

# 2018 NEAFCS Awards Manual

*Revised October 2017 by Susan Routh, VP for Awards and Recognition*

**This year, all awards must be uploaded to the NEAFCS website. No hard copies will be accepted by NEAFCS. State Affiliates may require hard copies. Please check your specific Affiliate Awards Manual.**

**General Eligibility Requirements & Awards Application Information** -- General eligibility requirements and application procedures apply to all awards and fellowships. Please review these procedures **before completing your awards application**. Each award category below has specific eligibility requirements, application procedures, judging criteria and submission procedures. **(Page 4-7)**

**NEAFCS Greenwood Frysinger Award** -- granted to an Extension Educator in Family and Consumer Sciences. This award is sponsored by NEAFCS to give members an opportunity to pursue professional improvement. **(Page 8)**

**Distinguished Service Award** -- The Distinguished Service Award is the highest award presented by the NEAFCS. The award recognizes members for leadership, educational program efforts and professional development. **(Page 11)**

**Continued Excellence Award** -- The award recognizes NEAFCS members who have previously received the Distinguished Service Award and continue to be actively involved in professional improvement programs, the promotion of professional development of others, and leadership. **(Page 13)**

**NEAFCS Educator of the Year** - This award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families. **(Page 15)**

**Florence Hall Award** -- The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing new concerns and interests of families and have involved people in planning and implementing programs that benefit families. **(Page 17)**

**NEAFCS Past Presidents' New Professional Award** -- The award is presented to an outstanding new professional, and must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session. **(Page 19)**

**Dean Don Felker Financial Management Award** -- This award recognized the development of financial management programs which help individuals and families make decisions and plan for their present and future needs. **(Page 21)**

**Mary W. Wells Memorial Diversity Award** -- This award recognizes outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any

Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc. **(Page 23)**

**Program Excellence Through Research Award** -- This award emphasizes the use of research results to improve existing programs or to develop new programs. **(Page 25)**

**Environmental Education Award** -- This award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns. **(Page 27)**

**Early Childhood Child Care Training Award** -- This award recognizes outstanding childcare professional training that addresses the needs of young children, birth to eight years of age. **(Page 29)**

**Food Safety Award** -- The food safety award is presented for an outstanding educational program conducted by one or more NEAFCS members who have been innovative in developing, delivering and/or determining the impact of a food safety program that makes a difference. The use of technology as a learning tool will be an important criteria in the selection of this award recipient. **(Page 31)**

**Communications Awards** – Established in 1972 to encourage excellence in communications. These include Newsletters, Written Press Releases, Radio/Podcast, Television/Video, Educational Technology, Educational Curriculum Package, Educational Publication, Photography, and Internet Education Technology. **(Page 33)**

**Marketing Package Award** -- Recognizes NEAFCS members for outstanding marketing efforts addressing concerns and needs of children, families or communities. **(Page 37)**

**Community Partnership Award** -- Recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with group, agencies and consumers. **(Page 39)**

**Extension Housing Outreach Award** -- Recognizes NEAFCS members for outstanding housing educational programs conducted for families and/or communities. **(Page 41)**

**Clean and Healthy Families & Communities Award** -- Recognizes NEAFCS members for their innovative educational programs that help families and individuals understand the link between cleanliness and health. **(Page 43)**

**Family Health & Wellness Award** – Recognizes innovative programs that promote and improve the health and wellness of families in areas such as nutrition, fitness, family meals, meal planning, time or stress management, healthy lifestyle and more. **(Page 45)**

**Human Development/Family Relationships Award** – Recognizes innovative human development / family relationship educational efforts. Focus includes child care; parenting; relationships through the life span; marriage enrichment; communications (parent/child); retirement; aging; stress management; and related issues. **(Page 47)**

**School Wellness Award** – Recognizes outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff or families of students in the school community. The use of partnerships or collaborations, evidence of program impact and sustainability are part of the evaluation criteria. Programs may include: nutrition, fitness, garden-based nutrition education, health, character education, self-esteem, farm-to-school and more. **(Page 49)**

**Master Family & Consumer Sciences Volunteer Award** - recognizes exceptional implementation of the Master Family & Consumer Sciences Volunteer Program. **(Page 51)**

**Social Media Education – Video Award** – This award was established in 2018 to recognize innovative, online social media education - video efforts. Social media education – video examples are, but not limited to, YouTube, Vimeo, Live, 360. **(Page 53)**

**Social Media Education Award** – This award was established in 2018 to recognize innovative, online social media efforts. Social media examples are, but not limited to Facebook, Twitter, Snapchat, and Instagram. **(Page 55)**

**Excellence in Teamwork Award** - The award promotes and recognizes outstanding Extension programs conducted by a multi – disciplinary team that demonstrates effective performance and significant results. **(Page 57)**

**SnapEd/EFNEP Educational Program Award** - The Snap-Ed/EFNEP award recognizes exceptional nutrition education and obesity prevention interventions and projects through complementary direct education, multi-level interventions and community and public health approaches to improve nutrition. **(Page 59)**

**Innovation in Programming Award** – This award recognizes an innovative program that reaches a new audience or expands a current audience, a subject matter area, a new delivery method or another creative approach that is new to your work. An innovative program may be a new approach to a current program or a new effort. **(Page 61)**

**Excellence in Multi State Collaboration Award** – This award promotes and recognizes outstanding Extension programs conducted by a multi – disciplinary team that demonstrates effective performance and significant results. **(Page 63)**

**Judging Sheets (Page 66-98)**

# Awards Manual

## General Eligibility Requirements & Awards Application Information

### ELIGIBILITY

1. To qualify for awards or fellowships, membership dues must be postmarked to the National Office by December 31, 2017. The only exception is for non-members on team award applications.
2. The team leader for a team award application must be an NEAFCS member. All NEAFCS team members must have paid their dues by December 31 as outlined in the eligibility requirements referenced in number 1 above. Team members who are not members of NEAFCS are not eligible for scholarship or monetary awards and will receive only a certificate.
3. A member may receive only one first place individual and one first place team award as the lead author in the same year. This requirement does not include the Distinguished Service Award or the Continued Excellence Award. Individuals and/or teams may submit applications in more than one category.
4. A member, as an individual or team member, may not receive the same national award in two consecutive years.
5. NEAFCS members are not permitted to pay dues for past years in order to extend the years of membership for award eligibility.
6. Award winners must receive an average score of 85 points or more to be a national winner, and an average score of 80 points or more for regional recognition. If an award has more than one national winner, on the regional level, applications receiving at least 80 points on each judging sheet will be recognized as regional finalists with the same number of winners regionally as for the national award. For awards with first, second and third place national winners, there will be first, second and third place regional winners.
7. Regional and National judging is conducted at the same time. Placings are determined by scores. (See #7.) Regional and National winners are notified concurrently.
8. All awards will be presented at the NEAFCS Annual Session.
9. First place National winners will have their award submissions posted to the NEAFCS website. This replaces the awards display at Annual Session.

### PROCEDURE and FORMAT

1. **Complete the online Awards Application.** Upload program outline, all supporting documents and photo to the NEAFCS website. Audio and video files can be uploaded. Links can be included for newsletters, curriculum, blogs, etc. A receipt for your entry is available by going to Member Center, click on my profile, click on view transactions to find your receipt. The email confirmation

sent after your award is submitted lists the uploaded files. Your award submission will only be judged if you apply online.

2. Judging criteria is listed for each award. Please check under each award entered for specific requirements and eligibility. Consult the judging sheet (included in the awards manual) to insure that all requirements are met. Judges' decisions are final.
3. Letters of support are required for the following: Greenwood Frysinger, Florence Hall, New Professional, Mary W. Wells Memorial Diversity Award, NEAFCS Educator of the Year, Master Family and Consumer Sciences Volunteer Award, and the Community Partnership Award. Letters of support for the Distinguished Service or Continued Excellence Awards are not required at the national level.
4. Affiliates are allowed to submit the following number of applications for awards, as related to paid active State Affiliate membership by close of business on December 31<sup>st</sup>. This applies to all awards, including the Distinguished Service Award and the Continued Excellence Award, as well as program and communication awards. Affiliates may submit as many Extension Educator of the Year applications as they receive and choose to send forward for national judging.

# of Active Paid Members	# of Award Applications
1 – 50	1
51 – 100	2
101-150	3
151 – 200	4
201- and up	5

Awards must be uploaded on or before March 15, 2018, or they will not be eligible for judging.

→ONE step this year. **UPLOADING YOUR FILES TO THE WEBSITE IS REQUIRED.** This must be done on or before March 15<sup>th</sup>. **NO hard copies will be accepted this year.**

5. For team award applications, only the team leader completes the *online award* application. All team members are listed on the online award application. NEAFCS membership is verified by National Office. **For teams with more than 20 team members, in space 20 type “Additional team members listed in application”.** **Additional team members need to be listed at beginning of program outline.** All NEAFCS members listed as team members must have dues paid/postmarked by December 31<sup>st</sup> to be recognized as NEAFCS members. If the team is applying for more than one award, please have the same team member fill out each online application form.
6. Only team members listed on the online award application will be recognized at Annual Session and/or will receive certificates. **Additional team members cannot be added after the application deadline date.**

7. **NEAFCS members must apply for awards for themselves. Others may prepare award applications, and do the “groundwork” but, the online application should be completed by the person named on the application form and submitted using their own log-in credentials.**
8. No titles or professional designations will be used on award certificates, only names.
9. For team award applications, all correspondence will be addressed to the team leader only. It is the responsibility of the team leader to communicate with other team members. Award scholarships will be issued to the team leader only and it is the responsibility of that leader to divide monies or compensation as agreed by the team.
10. **Supplementary materials accompanying the application must be uploaded.** Some award applications limit the number of supplemental pages or pieces. Check the requirements for each award as point deductions will be taken for those exceeding or not meeting the requirements.
11. Listing of accomplishments is limited to the time span of the applicant’s nominated project or program.
12. Applicants should keep an electronic copy of the total application package submitted.
13. Award applications should be uploaded to the NEAFCS website. Please follow appropriate guidelines:
  - Each award may include up to three (3) files.
  - Each file may be no larger than 25 MB.
  - Materials to be submitted should be merged, including: awards application, program outline, supplemental materials as well as links for newsletters, curriculum, blogs, etc.

To Upload a File:

- Scroll to “File(s) Upload”.
  - Beside “File Upload #1”, click on the “Upload” button. *(A pop up screen for your computer files should appear.)*
  - Select the file you have created. No files larger than 25 MB may be uploaded.
  - The file you have selected should now appear on the awards submission page directly under “File Upload #1”.
  - Repeat this process for “File Upload #2” and “File Upload #3”, if necessary. No more than one file may be uploaded under each “File Upload”. No more than three (3) files may be uploaded to the awards application.
  - **The email confirmation sent after your award is submitted lists the uploaded files.**
14. Photo – include a photo of yourself or your team members (not your audience!) depicting your award efforts. Many awards require an **action** photo of

applicant(s). If the applicant is a national winner the photo will be displayed along with their winning award application packet on the NEAFCS website. Upload photo as a JPEG in the 4<sup>th</sup> File Upload

15. NEAFCS Logo Policy - all award submissions using the NEAFCS and Living Well logos must use them in their entirety including any taglines associated with the logos or trademarks. (No additions or omissions). Awards not complying will be disqualified. Use of the logos is optional, but if the logos are used they must be used properly.
16. Awards that include a scholarship to attend Annual Session must be used the year the award is received. The scholarship will be given in the form of a credit toward the cost of a full or partial registration fee for NEAFCS Annual Session (no checks will be issued). If the award winner is not able to attend Annual Session the year the award is received, the scholarship will be forfeited but the award certificate will still be given to the recipient. In the case of team awards, the scholarship will be given to the individual who completed the online award application (team leader). It will be the responsibility of the team leader to compensate other team members per agreement by the team. If the team leader is not able to attend Annual Session they may designate in writing, one (1) other NEAFCS team member (whose name appears on the original online award application) to receive the scholarship to attend Annual Session the year the award is received.
17. Applications submitted in any language other than English must have an English translation included.
18. Remember to check State Affiliate guidelines for awards. Some Affiliates may require hard copies to be submitted. Absolutely no hard copies will be accepted by NEAFCS.

## **PUBLICITY**

1. NEAFCS requests that no publicity be released until the official award presentations are made at NEAFCS Annual Session.
2. Program results from applications may be shared in such publications as *The Journal of Family and Consumer Sciences*, *The Journal of NEAFCS*, and *Journal of Extension*.
3. The National Award winners' applications in all categories except Distinguished Service Award and Continued Excellence Award will be on display on the NEAFCS website following the NEAFCS Annual Session.
4. It is the responsibility of the award winner(s) to prepare and distribute publicity.

