

Consumer Journalism Application

**Please read the following important statements
before you complete your application!!**

**APPLICATION IS DUE BY THE 3RD FRIDAY
OF FALL OR SPRING SEMESTER**

- Since Consumer Journalism is a high-demand major the number of students admitted in any given semester will be determined by the available number of slots; thus meeting the minimum requirements does not guarantee acceptance into the major.
- This application must be turned in to the Housing and Consumer Economics Office Manager, Bonnie Borgesi (room 213 Dawson) no later than 5:00 PM on the third Friday of Fall or Spring semester.

APPLICATION FOR CONSUMER JOURNALISM MAJOR (1/20/12)

Requirements for admission are: Completion of Core Areas I – V; Cum GPA of 2.0 or better; GPA of 2.8 or better in Areas I, II, III, & V; and statement of career goals.

GPA Requirement: Students must have earned an overall 2.8 or better in courses which count for Areas I, II, III & V. Please identify which courses you wish to count for these areas and figure your overall GPA below. Check the on-line bulletin for a list of courses, which may count for these areas (<http://bulletin.uga.edu/GenEdCore.html>). If you have had a course waived or received AP credit, note that below and do not include in your totals.

COURSE	CREDIT HRS.	CREDIT PTS. EARNED*	GPA (hrs. x pts. Earned)
		(* A=4, A- =3.7, B+=3.3, B=3, B- =2.7, C+=2.3, C=2, C- =1.7, D=1)	

AREA I (9 hrs.):

ENGL 1101	_____	_____	_____
ENGL 1102	_____	_____	_____
MATH 1101	_____	_____	_____

AREA II (7-8 hrs.):

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

AREA III (3-4 hrs.):

_____	_____	_____	_____
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AREA V (9 hrs.):

_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

TOTAL _____

TOTAL _____

Areas I, II, III & V overall GPA: _____
(total GPA / total credit hours)

Attach to this application a 1-page typed STATEMENT of CAREER GOALS, along with a DegreeWorks audit formatted for **intended-consumer journalism** with the above courses highlighted.

Name _____ Date: _____

Social Security #: XXX-XX- _____

Address: _____

Local or cell phone: _____ E-mail address: _____

Intended Area of Focus in College of Family and Consumer Sciences: _____

Intended Area of Focus in Grady College of Journalism: _____

Please read and sign the following: I have neither given nor received any unauthorized help in the development and writing of the statement of career goals.

Signature

Date

APPLICATION FOR CONSUMER JOURNALISM MAJOR

CHECKLIST

1. Have you attached a one-page essay that states your career goals?
(See Criteria for Evaluating Career Goals below.) _____
2. Have you attached a current copy of a DegreeWorks Audit
(UGA's record of the courses you have taken) formatted for an
Intended-consumer journalism major? You can contact
Student Services to obtain one, or print it from OASIS. _____
3. Have you highlighted the courses on your Audit which you
have entered on your application for Areas I, II, III, & V? _____
4. Have you noted your desired area of emphasis in FACS? (Consumer Economics,
Child & Family Development, Fashion Merchandising, Consumer Foods, etc) _____
5. Have you noted your desired area of emphasis in journalism? (Advertising,
Public Relations, Magazines, Telecommunications, etc) _____
6. Have you figured your GPA correctly? _____

(revised 1/20/12)

CRITERIA FOR EVALUATING STATEMENT OF CAREER GOALS

The following criteria will be used in evaluating applicant's statement of career goals.

1. Correct grammar, spelling, etc.
2. Content addresses career goals:
Applicant shows evidence that the major is for him/her, that he/she understands the major and that it matches career goals. Applicant shows that he/she understands how the Journalism area and the Family and Consumer Sciences area fit together to help one accomplish his/her career goals.
3. Content addresses future:
Applicant mentions possible careers for the future and indicates that he/she has given serious thought to his/her future and the major.
4. Creativity:
Applicant shows that he/she has given thought to the composition and that it does not sound like all other applications.
5. Only one (1) page, typed, single-spaced. Essays longer than one page will provide evidence that the applicant cannot follow directions. Please provide a title for your essay and include the last four digits of your student id # (not your name).