



Radon in Georgia

Georgia Radon Education Program

Newsletter and Outreach Report

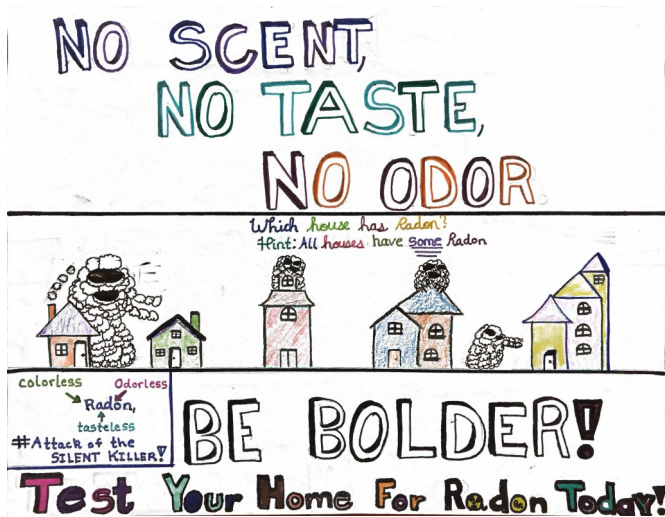
October 1, 2019, to December 31, 2019

The UGA Radon Program is funded by the U.S. Environmental Protection Agency

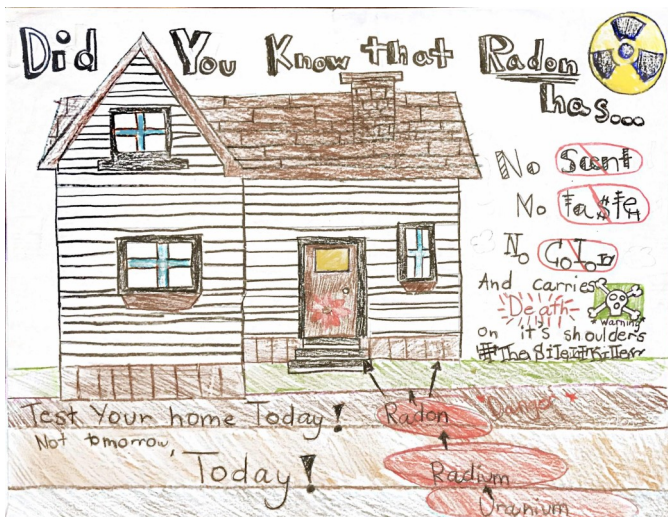
Students from Gwinnett and Athens-Clarke Counties Win Top Prizes in the Georgia Radon Poster Contest

The Program holds a radon poster contest annually to promote radon education and engage students throughout the state of Georgia.

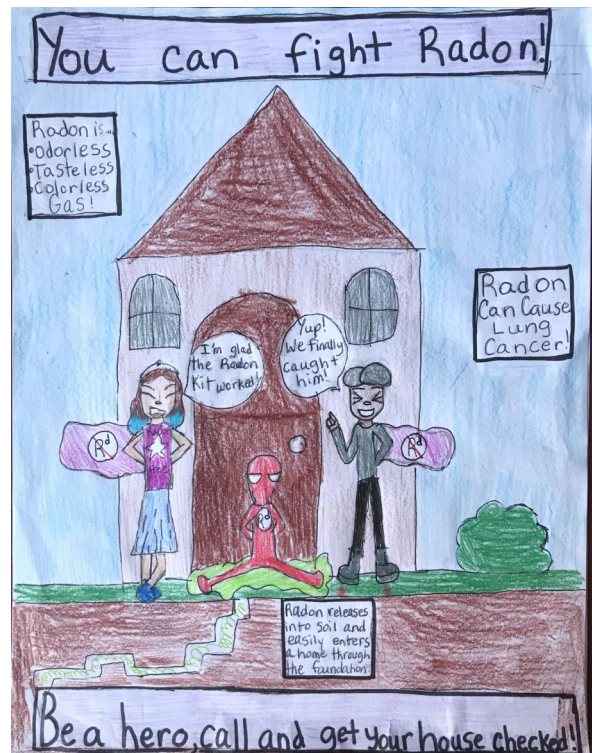
The Program received more than 200 entries from across the state for the 2019 Georgia Radon Poster Contest. Of those entrants, 3 winners were selected from Gwinnett and Clarke Counties.



1st Place: Gia, Age 11, Puckett's Mill Elementary



3rd Place: Emi, Age 11, Puckett's Mill Elementary



2nd Place: Caitlin, Age 11, Athens-Clarke

County 4-H

Georgia Radon Educators at Work

Radon Program Visits Elementary Schools in Atlanta and Athens

On November 22, 2019, the Program taught a class for students at Barrow Elementary in Athens, Georgia. The program was invited to the school to teach students interested in entering the poster contest about radon. As a result, over 30 students entered the poster contest.

As a follow up to several poster contest entries, the Program visited Brockett Elementary in Atlanta, Georgia. A class of students who each made poster learned about the Program and had the opportunity to take a test kit home to test their own homes.

Program Attends Lung Cancer Fundraisers in Atlanta and Athens

The program attended the Lung Cancer Research Foundation's Free to Breathe Run/Walk in Athens and the American Lung Association's Lung Force Run/Walk in Atlanta. Members of SE AARST helped the program at the Atlanta Event, handing out information on radon and test kits.

