# Table of Contents

Overall Health of Unit .................................................................................................................. 1

Student Success and Advising Center Staff .................................................................................... 1
  Professional Staff .......................................................................................................................... 1
  Student Staff ............................................................................................................................... 1
    Student Assistants ...................................................................................................................... 1
    Student Interns .......................................................................................................................... 2

Staff Accomplishments, Training, and Professional Development .................................................. 2
  Staff Accomplishments ................................................................................................................ 2
  Leadership Roles & Committee Service ........................................................................................ 2

Budget ............................................................................................................................................... 3

Academic Advising .......................................................................................................................... 3
  Advising for Undecided Students ............................................................................................... 4
  Dawson Drop-Ins ....................................................................................................................... 4
  SAGE ............................................................................................................................................ 5
  Academic Advising Surveys ....................................................................................................... 5

Orientation ....................................................................................................................................... 5

Retention ......................................................................................................................................... 5

FACS Convocation and Graduation ................................................................................................ 6

Data Reporting ............................................................................................................................... 7

Recruitment .................................................................................................................................... 7

Service and Outreach ..................................................................................................................... 11
  Bulldog Basics ............................................................................................................................ 12
  Get Into Career Gear ................................................................................................................ 13

Continued Expansion of FACS 2000 ............................................................................................. 13

Experiential Learning & Student Leadership .................................................................................. 14
  Learn. Grow. Go. Showcase ........................................................................................................ 14
  Student Success and Advising Center Internship Program ......................................................... 14
  Family and Consumer Sciences Day at the Capitol ................................................................. 15
  Legislative Aide Leadership Fellows Program .......................................................................... 15
  Emerging Leader in Policy ....................................................................................................... 16
  FACS SGA Senators .................................................................................................................. 16

Career Development ...................................................................................................................... 16

Ambassador Programs .................................................................................................................. 18
  Student Ambassadors ................................................................................................................ 18
  Faculty Ambassadors ............................................................................................................... 18

Student Organizations ................................................................................................................... 18

Annual Fall Leadership Retreat .................................................................................................... 19

University Mentor Program ........................................................................................................... 19
Overall Health of Unit
The Student Success and Advising Center (SSAC) continues to elevate the student experience of College of Family and Consumer Sciences (FACS) students through areas such as academic advising, student leadership and organizations, and experiential learning.

Prospective student recruitment was a continued area of focus for 2019 as well as academic advising, experiential learning, student leadership, student organizations, and FACS 2000. The center collaborated with the FACS Alumni Association to host two programs - Get the Finals Scoop in the spring and Cookies and Cocoa in the fall.

Highlights for the center include diversified recruitment participation; an update to the Legislative Aide curriculum; a new Student Leadership Advisory Council, and college enrollment increases. FACS was selected as the featured college for the Athletic Association’s College Day in March for our commitment to student success. Staff created an infographic to outline the center’s work in a visual way. The SSAC will continue to focus on ways to elevate the student experiences using the FACS 2025 Strategic Plan as a guide.

Student Success and Advising Center Staff
Professional Staff
Director: Cara Simmons, Ph.D.
Assistant Director: Melissa Garber
Administrative Associate: Kassie Suggs
Academic Advisor: Anne Allen
Academic Advisor: Beverly Hull
Academic Advisor: Julie Patterson
Academic Advisor: Debra Peavler (hired August 2019)
Academic Advisor: Brennen Salmon (resigned May 2019)
Academic Advisor: Christie Sanders
Academic Advisor: Ahmaud Templeton

Student Staff
Student staff are an integral component of the success and day-to-day operation of the center. Their range of responsibilities include front-line management, prospective student recruitment, content creation for various communication mediums (e.g., FACS Connection newsletter and The inSTALLment), and planning events for various constituents. As a center, we understand and value the importance of providing valuable career and learning opportunities to undergraduate and graduate students. The director attended several panels to promote the internship to interested students.

