

Consumer DCE

During the pandemic, different stores have changed their checkout procedures and the payment methods accepted. You have the option to go purchase your goods from two grocery stores that have similar prices for the products that you want. After reviewing each store's options, please select which store you will visit to make your necessary purchase.

Attribute	Option A	Option B
Checkout System	Cashier and Self-Checkout	Self-Checkout
Self-Checkout Wait Time	<5 minutes	<5 minutes
Cashier-Checkout Wait Time	15 Minutes	N/A
Payment Type	Cash or Swipe/Insert Cards	Contactless card or mobile wallet
Cash Reward	10%	None
Cashback	Available	Unavailable
Pick-Up Service	Available	Unavailable