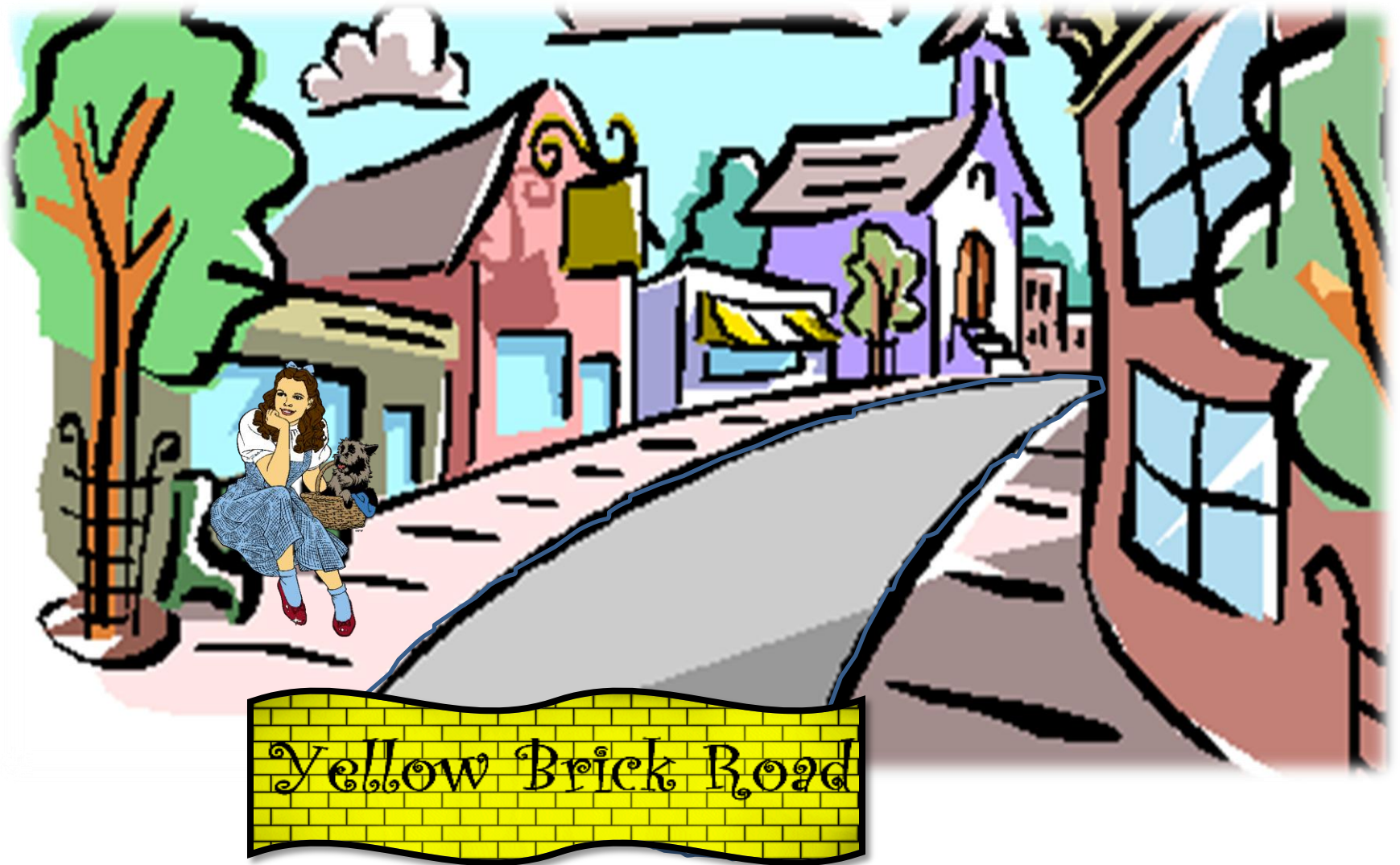




BUILDING COMMUNITY SUPPORT

JoAnne Lewis, Douglas-Coffee County Chamber of Commerce / EDA



THE ROAD TO SUCCESS IS ABOUT THE TEAM!

STORY LINE!

- Rural American caught up in a storm
- Found herself in uncharted territory
- Identified her goal
- Evaluated current situation
- Set out to achieve her goal



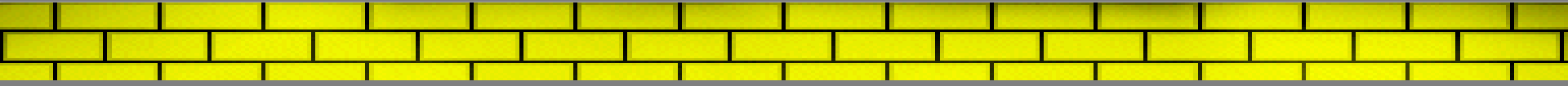
JOURNEY FOR SUCCESS?

Our journey often begins
without a clear
understanding of the
direction we need to take.



Poor Signage – Lack of Direction!

THE ROAD TO SUCCESS IS ALWAYS UNDER CONSTRUCTION!



