



Radon in Georgia

Georgia Radon Education Program (GREP) Newsletter and Outreach Report

October 1, 2016 to December 31, 2016

*GREP is funded by the U.S. Environmental Protection Agency through the Georgia Department of Community Affairs
Office of Planning and Environmental Management*

2016 State of Public Health Conference

On October 18th, the Georgia Radon Education Program took part in the fifth annual State of Public Health Conference hosted by the University of Georgia's College of Public Health. The conference accepted a poster presentation by the Georgia Radon Education Program highlighting the research and work done in testing for radon in water within the state.

Dana Lynch, the County Extension Agent in Monroe County, came to Athens to help present the poster as she has been directly involved in collecting data and working with local communities to test their water. Through this conference our program was able to demonstrate how important it is to test for radon in water and air regardless of where you live. We met several individuals in a wide array of public health fields who were interested in the work our program has done.



Continued Partnerships

Over the last several years the Georgia Radon Program has been invited to provide a radon exhibit at events for several groups interested in lung health; this year was no different. On November 7th the program was represented in Athens at the Free to Breathe 5k and in Atlanta at the American Lung Association's (ALA) Lung Force Walk/Run 5k. At both events the program distributed flyers and handouts educating event attendees on the importance of testing for radon in their homes. Both events focused on healthy lungs and reducing lung illnesses, especially cancer, so the majority of the attendees were very interested to learn how to test their homes. Repeatedly working with both Free to Breathe and the ALA has been a great way for our program to reach more lung health-minded individuals, whether at the events themselves or by the programs educating the public on our behalf. We look forward to more opportunities to work together in the future.

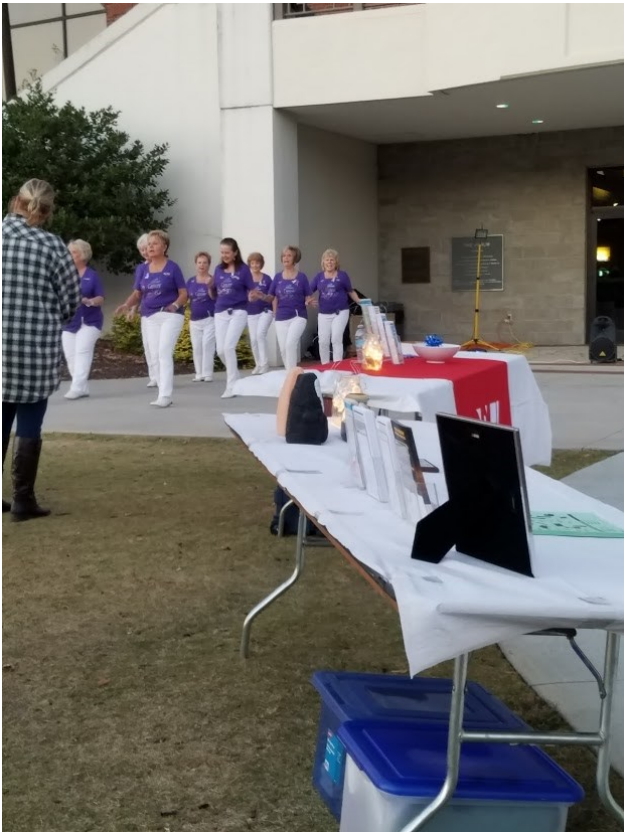
GEORGIA RADON EDUCATORS AT WORK

2016 Shine a Light Event

November 2016 saw the 2nd annual Shine a Light Event in Rome, Georgia, organized and hosted by Redmond Hospital. The Georgia Radon Program was fortunate to take part in this event again with an exhibit disseminating radon education to program attendees.

The main goals of the Shine a Light Event are to honor and celebrate those who have been diagnosed with lung cancer, their families, and friends while also providing information and encouragement to have better lung health. Redmond Hospital provided information on smoking cessation programs, lung cancer screenings, and support groups for those currently battling lung cancer. Other organizations, such as the American Lung Association, were also present at the event as well.

This year the event was held in downtown Rome rather than at Redmond Hospital, and it seemed to draw more curious passerby than the previous year despite the windy conditions of the night. Due to the nature of the event, the Georgia Radon Program provided complimentary radon kits to those who were interested in testing their homes for radon. We talked with many people who had never tested their homes before but were encouraged to do so at the event or by friends and family members.



Danceline entertainment at the 2016 Shine a Light Event in Rome, GA.