Student Assistants
April Bullard, Phillip Rivaldo, Nikola Stojkic, and Resean Wallace (spring 2019)
April Bullard and Resean Wallace (summer 2019)
April Bullard, Resean Wallace, and Kenya Wilson (fall 2019)
Student Interns
Courtney Britt, Sydney Dilworth, Nadia Gaines, and Sarah Lindsey (spring 2019)
Alyssa Andrews, Annaleigh Autry, and April Bullard (summer 2019)
Krupa Patel and Alexis Smith (fall 2019)

Staff Accomplishments, Training, and Professional Development
Training and professional development is an important focus for all SSAC staff. SSAC staff participated in various professional development and learning opportunities to advance their own professional growth. During 2019, staff attended spring and fall campus-wide Academic Advising Workshops; various courses offered by UGA Training and Development; the University System of Georgia Teaching and Learning Conference; the Mary Frances Early College of Education’s annual Innovation in Teaching Conference; and the annual ENGAGE Conference, sponsored by the Division of Student Affairs. The Assistant Director, Melissa Garber, completed a special advising leadership-based cohort of the University of Georgia’s Supervisors Academy. Staff meetings were updated to balance learning, professional development, and developing best practices for academic advising. During one of our last spring 2019 staff meetings, Dr. Wendy Biddle from the UGA Division of Academic Enhancement presented to us on “Metacognition to Improve Academic Advising Practices.”

The annual SSAC staff retreat offered an opportunity for the group to reflect on the previous spring and fall semesters, and to develop goals for the 2019-20 academic year. During the 2019 retreat, SSAC staff completed an intensive goal-setting session during the morning and then attended a staff luncheon.

Staff Accomplishments
Several SSAC staff members received awards and accolades during 2019. Anne Allen was selected as the FACS Advisor of the Year. Recognition for this honor took place during the annual Advisor Awards Brunch held in late summer and the Celebrating Excellence Luncheon during FACS Week in October. Several SSAC staff were also identified by the Career Center as individuals who contributed to the career development of recent UGA graduates.

The director, Dr. Cara Simmons, was a nominee for the FACS Alumni Association’s Creswell Award. Dr. Simmons, in collaboration with Dr. Melissa Kozak, Dr. Rob Pazdro, Dr. Beau Seagraves, and Dr. Carrie Smith were awarded $2,160 in faculty support funds for their research proposal entitled “Exploring Faculty Awareness and Knowledge of Student Support Structures.” It was one of five programs selected out of 13 applications. Kassie transitioned to take over the planning for the Learn. Grow. Go. Showcase, the Step into Success Open House, and more a lead role with FACS student organizations.

Leadership Roles & Committee Service
Staff hold membership and leadership responsibilities in the college, across campus, and the state of Georgia. Both Dr. Simmons and Melissa Garber are members of the FACS Curriculum Committee. Christie Sanders served on the Advanced Academic Advising Certificate Committee.
This group coordinates the cross-college advising course offered by Training & Development. Dr. Simmons holds a state officer position as the Student Unit Advisor for the Georgia Association of Family and Consumer Sciences. Dr. Simmons is also a member of the UGA’s Council on the First-Year Experience (Communication and Marketing working group) and serves as a co-organizer on the TEDxUGA Advisory Council. Additionally, she serves on the EITS Mentor Council, the UGA Mentor Program Meet Up Group, the FACS 2025 Strategic Planning Committee (Teaching & Learning working group), the Career Center CORE group, the FACS Student Tech Fee Committee, the Embark@UGA Campus & Community Board, and the UGA Gymnastics Ten-O Board of Directors. Dr. Simmons continued her service on the university’s Staff Grievance Committee when needed. Dr. Simmons and Melissa are both members of the Office of Instruction’s Academic Advising Coordinating Council (AACC) and Melissa was elected AACC Chair for 2019-20. Melissa serves on the AACC Advisor Awards Committee, the AACC Retention Committee, and co-chairs the AACC Orientation Committee. In addition, Melissa is also a member of the campus-wide Transfer Advisory Group, and the Registrar’s Graduation Clearance Officer Committee. Dr. Simmons also serves as the SSAC liaison to the FACS Alumni Association Student Engagement Committee.

Ahmaud Templeton represents the SSAC on the FACS web committee. SSAC Staff also participated in interviews for the HDFS department head, the FACS associate dean for extension and outreach, the shared FACS/Social Work career consultant, a SSAC academic advisor, the New Student Orientation director, and other college and campus hiring processes. In spring and summer 2019, Melissa Garber served as chair of the search committee for the College of Education’s Director of Academic Advising Services. Dr. Simmons also served on the working group to implement the FACS T-shirt and logo design contest. Melissa Garber serves as a Hearing Administrator for the Office of Student Conduct and attended specialized training in the fall and spring. Both Melissa and Dr. Simmons also serve as Academic Honesty facilitators for the Office of Academic Honesty and Student Appeals. In addition, Melissa Garber also serves as a Title IX panelist for the Office of Student Conduct.