## **QUESTIONS**

Contact your State Affiliate Vice President of Awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# NEAFCS Greenwood Frysinger Award

## BACKGROUND

The NEAFCS Greenwood Fellowship was granted to an Extension Educator in Family and Consumer Sciences for graduate studies. The award gave members the opportunity to pursue professional improvement through graduate study in the area of the professional's own choosing. The first Grace Frysinger Fellowship was established in 1951 by a direct grant of \$500 from Miss Grace Frysinger, Home Economist of the Central States, Washington, D.C. The award was a tribute to Miss Frysinger because of her years of service as a field agent, her promotion of the organization as a national association and her contribution to the Extension Service. In 2011, the NEAFCS Greenwood Fellowship and the NEAFCS Grace Frysinger Awards were combined. The NEAFCS Greenwood Frysinger Award is granted to an Extension Educator in Family and Consumer Sciences who has been either formally or informally mentored.

## AWARD

One (1) NEAFCS Greenwood Frysinger Award will be given. The mentee will receive a **scholarship to attend Annual Session the year the award is received**. Mentor(s) will receive a certificate. The Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The NEAFCS Greenwood Frysinger Award is granted to an Extension Educator in Family and Consumer Sciences who has been either formally or informally mentored by one or more Extension Educators in Family and Consumer Sciences. The award is sponsored by NEAFCS to give an Extension Educator in Family and Consumer Sciences with up to five years' experience an opportunity to grow professionally by expanding the professional's network or encouraging participation in a Professional Development Opportunity.

## ELIGIBILITY

1. Only one NEAFCS Greenwood Frysinger Award will be awarded to an individual. Previous NEAFCS Greenwood Frysinger national winners are not eligible.
2. Any Extension Educator in Family and Consumer Sciences who has been a member of NEAFCS **for 5 years or less may apply**.
3. The winner will participate in the **Showcase of Excellence** at NEAFCS Annual Conference the year following award receipt **OR present a webinar within 18 months of receiving the award**. The Showcase presentation should demonstrate how the award was used to expand the winner's professional network or professional development.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Application – limited to 5 double-spaced typed pages



- a. Mentoring Experience
  - i. Mentee
  - ii. Mentor(s)
  - iii. Background of the mentee – Extension experience, major programs, areas of expertise, years of membership in NEAFCS and years in current position
  - iv. Description of the mentor/mentee experience
  - v. Time frame of the mentoring experience
- b. Impacts of the Mentoring Experience
  - i. Programs/activities implemented
  - ii. Issue Area Addressed
  - iii. Impacts
  - iv. Explanation of the mentor(s)/mentee experience in this program
- c. Professional Development Plan
  - i. State the purpose of the Professional Development Plan.
  - ii. Share why attending the National Extension Association of Family and Consumer Sciences Annual Session is important
    1. Describe networking goals of attending Annual Session.
    2. Personal Objectives of attending NEAFCS Annual Session.
    3. Anticipated results of networking and NEAFCS Annual Session Professional Development.
    4. Financial Cost of attending NEAFCS Annual Session.  
Include registration fees, transportation, lodging, and meals. Please include any administrative support or other scholarships which are available.
4. Letters of support from the Mentor(s)
  - a. Skills of the mentee in planning and carrying out work
  - b. Effectiveness of the mentee's work
  - c. Cooperation with the Mentor(s)
  - d. Ability to work with people
  - e. Ability to be a leader
  - f. Ability to speak and write effectively
5. Submit a photo of mentee and mentor(s).

**JUDGING CRITERIA (100 total points) Please refer to page 66.**

1. Mentoring Experience - 30 points - The mentee and mentor(s) are identified. A description of the mentoring experiences is provided. The time frame is identified.
2. Impacts of the Mentoring Experience – 30 points - The programs/activities resulting from the mentoring experience, the issue area addressed, the impacts, and evidence of mentee and mentor involvement are shared.
3. Professional Development Plan – 25 points - The professional development networking objectives, personal goals, anticipated results and financial costs are shared
4. Letters of Support from Mentor(s) – 10 points – Skills in planning and programming, effectiveness of mentee, cooperation with mentor(s), ability to work with people, be a leader, speak & write effectively should be described.
5. Photo – 5 points

## **PROCEDURE**

1. Upload all documents, outline, supporting materials, photo and a letter of support from your mentor(s) for the NEAFCS Greenwood Frysinger Award as listed above.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Distinguished Service Award

## BACKGROUND

The Distinguished Service Award is the highest award presented by the National Extension Association of Family and Consumer Sciences. The award recognizes members for leadership, educational program efforts and professional development.

## AWARD

The award is a plaque presented by the National Extension Association of Family and Consumer Sciences (NEAFCS).

## PURPOSE

This award recognizes Extension Family and Consumer Sciences Educators for leadership, outstanding programs, and personal and professional growth.

## ELIGIBILITY

- 1. Minimum of 10 years NEAFCS membership.**
- 2. Applicant must have attended at least two (2) NEAFCS Annual Sessions.**
- Evidence of superior accomplishments, including evidence of impact.
- Award can be received only once.
- Number of awards given per Affiliate is determined by the number of paid active members as of January 1st of the year:

1-50 members - 1 nominee  
51-100 members - 2 nominees  
101-150 members - 3 nominees  
151-200 members - 4 nominees  
201- plus members – 5 nominees

## APPLICATION

- Review the General Eligibility Requirements and Awards Application Information (page 4-7).
- Complete the Online Awards Application.
- Program outline (as state Affiliate guidelines dictate - please check with your state if they follow a different format) - limit to five (5) double-spaced typed pages:
  - Program accomplishments -one or two outstanding recent accomplishments
  - Professional improvement - give evidence of professional growth through credit or non-credit courses, work toward advanced degree, professional association meeting, travel study, etc.
  - Honors and awards received.
  - Professional association membership and participation - list Affiliate and national offices, committees, chairs, and years of membership.

## **JUDGING CRITERIA (100 total points)**

1. Program accomplishments - 50 points
2. Professional improvement - 25 points
3. Professional association participation - 25 points

## **PROCEDURE**

1. Upload all documents and support materials as listed above for the Distinguished Service Award by the Affiliate due date.
2. State Affiliate chair will designate Distinguished Service Award winner(s) on the Online State Summary of Awards Form no later than March 15, 2018.

This award is judged by the Affiliate therefore no national judging sheets exist for this award. Applications must be submitted online to receive NEAFCS Distinguished Service Award.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Continued Excellence Award

### BACKGROUND

The Continued Excellence Award recognizes NEAFCS members who continue to be involved in outstanding professional development and leadership.

### AWARD

The award is a plaque presented by the National Extension Association of Family and Consumer Sciences.

### PURPOSE

The award recognizes NEAFCS members who have been actively involved in professional improvement programs, the promotion of professional development of others, and leadership.

### ELIGIBILITY

1. Applicant must have been **a member of NEAFCS for at least 12 years**, including the current year.
2. Applicant must have received the NEAFCS Distinguished Service Award prior to the current year.
3. Applicant must have attended **at least three (3) NEAFCS Annual Sessions**.
4. This award can be received only once.
5. Applicant must be actively involved in a professional improvement program including any or all of the following:
  - a. Participation in informal (non-credit) professional development within the past three years
  - b. Formal study toward an advanced degree (current or completed)
  - c. Demonstration of personal commitment to professional development through participation in professional associations and contributions to state Extension Service and Affiliate association
  - d. The number of nominees allowed per Affiliate is determined by the number of paid active members as of January 1<sup>st</sup> each year:  
  
1-50 members - 1 nominee  
51-100 members - 2 nominees  
101-150 members - 3 nominees  
151-200 members - 4 nominees  
201-plus members - 5 nominees

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline (or as state Affiliate guidelines dictate – please check with your state if they follow a different format) - limit to five (5) double-spaced typed pages
  - a. List participation in informal (non-credit) professional development activities during the past three years.

- b. Describe work toward advanced degree (if completed, indicate when).
- c. List involvement in NEAFCS and Affiliate Extension Family and Consumer Sciences association plus any other related professional associations (do not include membership in honorary societies, civic and social).
- d. Identify year Distinguished Service Award was received and number of years of membership in NEAFCS as well as Affiliate and/or national offices held.
- e. List contributions to professional development opportunities of others.
- f. Describe personal commitment to, and future plans for, professional development.

### **JUDGING CRITERIA (100 total points)**

1. Professional activities during the past three years - 40 points
2. Participation in professional development and/or advanced degree in progress or obtained - 20 points
3. Professional association membership and participation, contributions to professional development activities of others - 20 points
4. Future plans for professional development - 20 points

### **PROCEDURE**

1. Upload all documents and support materials as listed above for the Continued Excellence Award by the Affiliate due date.
2. State Affiliate chair will designate Continued Excellence Award winner(s) on Online State Award Summary Form no later than March 15, 2018.

This award is judged by the Affiliate therefore no national judging sheets exist for this award.

### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# NEAFCS Educator of the Year

## BACKGROUND

The Extension Educator of the Year Award was established in 1994 to recognize an outstanding Extension Educator. Originally the award was co-sponsored by Dow Brands and Maytag Appliances. From 1998 to 2003, Maytag Appliances assumed sole sponsorship of the award. In 2001, it became known as the Maytag Extension Educator Award. In 2004, NEAFCS assumed the sponsorship of the award.

## AWARD

One Extension Educator of the Year award will be given in the form of a plaque presented at Annual Session. The Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The award is to recognize a professional Extension Family and Consumer Sciences Educator who is conducting outstanding educational programs that demonstrate impact on families and/or individuals. The member is also involved in continued professional improvement activities and is active in professional organizations.

## ELIGIBILITY

1. Persons who are current members of NEAFCS and have previously received the Distinguished Service Award and the Continued Excellence Award.
2. **Member of NEAFCS for at least 12 years.**
3. Applicant is actively involved in professional improvement.
4. Applicant must have a well-planned educational program with results and accomplishments.
5. Applicant shows leadership in professional associations.
6. Applicant has attended **at least four (4) NEAFCS Annual Sessions.**
7. This award can be received only once.
8. A display at the **Showcase of Excellence is required** at Annual Conference the year the award is received to showcase an outstanding program of the recipient.

## APPLICATION

Please make sure all 6 components of the application are included in your uploaded documents.

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Vitae highlighting Extension career accomplishments and participation in professional organizations (limited to four (4) pages, written in outline form).

4. Three letters from consumers, other Extension faculty, or agencies describing the impact of programs in the community.
5. Letter of support from appropriate state supervisory staff or district administration.
6. Supplementary Materials - limit of five (5) pieces.
7. Upload photo as a JPEG.

**JUDGING CRITERIA (100 total points) Please refer to page 67.**

Entries will be evaluated for outstanding efforts and/or accomplishments in leadership, personal and professional growth and outstanding programs impact families. Program accomplishments - 50 points

1. Professional improvement and leadership - 25 points
2. Professional association participation - 20 points
3. Action photo - 5 points

**PROCEDURE**

1. Upload all documents for the NEAFCS Educator of the Year Award, and letters of support, as listed above by the Affiliate due date.
2. For this award there is no limit on the number of applications per Affiliate.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.



# Florence Hall Award

## BACKGROUND

In 1952, Miss Florence Hall, Regional Field Agent-Eastern States, Federal Extension Service, initiated this award to recognize outstanding accomplishments of NEAFCS members.

## AWARD

First, second and third place will be awarded. First place national will include a scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The Florence Hall Award is presented for an outstanding program conducted by one or more NEAFCS members who have been alert in recognizing emerging issues or new concerns and interests of families or individuals and have involved people in planning and implementing programs that benefit families/individuals.

## ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. Program shall have been conducted within the past five (5) years.
3. If the award winner is not able to attend Annual Session the year the award is received, the scholarship will be forfeited but the award certificate will still be given to the recipient. In the case of team awards, the scholarship will be given to the individual who completed the online award application (team leader). It will be the responsibility of the team leader to compensate other team members per agreement by the team. If the team leader is not able to attend Annual Session they may designate in writing, one (1) other team member (whose name appears on the original online award application) to receive the scholarship to attend Annual Session the year the award is received.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline-limit to five (5) double-spaced typed pages:
  - a. Program description - situation, emphasis, goals, scale/size
  - b. New concerns and emerging issues - methods, clientele, rural/urban focus
  - c. Resources involved - cooperators, volunteers, special funds
  - d. Accomplishments - impact, benefits, number impacted, how measured
  - e. Future implications - clientele yet to be served

- f. Other Extension programs conducted within the time span of nominated project (example: these could be other related programs that have come about as a result of programming efforts).
4. Letter of support from an appropriate state staff/supervisor or district administrator.
5. Supplementary materials - limit of five (5) pieces.
6. Action photo of applicant.