Radon Outreach

Program Contacts & Media Impressions October through December 2016

PROGRAM CONTACTS	Total
Programs-Meetings	2
Participants	100
Materials Distributed	200
Exhibits-Events	5
Participants	186
Materials Distributed	300
OTHER CONTACTS	Total
Total Contacts	99
Medical Professionals	5
Home Builders	
Realtors	4
Consumer Contacts	90
KIT USAGE DATA	Total
Kits Distributed	164
Results Received	117
≥ 4.0 pCi/L	39
< 4.0 pCi/L	67
Incomplete	11
% ≥ 4.0 pCi/L	37%
Highest Level	23.8 pCi/L
MITIGATION DATA	Total
RRNC ²	
Mitigations ³	
Mitigation Referreals	50
MEDIA IMPRESSIONS	Total
Radio	
Listeners	
Television	
Viewers	
Newspaper	
Circulation	
Newsletter	
Distribution	
Local Web Hits ⁴	1533
GA SIRG Web Hits ⁵	1,533
TOTAL IMPRESSIONS	

¹Other includes radon education/results of former educators & county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Mitigation & RRNCs completed by Certified Mitigators are reported annually.

⁴Began tracking Jan 1, 2010

⁵Web hits for www.UGAradon.org are shared equally among the radon educators.

Radon Outreach

Program Contacts & Media Impressions April 2003 through December 2016

PROGRAM CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other¹	Totals
Programs / Meetings	319	187	266	193	624	1,084	27	2,700
Participants	9,660	4,335	15,112	3,866	23,080	17,946	2,099	76,098
Materials Distributed	17,852	11,441	15,887	6,595	46,547	9,184	75	107,581
Exhibits or Events¹	159	86	175	63	175	67	31	756
Participants	48,112	6,558	146,287	11,978	161,033	13,798	2,996	390,762
Materials Distributed	103,900	8,947	50,145	8,057	26,470	1,296	1,346	200,161
OTHER CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Total Direct Contacts	7,236	1,385	1,216	475	5,507	12,268	52	28,139
Medical professionals	577	51	242	56	905	0	24	1,855
Home builders	365	29	43	45	378	10,082	0	10,942
Realtors	581	93	85	25	209	836	28	1,857
Consumer Contacts	5,713	1,212	846	349	4,015	1,350	0	13,485
KIT USAGE DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Kits Distributed	9,961	4,275	7,895	2,893	12,183	5,192	4,600	46,999
Test Results Received	4,081	1,622	2,477	1,354	6,309	1,060	849	17,752
Highest Level	49.9	31.3	54.4	44.0	85.8	77.1	0.0	85.8
MITIGATION DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Mitigation Referrals	1,489	249	361	91	751	412	0	3,353
Mitigations²	6,451							
RRNC³	1,480							
MEDIA IMPRESSIONS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Radio Outreach	66	11	8	4,278	137	1	2	4,503
Listening Audience	4,847,000	3,670,000	10,000	4,020,000	2,693,000	2,000	377,000	15,619,000
TV Outreach	140	75	713	8	279	2	437	1,654
Viewing Audience	25,170,100	12,733,000	73,981,740	15,080	27,894,200	1,328,000	8,385,000	149,507,120
Newspaper Outreach	54	4	19	13	102	0	6	198
Circulation	1,701,200	3,223,000	1,304,817	154,800	3,545,449	0	69,500	9,998,766
Newsletter Outreach	51	2	14	17	56	9	16	165
Distribution	29,321	249	16,746	9,215	1,832,280	903,048	6,054	2,796,913
Local Web Hits⁵	894	1,044	20,600	0	12,000	0	0	34,538
State Web Hits⁶	72,296					51,296	0	123,592
TOTAL IMPRESSIONS	31,762,974	19,641,752	75,348,362	4,213,554	35,991,388	2,284,344	8,837,554	178,079,929

¹Other includes radon education/results of former radon educators and county FACS/4-H Agents.

²Reported annually by Southface and building professionals.

³Certified GA mitigators reported their mitigations & RRNCs annually through 2012.

⁴Began tracking Jan. 1, 2010

⁵UGA Radon Program web hits are shared equally among the 5 radon educators

RADON RESOURCES & CONTACTS

Georgia Indoor Radon Grant Administration

Adriane Wood, Grant Coordinator

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Georgia Department of Community Affairs—Office of Planning and Environmental Management

479 Cherry Street, Macon, GA. 31201

478-319-0433

Radon Hotline Numbers

National Hotlines

Kansas State University / EPA

1-800-SOS-RADON (1-800-767-7236)

9:00 a.m. to 5:00 p.m. Monday – Friday

National Hispanic Indoor Air Quality

1-800-725-8312

The Radon Fix It Line: (National Safety Program)

1-800-644-6999

Get live help for your radon questions

1-800-55RADON (557-2366)*

Radon Fix-It Hotline—General information on reducing radon levels

1-800-644-6999*

Safe Drinking Water Hotline

1-800-426-4791

** Operated by Kansas State University in partnership with EPA*

The Georgia Radon Education Program is funded by the U.S. Environmental Protection Agency through the Georgia Department of Community Affairs Office of Planning and Environmental Management, in partnership with the University of Georgia College of Family & Consumer Sciences Cooperative Extension.

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