**Budget**

Kassie Suggs and Dr. Simmons maintained the almost $30,000 combined SSAC state and foundation monies. Funds support staff professional development, student programming, Bulldog Basics, Get into Career Gear, the Faculty and Student Ambassador programs, promotional materials, giveaways, and prospective student recruitment. Additional funds were allocated to the SSAC by the dean to support emerging leaders in policy, teaching, and student leadership.

**Academic Advising**

Academic advising is a key component of the student experience in the College of Family and Consumer Sciences. In 2019, advisors saw increases in caseloads as enrollment in degree programs and minors continued to grow. FACS enrollment (including majors, minors and certificates) increased by 8% from fall 2018 to fall 2019.
<table>
<thead>
<tr>
<th>Advisor</th>
<th>Rank</th>
<th>Percent Time</th>
<th>F_18 Caseload</th>
<th>F_19 Caseload</th>
</tr>
</thead>
<tbody>
<tr>
<td>Allen, Anne</td>
<td>AA III</td>
<td>0.75</td>
<td>452*</td>
<td>585*</td>
</tr>
<tr>
<td>Hull, Beverly</td>
<td>AA II</td>
<td>1.00</td>
<td>363*</td>
<td>460*</td>
</tr>
<tr>
<td>Patterson, Julie</td>
<td>AA III</td>
<td>0.75</td>
<td>316</td>
<td>338</td>
</tr>
<tr>
<td>Peavler, Debra</td>
<td>AA III</td>
<td>1.00</td>
<td>N/A</td>
<td>21</td>
</tr>
<tr>
<td>Salmon, Brennen</td>
<td>AA III</td>
<td>1.00</td>
<td>16</td>
<td>N/A</td>
</tr>
<tr>
<td>Sanders, Christie</td>
<td>AA II</td>
<td>1.00</td>
<td>408*</td>
<td>561*</td>
</tr>
<tr>
<td>Templeton, Ahmaud</td>
<td>AA I</td>
<td>1.00</td>
<td>455*</td>
<td>515*</td>
</tr>
<tr>
<td><strong>Total Caseload</strong></td>
<td></td>
<td></td>
<td>2010</td>
<td>2480</td>
</tr>
</tbody>
</table>

*Total includes students with a FACS minor who may contact an advisor for assistance.

**Advising for Undecided Students**

Ahmaud Templeton continued his service as the dedicated academic advisor for students who are undecided about a FACS major. Advisees are able to benefit from in-depth discussions about academic and career goals in order to identify possible majors. This type of focused advising allows the SSAC to continue to serve these students within FACS, while also allowing unspecified students to benefit from the services offered by the Exploratory Center. Undecided students were also encouraged to use Dawson Drop-In hours as a vehicle for addressing questions regarding specific majors.

**Dawson Drop-Ins**

Dawson Drop-Ins allow students to meet with an SSAC advisor to ask degree program questions, discuss a major change, inquire about FACS resources, or to address other topics that do not necessitate a formal advising appointment. During 2019, Dawson Drop-Ins offered
availability two days per week. This allowed for open walk-in hours on a designated day and for advisor-specific walk-in hours on the other. Academic advisors continued to assist students with their current degree programs and provide information about other academic programs and opportunities available to FACS students. Over 450 students were served during drop-in hours in 2019.

SAGE
The Student Advising and Guidance Expert (SAGE), continued to be used by all colleges and schools on campus in 2019. SSAC staff continued to explore the features of the software program, and the Assistant Director regularly attended regular SAGE User Group meetings to help troubleshoot issues with the software. The SSAC will assist the Office of Instruction in piloting the SAGE Kiosk feature in 2020.

Academic Advising Surveys
Students provided feedback about their academic advising experience by completing an advising survey facilitated by the Office of Instruction. The 2019 survey was distributed using the “To Do Item” feature available in SAGE. Once the Assistant Director attaches the “To Do” to a student in SAGE, a customized email with a link to the advising survey was sent directly from the software system. Qualitative comments were distributed to the advising staff for review. Advising surveys provide valuable insight into the academic advising experience and allow the SSAC to monitor any potential issues that may be impacting FACS students. Survey results indicate that 90% of respondents were highly satisfied with their academic advising experience.

Orientation
SSAC staff welcomed 182 students (134 first year & 48 transfer) during new student orientation sessions during summer 2019. Area meetings were facilitated by the Assistant Director, academic advising staff, and undergraduate interns. Participants had the opportunity to learn about student services in the college, ask questions, and interact with FACS student representatives.