**JUDGING CRITERIA (100 total points) Please refer to page 68.**

1. Program description - 15 points
2. New concerns and emerging issues - 25 points
3. Resources involved - 10 points
4. Accomplishments - 25 points
5. Future implications - 10 points
6. Other Extension programs - 5 points
7. Support evidence - 5 points
8. Action photo - 5 points

**PROCEDURE**

1. Upload all documents including program outline, letter of support, support materials and photo as listed above for the Florence Hall Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## **NEAFCS Past Presidents' New Professional Award**

### **BACKGROUND**

With a belief in the value of continued professional development, the past national presidents of NEAFCS established this award to help enable new professionals to attend their first NEAFCS Annual Session.

### **AWARD**

One national award of \$500 will be presented annually to an outstanding new professional. The award must be used to help defray the cost of attending the recipient's first NEAFCS Annual Session, the year the award is received. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### **PURPOSE**

1. To recognize outstanding accomplishments of NEAFCS members within the first three years of employment.
2. To encourage the use of innovative and effective methods of conducting an Extension program.
3. To encourage members to participate in NEAFCS and attend Annual Session.

### **ELIGIBILITY**

1. The applicant may not have previously attended an NEAFCS Annual Session.
2. The applicant must be in the first three years from date of employment with Extension Service.
3. The award recipient must attend the Annual Session where the award is presented. If the recipient is unable to attend the Annual Session, the award is forfeited.
4. The recipient must be employed in the Cooperative Extension System at the time of the Annual Session when the award is presented.

### **APPLICATION**

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline-limit to five (5) double-spaced typed pages.
  - a. Introduction of nominee - brief statement of the nominee's professional data.
  - b. Program accomplishments - summarize most outstanding accomplishments as an Extension employee. Include objectives, goals, methods, results, and evaluation of programs conducted.
  - c. Special honors or awards - list any special honors or awards received since beginning Extension employment

- d. Professional association membership and participation - list current membership in related professional associations. Do not included honorary societies, civic and service clubs.
  - e. Statement verifying that the applicant has never attended an Annual Session.
4. Letter of support from appropriate state supervisory staff or district administrator. (Letter of support and award application are not counted as a part of the five page program outline)
  5. Action photo of applicant.

**JUDGING CRITERIA (100 total points) Please refer to page 69.**

1. Meets qualifications and requirements for award - 5 points
2. Program accomplishments
  - a. Meets new concerns and interests of families - 20 points
  - b. Involves others in planning and implementation -15 points
  - c. Provides evidence of initiative, innovative methods and ideas - 20 points
  - d. Demonstrates results and future implications - 20 points
3. Special honors and awards - 5 points
4. Professional membership and participation - 5 points
5. Preparation of application (letter of support) - 5 points
6. Action photo - 5 points

**PROCEDURE**

1. Upload all documents including program outline, letter of support, and support materials as listed above for the New Professional Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Dean Don Felker Financial Management Award

### BACKGROUND

This award recognizes the development of financial management programs which help individuals and families make decisions and plans for their present and future needs. In 1994, NEAFCS changed the name of this award in memory of Dean Don Felker, a member of the NEAFCS advisory board and Dean of the School of Consumer and Family Sciences, Purdue University, for his outstanding contributions to long-range financial planning for the association.

### AWARD

First, second and third place will be awarded. First place national will include a scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### PURPOSE

This award is given to Extension Family and Consumer Sciences Educators who have developed an outstanding educational program on some aspect of family financial management. The program should provide training in budgeting, credit management, savings, selecting financial services, preparing for home ownership, investing, retirement planning, debt management or other topics that help individuals and families develop financial management skills.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. Program must have been successfully used by the applicant prior to applying.
3. First place winner will **present a Concurrent Session at Annual Session the year the award is received.**
4. If the award winner is not able to attend Annual Session the year the award is received, the scholarship will be forfeited but the award certificate will still be given to the recipient. In the case of team awards, the scholarship will be given to the individual who completed the online award application (team leader). It will be the responsibility of the team leader to compensate other team members per agreement by the team. If the team leader is not able to attend Annual Session they may designate in writing, one (1) other team member (whose name appears on the original online award application) to receive the scholarship to attend Annual Session the year the award is received.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline - limit to five (5) double-spaced typed pages:
  - a. Introduction - program objectives, target audience defined

- b. Program description - content, delivery methods described, creativity, quality materials developed, innovative methods
  - c. Program impact - evaluation methods/tool, results/impacts, marketing, publicity/visibility.
4. Supplementary materials - limit of five (5) pieces (to include evaluation instrument).
  5. Action photo of applicant.

**JUDGING CRITERIA (100 total points) Please refer to page 70.**

1. Introduction - 15 points
2. Program description - 35 points
3. Program impact - 35 points
4. Supporting Materials - 10 points
5. Action photo - 5 points

**PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Dean Don Felker Financial Management Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Mary W. Wells Memorial Diversity Award

## BACKGROUND

The Mary W. Wells Memorial Diversity Award is presented in support of the Cooperative Extension System's emphasis on diversity and pluralism -- a national program to respond to the changing work force, population and Extension audience. Contributions to diversity for the association and profession by Mary Wells, NEAFCS Past President, were recognized in 1996, when NEAFCS named the diversity award in her memory.

*Diversity* is defined as differences among people with respect to age, class, ethnicity, gender, physical and mental abilities, race, sexual orientation, spiritual practice and other human differences. *Pluralism* is defined as an organizational culture that incorporates mutual respect, acceptance, teamwork and productivity among people who are diverse in the dimensions of human differences listed above as diversity.

## AWARD

First, second and third place will be awarded. First place national winner will include a scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The purpose of this award is to recognize outstanding efforts and accomplishments of individuals and/or teams in diversity and pluralism for any Extension Family and Consumer Sciences program or activity, including staff development, advisory councils, programs, etc.

The objectives of a diversity effort or program are:

1. To provide relevant educational programs to an increasingly diverse population
2. To encourage members of diverse groups to become more involved and influential in all aspects of Extension Family and Consumer Sciences programs, especially in leadership, key decision making and program planning.
3. To reflect the interests and contributions of diverse people in Extension program planning, program implementation and leadership roles.
4. To recognize outstanding professionals who have made significant efforts in the areas of diversity and pluralism.

## ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program or activity shall have been conducted within the past year.
3. National winner will present **a concurrent session at Annual Session** the year the award is received.
4. **Regional winners will jointly present a concurrent session.**

## **APPLICATION**

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline - limit to five (5) double-spaced typed pages:
  - a. Program accomplishments - briefly describe your significant accomplishments in an introductory paragraph. It is suggested that one program be selected for the application.
  - b. Identify the issues or reasons for the effort-describe timeliness, importance and significance. Define objectives and purpose and relate how they were developed. Identify and describe target audience.
  - c. Program description - design of program, locations, methods used to foster environment that respects and values diversity and pluralism, innovative/creative approach, involvement of others in planning and implementation, time frame
  - d. Accomplishments - impacts, obstacles overcome, benefits, numbers affected, qualitative results, evaluation notes, contributions to FCS/CES diversity and pluralism efforts
  - e. Future implications - expansion, changes, application for other local, state or national programs
4. Letter of support from appropriate state supervisory staff or district administrator
5. Supplementary material is limited to five (5) pieces.
6. Action photo of applicant.

## **JUDGING CRITERIA (100 total points) Refer to page 71.**

1. Identify the issues or reasons for the effort - 15 points
2. Program description - 25 points
3. Program Impact and Implications - 40 points
4. Plan for use of award money - 15 points
5. Action photo - 5 points

## **PROCEDURE**

1. Upload all documents including program outline, letter of support, and support materials as listed above for the Mary W. Wells Memorial Diversity Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.



## Program Excellence Through Research Award

### BACKGROUND

This award is to recognize NEAFCS members as both researchers and users of research. This award emphasizes the use of research results to improve existing programs or to develop new programs.

### AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. Research shall have been conducted in the past three (3) years.
3. Applicant must be willing to present the research in **a concurrent session** for NEAFCS Annual Session the year the award is received. If a team application, at least one member of the team must be willing to present the research.
4. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Abstract -150 words or less summarizing the research
4. Synopsis-800 words or less depicting the use of study results to strengthen Extension programs. Include scientific research method, methodology and a review of the literature. References are separate from the 800 word synopsis.
5. Action photo of applicant labeled.

### JUDGING CRITERIA (100 total points) Please refer to page 72.

1. Address critical concerns of Extension Family and Consumer Sciences applicable to Extension teaching - 15 points
2. Used accepted research methods/results presented objectively - 25 points
3. Findings used to strengthen Extension teaching and/or program development - 25 points
4. Conclusions and implications substantiated by results - 20 points
5. Clarity of presentation/readability (applications exceeding word limit will be penalized) - 10 points
6. Action photo - 5 points

## **PROCEDURE**

1. Upload all documents including program abstract, synopsis and photo as listed above for the Program Excellence Through Research Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Environmental Education Award

## BACKGROUND

As environmental education is a major Extension program focus, the Environmental Education Award recognizes NEAFCS members for outstanding educational programs conducted for families and/or communities on various environmental issues/concerns.

## AWARD

First, second and third place will be awarded. First place national will include a scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The Environmental Education Award is presented for an outstanding program conducted by an individual or team who has been involved in educating families on issues concerning water quality, air quality, recycling, and/or natural resource conservation.

## ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program or activity shall have been conducted in the past three years.
3. National winner(s) will participate in the **Showcase of Excellence** at Annual Session the year the award is received.
4. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program Outline - limit to five (5) double-spaced typed pages.
  - a. Introduction - program objectives, target audience described
  - b. Program description - content, delivery methods described, creativity, material developed, innovative methods
  - c. Program impact - evaluation methods/tool, results/impacts, marketing publicity
4. Supporting material - limit to five (5) pieces.
5. Action photo of applicant.

## JUDGING CRITERIA (100 total points) Please refer to page 73.

1. Introduction - 15 points
2. Program description and Accomplishments - 35 points

3. Program impact - 35 points
4. Supporting Materials - 10 points
5. Action photo - 5 points

## **PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Environmental Education Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Early Childhood Child Care Training Award

## BACKGROUND

The Early Childhood Care Training award was initiated to recognize outstanding childcare professional training that addresses the needs of young children, birth to eight years of age. The award was originally sponsored by the Ohio Affiliate to honor Anna Pulay, an Ohio Extension Educator who recognized the positive outcomes of investing in children. In 2010, sponsorship was assumed by NEAFCS.

## AWARD

First, second and third place will be awarded. First place national will include a scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## ELIGIBILITY

1. Application can be submitted by an individual or team member.
2. The program must have been successfully conducted by the applicant or team within two years prior to applying for the award.
3. The application must contain a marketing and delivery piece as well as an evaluation tool.
4. The winner will participate in the **Showcase of Excellence** at NEAFCS Annual Conference the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program Outline – limit to five (5) double-spaced typed pages
  - a. Program Description – situation, emphasis, goals
  - b. Concerns and Issues – clientele, rural/urban focus
  - c. Resources Involved – cooperators, special funds
  - d. Accomplishments – evaluation, impacts, benefits, number impacted, how measured
  - e. Future Implications – plan for continuation of the program
4. Supporting materials not to exceed 5 pieces (must include a marketing piece, delivery piece(s) and evaluation instrument)
5. Action photo of applicant.

## JUDGING CRITERIA (100 total points) Please refer to page 74.

1. Introduction - program objectives, target audience defined, topic for training the early childcare professional - 15 points

2. Program Accomplishments - content appropriate, evidence the program is serving the current needs and interests of families, delivery method described, creativity, initiative, and innovative methods, quality of materials, marketing and delivery piece included - 50 points
3. Program Impact - evaluation method/tool, evidence of impact on childcare professionals and/or community, future implications - 30 points
4. Action photo - 5 points

## **PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Early Childhood Education Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Food Safety Award

### BACKGROUND

Food safety is a major Extension program focus. This award recognizes NEAFCS members for outstanding educational programs conducted for families, school nutrition workers, food industry employees or managers, church workers preparing meals, home care providers, and other groups/individuals preparing and/or serving food. The innovative program will be presented from which NEAFCS members can learn and enhance their food safety education programs.

### AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### PURPOSE

The food safety award is presented for an outstanding educational program conducted by one or more NEAFCS members who have been innovative in developing, delivering and/or determining the impact of a food safety program that makes a difference. The use of technology as a learning tool will be an important criteria in the selection of this award recipient.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program or activity should have been conducted in the past three years.
3. National winner(s) will present **a concurrent session** at Annual Session the year the award is received.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Introduction – program objectives, target audience described
  - b. Program description – content, delivery methods described, creativity, materials developed, and innovative methods.
  - c. Program impact – evaluation methods and instrument, results/impacts, marketing and publicity
4. Supporting material – limit to five (5) pieces.
5. Action photo of applicant.

