#### Understanding the New Housing Market: Consequences and Opportunities for Rental Housing

February 28, 2012

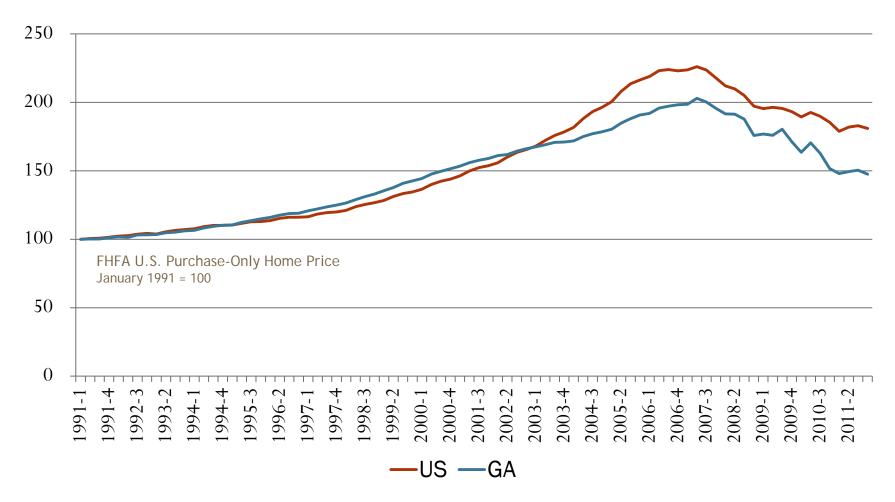
Karen Leone de Nie Community and Economic Development Research Director Federal Reserve Bank of Atlanta

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#### **OVERVIEW:**

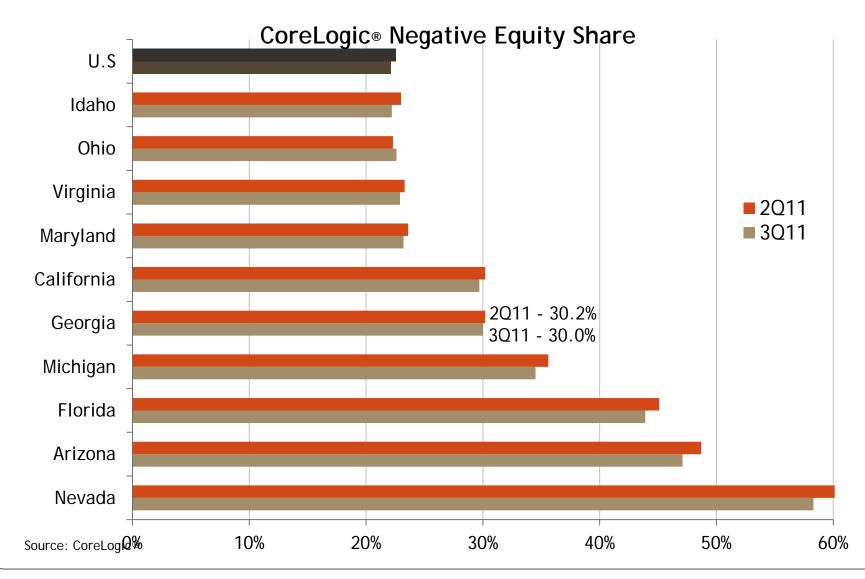
- HOUSING CONDITIONS
  - Price
  - Negative Equity
  - Home Sales
  - Foreclosure
- RENT OR OWN
  - Post foreclosure
  - Homeownership rates and effective homeownership
  - Demographics of homeownership
  - Homeownership and housing crisis
  - Employment