SSAC staff participated in the School and College Academic Resource Fair (SCARF) located outside orientation check-in during new student orientation. SCARF preceded the official start to each orientation program and was an opportunity for students and guests to learn more about the college and to change or inquire about changing majors. Students matriculating in the spring attended one-day sessions in December and January. The Academic Area meetings for these sessions were held onsite in Dawson Hall with 58 students attending (4 first year & 54 transfer).

Retention
The majority of FACS students are classified in good academic standing. However, there is a small population who are either on scholastic probation or dismissal. Students on scholastic or continued academic probation must meet certain academic benchmarks in order to maintain enrollment eligibility. In the last year, a subcommittee of the AACC centered on retention, has begun working together to develop strategies and resources that colleges can utilize when
working with probation and dismissal students. Melissa Garber serves as the FACS representative on the AACC Retention Committee.

<table>
<thead>
<tr>
<th>Academic Standing</th>
<th>SP_19</th>
<th>SU_19</th>
<th>F_19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scholastic Probation</td>
<td>15</td>
<td>3</td>
<td>11</td>
</tr>
<tr>
<td>Continued Probation</td>
<td>27</td>
<td>16</td>
<td>29</td>
</tr>
<tr>
<td>First Dismissal</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>Second Dismissal</td>
<td>0</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>45</td>
<td>24</td>
<td>47</td>
</tr>
</tbody>
</table>

**FACS Convocation and Graduation**

The Student Success and Advising Center staff continued to assist with spring and fall convocation ceremonies and increased its involvement. Dr. Cara Simmons enhanced the information on the FACS Convocation website to provide relevant and comprehensive information to students and updated the registration form. Additionally, information was shared to a wider college audience to increase participation. In order to streamline the check-in process on the day of the ceremony, students submitted personal information through the registration survey link. Each graduate received a card with faculty reader information and photographer contact information. This eliminated the need for students to fill out cards at check-in.

![FACS Degrees Conferred](image_url)
<table>
<thead>
<tr>
<th>Honors Conferred</th>
<th>SP_19</th>
<th>SU_19</th>
<th>F_19</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Honor Graduate</td>
<td>1</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Summa Cum Laude</td>
<td>28</td>
<td>1</td>
<td>3</td>
</tr>
<tr>
<td>Magna Cum Laude</td>
<td>39</td>
<td>2</td>
<td>4</td>
</tr>
<tr>
<td>Cum Laude</td>
<td>61</td>
<td>7</td>
<td>9</td>
</tr>
<tr>
<td>Total</td>
<td>129</td>
<td>10</td>
<td>16</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Degrees Conferred</th>
<th>SP_19</th>
<th>SU_19</th>
<th>F_19</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total BSFCS</td>
<td>328</td>
<td>87</td>
<td>106</td>
</tr>
</tbody>
</table>

**Data Reporting**

In order to ensure that accurate information is utilized by college personnel for reporting purposes, the Student Success and Advising Center developed a reporting plan to share enrollment information led by Melissa Garber. A centralized storage location housed in OneDrive, allows administrators, department heads, and designated departmental contacts convenient access to the information. The OneDrive houses the most requested types of information (e.g. enrollment, student demographics) from departments related to undergraduate and graduate enrollment. The information is updated at designated points during the semester by utilizing reports from UGA’s ARGOS Reporting System. At the end of the semester, information is updated from reports provided by the Office of Institutional Research’s FACTS & FIGURES portal.

**Recruitment**

Recruitment remained an important priority during 2019 with a focus on exhibiting improvements and data collection. SSAC staff, led by Brennen Salmon and Dr. Simmons, continued efforts to promote the College of Family and Consumer Sciences across a variety of platforms. We exhibited at the Hospitality Education Foundation of Georgia Atlanta Expo for the first time in March. FACS exhibited at several events and conferences, including HOSA – Future Health Professionals, DECA, the National Family, Career and Community Leaders of America College Fair, Georgia Business Educators Association, and the Georgia Association for Career and Technical Education Family, Career and Community Leaders of America events. In the spring, Nadia Gaines, an intern created a report to increase opportunities for FACS recruitment success.

