PURPOSE BUILT COMMUNITIES®

Prosperity Starts With Place™

Katie Delp| Chief Network Officer

A growing body of research demonstrates that the neighborhood where a child grows up has a significant impact on their **educational attainment, lifetime earnings, and long-term health.**

Harvard University's Center on the Developing Child

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EAST LAKE COMMUNITY

Before

$4,500
Average Annual Income

13%
Employment Rate

30%
Graduation Rate

18x
National Avg. Crime Rate

EAST LAKE COMMUNITY
After

93%

of individuals who attended financial classes and/or financial coaching opened and maintained a savings account

78.9%

2023 College Enrollment Rate

Drew Charter School

98.4%

Class of 2023 Graduation Rate

Drew Charter School

99%

Reduction In Violent Crime

2023 Data

neigh·bor·hood·ist™

/ˈnābərˌ(h)o͝odˌəst/ *noun*

One who believes neighborhoods are a critical engine of change for creating prosperity and opportunity for all.
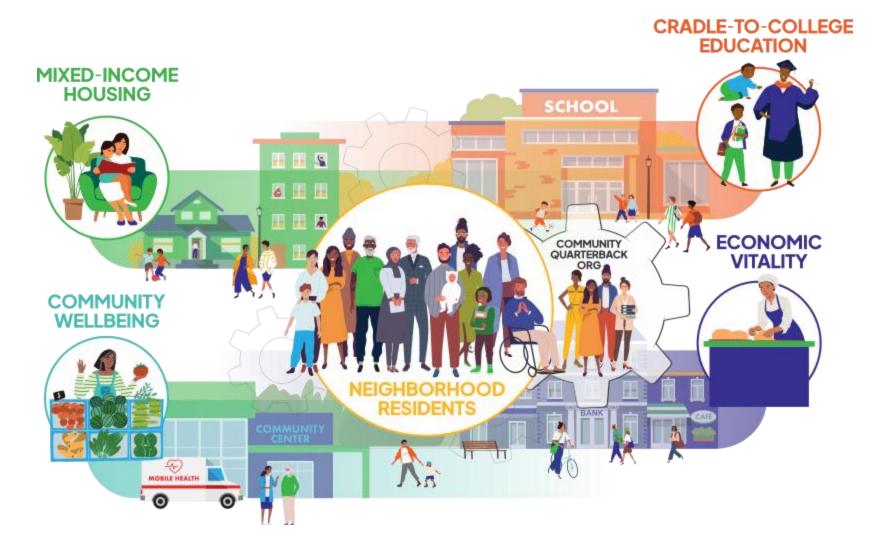
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"Community Quarterback Organizations" power our model

These are local, nonprofit specialized organizations that work with residents and partners to create the vision, plan, and strategy to achieve the long-term goals of the neighborhood.
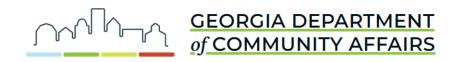
We support Community Quarterback Organizations in developing and implementing their strategy through a holistic, interconnected model

Our Partnership with DCA

Highlights

For the past six months, Purpose Built and DCA have partnered together to provide technical assistance for cities in their Senior Year of the GICH program

Our first partnership has been with the City of Gainesville. We have been working with this dynamic group of leaders as we envision a connecting and thriving neighborhood at Harrison Village.

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*Data from 2024

Four Principles for Community Transformation

#1: Resident voice and vision should be central to all projects.

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Four Principles for Community Transformation

#2: Design to the neighborhood vision, not the grant.

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Four Principles for Community Transformation

#3: "Co-location" isn't the same as collaboration.

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Four Principles for Community Transformation

#4: Social cohesion is the strongest indicator of economic mobility

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Neighborhoods are – and will remain – engines of change.

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Thank you!