

# Changes in Consumer Behavior in China, 2010



Dr. Alice E. Simon

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*Dr. Simon's seminar will integrate Chinese cultural themes, current Chinese consumer taste and preferences, income distribution and generational variations.*

## HACE Seminar

Monday, November 1<sup>st</sup>

208 Dawson Hall ~ 10:10-11:00 a.m.



The University of Georgia

College of Family and Consumer Sciences