### HOUSING CONDITIONS: home prices continue to decline



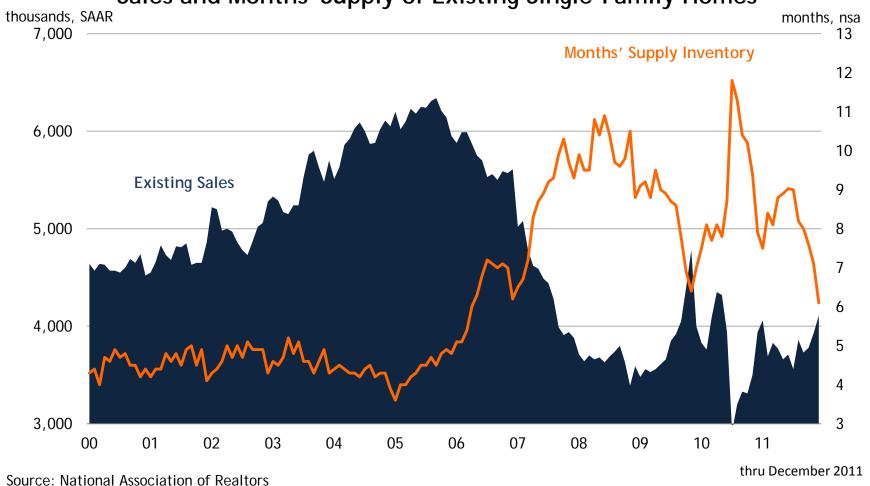
SOURCE: FHFA Home Price Index, Purchase Only, NSA

