

Department of Financial Planning, Housing and Consumer Economics

Master of Science Degree Requirements Applied Consumer Analytics Emphasis, Non-Thesis Option

CORE COURSES

<i>Completed</i>	Course	Hours	Title/Description
_____	FHCE 6000	3	Consumer Analytics: Evidence-Based Strategy <i>Non-experimental research designs, measurement techniques, and methods of data collection used in social science research. Students learn about each phase of the research process and become good consumers of research. Survey research methods commonly used in financial planning, housing and consumer economics research are emphasized.</i>
_____	FHCE 7050	3	Consumer Analytics: Evidence-Based Innovation <i>Advanced research methods with an emphasis on applied consumer research techniques, interpretation, and dissemination. Through the use of modern analytic tools and diverse quantitative methods, students learn to integrate design, measurement, sampling, data management, and analytic techniques found in applied consumer analytic settings such as business, government, and non-profit organizations.</i>
_____	FHCE 7150	3	Consumer Analytics: Evidence-Based Policy <i>Theoretical and empirical analysis of public and private policy-making and the implications for consumer welfare.</i>
_____	FHCE 8025	3	Research Evaluation and Theory in Financial Planning, Housing and Consumer Economics Practice <i>Designed to help students develop the background and skills necessary to evaluate research and practice from a grounded theoretical perspective. The course provides a review of contemporary theories used in financial planning and household decision making studies.</i>
_____	STAT 6210	3	Statistical Methods I
_____	STAT 6220	3	Statistical Methods II
		18	Total Core Hours

APPLIED CONSUMER ANALYTICS INTERNSHIP

_____	FHCE 7960	3+	Quantitative Internship in Financial Planning, Housing and Consumer Economics
		3+	Total Internship Hours

CONCENTRATION & ALLIED/SUPPORT AREA COURSES

In consultation with the student's advisory committee, 9 or more credits are completed in FHCE and allied departments. These may include courses that develop topical area expertise, as well as research methods, statistics, econometrics, and similar courses that prepare students for applied research careers. Courses must be approved by the student's advisory committee.

_____	9	Allied/Support area credit hours
_____	30	Total Credit Hours