### JUDGING CRITERIA (100 total points) Please refer to page 75.

1. Introduction – 15 points
2. Program accomplishments – 35 points
3. Program impact – 35 points

4. Supporting Materials – 10 points
5. Action photo – 5 points

**PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Food Safety Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.



## Communications Awards

### BACKGROUND

This award is to encourage excellence in communications. In 1999, 2009, 2010 and 2012, the Communications Awards were revised to reflect the communications methods and technology used by NEAFCS members.

### AWARD

In each of the nine Communications Awards categories, a first, second, and third place national winner is selected. Each First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winners' applications will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### ELIGIBILITY

1. The communications program will have been conducted within the past three (3) years.
2. Application may be submitted by an individual or a team.
3. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline - limit to five (5) double-spaced typed or printed pages, to include a detailed explanation of:
  - a. Category
  - b. Subject/issue
  - c. Target audience
  - d. Where program has been used
  - e. Number of people reached
  - f. Evidence of impact on participants/clientele/audience
  - g. Resources used (other agencies, businesses, volunteer leaders, special funds, etc.)
  - h. Percentage of the information written/prepared by applicant
  - i. Indicate information from university and/or USDA sources
  - j. Indicate how Extension Service is identified
4. Supplementary materials - submit the documentation required for respective category. (For AWARD CATEGORIES – refer to Communications categories below.)
5. Photo of applicant. Be creative in photo submission.

*General Application Process for all communication entries above, see below for specific media or category. **Review category's judging sheet to see more specific judging information.***

**Newsletters – Please refer to page 76.** Three (3) different issues of an educational newsletter written for either a general or specific audience. Newsletters may be for special educational effort or regular Extension program. Any method of printing or an online format is acceptable. Newsletters may be prepared for distribution through envelope mailing, online, or as a self-mailer. Newsletters can be uploaded or a web-link included for judging. Upload all documents including program outline and supporting materials to NEAFCS website.

**Written Press Releases – Please refer to page 77.** A press release or a special feature story or a personal column. A copy of the press release as submitted can be included in the documents uploaded or a web-link may be included for judging purposes. Make sure to include proof of publication. Do not send more than one article. Upload all documents including program outline, and supplemental materials to NEAFCS website.

**Radio or Podcast – Please refer to page 78.** An audio educational or promotional feature from one (1) minute to 15 minutes in length. May be a regular broadcast, series of P.S.A's with a theme, or a special program. Audio files may be included in documents uploaded to website or web-links may be included. Indicate length of feature.

**Television or Video - Please refer to page 79.** A video educational or promotional feature. The feature may be a regular broadcast, series of PSA's with a theme, or a special program. Video files or web-links may be included in documents uploaded. Indicate length of feature.

**Educational Technology – Please refer to page 80.** Computer generated presentations (for example – Power Point Presentation). For this type of presentation you may include in uploaded documents or a web-link may be included.

**Educational Curriculum Package – Please refer to page 81.** Complete teaching package that utilizes communication tools from two (2) or more of the following categories: audio/visual, written, exhibit, educational technology based program, and/or educational publication. Educational curriculum packages must include a teaching plan, teaching notes, an evaluation method/instrument, and evaluation results. Documents may be uploaded as part of application package or web-links may be included.

**Educational Publications – Please refer to page 82.** One (1), not a series, of the following developed for an educational program: fact sheet, brochure, bulletin, booklet, flyer or poster. Newsletters are not included. This is for a supplementary educational information piece (not advertising) designed to inform, update, and educate the reader and have them respond in a positive manner. Documents may be uploaded as part of application package or web-links may be included.

**Photography – Please refer to page 83.** Designed to recognize the use of photography to tell an Extension story or communicate an educational message. Submit

one Photo (may be black and white or color) that has been published or printed as used in Extension programming. Submit original photo and proof of publication. Include text that appeared with photo. Photo may be uploaded as part of application package or web-links may be included.

**Internet Education Technology – Please refer to page 84.** Educational web based program, web pages or website. Entry must include the web address (URL) and any additional instructions needed for accessing the web pages such as login and password if applicable.

For all communication awards: If web-link is submitted, please make sure it is a working link. If judges are not able to access web-links, this may result in disqualification. Copy and paste link into your own browser to make sure it works for judges. Include any additional instructions needed for accessing web pages such as logins and passwords.

**JUDGING CRITERIA (100 total points) *Other awards materials and information is available on the NEAFCS website.***

**Newsletters – see judging sheet for additional judging criteria**

Program Outline - 15 points

Content - 30 points

Style - 25 points

Format - 25 points

Photo - 5 points

**Written Press Releases - see judging sheet for additional judging criteria**

Program Outline - 15 points

Content - 40 points

Organization - 25 points

Style - 15 points

Photo - 5 points

**Radio/Podcast - see judging sheet for additional judging criteria**

Program Outline - 15 points

Organization and Message - 30 points

Format - 20 points

Style/Presenter - 20 points

Technical quality - 10 points

Photo - 5 points

**Television/Video - see judging sheet for additional judging criteria**

Program Outline - 15 points

Content - 35 points

Production techniques - 25 points

Presenter/style - 20 points

Photo - 5 points

**Educational Technology - see judging sheet for additional judging criteria**

Program Outline - 15 points

Content - 30 points  
Evaluation methods - 20 points  
Appropriate use of technology - 15 points  
Creativity - 15 points  
Photo - 5 points

**Educational Curriculum Package - see judging sheet for additional judging criteria**

Program Outline - 15 points  
Content - 40 points  
Appearance - 25 points  
Evaluation methods - 15 points  
Photo - 5 points

**Educational Publications - see judging sheet for additional judging criteria**

Program Outline - 25 points  
Content - 40 points  
Appearance - 20 points  
Creativity - 10 points  
Photo - 5 points

**Photography - see judging sheet for additional judging criteria**

Program Outline - 25 points  
Composition - 25 points  
Photographic Quality - 20 points  
Story Telling Ability - 25 points  
Photo - 5 points

**Internet Education Technology - see judging sheet for additional judging criteria**

Program Outline - 15 points  
Content - 40 points  
Appropriate use of technology - 20 points  
Creativity - 20 points  
Photo - 5 points

**PROCEDURE**

1. Upload all documents including program outline and the support materials as listed above for each specific Communication Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Marketing Package Award

## BACKGROUND

The Marketing Package Award recognizes NEAFCS members for outstanding marketing efforts addressing concerns and needs of children, families or communities.

## AWARD

First, second and third place will be awarded. First place national winners will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The Marketing Package Award is presented to Family and Consumer Sciences Educators for the development of an outstanding marketing package promoting a class, program, workshop or pertinent Family and Consumer Sciences issues.

## ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. Marketing effort must have been successfully used by the applicant(s) within the past three years.
3. The application must contain three or more of the following marketing pieces: brochure, flyer, news release, radio spots/podcast, television public service announcement, exhibit or photograph.
4. The winner will participate in the **Showcase of Excellence** at Annual Conference the year the award is received.
5. If the recipient is unable to attend the Annual Session, the award is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline - limit to five (5) double-spaced typed pages.
  - a. Identify the issues or reasons for effort
  - b. Target audience
  - c. Where marketing efforts were used
  - d. Number of people reached
  - e. Marketing accomplishments
  - f. How Extension Service is identified
4. Supplementary materials - Submit the documentation required for each category included. (For example - actual flyer, radio spot/podcast, picture of exhibit, etc.)

See suggestions under Communication Awards for specific supplementary materials.

5. Action photo of applicant.

**Brochure or Flyer** - Upload a copy of the brochure or flyer.

**News Release** - A special feature for newspaper promoting the effort. Upload a copy of the original as submitted to the newspaper or magazine, along with proof of publication which may be a web link or a scanned image of the publication.

**Radio Spot/Podcast** - A single spot announcement not more than 60 seconds in length. Upload as part of application package or include web-link.

**TV PSA** - A single spot announcement not more than 2 minutes in length. Upload as part of application package or include a web-link.

**Exhibit** – Upload a picture of the exhibit with a description of all components of the exhibit.

**Photograph** - Upload the original photograph, along with proof of publication which may be a web link or a scanned image of the publication.

For all marketing package awards: If web-link is submitted, please make sure it is a live link. If judges are not able to access web-links, this may result in disqualification. Include any additional instructions needed for accessing web pages such as logins and passwords.

**JUDGING CRITERIA (100 total points) Please see page 85.**

1. Issues or reasons for effort - 30 points
2. Accomplishments - 30 points
3. Supplementary materials - 35 points
4. Action photo - 5 points

## **PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Marketing Package Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

## **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Community Partnership Award

## BACKGROUND

As collaborative work is encouraged at all levels of Cooperative Extension, the Community Partnership Award recognizes NEAFCS members for outstanding community partnership efforts in meeting the needs of families through collaboration with groups, agencies and consumers.

## AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

The Community Partnership Award recognizes NEAFCS members for their efforts in building community partnerships to meet the educational needs and/or concerns of families.

## ELIGIBILITY

1. Application may be submitted by an NEAFCS member or a team of NEAFCS members.
2. The community partnership effort shall have been conducted within the past three years.
3. National winner will present **a concurrent session** at Annual Conference the year the award is received.
4. If the first place recipient is unable to attend the Annual Session, the award is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline - limit to five (5) double-spaced typed pages.
  - a. Description of community partnership
  - b. Program description
  - c. Accomplishments/Impacts
  - d. Role of NEAFCS applicant(s) in partnership
  - e. Role of Community Partners
  - f. Future implications
4. Two letters of support from consumers, Extension faculty/supervisors, or agencies describing impact of community partnership on families or individuals.

5. Supporting material - limit to five (5) pieces. Please package appropriately for the types of supplemental materials submitted. See suggestions under Communication Awards for specific supplementary materials.
6. Action photo of applicant.

**JUDGING CRITERIA (100 total points) Please refer to page 86.**

1. Description of community partnership - 10 points
2. Program description - 15 points
3. Accomplishments/Impacts - 25 points
4. Role of NEAFCS member(s) - 15 points
5. Role of community partner(s) - 10 points
6. Future implications - 10 points
7. Support evidence - 10 points
8. Action photo of applicant - 5 points

**PROCEDURE**

1. Upload all documents including program outline, letters of support, and support materials as listed above for the Community Partnership Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.



## Extension Housing Outreach Award

### BACKGROUND

Housing education is a major emphasis of Extension programming. The Extension Housing Outreach Award was established by Montana State University Extension Housing Program to recognize NEAFCS members for outstanding housing educational programs conducted for families and/or communities. This award is co-sponsored by the Extension Section of the Housing Education and Research Association (HERA).

### AWARD

Two (2) \$300 national awards will be awarded to NEAFCS members. The monetary award is to be used by the recipient to further develop Extension housing programs.

### PURPOSE

This recognition honors outstanding Extension System programming which enhances housing outreach to communities and special need families. Housing program areas that can be recognized include: universal design education, home buyer education, energy efficiency and weatherization education, home environmental quality education, equity protection education, housing public policy education, and special needs housing for the aging population, Native American, migrant workers and families with language barriers.

### ELIGIBILITY

1. Application may be submitted by an individual or a collaborative team.
2. The outreach program or activity shall have been conducted by a County/Regional Extension Professional/Agent and implemented at the county/local level.
3. The outreach program or activity shall have been conducted in the past two years.
4. National winners will participate in the **Showcase of Excellence** at Annual Conference the year the award is received.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program Outline – limit to five (5) double-spaced typed pages
  - a. Introduction – purpose, goal and objectives, target audience reached
  - b. Program Description – content and materials, partnerships, leadership capacity, unique delivery methods
  - c. Program Impact – evaluation methods, results/impacts, transferability, marketing publicity
  - d. Program transferability – program can be modeled and implemented by another Extension program.

4. Supporting materials – program materials, photos, curriculum package examples, marketing materials and evaluation tool – not to exceed 10 pieces. See suggestions under Communication Awards for specific supplementary materials.
5. Action photo of applicant.

### **JUDGING CRITERIA (100 total points) Please see page 87.**

1. Introduction - 15 points
2. Program Description – shows evidence that program is meeting the needs and interest of the families/and communities being served - 40 points:
  - a. Content of program -15 points
  - b. Partnerships - evidence of collaborations with other Extension workers as well as other agencies or organizations involved with housing - 10 points
  - c. Leadership capacity - evidence that the Extension Service has provided the leadership to establish, implement, and evaluate the housing initiative - 10 points
  - d. Unique Delivery Methods - evidence of using unique outreach methods to implement program, follow-up with program participants and document impacts of program - 5 points
3. Program Impact – evidence that the program met goal and objectives of effort and made a difference in lives of families and/or communities. Impact measures may include adoption of practices, behavior changes, money/energy saved, reduction of risks, etc. - 25 points
4. Program Transferability - evidence that program and support materials can easily be modeled and implemented by another Extension Program - 5 points
5. Supporting materials - 10 points
6. Action photo - 5 points

### **PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Extension Housing Outreach Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Clean and Healthy Families & Communities Award

## BACKGROUND

For many years, Extension professionals have used consumer education materials produced by the American Cleaning Institute (ACI) to support grassroots programs. The Clean and Healthy Families & Communities Award was established by ACI to recognize NEAFCS members for innovative educational programs and outreach efforts that help families and individuals to understand the link between clean homes and good health.

