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NEW YORK CITY

2021 TMI MAYMESTER

STUDY TOUR

EARN 3 CREDITS

Fashion Merchandising and Furnishing and Interiors students spend a week in NYC visiting design showrooms, networking with fashion professionals, and enjoying sightseeing.

Virtual Info Sessions
(Zoom info TBA)

- Wednesday, September 23rd at 6 p.m.
- Tuesday, October 6th at 6 p.m.
- Wednesday, November 17th at 6 p.m.

Students learn about e-commerce, digital marketing, trend analysis, brand conceptualization, sustainable fashion practices, fashion auxiliary services, best practices of social media use in fashion and about launching fashion startups.