By making simple changes to our exhibiting space, we enhanced the experience of prospective students and guests who visited our table at recruiting events. We added red and black block letters to spell out FACS. Additionally, we added a bowl of candy and began bringing mugs and baskets to hold our promotional items. An inviting table goes a long way toward encouraging prospective students to stop by and ask questions. Many students, parents, and alumni complemented the appearance of our exhibiting space.
Promotional materials including folders, prospectus sheets, major overview sheets, cups, and hand fans were used to generate interest and to better articulate and highlight the value of FACS curricular and co-curricular opportunities. These items were distributed to prospective students and guests at recruitment events throughout 2019. A new Pre-Health in FACS flyer was created to distribute to students who had an interest in medicine, nursing, and other health related careers.

Each interaction with a prospective student is an opportunity to encourage him or her to choose FACS. With this in mind, we prioritized collecting accurate and detailed recruiting engagement data this year. We wanted to have a better idea of how many prospective students we interacted with during recruitment events, over the phone & email, Dawson Drop-Ins, individual visits, and Info Sessions. We did this by capturing prospective student information in Qualtrics surveys. In the future, we may be able to see if students on our student recruitment roster matriculate through our College.

In July, UGA Office of Undergraduate Admissions representatives worked with the SSAC and departments to increase prospective student engagement through their Collaborative Communication Initiative. As of late 2019, several departments are working with or developing stronger communication engagement plans. The College of Family and Consumer Sciences one-
pager was updated and made available at the Visitor’s Center. We continued our recruitment efforts at events like the Summer Housing Tour and Tabling at Tate, which increased our contact with prospective first year students.

Summer semester recruitment efforts were slowed by the departure of Brennen Salmon in May 2019. Over the next several months a successful candidate search resulted in Debra Peavler joining the SSAC in August 2019. She continued our highly diversified recruitment efforts during the fall. Debra immediately began focusing on the recruitment process during fall semester. In
order to obtain more detailed recruiting data, Debra began keeping track of the direct contacts made with prospective students at our fall events. Debra also consistently followed up with students who completed a prospective student interest survey at recruiting events by sharing links to opportunities and information within FACS.

Additionally, the SSAC took advantage of a recruitment opportunity by featuring a FACS digital banner on the mobile app for the FCCLA National Leadership Conference in Anaheim, California. This digital banner received over 6,000 engagements at this conference. The results of these fall recruitment efforts are highlighted in the information included below.

In addition to accurate engagement data, we also wanted to know which FACS majors students were most interested in and what types of prospective students are attending our events. We determined major interest by tracking how many major overview sheets we handed out during each recruiting opportunity. Moving forward, we may be able to use trends in major interest to be more strategic in our recruiting. The tables below provide additional information related to specific event attendance in 2019.

### Spring 2019 Recruitment Events

<table>
<thead>
<tr>
<th>Recruitment Event</th>
<th>Estimated Direct Contact</th>
<th>Estimated General Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACS Info Sessions</td>
<td>58</td>
<td>58</td>
</tr>
<tr>
<td>UGA New Student Welcome</td>
<td>7</td>
<td>60</td>
</tr>
<tr>
<td>Dalton High School Group Tour</td>
<td>31</td>
<td>31</td>
</tr>
<tr>
<td>North Gwinnett High School Group Tour</td>
<td>12</td>
<td>12</td>
</tr>
<tr>
<td>Lanier High School Group Tour</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td>Individual Visits/Communications</td>
<td>83</td>
<td>83</td>
</tr>
<tr>
<td>GATFACS Career Expo</td>
<td>32</td>
<td>325</td>
</tr>
<tr>
<td>DECA Career Development Conference</td>
<td>43</td>
<td>2400</td>
</tr>
<tr>
<td>HOSA State Leadership Conference</td>
<td>132</td>
<td>3000</td>
</tr>
<tr>
<td>HEFG Hospitality Expo</td>
<td>130</td>
<td>1000</td>
</tr>
<tr>
<td>GAFCCLA State Leadership Conference</td>
<td>125</td>
<td>1,322</td>
</tr>
<tr>
<td>REACH Student Visit</td>
<td>5</td>
<td>5</td>
</tr>
<tr>
<td>4H College Fair</td>
<td>36</td>
<td>300</td>
</tr>
<tr>
<td>PAGE Future Educators Days</td>
<td>59</td>
<td>228</td>
</tr>
<tr>
<td>UGA Admissions Email</td>
<td>278</td>
<td>278</td>
</tr>
<tr>
<td>Dean's Letter</td>
<td>175</td>
<td>175</td>
</tr>
<tr>
<td>Stethoscope Magazine Feature</td>
<td>713</td>
<td>N/A</td>
</tr>
<tr>
<td>FCCLA National Leadership Conference App Ad</td>
<td>6,000</td>
<td>6,000</td>
</tr>
<tr>
<td>UGA Majors Fair</td>
<td>13</td>
<td>Unknown</td>
</tr>
<tr>
<td>Total</td>
<td>1957</td>
<td>9024</td>
</tr>
</tbody>
</table>
### Summer 2019 Recruitment Events

