

September 25, 2008

TO: Anne Sweaney
FROM: Jan Hathcote
RE: Fall Survey of 2006 Graduates

Attached please find:

- 1) Copy of the Alumni Survey sent to the 2006 graduates;
- 2) Thirteen tables summarizing the HACE and College program evaluation items 13-21;
- 3) A copy of all job titles, salaries, and written comments made by respondents in your department, keyed by items in the questionnaire.

The HACE department had 24 out of 191 (12%) graduates who completed the Alumni Survey.

HACE graduates responded very positively toward the curriculum and instructors on strengths of the departments (2006 = 63%, 2005 = 36%) and (2006 = 67%, 2005 = 53%) respectively. In addition HACE graduates indicated improvement on the question asking about superiority of training compared to other universities (2006 = 55%, 2005 = 33%) and more HACE students respondents participated in internships (2006 = 70%, 2005 = 63%).

The overall "health" as measured by the "Endsley" scale, an indication of graduates' satisfaction across the five indicators; curriculum, internship, instructors, advisors, and administrators, increased to 53% from 49.6% indicating growing appreciation of the department.

Beginning positions and salaries ranged from Retail Floater (\$25,000) to Inside Sales at \$50,000. Respondents indicated that strengths of the department included "curriculum was relevant and useful", "Dr. Joe Sabia was not only the best HACE professor, but the best professor I had at UGA", and "Family Financial Management looks good and helps your technical knowledge, but it really comes down to sales ability and contacts."