



Making the Most of Your Food Dollars

Compare the Cost

Comparing prices can help you find the best buy. Unit prices for food are sometimes displayed on the store shelves below the foods. A unit price tells you how much the food costs per ounce or per pound. You can use the unit price to compare the cost on different size packages.

Unit Price 4¢ per oz.	Total Price
	\$.72
Snappy Rice Cereal	18 oz.

Unit Price 10¢ per oz.	Total Price
	\$.60
Crackly Rice Cereal	6 oz.

Notice the unit of measure for the two brands of cereal is ounces. The cost per ounce is the unit price.

Name the cereal that costs the least (total price) _____

Name the brand that costs the least per ounce _____

Which cereal product is the better buy? _____

Sometimes you must figure out the cost per serving on your own. For example, if there are 10 ounces in a box of cereal and the box costs 80¢, what is the cost per ounce? _____

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Shopping Tips

- ✓ Shop when you (and your children) are not tired or hungry.
 - ✓ Be sure to take your grocery shopping list.
 - ✓ Remember to take your coupons. Use coupons only if they make items you usually buy cost even less.
 - ✓ Stick to your grocery list.
 - ✓ Compare prices.
 - ✓ Check higher or lower shelves for less costly items.
 - ✓ Get refrigerated and frozen foods last.
 - ✓ Watch for mistakes at the checkout line.
 - ✓ Make sure you get back the correct amount of change.
 - ✓ Handle and store food properly to reduce waste.
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Answers:

- 1) *Crackly Rice Cereal*
- 2) *Snappy Rice Cereal*
- 3) *Snappy Rice Cereal*
- 4) *8 cents*

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