# HOUSING CONDITIONS: negative equity

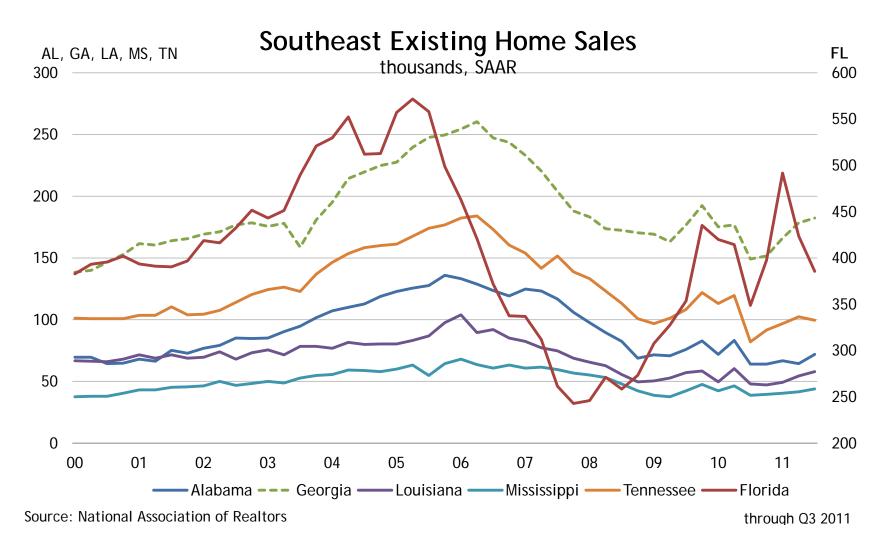


## HOUSING CONDITIONS: existing home sales on a upward trend

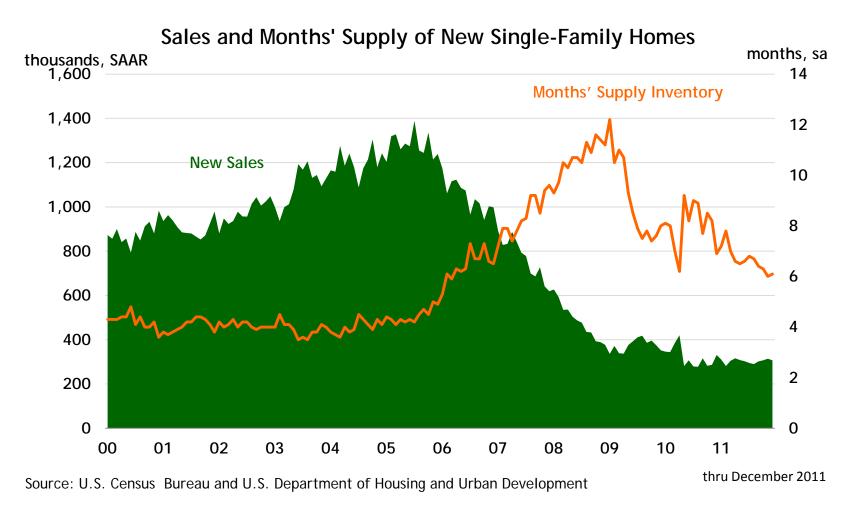




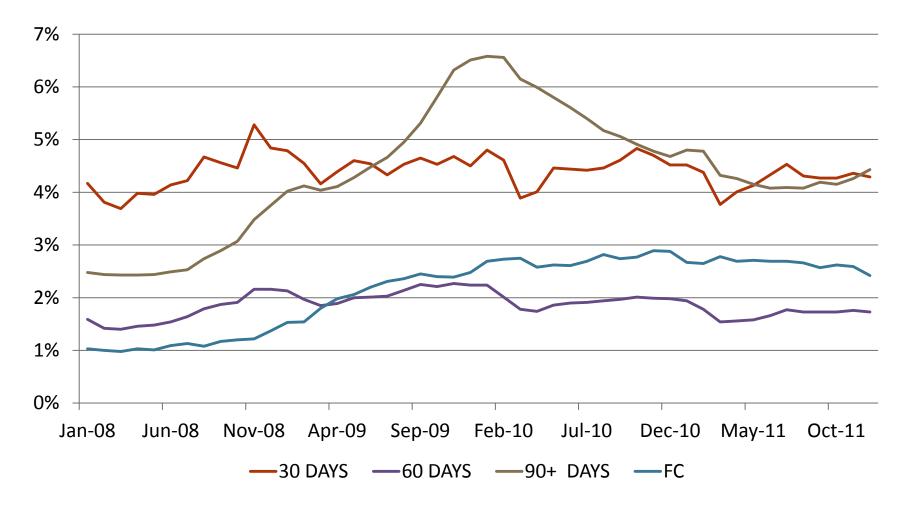
# HOUSING CONDITIONS: existing home sales by state



# HOUSING CONDITIONS: new home sales relatively flat



#### **HOUSING CONDITIONS:** Georgia delinquency & foreclosure rates, Dec 2011



Note: **All first liens** (prime, near-prime, and subprime mortgages) that were delinquent (30 days, 60 days, or 90+ days) or in foreclosure January 2008–December 2011.

Source: Staff calculations based on data provided by LPS Applied Analytics

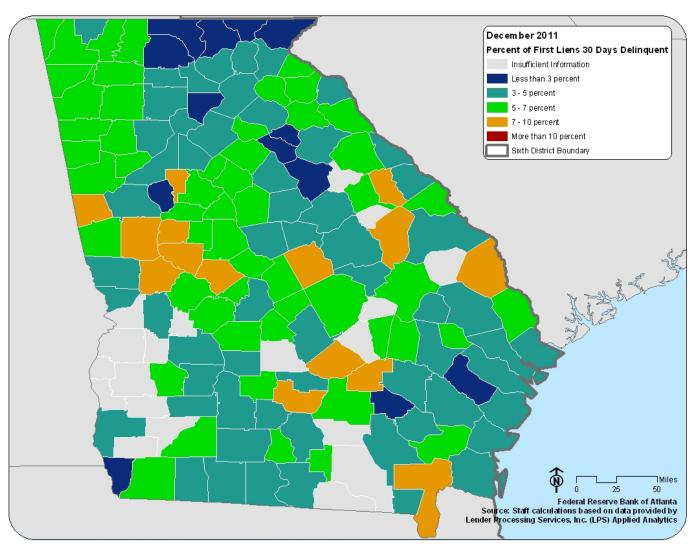
#### **HOUSING CONDITIONS:** county delinquency & foreclosure rates, Dec 2011

County	30 Days	90+ Days	Foreclosure
Barrow	5.78%	5.46%	3.05%
Berrien	3.93%	4.19%	2.94%
Gwinnett	3.78%	4.79%	2.95%
Putnam	3.20%	3.12%	1.47%
Screven	7.32%	5.49%	1.83%
Washington	4.98%	5.44%	1.21%

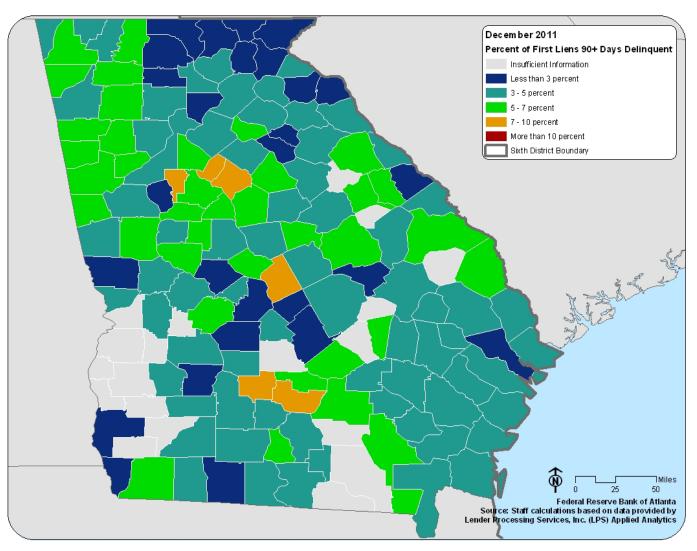
Note: Delinquency (30 days, 60 days, or 90+ days past due) and foreclosure rates (total number of loans in the data set divided by the corresponding number of loans that are delinquent or in foreclosure) for first liens (including prime, near-prime, and subprime mortgages) by county as of December 2011. Fields showing N/A indicate counties where the data set contains insufficient information to calculate rates.