## AWARD

Two (2) NEAFCS members or teams will be honored each with a full Annual Session scholarship for the year that the award is received and a special recognition from ACI. The award winning programs will be highlighted on the ACI website, [www.cleaninginstitute.org](http://www.cleaninginstitute.org), and featured in an issue of *Cleaning Matters*®, ACI's bimonthly newsletter that reaches more than 7,000 educators and the media. Additional scholarship monies may be awarded to the 2<sup>nd</sup> and 3<sup>rd</sup> place winners based on available funds.

## PURPOSE

The award will honor outstanding educational programming efforts that utilize any of ACI's educational materials and promote the connection between cleanliness and health. Programs must demonstrate innovative outreach efforts that impact the local community and raise the awareness of the proper use and/or storage of cleaning products. Program areas include but are not limited to food safety, emergency preparedness or response and any programming that raises awareness of safe and effective use of cleaning products in the home or community

## ELIGIBILITY

1. An individual or a collaborative team may submit an application.
2. The outreach program or activity shall have been conducted by an NEAFCS member and implemented at the county/ local level. The outreach program or activity shall have been conducted in the past two years.
3. National winners will present a **concurrent session** at Annual Session the year the award is received.
4. If the recipient is unable to attend the Annual Session, the award is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.

3. Program Outline – limit to five (5) double-spaced typed pages to include:
  - a. Introduction – purpose, goal and objectives, target audience reached.
  - b. Program description – content and materials, partnerships, leadership capacity, unique delivery methods.
  - c. Program Impact – evaluation methods, results/impacts, transferability, marketing publicity.
4. Supporting materials – program materials to include copy of ACI material used (required), photos, curriculum package examples, marketing material, evaluation instrument – not to exceed 10 pages. See suggestions under Communication Awards for specific supplementary materials.
5. Action photo of applicant.

**JUDGING CRITERIA (100 total points) Please refer to page 88.**

1. Introduction – 15 points
2. Program Description – shows evidence that program is meeting the needs and interests of the families/individuals and communities being served – 40 points.
  - a. Content of program – 15 points.
  - b. Partnerships – evidence of collaborations with other Extension workers as well as other agencies or organizations – 10 points.
  - c. Leadership capacity – evidence that the Extension Service has provided the leadership to establish, implement, and evaluate the program – 10 points.
  - d. Unique Delivery Methods – evidence of using unique outreach methods to implement program follow-up with program participants and document impacts of program – 5 points.
3. Program Impact – evidence that the program met goal and objectives of effort and made a difference in lives of families and/or communities. Impact measures may include adoption of practices, behavior changes, etc. – 25 points.
4. Program Transferability – evidence that program and support materials can easily be modeled and implemented by another Extension Program – 5 points.
5. Supporting materials – (must include copy of ACI materials used) -- 10 points.
6. Action photo of applicant – 5 points.

**PROCEDURE**

1. Upload all documents including program outline and support materials as listed above for the Clean and Healthy Families & Communities Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Family Health and Wellness Award

### BACKGROUND

The Family Health and Wellness Award was established in 2012 to recognize innovative programs that promote and improve the health and wellness of families.

### AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### PURPOSE

To recognize innovative programs that promote and improve the health and wellness of families. Possible topics: nutrition, fitness, family meals, meal planning, time or stress management, healthy lifestyle and more.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program was conducted in the past three years.
3. National winner will participate in the **Showcase of Excellence** at Annual Session the year the award is received.
4. If the first place recipient is unable to attend the Annual Session, the award is forfeited but the winner will receive the award certificate.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program Outline – limit to five (5) double-spaced typed pages:
  - a. Introduction: objectives, description of target audience
  - b. Description: activities, materials developed and/or resources used, partnerships or collaborations, and marketing
  - c. Impact: evaluation methods and results and visibility of the program (public relations)
  - d. Future sustainability, plans and implications
4. Supporting material – limited to five (5) pieces.
5. Action photo of applicant or team.

### JUDGING CRITERIA (100 total points) Please see page 89.

1. Introduction – 10 points
2. Description
  - a. Plan and Activities – 20 points

- b. Materials developed and/or resources used – 15 points
  - c. Partnerships or collaborations – 5 points
  - d. Marketing – 5 points
3. Impact
- a. Evaluation methods – 5 points
  - b. Evaluation & impact results – 15 points
  - c. Visibility of the program (public relations) – 10 points
4. Future sustainability, plans and implications – 10 points
5. Action photo – 5 points

### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Family Health & Wellness Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2017.

### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Human Development / Family Relationships Award

### BACKGROUND

The Human Development / Family Relationships Award was established in 2012 to recognize effective educational programs in the human development / family relationships arena.

### AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### PURPOSE

To recognize innovative human development or family relationship educational efforts. Focus includes: child care; parenting; relationships through the life span; marriage enrichment; communications (parent/child); retirement; aging; stress management; and related issues.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program was conducted in the past three years.
3. National winner will participate in the **Showcase of Excellence** at Annual Session the year the award is received.
4. If the first place recipient is unable to attend the Annual Session, the award is forfeited but the winner will receive the award certificate.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Abstract – 150 words or less summarizing the program.
4. Program outline – limit to five (5) double-spaced typed pages.
  - a. Introduction – program objectives, target audience described
  - b. Program description – content, delivery methods described, material developed
  - c. Program impact – evaluation methods, results/impacts, marketing publicity
5. Supporting material – limit to five (5) pieces. (see communications awards for suggestions).
6. Action photo of applicant or team.

### JUDGING CRITERIA (100 total points) Please see page 90.

1. Introduction – 15 points
2. Program description – 35 points

3. Program impact – 35 points
4. Supporting materials – 10 points
5. Action photo – 5 points

**PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Family Health & Wellness Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.



# School Wellness Award

## BACKGROUND

The School Wellness Award was established in 2012 to recognize outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff or families of students in the school community.

## AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## PURPOSE

To recognize outstanding school-based programs to promote and improve physical, emotional, and/or social wellness of students, staff or families of students in the school community. The use of partnerships or collaborations, evidence of program impact and sustainability are part of the evaluation criteria. Programs may include: nutrition, fitness, garden-based nutrition education, health, character education, self-esteem, farm-to-school and more.

## ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program was conducted in the past three years.
3. National winner will participate in the **Showcase of Excellence** at Annual Session the year the award is received.
4. If the first place recipient is unable to attend the Annual Session, the award is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Introduction – program objectives, target audience, description of school community
  - b. Description – activities, materials developed and/or resources used, partnerships or collaborations, and marketing
  - c. Program impact – evaluation methods, results/impacts, visibility of the program (public relations)
  - d. Future sustainability, plans and implications
4. Supporting material – limit to five (5) pieces. (see communications awards for suggestions).
5. Action photo of applicant or team.

**JUDGING CRITERIA (100 total points) Please refer to page 91.**

1. Introduction – 10 points
2. Description
  - e. Plan and Activities – 20 points
  - f. Materials developed and/or resources used – 10 points
  - g. Partnerships or collaborations – 10 points
  - h. Marketing – 5 points
3. Impact
  - d. Evaluation methods – 5 points
  - e. Evaluation & impact results – 15 points
  - f. Visibility of the program (public relations) – 10 points
4. Future sustainability, plans and implications – 10 points
5. Action photo – 5 points

**PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the School Wellness Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

**QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Master Family & Consumer Sciences Volunteer Award

## BACKGROUND

This award recognizes exceptional implementation of the Master Family & Consumer Sciences Volunteer Program. The program provides core training that increases the capacity of Extension volunteers to help people make informed decisions, enhance their quality of living, and meet unique challenges affecting their families, farms, communities, and the economy. Additional information about the program is available at <http://www.masterFCSvolunteerprogram.info>.

## AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

The national first place winner (One Extension Family & Consumer Sciences professional or team) will be honored with recognition from United States Department of Agriculture, National Institute of Food and Agriculture, Division of Family & Consumer Sciences.

## PURPOSE

The award will honor outstanding educational programming efforts that utilize the Master Family & Consumer Sciences Volunteer Program curriculum or educational materials as a supplement to enhance existing or new Master Volunteer Programs, including but is not limited to Master Food Volunteer, Master Food Preservers, Financial Mentors, and Energy Masters, etc.

## ELIGIBILITY

1. The application may be submitted by an individual or a team.
2. The outreach program or activity should have been conducted by an Extension professional and implemented at the state, regional or county/local level.
3. Data on volunteer management must be submitted in the national data base for the Master Family & Consumer Sciences Volunteer Program at <http://www.masterFCSvolunteerprogram.info>
4. The awardee will present a **Concurrent Session** on the program at Annual Session the year the award is received.
5. This award can be received only once within a 3-year period by the individual or team.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.

3. Program outline – limit to five (5) double-spaced typed pages:
  - a. Program description – background, purpose, goal and objectives, target audience reached, and delivery methods.
  - b. Program accomplishments – significant accomplishments, impacts including quantitative and qualitative results, evaluation, and other pertinent information.
  - c. Description of outreach by volunteers and outcomes and/or impact stories
  - d. Future implications – expansion, changes, implications for other local, state or national programs.
4. Supporting material – limit to five (5) pieces (photos or screen shots).
5. Action photo of applicant or team.

#### **PROCEDURE**

1. Submit one copy of the application package, one letter of support, and other information described above to the appropriate affiliate chair by the due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

#### **JUDGING CRITERIA Please refer to page 92.**

Entries will be evaluated based on the following criteria:

1. Program Description – 15 points
2. Program Accomplishments/Impacts – 25 points
3. Volunteer Development/Leadership – 25 points
4. Future Implications – 15 points
5. Supporting Materials – 15 points
6. Action photo (individual or team) – 5 points

#### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Social Media Education – Online Video Award

### BACKGROUND

The Social Networking Award was established in 2012 to recognize innovative online social networking efforts. With the evolution of social media, the Social Networking award is being retired; the Social Media Education – Online Video award is being added for 2018.

### AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### PURPOSE

To recognize innovative, online social media education - video efforts. Social media education – video examples are, but not limited to, YouTube, Vimeo, Live, 360.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The media has been created within the past three years.
3. First place winner will present a **Concurrent Session** at Annual Session the year the award is received.
4. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Identify web address (URL) to access the social media site (web-link may be included)
  - b. Identify the issues, reasons for media efforts and target audience
  - c. Description: type of social media with web-link or URL, events, partnerships or collaborations involved, and marketing approaches utilized
  - d. Results and evidence of impact on participants/clientele/audience (people reached, event attendance, followers, subscribers and/or likes)
  - e. Indicate how Cooperative Extension was identified
4. Supporting material – limit to five (5) pieces (photos or screen shots)
5. Action photo of applicant or team.

### JUDGING CRITERIA (100 total points) Please refer to page 94.

1. Program Outline – 15 points

2. Applications – 20 points
3. Appropriate use of technology – 20 points
4. Organizations – 10 points
5. Creativity – 10 points
6. Impact – 10 points
7. Marketing – 5 points
8. Partnerships or collaborations – 5 points
9. Action photo – 5 points

#### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Social Networking Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

#### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

## Social Media Education Award

### BACKGROUND

The Social Networking Award was established in 2012 to recognize innovative online social networking efforts. With the evolution of social media, the Social Networking award is being retired; the Social Media Education award is being added for 2018.

### AWARD

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

### PURPOSE

To recognize innovative, online social media efforts. Social media examples are, but not limited to Facebook, Twitter, Snapchat, and Instagram.

### ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The Social Media has been created within the past three years.
3. The media may be the following applications: blogs, educational links, events, photos, followers, or open forums.
4. First place winner will present a **Concurrent Session** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

### APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - f. Identify web address (URL) to access the social media site (web-link may be included)
  - g. Identify the issues, reasons for social media efforts and target audience
  - h. Description: type of social media with web-link or URL, events, partnerships or collaborations involved, and marketing approaches utilized
  - i. Results and evidence of impact on participants/clientele/audience (people reached, event attendance, followers, subscribers and/or likes)
  - j. Indicate how Cooperative Extension was identified
4. Supporting material – limit to five (5) pieces (photos or screen shots)
5. Action photo of applicant or team.