As part of the events, the program distributed 30 radon test kits to participants at the races.



Radon Educator Derek Cooper poses for a photo with SE AARST members at the Lung Force Run/Walk

Radon Outreach

Program Contacts & Media Impressions October through December 2019

GA SIRG REPORT October-June 2019

PROGRAM CONTACTS	Total
Programs-Meetings	2
Participants	56
Materials Distributed	56
Exhibits-Events	3
Participants	250
Materials Distributed	110
OTHER CONTACTS	Total
Total Contacts	100
Medical Professionals	3
Home Builders	2
Realtors	5
Consumer Contacts	90
KIT USAGE DATA	Total
Kits Distributed	306
Results Received	214
> 4.0 pCi/L	54
< 4.0 pCi/L	132
Incomplete	29
% > 4.0 pCi/L	29%
Highest Level	27.5 pCi/L
MITIGATION DATA	Total
RRNC ²	17
Mitigations ³	1023
Mitigation Referrals	54
MEDIA IMPRESSIONS	Total
Radio	
Listeners	
Television	
Viewers	
Newspaper ⁶	1
Circulation	8,000
Newsletter	
Distribution	
Local Web Hits ⁴	
GA SIRG Web Hits ⁵	2,011
TOTAL IMPRESSIONS	

¹Other includes radon education/results of former educators & county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Mitigation & RRNCs completed by Certified Mitigators are reported annually.

⁴Began tracking Jan 1, 2010

⁵Web hits for www.UGAradon.org are shared equally among the radon educators.

⁶As of 4/20/18 circulation numbers are reported in full

Radon Outreach

Program Contacts & Media Impressions Apr. 2003 through Dec. 2019

April 2003 through December 2019								
PROGRAM CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other ¹	Totals
Programs / Meetings	359	187	266	193	624	1,084	27	2,740
Participants	10,975	4,335	15,112	3,866	23,080	17,946	2,099	77,413
Materials Distributed	19,415	11,441	15,887	6,595	46,547	9,184	75	109,144
Exhibits or Events¹	681	86	175	63	175	67	31	1,278
Participants	50,762	6,558	146,287	11,978	161,033	13,798	2,996	393,412
Materials Distributed	106,933	8,947	50,145	8,057	26,470	1,296	1,346	203,194
OTHER CONTACTS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Total Direct Contacts	9,278	1,385	1,216	475	5,507	12,268	52	29,952
Medical professionals	600	51	242	56	905	0	24	1,878
Home builders	395	29	43	45	378	10,082	0	10,972
Realtors	788	93	85	25	209	836	28	2,064
Consumer Contacts	7,595	1,212	846	349	4,015	1,350	0	15,367
KIT USAGE DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Kits Distributed	15,144	4,275	7,895	2,893	12,183	5,192	4,600	52,182
Test Results Received	7,340	1,622	2,477	1,354	6,309	1,060	849	21,011
Highest Level	49.9	31.3	54.4	44.0	85.8	77.1	0.0	85.8
MITIGATION DATA	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Mitigation Referrals	2,358	249	361	91	751	412	0	4,222
Mitigations ^{2,3,7}	8,522							
RRNC ³	1,497							
MEDIA IMPRESSIONS	Hall	DeKalb	Gwinnett	Elbert	Walton	Southface	Other	Totals
Radio Outreach	70	11	8	4,278	137	1	2	4,507
Listening Audience	4,858,485	3,670,000	10,000	4,020,000	2,693,000	2,000	377,000	15,630,485
TV Outreach	140	75	713	8	279	2	437	1,654
Viewing Audience	25,170,100	12,733,000	73,981,740	15,080	27,894,200	1,328,000	8,385,000	149,507,120
Newspaper Outreach	97	4	19	13	102	0	6	241
Circulation ⁶	2,758,638	3,223,000	1,304,817	154,800	3,545,449	0	69,500	11,056,204
Newsletter Outreach	3	2	14	17	56	9	16	117
Distribution	190,240	249	16,746	9,215	1,832,280	903,048	6,054	2,957,832
Local Web Hits ⁵	1,126	1,044	20,600	0	12,000	0	0	34,770
State Web Hits ⁶	98,353					51,296	0	149,649
TOTAL IMPRESSIONS	32,998,260	19,646,964	75,353,574	4,218,766	35,996,600	2,284,344	8,837,554	178,953,423

¹Other includes radon education/results of former radon educators and county FACS/4-H Agents.

²Reported annually by Southface and building professionals

³Certified GA mitigators reported their mitigations & RRNCs annually through 2012.

⁴Began tracking Jan. 1, 2010

⁵UGA Radon Program web hits are shared equally among the 5 radon educators

⁶As of 4/20/18 circulation numbers are reported in full

⁷Mitigation data reflect installations during 2018 that were collected during this reporting period

Radon Resources & Contacts

Radon Hotline Numbers

National Hotlines

Kansas State University / EPA 1-800-SOS-RADON (1-800-767-7236)
9:00 a.m. to 5:00 p.m. Monday – Friday

National Hispanic Indoor Air Quality 1-800-725-8312

The Radon Fix It Line: (National Safety Program) 1-800-644-6999

Get live help for your radon questions 1-800-55RADON (557-2366)*

Radon Fix-It Hotline—General information on reducing radon levels 1-800-644-6999*

Safe Drinking Water Hotline 1-800-426-4791

** Operated by Kansas State University in partnership with EPA*

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