Source: Staff calculations based on data provided by LPS Applied Analytics

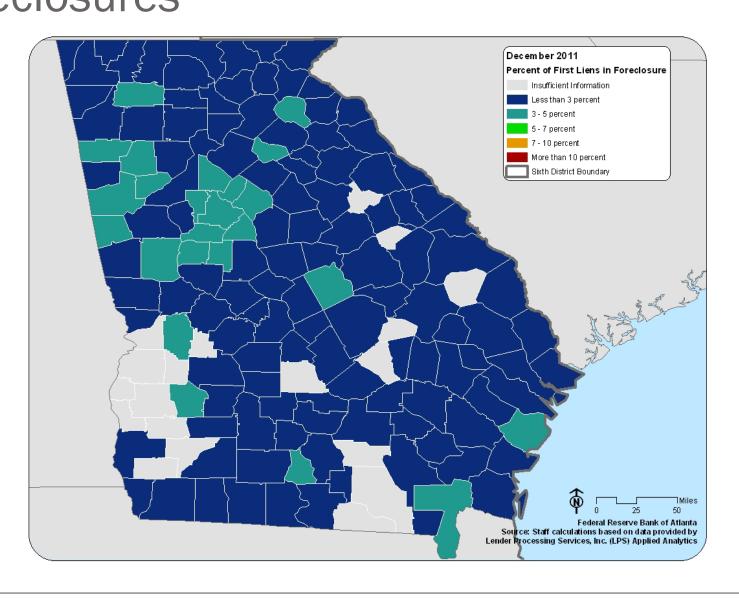
# HOUSING CONDITIONS: 30 days delinquent



# HOUSING CONDITIONS: 90+ days delinquent



### HOUSING CONDITIONS: foreclosures

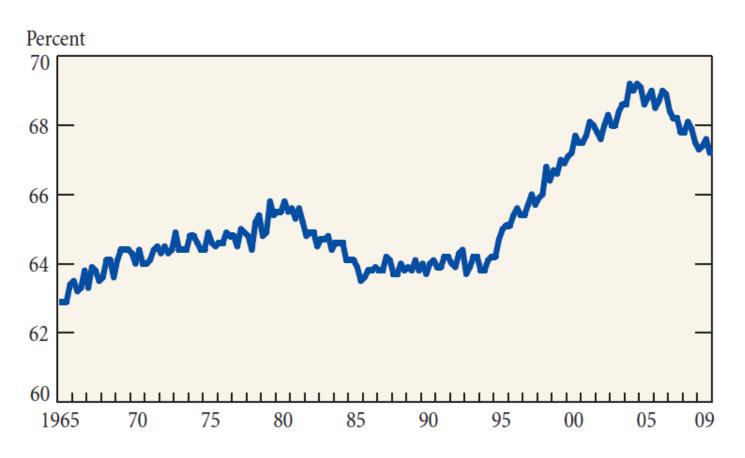


### RENT OR OWN: post foreclosure housing

- Post-foreclosure borrowers:
  - are much less likely to live in owner-occupied units
  - are much less likely to have a mortgage than the comparison group.
  - are less likely to live with other household members who have a mortgage (only 17 percent of the post-foreclosure individuals lived in a household where at least one person had a mortgage, compared to 82 percent of the comparison group)
  - Don't experience a noticeably change in average household size.