### JUDGING CRITERIA (100 total points) Refer to page 93.

1. Program Outline – 15 points

2. Applications – 20 points
3. Appropriate use of technology – 20 points
4. Organizations – 10 points
5. Creativity – 10 points
6. Impact – 10 points
7. Marketing – 5 points
8. Partnerships or collaborations – 5 points
9. Action photo – 5 points

#### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Social Networking Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

#### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@oksate.edu](mailto:susan.routh@oksate.edu) or by phone at 405-224-2216.



# Excellence in Teamwork Award

## Background

The teamwork award was established in 2018 to recognize outstanding Extension FCS programs conducted by a multi – disciplinary team.

## Award

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## Purpose

The teamwork award promotes and recognizes outstanding Extension programs conducted by a multi – disciplinary team that demonstrates effective performance and significant results.

## ELIGIBILITY

1. Application must be submitted by a team.
2. The program has been created within the past three years.
3. The program team must include at least two disciplines – examples: FCS, AG, 4H, Horticulture, Community Development
4. First place winner will present a **Showcase of Excellence** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Identify the need for the program. What is unique about this program?
  - b. Identify the program goal and objectives, target audience, marketing, educational methods and evaluation
  - c. Explain the role of each discipline and team member include their participation, involvement and contribution and percent of time contributed.
  - d. Results and evidence of impact on participants/clientele/audience
  - e. Indicate how Cooperative Extension was identified
4. Supporting material – limit to five (5) pieces
5. Action photo of applicant or team.

## JUDGING CRITERIA (100 total points) Refer to page 95.

1. Description of Teamwork/Collaboration. Need for Teamwork, evidence of collaboration with other disciplines (Ag, Hort, 4H, etc.). – 10 points

2. Program description – Need, uniqueness, objectives, target audiences. – 15 points
3. Program Impact Accomplishments – learner impact and change, outcomes, teamwork, letters of support (2) – 25 points
4. Role of NEAFCS Member(s) – contribution to team work – 15 points
5. Role of team members – other disciplines’ contribution – 10 points
6. Future implications – continuing team collaboration, expansion of team, “sun-setting” of team – 10 points
7. Supporting materials – 5 pieces – 10 points
8. Action photo – 5 points

### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Teamwork Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Snap-Ed/EFNEP Educational Program Award

## Background

The Snap-Ed/EFNEP award was established in 2018 recognize outstanding evidence-based nutrition education and obesity prevention interventions and projects for persons eligible for the Supplemental Nutrition Assistance Program (SNAP) or low-income families, particularly those with young children.

## Award

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## Purpose

The Snap-Ed/EFNEP award recognizes exceptional nutrition education and obesity prevention interventions and projects through complementary direct education, multi-level interventions and community and public health approaches to improve nutrition.

## ELIGIBILITY

1. Application may be submitted by an individual or a team.
2. The program has been created within the past three years.
3. The program must address nutrition with a target audience of SNAP eligible participants or low income families, particularly those with children
4. First place winner will present a **Showcase of Excellence** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

## APPLICATION

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Introduction – program objectives, target audience described
  - b. Program description – content, delivery methods described, materials developed
  - c. Program impact – evaluation methods and instrument, results/impacts, marketing and publicity
4. Supporting material – limit to five (5) pieces.
5. Action photo of applicant.

## JUDGING CRITERIA (100 total points) Refer to page 96.

1. Introduction – 15 points

2. Program description – plan & activities; innovative; materials developed and/or resources used; appropriate for audience; partnerships/collaborations; marketing – 35 points
3. Program Impact – evaluation methods, impact results, program visibility; future sustainability; cost-effective – 35 points
4. Supporting materials (5) – expands outreach, helps sustainability, increases resources – 10 points
5. Action photo – 5 points

#### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Teamwork Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

#### **QUESTIONS?**

Contact your Affiliate Vice President of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Innovation in Programming Award

**Background:** The Innovation in Programming Award was established in 2018 to recognize innovation and accomplishment in the design and implementation of an FCS program.

## **Award**

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## **Purpose**

An innovative program is one that may reach a new audience or expand a current audience, a subject matter area, a new delivery method or another creative approach that is new to your work. An innovative program may be a new approach to a current program or a new effort.

## **ELIGIBILITY**

1. Application may be submitted by an individual or a team.
2. The program has been created within the past three years.
3. The program must represent a new approach to a current program or the beginning of a new effort.
4. First place winner will present a **Concurrent Session** at Annual Session the year the award is received.

If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate

## **APPLICATION**

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Introduction – program objectives, target audience described. Include why innovation was needed for this program or audience.
  - b. Program description – content, delivery methods described, materials developed. The description of the innovation is clear and concise.
  - c. Program impact – evaluation methods and instrument, results/impacts, marketing and publicity
4. Supporting material – limit to five (5) pieces.
5. Action photo of applicant.

## **JUDGING CRITERIA (100 total points) Refer to page 98**

1. Issue Identification – timely or relevant to state/national issues, objectives, target audience, new innovation, collaboration – 15 points

2. Program Description – innovative/creative, clear/concise, why needed for target audience, collaboration, timeliness – past two years – 25 points
3. Program Impact and Implications – number reached; impact data; evaluation method, application to other local, state and/or national programs, ways to expand efforts, letter of support – 40 points
4. Plans for expansion – plans to develop further skills and/or programs and who will be involved – 15 points
5. Action photo – 5 points

#### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Teamwork Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

#### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.

# Excellence in Multi State Collaboration Award

**Background:** The Excellence in Multi State Collaboration award was established in 2018 to recognize outstanding Extension programs conducted by extension educators in two or more states.

## **Award**

First, second and third place will be awarded. First place national winner will receive a full scholarship to attend Annual Session the year the award is received. Second and third place national winners will receive partial scholarships. The National Award winner's application will be displayed on the NEAFCS website after the NEAFCS Annual Session.

## **Purpose**

The teamwork award promotes and recognizes outstanding Extension programs conducted by a multi – disciplinary team that demonstrates effective performance and significant results.

## **ELIGIBILITY**

1. Application must be submitted by a team.
2. The program has been created within the past three years.
3. The program team must include team members from at least two state Affiliates.
4. First place winner will present a **Showcase of Excellence** at Annual Session the year the award is received.
5. If the recipient is unable to attend the Annual Session, the scholarship is forfeited but the winner will receive the award certificate.

## **APPLICATION**

1. Review the General Eligibility Requirements and Awards Application Information (page 4-7).
2. Complete the Online Awards Application.
3. Program outline – limit to five (5) double-spaced typed pages.
  - a. Identify the need for the program. What is unique about this program? How and why was the collaboration among states initiated?
  - b. Identify the program goal and objectives, target audience, marketing, educational methods and evaluation
  - c. Explain the collaboration among states and include the participation, involvement and contribution and percent of time contributed team members in each state.
  - d. Results and evidence of impact on participants/clientele/audience
  - e. Indicate how Cooperative Extension was identified
4. Supporting material – limit to five (5) pieces
5. Action photo of applicant or team.

## **JUDGING CRITERIA (100 total points) Refer to page 97.**

1. Description of multi-state partnership – need, evidence of collaboration with other states – 10 points

2. Program description – need, uniqueness, objectives, target audience – 15 points
3. Program Impact Accomplishment – learner impact and change; outcomes; collaboration outcomes, letter of support (2) – 25 points
4. Role of each state – contributions to partnership effort – 20 points
5. Future implications – continuity and expansion, “sun-setting” of partnership – 15 points
6. Supporting materials (5) – 10 points
7. Action photo – 5 points

### **PROCEDURE**

1. Upload all documents including program outline, and supporting materials as listed above for the Teamwork Award by the Affiliate due date.
2. Affiliate chair will designate all applications eligible for advancement to the national vice president of awards and recognition no later than March 15, 2018.

### **QUESTIONS?**

Contact your Affiliate vice president of awards or Susan Routh, NEAFCS Vice President for Awards and Recognition by email at [susan.routh@okstate.edu](mailto:susan.routh@okstate.edu) or by phone at 405-224-2216.



# Judging Sheets



## NEAFCS GREENWOOD FRYINGER JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Mentoring Experience</b>	<b>Background of mentee- Extension experience, major programs, areas of expertise, years of membership in NEAFCS and years in current position</b>				30	_____
<b>Impacts of Mentoring Experience</b>	<b>Programs/activities implemented</b>  <b>Issue Area Addressed</b>  <b>Impacts</b>  <b>Evidence of mentee &amp; mentor involvement are shared</b>				30	_____
<b>Professional Development Plan</b>	<b>Professional development activity details</b>  <b>Networking Objectives</b>  <b>Financial Costs</b>  <b>Anticipated Impacts/Results</b>				25	_____
<b>Letters of support from Mentors</b>	<b>Skills and effectiveness of mentee</b> <b>Cooperation with mentor(s)</b> <b>Ability to work with people, be a leader, speak &amp; write effectively</b>				10	_____
<b>Photo</b>	<b>Photo of mentee and mentor(s)</b>				5	_____
	<b>Total</b>				100	_____

**Comments**



## NEAFCS EDUCATOR OF THE YEAR JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					<b>Possible Points</b>	<b>Points Earned</b>
<b>Program Accomplishments</b>	<b>Evidence programs are serving the current needs and interests of families</b>  <b>Evidence of creativity, initiative, and innovative methods</b>  <b>Evidence of impacts on families</b>  <b>Letters of support</b>				50	_____
<b>Professional Improvement and Leadership</b>	<b>Is recognized leader in community and/or by peers</b>  <b>Seeks to stay up-to-date in subject matter</b>  <b>Evidence of professional growth through credit/non-credit courses, work towards an advanced degree, travel study, etc.</b>  <b>Special honors and awards</b>				25	_____
<b>Professional Association Participation</b>	<b>Active membership, participation, and leadership in NEAFCS at affiliate and national level</b>  <b>Active participation in other professional associations</b>				20	_____
<b>Action Photo</b>	<b>Action photo of applicant</b>				5	_____
	<b>Total</b>				100	_____

**Comments**



## FLORENCE HALL JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Description</b>	<b>Situation Emphasis Goals Scale/size</b>				<b>15</b>	_____
<b>New Concerns and Emerging Issues</b>	<b>Methods Clientele Rural/Urban Focus</b>				<b>25</b>	_____
<b>Resources Involved</b>	<b>Cooperators Volunteers Special Funds</b>				<b>10</b>	_____
<b>Accomplishments</b>	<b>Impact Benefits Numbers Impacted How Measured Letter of Support</b>				<b>25</b>	_____
<b>Future Implications</b>	<b>Clientele to be served</b>				<b>10</b>	_____
<b>Other Extension Programs</b>	<b>Limit to Span of Nominated Project</b>				<b>5</b>	_____
<b>Support Evidence</b>	<b>Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)</b>				<b>5</b>	_____
<b>Action photo</b>	<b>Action photo of applicant or team</b>				<b>5</b>	_____
<b>Total Points</b>					<b>100</b>	_____

**Comments**



**NEAFCS PAST PRESIDENTS' NEW PROFESSIONAL  
JUDGING SHEET**

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					<b>Possible Points</b>	<b>Points Earned</b>
<b>Qualification for Award</b>	<b>Has not previously attended an NEAFCS Annual Session</b>			5	_____	
	<b>In first 3 years of employment with Extension</b>					
<b>Program Accomplishments</b>	<b>Meets new concerns of needs and interests for families</b>			20	_____	
	<b>Details involvement of others in planning and implementation</b>			15	_____	
	<b>Provides evidence of initiative. Innovative methods, and ideas</b>			20	_____	
	<b>Demonstrates results and future applications</b>			20	_____	
<b>Special Honors and Awards</b>	<b>Any recognized awards or honors received since beginning Extension employment</b>			5	_____	
<b>Professional Membership and Participation</b>	<b>Current membership in related professional associations (not including honoraria, civic organizations or service clubs)</b>			5	_____	
<b>Preparation of Application</b>	<b>Letter of Support</b>			5	_____	
<b>Action Photo</b>	<b>Action photo of applicant</b>			5	_____	
	<b>Total Points</b>			<b>100</b>	_____	
<b>Comments:</b>						





## MARY M. WELLS MEMORIAL DIVERSITY JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible Points	Points Earned
<b>Issue Identification</b>	<b>Timely or relevant to state or national issues</b> <b>Objectives clearly identified</b> <b>Target audience</b> <b>Is this a new Extension program? Was it developed with collaboration with others?</b>				15	_____
<b>Program Description</b>	<b>Innovative and creative approach</b> <b>Fosters respect and values of diversity and pluralism</b> <b>Involvement of others in planning and implementation</b> <b>Timely – was the project done within the past two years?</b>				25	_____
<b>Program Impact and Implications</b>	<b>Number of people reached (volunteers, participants, collaborators, etc.)</b> <b>Program impact data</b> <b>Evaluation method</b> <b>Application to other local, state, and national programs</b> <b>Ways to expand efforts</b> <b>Letter of support</b>				40	_____
<b>Plans for Use of Award Monies</b>	<b>Describe plans to develop further skills and/or programs and who will be involved</b>				15	_____
<b>Action photo</b>	<b>Action photo of applicant or team</b>				5	_____
	<b>Total Points</b>				<b>100</b>	_____

