**Statement of Purpose**

**For Graduate Programs in Financial Planning, Housing and Consumer Economics**

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| **Full Name** |  |
| **Address** |  |
| **Telephone** |  |
| **Email** |  |

**Indicate your degree program objective**

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| **Ph.D.** | **Financial Planning, Housing and Consumer Economics:**  The Ph.D. program prepares students to pursue scholarly careers in financial planning, housing, consumer economics, and related fields. In addition to core courses in the department, students develop a plan of study that includes courses in statistics, research methods, and their topical interests. A dissertation is required of all Ph.D. students. (Degree code 433A) |
|  | **Anticipated concentration area:** |
| \_\_\_\_\_\_\_ | Consumer Economics |
| \_\_\_\_\_\_\_ | Financial Planning |
| \_\_\_\_\_\_\_ | Housing |
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| **M.S.-NT** | **Financial Planning, Housing and Consumer Economics: Non-Thesis Option**  The non-thesis M.S. is for students who seek in-depth study leading to an applied career in financial services or consumer analytics. This option is for students who do not intend to undertake doctoral studies upon completion of the M.S. (Degree code 432) |
| \_\_\_\_\_\_\_  \_\_\_\_\_\_\_  \_\_\_\_\_\_\_ | Traditional Financial Planning Concentration  Consumer Economics Concentration  Applied Consumer Analytics Concentration |
| \_\_\_\_\_\_\_ | Housing Management and Policy Concentration |
| \_\_\_\_\_\_\_ | Behavioral Financial Planning/Financial Therapy Concentration |
| \_\_\_\_\_\_\_ | Online Financial Planning Concentration |
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| **1. Summarize your career goals and how the degree program indicated above would help you attain those goals.** | |
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| **2. Describe your academic interests and how your interests fit with specific faculty in the Department of Financial Planning, Housing and Consumer Economics. Explain why the faculty member(s) is best suited to support your interest(s).** We strive to admit students whose academic interests and professional goals may be advanced by our current graduate faculty; we encourage you to review their bios. | |
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| **3. Describe any experiences you have had that illustrate your commitment to pursue graduate training.** These may include, but are not limited to, your academic training, research and/or publication experiences, professional experience, volunteer activities, etc. | |
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| **4. Briefly describe how you became aware of our graduate programs.** | |
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| **5. Is there anything else you would like our faculty to know when evaluating your application?** | |
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