## RENT OR OWN: homeownership rates

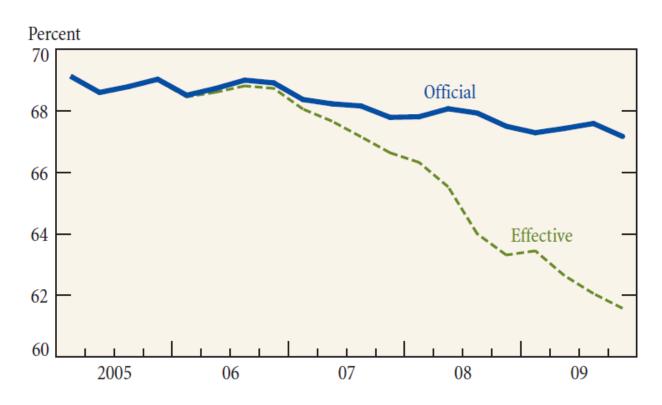
#### **Aggregate Official Homeownership Rate**



Source: U.S. Bureau of the Census, Housing and Economic Statistics Division.

# RENT OR OWN: effective homeownership rates

#### **Aggregate Official and Effective Homeownership Rates**

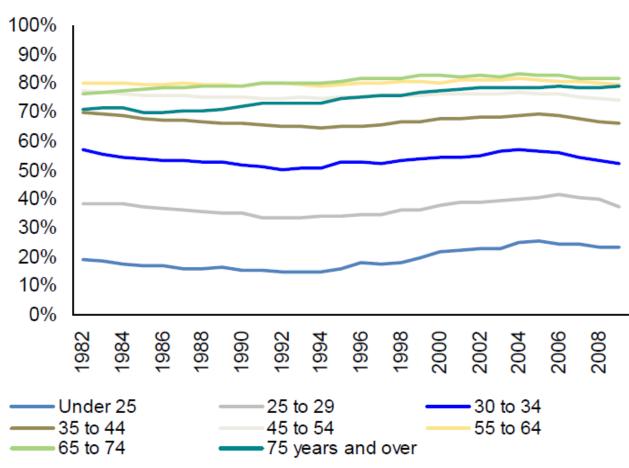


Sources: U.S. Bureau of the Census; LPS Applied Analytics and LP data; authors' calculations.

SOURCE: Current Issues: The Homeownership Gap, by Andrew Haughwout, Richard Peach, and Joseph Tracy, Federal Reserve Bank of New York; www.newyorkfed.org/research/current\_issues/ci16-5.pdf

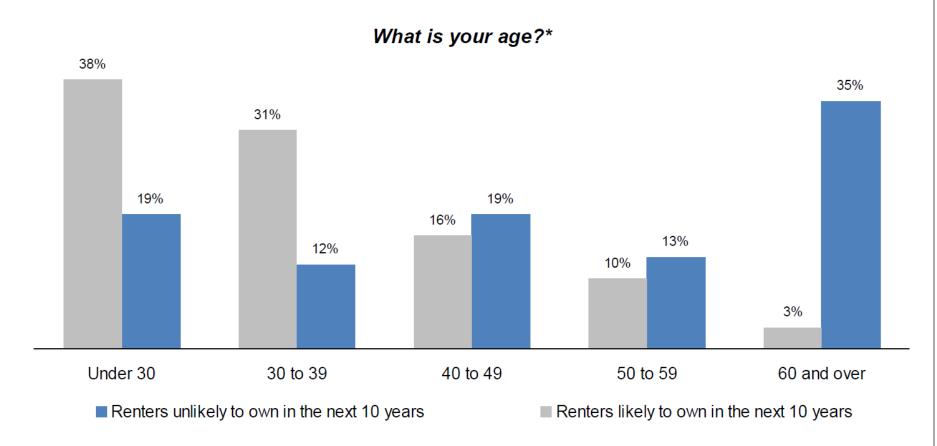
## RENT OR OWN: age and homeownership

#### Ownership rates by age group



SOURCE: Fannie Mae, *Own-Rent Analysis*, Dec 2010, www.fanniemae.com/resources/file/research/ownrent/pdf/Own-Rent-Analysis-Housing-Choices.pdf

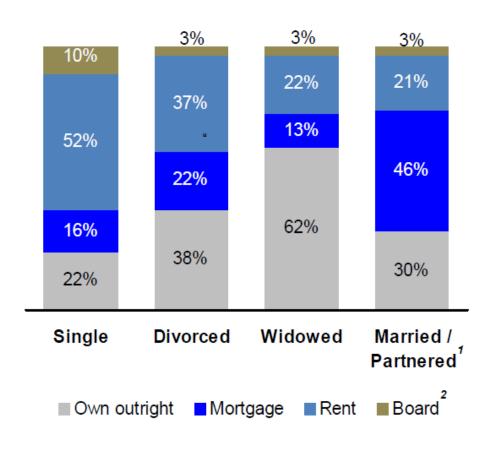
# RENT OR OWN: the demographics of preference