**Comments**



**PROGRAM EXCELLENCE THROUGH RESEARCH**  
**JUDGING SHEET**

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

<b>Region (please circle)</b>	<b>Central</b>	<b>Eastern</b>	<b>Southern</b>	<b>Western</b>		
					<b>Possible Points</b>	<b>Points Earned</b>
<b>Judging Criteria</b>					<b>15</b>	_____
					<b>25</b>	_____
					<b>25</b>	_____
					<b>20</b>	_____
					<b>10</b>	_____
<b>Action Photo</b>					<b>5</b>	_____
					<b>100</b>	_____

**Comments:**







**EARLY CHILDHOOD CHID CARE TRAINING  
JUDGING SHEET**

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible	Points
					Points	Earned
<b>Introduction</b>					15	_____
<b>Program Accomplishments</b>					50	_____
<b>Program Impact</b>					30	_____
<b>Action Photo</b>					5	_____
					100	_____
					<b>Total Points</b>	_____

**Comments**



## FOOD SAFETY JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Introduction</b>					15	_____
<b>Program Accomplishments</b>					35	_____
<b>Program Impact</b>					35	_____
<b>Supporting Materials</b>					10	_____
<b>Action Photo</b>					5	_____
					100	_____

**Comments**



## NEWSLETTERS JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience and resources used</b> <b>% of information written/prepared by applicant</b> <b>Information from university or USDA resources and how Extension is identified</b>			15	_____	
<b>Content</b>	<b>Are newsletter goals clear from content?</b> <b>Is content appropriate for the audience?</b> <b>Does the newsletter compartmentalize information?</b> <b>Does it suggest alternative resources (pamphlets, web sites, 1-800 #'s)? Does it inform readers of upcoming programs and events?</b>			30	_____	
<b>Style</b>	<b>Does the newsletter consistently present information with the reader's interests and background in mind?</b> <b>Are the topics new, timely, fresh?</b> <b>Is the reading difficult for the audience?</b> <b>Is the language active?</b>			25	_____	
<b>Format</b>	<b>Is the cover consistent from issue to issue?</b> <b>Does the logo or letterhead help reader to identify writer and Cooperative Extension?</b> <b>Do the headlines convey information?</b> <b>Do the graphics/pictures reproduce well?</b> <b>Is the paper color appropriate, does it make the newsletter easy to read?</b> <b>Is the white space used effectively?</b> <b>Do graphics enhance the information?</b> <b>Can newsletter get the reader's attention?</b> <b>Does it offer something for the 30 second, the 3 minute and the 30 minute reader?</b>			25	_____	
<b>Photo</b>	<b>Photo of applicant or team</b>			5	_____	
<b>Total Points</b>				100	_____	

**Comments**



## WRITTEN PRESS RELEASES JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				15	_____
<b>Content</b>	<u><b>Feature/Column:</b></u> Does the story capture the mood of person/ event? Is there originality? Does the interest build on fresh ideas? Does the story attract and hold the reader's attention? <u><b>News Story:</b></u> Is the material news worthy? Is essential information given? Is the material timely? Does the writer avoid editorializing and/or expressing opinions?				40	_____
<b>Organization</b>	Is the article organized? Are the most important facts presented first? Are the facts presented clearly so the reader understands? Was the submitted copy neat, well-spaced, and clearly reproducible? Well written, using correct grammar and uncomplicated sentences.				25	_____
<b>Style</b>	Does the writing style exhibit a fresh approach? Does the story attract and hold the reader's attention? Did it follow publication and/or journalism guidelines?				15	_____
<b>Photo</b>	<b>Photo of applicant or team</b>				5	_____
<b>Comments</b>	<b>Total Points</b>				100	_____



## RADIO/PODCAST JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				15	_____
<b>Organization and Message</b>	<b>Subject matter practical and relevant, educational, promotional</b> <b>Presented clearly and concisely , adhered to time limits</b> <b>Aimed at particular audience, or presented to appeal to general public</b> <b>Pertinent to locality?</b> <b>If promotional, does it accomplish goal?</b>				30	_____
<b>Format</b>	<b>Opening remarks attract attention of audience and arouse interest</b> <b>Questions and topics discussed flow freely, with smooth transition</b> <b>Topics follow logical sequence</b> <b>Friendly and direct “closure”</b> <b>Viewer prompted to “tune in again?”</b>				20	_____
<b>Presenter/Style</b>	<b>Does the show have “sparkle” and “personality”?</b> <b>Is the show enthusiastic and gets the information across to the audience?</b> <b>Are there voice variations to avoid monotones?</b>				20	_____
<b>Technical Quality</b>	<b>Quality meets broadcast standards?</b> <b>Recording crisp and clear</b> <b>Recording level properly set and maintained</b>				10	_____
<b>Photo</b>	<b>Photo of applicant or team</b>				5	_____
	<b>Total Points</b>				100	_____



## TELEVISION/VIDEO JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				15	_____
<b>Content</b>	<b>Subject matter practical and relevant, educational, promotional</b> <b>Presented clearly and concisely , adhered to time limits</b>  <b>Aimed at particular audience, or presented to appeal to general public</b> <b>Pertinent to locality?</b> <b>If promotional, does it accomplish</b>				35	_____
<b>Production Techniques</b>	<b>Opening remarks attract attention of audience and arouse interest</b> <b>Questions and topics discussed flow freely, with smooth transition</b> <b>Topics follow logical sequence</b> <b>Friendly and direct “closure”</b> <b>Viewer prompted to “tune in again?”</b>				25	_____
<b>Presenter/Style</b>	<b>Does the show have “sparkle” and “personality”?</b> <b>Is the show enthusiastic and get the information across to the audience?</b> <b>Are there voice variations to avoid monotones?</b>				20	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>				5	_____
	<b>Total Points</b>				<b>100</b>	_____

**Comments**



## EDUCATION TECHNOLOGY JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				15	_____
<b>Content</b>	<b>Educational and/or informative</b> <b>Clear and concise objectives</b> <b>Correct grammar, uncomplicated sentences and short paragraphs</b> <b>Screen format easy to read</b> <b>Designed to make the participant understand and become aware/informed/educated</b>				30	_____
<b>Evaluation Methods</b>	<b>Provides tools for showing impact to intended audience according to stated objectives. Evaluation tool included</b>				20	_____
<b>Appropriate Use of Technology</b>	<b>Power point or education technology is appropriate for the educational/promotional program.</b> <b>Simple and clear instructions for use</b>				15	_____
<b>Creativity</b>	<b>Original idea(s)</b> <b>Effective use of graphics</b> <b>Neat, clear, and clean cut</b>				15	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>				5	_____
	<b>Total Points</b>				<b>100</b>	_____





## EDUCATIONAL CURRICULUM PACKAGE JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				15	_____
<b>Content</b>	<b>Accurate, credible information</b> <b>Research based</b> <b>Uses two or more communication methods – newsletters, written news, radio/podcast, television/video, PowerPoint programs, web pages, or publications</b> <b>Designed to make the program participant become aware/informed/educated</b>				40	_____
<b>Appearance</b>	<b>Well written and information presented in logical sequences</b> <b>Clear instructions for using curriculum, including equipment needs and set up</b> <b>User-friendly</b> <b>Various typographical techniques (capitals, font style, bolding font, color, etc.) used to add to the effectiveness of the pieces</b> <b>Effective use of graphics</b>				25	_____
<b>Evaluation Methods</b>	<b>Evaluation tools included</b> <b>Defined outcomes related to program objectives</b>				15	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>				5	_____
	<b>Total Points</b>				<b>100</b>	_____



## EDUCATIONAL PUBLICATIONS JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				25	_____
<b>Content</b>	<b>Accurate, credible information</b> <b>Research based</b> <b>Correct grammar, uncomplicated sentences and short paragraphs</b> <b>Concise, with all essential information</b> <b>Designed to make the reader understand and become aware/informed/educated</b> <b>Holds the attention of the reader</b>				40	_____
<b>Appearance</b>	<b>White spaces and margins used effectively</b> <b>Arrangement of pages pleasing (if applicable)</b> <b>Various typographical techniques (capitals, font style, bolding font, color, etc.) used to add to the effectiveness of the piece</b> <b>Effective use of graphics</b> <b>Neat, clear, and clean cut</b>				20	_____
<b>Creativity</b>	<b>Attention “grabbing”</b> <b>Creates interest</b>				10	_____
<b>Photo</b>	<b>Photo of applicant or team</b>				5	_____
					100	_____



## PHOTOGRAPHY JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Evidence of impact on audience –</b> <b>how was awareness increased</b> <b>Resources used (other agencies,</b> <b>businesses, special funds, etc.)</b> <b>How Extension is identified</b>				25	_____
<b>Composition</b>	<b>Content and photography quality:</b> <b>Pleasing arrangement</b> <b>Good subject</b> <b>Placement of subject</b> <b>Center of interest</b> <b>Camera angle</b> <b>Simplicity, lighting, framing, and</b> <b>background</b>				25	_____
<b>Photographic Quality</b>	<b>Technical skill as indicated by sharp</b> <b>focus, good contrast, lack of</b> <b>distortion</b>				20	_____
<b>Story Telling Ability</b>	<b>Attention “grabbing”</b> <b>Tells a story</b> <b>Creates human interest appeal</b> <b>Looks natural</b> <b>Reflects a mood</b>				25	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>				5	_____
<b>Comments</b>	<b>Total</b>				100	_____



## INTERNET EDUCATION TECHNOLOGY JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Program Outline</b>	<b>Issues and audience identified</b> <b>Program use and # of people reached</b> <b>Impact on audience</b> <b>Resources used</b> <b>Percentage of information written/prepared by applicant</b> <b>Information from university or USDA resources</b> <b>How Extension is identified</b>				15	_____
<b>Content and Production</b>	<b>Correct grammar, uncomplicated sentences and short paragraphs</b> <b>Format easy to read and well designed for the Web</b> <b>Links are active from page to page</b> <b>Designed to make the participant understand and become aware/informed/educated</b>				40	_____
<b>Appropriate Use of Technology</b>	<b>Web page good choice for presentation</b> <b>Appropriate for intended audience</b> <b>Simple and clear instructions for use</b>				20	_____
<b>Creativity</b>	<b>Original Idea(s)</b> <b>Effective use of graphics</b> <b>Neat, clear, and clean cut</b> <b>Ease of page load up on internet</b> <b>“Easy on the eye” – page not too busy or too bold</b>				20	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>				5	_____
<b>Total Points</b>					100	_____

**Comments**



## MARKETING PACKAGE JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Issue or Reason for Effort</b>	<b>Issues identified</b> <b>Audience identified</b> <b>Relevant to Family &amp; Consumer Science and Cooperative Extension Service</b> <b>Uniqueness and need for effort</b>				30	_____
<b>Accomplishments</b>	<b>When and where marketing efforts were used</b> <b>Number of people reached</b> <b>Impact (results) from marketing effort</b>				30	_____
<b>Supplementary Pieces</b>	<b>Application may contain three or more of the following: brochure, flyer, news release, radio spots, exhibit, web page information, or photograph</b>  <b>Designed to make the reader respond in some positive manner</b>  <b>Attracts immediate interest and holds attention of the user</b>  <b>Concise, yet includes all essential information, and is neat, clear, and clean-cut</b>  <b>Various design techniques used to add to the effectiveness of the package</b>				35	_____
<b>Action Photo</b>	<b>Do all the pieces complement each other?</b> <b>Photo of applicant or team</b>				5	_____
	<b>Total Point</b>				<b>100</b>	_____



## COMMUNITY PARTNERSHIP JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	
				Possible Points	Points Earned
<b>Description of Community Partnership</b>	<b>Need for partnership Evidence of collaboration with others in community (non-NEAFCS)</b>			10	_____
<b>Program Description</b>	<b>Need for program Uniqueness of program Program objectives Target audience</b>			15	_____
<b>Program Impact Accomplishment</b>	<b>Learner impact and change Program outcomes Collaboration outcomes Letters of support (2)</b>			25	_____
<b>Role of NEAFCS Member(s)</b>	<b>What did the NEAFCS member (s) contribute to the partnership effort?</b>			15	_____
<b>Role of Community Partners</b>	<b>What did community groups or agencies contribute to the partnership effort?</b>			10	_____
<b>Future Implications</b>	<b>Continuing partnership Expansion of partnership “Sun-setting” of partnership</b>			10	_____
<b>Supporting Materials</b>	<b>Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)</b>			10	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>			5	_____
	<b>Total Points</b>			100	_____

