monroe/ GCH Team
- REALTORS®

One Common Goal
Event Launch

Step 1
GICH Retreat Work Plan

Step 2
Community Connections - Planning Team

Step 3
Funding & Marking Strategy

Step 4
Putting event pieces together

Step 5
Event Publicity
Marketing

1. Flyers, Posters, Yard Signs, Banners
2. Boosted Facebook Event Page
3. Boots On Ground
Funding

**Grant**
- Housing Opportunity Grant

**Sponsorships**
- Corporate Sponsorships

**City Funding**
- Facility, printing, labor, etc.

**In Kind**
- Children’s Supplies, Food, Drinks, Etc.

**T-Shirts**
- Generated a revenue for the event from our sponsors.

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Key Event Elements

- **Speakers**: Morning Sessions - Speakers, Q & A
- **Childcare**: Offered during morning sessions
- **Vendors**: Interacting with Vendors & Speakers - Incentivized with Prizes
- **Lunch**: Free Outdoor Picnic with Inflatables
- **Survey**: Survey - Incentivized with Door Prizes

DONATION

$750 Donated to HOPE Monroe
Other REALTOR® Grants Available

Through Your Local Association

1. Placemaking Grants
2. Smart Growth Grants
3. Housing Opportunity Grants
4. Land Use Grants
Our Vision

Education, Conversation & Resources For Homeownership
Contact Us
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Donna Peters, Walton Barrow Board of REALTORS
404-379-9874 waltonbarrow@gmail.com

Other Resources:
http://www.waltonbarrowboardofrealtors.com/housing-expo.html
https://realtorparty.com