SOURCE: Fannie Mae, *Own-Rent Analysis*, Dec 2010, www.fanniemae.com/resources/file/research/ownrent/pdf/Own-Rent-Analysis-Homeownership-Aspiration.pdf

# RENT OR OWN: household type and housing situation

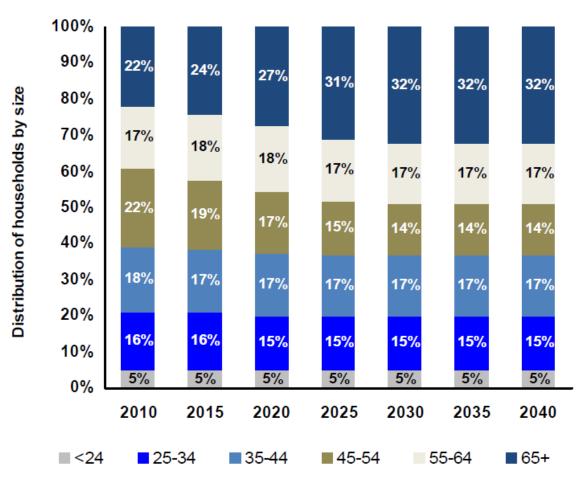
What is your current housing situation?



SOURCE: Fannie Mae, *Own-Rent Analysis*, Dec 2010, www.fanniemae.com/resources/file/research/ownrent/pdf/Own-Rent-Analysis-Housing-Choices.pdf

# RENT OR OWN: demographic projections

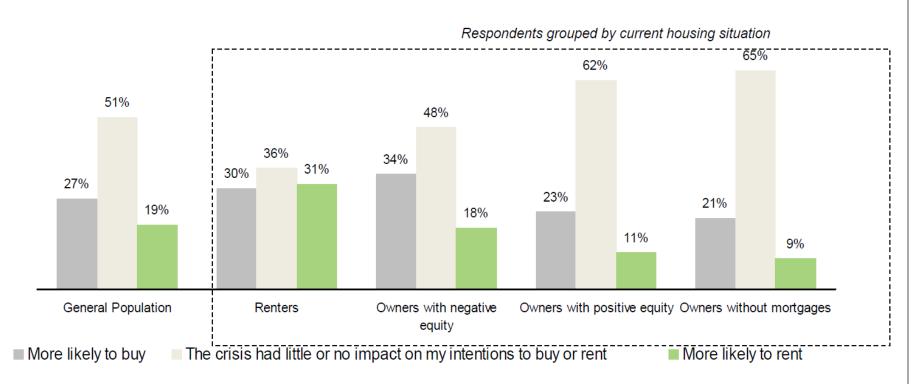
#### Household age distribution projection



SOURCE: Fannie Mae, *Own-Rent Analysis*, Dec 2010, www.fanniemae.com/resources/file/research/ownrent/pdf/Own-Rent-Analysis-Housing-Choices.pdf

### **RENT OR OWN:** housing crisis impact on housing preference

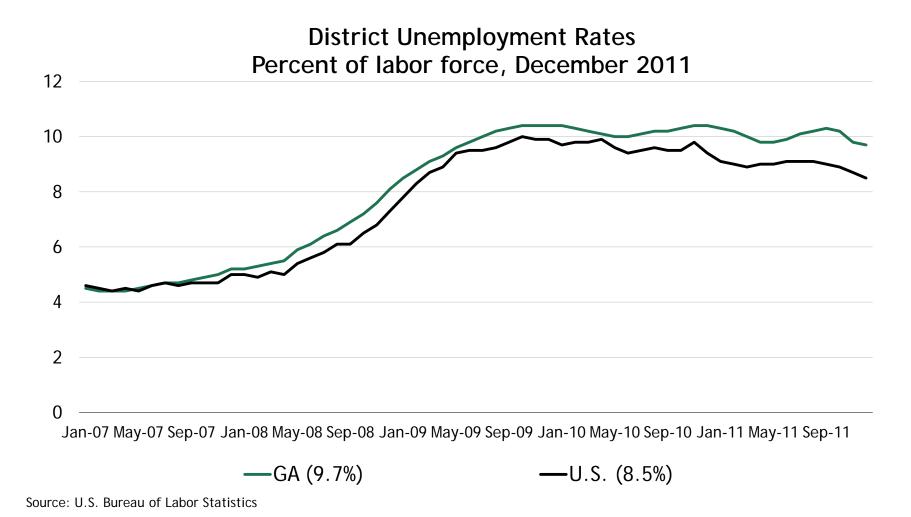
Has the housing crisis made you...?\*



- · Recent experiences in the real estate market do not appear to have reduced the appetite for home ownership
- Underwater borrowers are more likely to report that the crisis has increased their intentions to buy likely due to improved affordability from lower house prices

