

**College of Family and Consumer Sciences**  
**B.S.F.C.S. in Fashion Merchandising**

**University Requirements**

\_\_\_\_\_ Cultural Diversity                      \_\_\_\_\_ Environmental Awareness                      \_\_\_\_\_ Federal & Georgia Constitution  
\_\_\_\_\_ U.S. & Georgia History                      \_\_\_\_\_ Experiential Learning                      \_\_\_\_\_ Physical Education  
\_\_\_\_\_ First-Year Odyssey Seminar

**College Requirements**

\_\_\_\_\_ FACS 2000                      \_\_\_\_\_ FHCE 2100 or HDFS 2100

**General Education Core (60 hours)**

**Area I. Foundation Courses (9 hours)**

\_\_\_\_\_ 3    ENGL 1101                      English Composition I  
\_\_\_\_\_ 3    ENGL 1102                      English Composition II  
\_\_\_\_\_ 3    MATH 1101                      Intro to Mathematical Modeling (or higher-level math course)

**Area II. Sciences (7-8 hours)**

*1 physical science and 1 life science (at least one must include a laboratory)*

\_\_\_\_\_ 3-4    \_\_\_\_\_ Physical Science  
\_\_\_\_\_ 3-4    \_\_\_\_\_ Life Science

Choose one from the following: CHEM 1110-1110L Elementary Chemistry & Lab or PHYS 1010 Physical Science or BIOL 1103 Basic Concepts in Biology (*to satisfy the prerequisite for TXMI 3500*)

**Area III. Quantitative Reasoning (3-4 hours)**

\_\_\_\_\_ 3-4    *Preferred:* STAT 2000 or STAT 2100H (*Prerequisite for TXMI 3520*)

**Area IV. World Languages and Culture, Humanities and the Arts (12 hours)**

*World Languages and Culture (9 hours), Humanities and the Arts (3 hours)*

\_\_\_\_\_ 3    \_\_\_\_\_ World Languages and Culture  
\_\_\_\_\_ 3    \_\_\_\_\_ World Languages and Culture  
\_\_\_\_\_ 3    \_\_\_\_\_ World Languages and Culture  
\_\_\_\_\_ 3    \_\_\_\_\_ Humanities and the Arts

**Area V. Social Sciences (9 hours)**

\_\_\_\_\_ 3    \_\_\_\_\_ *Preferred:* POLS 1101 (Satisfies Federal & GA Constitution requirements)  
\_\_\_\_\_ 3    \_\_\_\_\_ *Preferred:* HIST 2111 or HIST 2112 (Satisfies U.S. & GA History requirement)  
\_\_\_\_\_ 3    \_\_\_\_\_ *Preferred:* PSYC 1101 or SOCI 1101 (*Prerequisite for TXMI 4230*)

**Area VI. Major Related Courses (18 hours)**

\_\_\_\_\_ 3    ACCT 1160 or ACCT 2101                      Survey of Accounting or Principles of Accounting I  
\_\_\_\_\_ 3    ARTS 2000 or ARHI 2300 or 2400                      Art Appreciation or Art History I or Art History II  
\_\_\_\_\_ 3    MIST 2090 or 2090E                      Introduction to Information Systems in Business  
\_\_\_\_\_ 3    ECON 2105 or ECON 2106                      Principles of Macroeconomics or Principles of Microeconomics  
\_\_\_\_\_ 3    FHCE 2100 or 2100H or 2100E                      Introduction to Consumer Economics or  
\_\_\_\_\_    HDFS 2100 or 2100E                      Development within the Family  
\_\_\_\_\_ 3    TXMI 2010                      Creativity in Fashion and Interiors

## Major Requirements (60 hours)

### Required Courses (29 hours)

_____ 1	FACS 2000	Introduction to Family and Consumer Sciences
_____ 3	MARK 3001	Principles of Marketing
_____ 3	TXMI 3210	Fundamentals of Fashion Merchandising
_____ 3	TXMI 3500	Textiles ( <i>Prerequisite: BIOL 1103 or CHEM 1110-1110L or PHYS 1010</i> )
_____ 3	TXMI 3520	Textile Testing ( <i>Prerequisite: STAT 2000</i> )
_____ 3	TXMI 3530	Apparel Quality Analysis ( <i>spring only</i> )
_____ 3	TXMI 4230	Dress, Society, & Culture ( <i>Prerequisite: PSYC 1101 or SOCI 1101</i> )
_____ 3	TXMI 4260	Global Sourcing & Logistics of Textile Products & Apparel
_____ 3	TXMI 4290	History of Dress & Fashion: 19 <sup>th</sup> Century to the Present
_____ 3	TXMI 4520	Apparel & Textile Economics
_____ 1	TXMI 5900	Professional Development for the Fashion Industry ( <i>fall only</i> )

### Major Area of Emphasis (24 hours)

Choose Option I or Option II from the following emphasis areas. Please note that Product Development & Design is a high-demand emphasis area and requires an application.

#### Option I: Fashion Brand Management

##### Required Courses (15 hours)

_____ 3	TXMI 3240	Retail Planning & Buying
_____ 3	TXMI 4210	Trend Analysis & Forecasting
_____ 3	TXMI 4240	Fashion Promotion & Visual Merchandising ( <i>fall only</i> )
_____ 3	TXMI 5220 or 5220E	Fashion Product & Brand Management ( <i>spring only</i> )
_____ 3	TXMI 5240 or 5240E	Retailing Apparel & Textiles

Choose 9 hours from Professional Electives. Courses approved for a minor or certificate program will also satisfy this requirement.

FACS 5711, FACS 5910, FACS 5915 or 5915E, FACS 5950, TXMI 3320, TXMI 3540, TXMI 4160, TXMI 4250, TXMI(THEA) 4270, TXMI 4280, TXMI 4900 or 4900E, TXMI 4960R, TXMI 5210, TXMI 5260 or 5260E, TXMI 5270, TXMI 5280, TXMI 5710, TXMI 5910

#### Option II: Product Development & Design (*High-Demand Area of Emphasis: Application Required*)

##### Required Courses (15 hours)

_____ 3	TXMI 3540	CAD for Apparel Design & Production
_____ 3	TXMI 4160	Product Development in the Textile & Apparel Industries ( <i>fall only</i> )
_____ 3	TXMI 4210	Trend Analysis & Forecasting <b>or</b>
_____ 3	TXMI 4240	Fashion Promotion & Visual Merchandising ( <i>fall only</i> )
_____ 3	TXMI 4250	Survey of Apparel & Soft Goods Manufacturing ( <i>fall only</i> )
_____ 3	TXMI 4280	Apparel Design Studio ( <i>spring only</i> )

Choose 9 hours from Professional Electives. Courses approved for a minor or certificate program will also satisfy this requirement.

FACS 5711, FACS 5905, FACS 5915 or 5915E, FACS 5950, TXMI 3230, TXMI 3240, TXMI 4210 (Except if used above), TXMI 4240 (Except if used above), TXMI(THEA) 4270, TXMI 4900 or 4900E, TXMI 5210, TXMI 5220, TXMI 5240, TXMI 5260 or 5260E, TXMI 5270, TXMI 5280, TXMI 5710, TXMI 5910

### General Electives (7 hours)

### P.E. (1 hour)

\_\_\_\_\_ 1 PEDB Physical Education

**Total Hours Required for Graduation: 120** (Not including the Physical Education Requirement)

### Academic Advisor:

Anne Allen ([aallen@uga.edu](mailto:aallen@uga.edu))