**Comments**



**EXTENSION HOUSING OUTREACH  
JUDGING SHEET**

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					<b>Possible Points</b>	<b>Points Earned</b>
<b>Introduction</b>	<b>Program objectives Target audience Topic – Housing Issues</b>				15	_____
<b>Program Description</b>	<b>Evidence that program is serving needs and interests of families Content appropriate (15) Partnerships and evidence of collaboration with Extension, agencies and organizations (10) Leadership provided to establish, implement and evaluate housing initiative (10) Unique outreach methods used to implement program, and follow-up with program participants (5)</b>				40	_____
<b>Program Impact</b>	<b>Program met goals and objectives Evidence of impact on families and community, may include adoption of practices, behavior changes, money/energy saved, reduction of risks, etc.</b>				25	_____
<b>Program Transferability</b>	<b>Program and support materials can be modeled and implemented by another Extension program</b>				5	_____
<b>Supporting Materials</b>	<b>Limited to ten (10) pieces (brochures, flyers, handouts, evaluations, photos, etc.)</b>				10	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>				5	_____
					<b>100</b>	_____
<b>Total Points</b>						

**Comments**



**CLEAN AND HEALTHY FAMILIES & COMMUNITIES**

**JUDGING SHEET**

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible	Points
					Points	Earned
<b>Introduction</b>	<b>Program objectives</b> <b>Target audience</b>			<b>15</b>	_____	
<b>Program Accomplishments</b>	<b>Evidence that program is serving needs and interests of families</b> <b>Content appropriate (15)</b> <b>Partnerships and evidence of collaboration with Extension, agencies and organizations (10)</b> <b>Leadership to establish, implement and evaluate program, follow-up with program participants (10)</b> <b>Unique outreach methods used to implement program (5)</b>			<b>40</b>	_____	
<b>Program Impact</b>	<b>Program met goals and objectives</b> <b>Evidence of impact on families and community</b> <b>Noted adoption of learned practices and behavior changes</b>			<b>25</b>	_____	
<b>Program Transferability</b>	<b>Program and support materials can be modeled and implemented by another Extension program</b>			<b>5</b>	_____	
<b>Supporting Materials</b>	<b>Limited to ten (10) pieces (brochures, flyers, handouts, evaluations, photos, etc., must include copy of ACI materials used)</b>			<b>10</b>	_____	
<b>Action Photo</b>	<b>Action photo or applicant or team</b>			<b>5</b>	_____	
	<b>Total Points</b>			<b>100</b>	_____	

**Comments:**





## FAMILY HEALTH & WELLNESS JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western		
					Possible Points	Points Earned
<b>Introduction</b>					10	_____
<b>Plan &amp; Activities</b>		<b>Meets objectives</b>			20	_____
		<b>Appropriate for Audience</b>				
		<b>High quality</b>				
		<b>Useful, Feasible, Innovative</b>				
<b>Materials developed &amp; Resources used</b>		<b>Appropriate for Audience</b>			15	_____
		<b>High quality</b>				
		<b>Useful, Innovative</b>				
		<b>Cost-Effective</b>				
<b>Partnerships or Collaborations</b>		<b>Expands outreach</b>			5	_____
		<b>Helps sustainability</b>				
		<b>Increases resources</b>				
<b>Marketing</b>		<b>Increases visibility for FCS</b>			5	_____
		<b>Informs public</b>				
<b>Evaluation Methods</b>		<b>Appropriate</b>			5	_____
		<b>Addresses objectives</b>				
<b>Evaluation &amp; Impact Results</b>		<b>Total outreach</b>			15	_____
		<b>Provides quantitative and qualitative results</b>				
		<b>Cost-effective</b>				
		<b>Discussed implications of results</b>				
<b>Visibility of Program (Public Relations)</b>		<b>Showcases impact of program</b>			10	_____
<b>Future Sustainability</b>		<b>Plans &amp; implications</b>			10	_____
<b>Action photo</b>		<b>Action photo of applicant or team</b>			5	_____
		<b>Total Points</b>			100	_____

**Comments**





## SCHOOL WELLNESS AWARD JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible Points	Points Earned
<b>Introduction</b>					10	_____
<b>Plan &amp; Activities</b>		<b>Meets objectives</b> <b>Appropriate for Audience</b> <b>High quality</b> <b>Useful, Feasible, Innovative</b>			20	_____
<b>Materials developed &amp; Resources used</b>		<b>High quality</b> <b>Useful, Innovative</b> <b>Cost-Effective</b>			10	_____
<b>Partnerships or Collaborations</b>		<b>Expands outreach</b> <b>Helps sustainability</b> <b>Increases resources</b>			10	_____
<b>Marketing</b>		<b>Increases visibility for FCS and school</b> <b>Informs public</b>			5	_____
<b>Evaluation Methods</b>		<b>Appropriate</b> <b>Addresses objectives</b>			5	_____
<b>Evaluation &amp; Impact Results</b>		<b>Total outreach</b> <b>Provides quantitative and qualitative results</b> <b>Discussed implications of results</b>			15	_____
<b>Visibility of Program (Public Relations)</b>		<b>Showcases impact of program</b>			10	_____
<b>Future Sustainability</b>		<b>Plans &amp; implications</b>			10	_____
<b>Action photo</b>		<b>Action photo of applicant or team</b>			5	_____
		<b>Total Points</b>			100	_____
<b>Comments:</b>						



Master Family and Consumer Science Master Volunteer

Judging Sheet

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible Points	Points Earned
<b>Program Description</b>	<b>Background/Purpose</b>				15	_____
	<b>Goal/Objectives</b>					
	<b>Target Audience</b>					
	<b>Delivery Methods</b>					
<b>Program Accomplishments</b>	<b>Significant Accomplishments</b>				25	_____
	<b>Outcomes/Impact Stories</b>					
	<b>Evaluation Methods</b>					
<b>Volunteer Development/Leadership</b>	<b>Outreach by Volunteers</b>				25	_____
	<b>Impact Stores</b>					
<b>Future Implications</b>	<b>Expansion and/or Changes</b>				15	_____
	<b>Implications for Local, State or National Programs</b>					
<b>Supporting Material</b>	<b>Limit to 5 Pieces</b>				15	_____
<b>Action photo</b>	<b>Action photo of individual or team</b>				5	_____
	<b>Total Points</b>				100	_____
<b>Comments:</b>						



## SOCIAL Media Education AWARD JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible Points	Points Earned
<b>Program Outline</b>	<b>Need/Goal/Objectives</b>				15	_____
	<b>Program areas addressed</b>					
	<b>Potential audiences</b>					
<b>Applications</b>	<b>Presence on several social media platforms</b>				20	_____
	<b>Tools - posts, pictures, links used</b>					
<b>Appropriate Use of Technology</b>	<b>Variety of uses - links, downloads</b>				20	_____
<b>Organization</b>	<b>Concise, ease of access</b>				10	_____
<b>Creativity</b>	<b>Proactive outreach to potential audience(s)</b>				10	_____
	<b>Fosters meaningful conversations from followers</b>					
<b>Impact</b>	<b>Number of followers</b>				10	_____
	<b>Interaction level from followers ("Reach")</b>					
	<b>Impacts/Success Stories</b>					
<b>Marketing</b>	<b>How promoted</b>				5	_____
	<b>Evidence of increase in followers</b>					
<b>Partnerships or Collaborations</b>	<b>Evidence by number of shares</b>				5	_____
	<b>Links by collaborators</b>					
<b>Photo</b>	<b>Photo of applicant or team</b>				5	_____
<b>Total Points</b>					<b>100</b>	_____



## SOCIAL Media Education - Online Video AWARD JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)	Central	Eastern	Southern	Western	Possible Points	Points Earned
<b>Program Outline</b>	<b>Need/Goal/Objectives</b>				15	_____
	<b>Program areas addressed</b>					
	<b>Potential audiences</b>					
<b>Applications</b>	<b>Presence on several social media platforms</b>				20	_____
	<b>Tools - posts, pictures, links used</b>					
<b>Appropriate Use of Technology</b>	<b>Variety of uses - links, downloads</b>				20	_____
<b>Organization</b>	<b>Concise, ease of access</b>				10	_____
<b>Creativity</b>	<b>Proactive outreach to potential audience(s)</b>				10	_____
	<b>Fosters meaningful conversations from followers</b>					
<b>Impact</b>	<b>Number of followers</b>				10	_____
	<b>Interaction level from followers ("Reach")</b>					
<b>Marketing</b>	<b>How promoted</b>				5	_____
	<b>Evidence of increase in followers</b>					
<b>Partnerships or Collaborations</b>	<b>Evidence by number of shares</b>				5	_____
	<b>Links by collaborators</b>					
<b>Photo</b>	<b>Photo of applicant or team</b>				5	_____
	<b>Total Points</b>				100	_____

**Comments:**



## Excellence in Teamwork JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

<b>Region (please circle)</b>	<b>Central</b>	<b>Eastern</b>	<b>Southern</b>	<b>Western</b>		<b>Possible Points</b>	<b>Points Earned</b>
<b>Description of Teamwork/ Collaboration</b>	<b>Need for Teamwork Evidence of collaboration with other disciplines (Ag, Hort, 4H, etc.)</b>					<b>10</b>	_____
<b>Program Description</b>	<b>Need for program Uniqueness of program Program objectives Target audience</b>					<b>15</b>	_____
<b>Program Impact Accomplishment</b>	<b>Learner impact and change Program outcomes Teamwork  Letters of support (2)</b>					<b>25</b>	_____
<b>Role of NEAFCS Member(s)</b>	<b>What did the NEAFCS member (s) contribute to the team effort?</b>					<b>15</b>	_____
<b>Role of team members</b>	<b>What did other disciplines contribute to the programmatic effort?</b>					<b>10</b>	_____
<b>Future Implications</b>	<b>Continuing team collaboration Expansion of team "Sun-setting" of team</b>					<b>10</b>	_____
<b>Supporting Materials</b>	<b>Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)</b>					<b>10</b>	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>					<b>5</b>	_____
	<b>Total Points</b>					<b>100</b>	_____







**Excellence in Multi State Collaboration Award  
JUDGING SHEET**

**Name** \_\_\_\_\_ **Affiliate** \_\_\_\_\_

<b>Region (please circle)</b>	<b>Central</b>	<b>Eastern</b>	<b>Southern</b>	<b>Western</b>
			<b>Possible Points</b>	<b>Points Earned</b>
<b>Description of multi state Partnership</b>	<b>Need for partnership Evidence of collaboration with other states</b>		<b>10</b>	_____
<b>Program Description</b>	<b>Need for program Uniqueness of program Program objectives Target audience</b>		<b>15</b>	_____
<b>Program Impact Accomplishment</b>	<b>Learner impact and change Program outcomes Collaboration outcomes Letters of support (2)</b>		<b>25</b>	_____
<b>Role of each state(s)</b>	<b>What did each state) contribute to the partnership effort?</b>		<b>20</b>	_____
<b>Future Implications</b>	<b>Continuing partnership Expansion of partnership "Sun-setting" of partnership</b>		<b>15</b>	_____
<b>Supporting Materials</b>	<b>Limited to five (5) pieces (brochures, flyers, handouts, evaluations, etc.)</b>		<b>10</b>	_____
<b>Action Photo</b>	<b>Action photo of applicant or team</b>		<b>5</b>	_____
	<b>Total Points</b>		<b>100</b>	_____

**Comments**



## Innovation in Programming Award JUDGING SHEET

Name \_\_\_\_\_ Affiliate \_\_\_\_\_

Region (please circle)    **Central**                      **Eastern**                      **Southern**                      **Western**

		Possible Points	Points Earned
<b>Issue Identification</b>	<b>Timely or relevant to state or national issues</b> <b>Objectives clearly identified</b> <b>Target audience</b> <b>Program represents a new innovation. Was it developed with collaboration with others?</b>	15	_____
<b>Program Description</b>	<b>Innovative and creative approach, clear and concise</b> <b>Why innovation needed for target audience</b> <b>Collaborative efforts described</b> <b>Timely – was the project done within the past two years?</b>	25	_____
<b>Program Impact and Implications</b>	<b>Number of people reached (volunteers, participants, collaborators, etc.)</b> <b>Program impact data</b> <b>Evaluation method</b> <b>Application to other local, state, and national programs</b> <b>Ways to expand efforts</b> <b>Letter of support</b>	40	_____
<b>Plans for Expansion</b>	<b>Describe plans to develop further skills and/or programs and who will be involved</b>	15	_____
<b>Action photo</b>	<b>Action photo of applicant or team</b>	5	_____
	<b>Total Points</b>	100	_____

**Comments**