LET'S TAKE A WALK



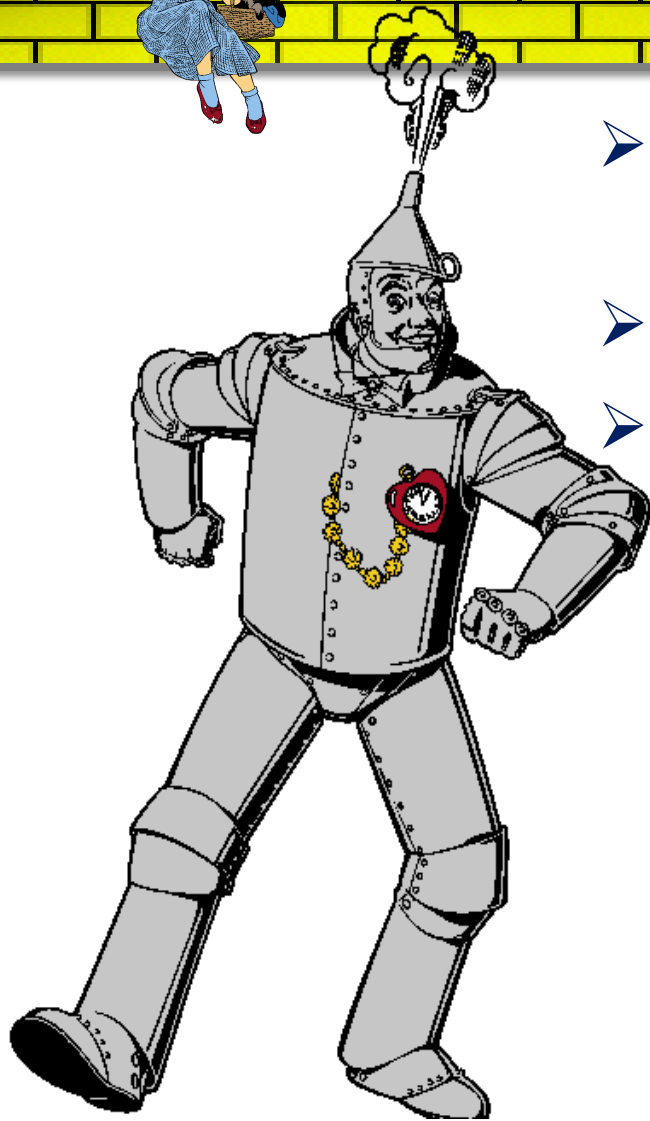
BRAINLESS SCARECROW



- Brainless – did not have a clue
- Unaware of his surrounding
 - Full of doubts
- Once he joined the team he proves to be the most clever and resourceful
- In the end, the Scarecrow is left in charge of Oz.



RUSTY TIN MAN



- A Woodman - cursed by the wicked Witch of the East and became metal.
- It rained – Rust set in!
- A few drops of oil; he's good to go!



LION WITH NO COURAGE

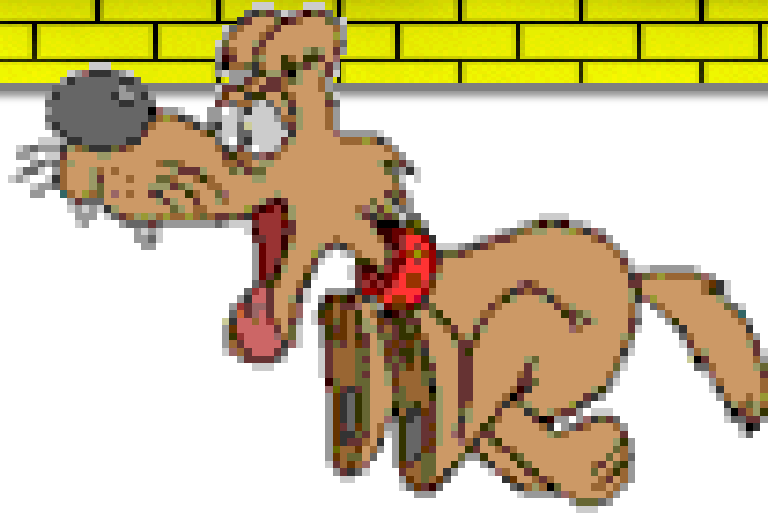


- Full of “roar”
- No Courage for Change
- Only courage to Challenge



MY HERO – TOTO!

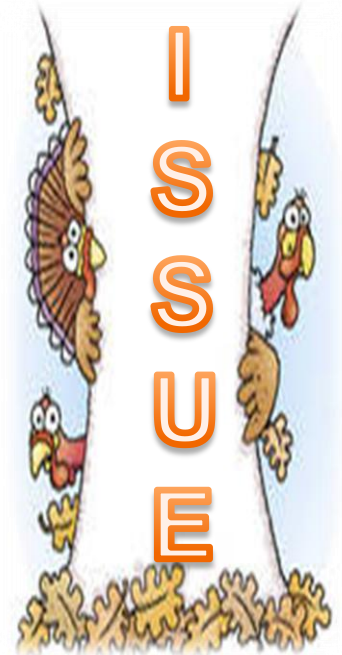
Barking up the right tree!



Wonderful WIZARD of Oz



- He was just a Man!
- Hiding behind a curtain of power
- Wanted folks to think he had all the answers!
- Is the Wizard on your team?



HERE'S THE DEAL!



**Pick your battles if
you want to win the war!**

What Does the Future Hold?

**The future
is not a place
we are going,
it's a place
we are
creating.**



VISION