SOURCE: Fannie Mae, *Own-Rent Analysis*, Dec 2010, www.fanniemae.com/resources/file/research/ownrent/pdf/Own-Rent-Analysis-Homeownership-Aspiration.pdf

#### **RENT OR OWN:** unemployment rates remain elevated



#### ABOUT the Federal Reserve Bank of Atlanta

#### 2012 CED Work Plan...Six Core Issues

**ISSUES** 

Small Business Develop-ment and Entrepreneurship Workforce Develop-ment and Unemployment Foreclosure Response and Neighborhood Stabilization

Financial Access and Stability CRA and Community Develop-ment Finance

Disaster Prepared-ness

**GOALS** 

Enhance small business/ entrepre-neurial ecosystems and inform the policy making process.

Foster
partnerships to
develop and
implement
solutions to
chronic
unemploy-ment.

Enhance District
response
strategies by
fostering dialogue
and providing
timely
information.

Improve access to mainstream financial services and asset building opportunities. Enhance the community and economic development finance infrastructure in the District.

Improve
networks to
promote effective
response and
long-term
recovery for
communities
struck by disaster

#### **Todd Greene** Vice President and CAO Chevelle Wilson Admin. Analyst Karen Leone de Nie **Kyan Bishop** CED Outreach Dir. CED Research Dir. Myriam Quispe-Agnoli Ana Cruz-Taura Research Economist Communications Manager/Miami Janet Hamer **Anil Rupasingha** Senior CED Specialist Research Economist Jacksonville Links to **Nancy Montoya Ann Carpenter** the REIN Senior CED Specialist Research Assistant **Executives New Orleans** Sibyl Slade Senior CED Specialist Visiting Scholar(s) Atlanta **Emily Mitchell** Senior CED Specialist Intern(s) Nashville

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CED is composed of outreach and research functions that work closely together and with the REIN staff.

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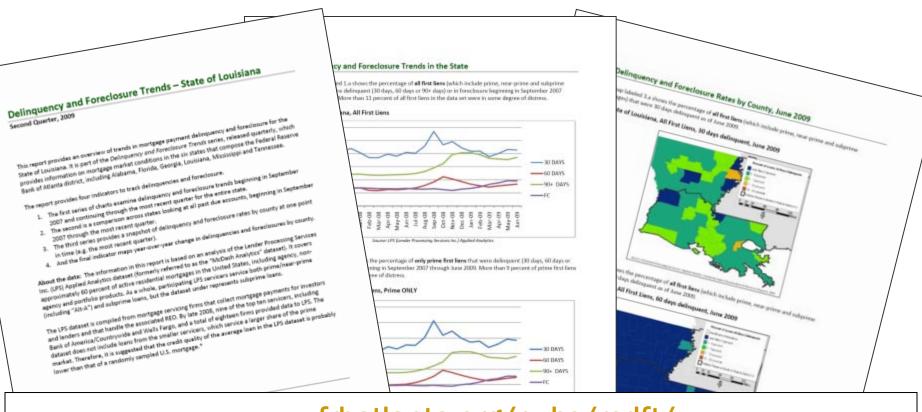
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- Tax Relief? An Innovative Proposal to Nurture Entrepreneurs Bob Friedman, Corporation for Enterprise Development
- New Perspectives on Familiar Concepts in Economic Development Jeff Finkel, IEDC
- The Important Role of Microenterprise in Job Creation
   Connie Evans, Association for Enterprise
   Opportunity
- Can Self Employment Improve Economic Opportunities for Low Skilled Workers?
   Magnus Lofstrom, Public Policy Institute of California
- and more...

www.frbatlanta.org/podcasts/economicdevelopment/



#### Delinquency & Foreclosure Trend Reports



#### www.frbatlanta.org/pubs/mdft/







#### Human Capital Compendium

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#### Thank you!

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