

Financial Resources & Risk in Affordable Housing

A Community Perspective

Cam Jordan

City of Fitzgerald, GA

Why Community Involvement?

- Bring Balance to Community Objectives
 - Private Sector Can't Cut It Alone

Who Do we work with?

- Lenders
- Developers
- Homebuyers
- Realtors, Preachers, Schools, Media, Politicians, Employees, State Agencies, Federal Agencies, Civic Clubs, Neighborhood Groups, Law Enforcement, Local Employers, etc...

How Do We Get Involved?

- Coordinate
- Facilitate
- Educate
- Create

Coordinate

- Don't Assume Folks Are Talking
 - Face Time
 - Relationships
- Interconnect objectives
 - Stay Out in Front
 - Find the Resources
 - Minimize the Risk

Facilitate

- Listen First, THEN...
- Bring Your Resources to Bear
 - Break the Dams
 - Grease the Skids
 - Adapt, Adapt, Adapt
- Think Like a Good Secretary... Not a City Attorney

Educate

- Yourself
- Your Partners
- Your Market
- Your POLITICIANS

Create

- Conducive Environment
 - Political Will
 - Solutions
 - Win/Wins
 - Buzz
 - ENTHUSIASM

Catalyst

- Something that causes activity between two or more persons or forces without itself being affected.
- A person or thing that precipitates an event or change.
- A person whose talk, enthusiasm, or energy causes others to be more friendly, enthusiastic, or energetic.

Glue

- A substance used for sticking things together.
- A generic term for any interface logic or protocol that connects two or more components.
- Anything that binds or unites.

Catalyst & Glue

IS YOU

Refuse To Lose

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