<table>
<thead>
<tr>
<th>Recruitment Event*</th>
<th>Estimated Direct Contact</th>
<th>Estimated General Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tabling at Tate</td>
<td>62</td>
<td>2,776</td>
</tr>
<tr>
<td>Resource Fair(s)</td>
<td>94</td>
<td>4,200</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>156</strong></td>
<td><strong>6,976</strong></td>
</tr>
</tbody>
</table>

*Direct contact numbers lower due to staff transition

### Fall 2019 Recruitment Events

<table>
<thead>
<tr>
<th>Recruitment Event</th>
<th>Estimated Direct Contact</th>
<th>Estimated General Attendance</th>
</tr>
</thead>
<tbody>
<tr>
<td>FACS Info Sessions</td>
<td>15</td>
<td>15</td>
</tr>
<tr>
<td>Athens Community Career Academy College Fair</td>
<td>40</td>
<td>150</td>
</tr>
<tr>
<td>UGA Athletic Association Majors Fair</td>
<td>80</td>
<td>100</td>
</tr>
<tr>
<td>Georgia Business Educators Association (GBEA)</td>
<td>100</td>
<td>300</td>
</tr>
<tr>
<td>Georgia Council for the Social Studies (GCSS)</td>
<td>250</td>
<td>500</td>
</tr>
<tr>
<td>Individual Visits/Tours</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>New Transfer Student Welcome Fair</td>
<td>10</td>
<td>100</td>
</tr>
<tr>
<td>FCCLA Fall Leadership Conference</td>
<td>50</td>
<td>1500</td>
</tr>
<tr>
<td>Tabling at Tate</td>
<td>110</td>
<td>2000</td>
</tr>
<tr>
<td>#OwnYourFuture Annual Career &amp; College Fair</td>
<td>31</td>
<td>1000</td>
</tr>
<tr>
<td>Clarke Central High School Career Fair</td>
<td>75</td>
<td>250</td>
</tr>
<tr>
<td>DECA Fall Leadership Conference</td>
<td>75</td>
<td>1000</td>
</tr>
<tr>
<td>HOSA Fall Leadership Conference</td>
<td>75</td>
<td>1100</td>
</tr>
<tr>
<td>Georgia School Counselor Association Conference</td>
<td>300</td>
<td>500</td>
</tr>
<tr>
<td>Oconee County 8th Grade Career Fair</td>
<td>300</td>
<td>650</td>
</tr>
<tr>
<td>Mountain View High School Group Tour</td>
<td>25</td>
<td>25</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>1,546</strong></td>
<td><strong>9,200</strong></td>
</tr>
</tbody>
</table>

### Service and Outreach

Outreach opportunities during 2019 allowed SSAC staff to enhance the profile of FACS both on and off campus through speaking to internal and external audiences on various topics. As part of the Advanced Academic Advising Certificate, Melissa Garber co-facilitated a cross-college advising course that highlighted FACS, the College of Public Heath, the School of Social Work, and the College of Education. Dr. Simmons served on a panel to pitch an idea to second year College of Education master’s students to assess and develop interventions for FACS student organizations as well as a panel for first-year master’s students on staff supervision.
Dr. Simmons presented to FHCE 4200: *Wealth Management I*, a 90 student class, on the types of resources that are available to students through the Student Success and Advising Center. Dr. Simmons mentored one graduate student through the new UGA Mentor Program and one undergraduate student through the University Health Center’s mentor program. Dr. Simmons presented to new faculty and graduate students during FACS’ fall New Faculty Orientation.

**Bulldog Basics**

Bulldog Basics, a student-run initiative, offers hygiene and personal care items to any member of the UGA Community with a temporary or long-term need through anonymous and discreet locations to obtain items. Dana Carney served as the student Director through spring 2019. With the assistance of an intern, Bulldog Basics developed materials to increase awareness, volunteer opportunities, and efficiency. For example, we established annual partner meetings to gather feedback from satellite locations and review annual agreements. Over the summer, the staff advisor, Dr. Simmons, created a form for inventory drop off. In the fall, Bulldog Basics began working with Paw Print agency for an in depth analysis to increase program awareness and donation consistency. Work with Paw Print Agency continues in 2020.

Throughout the year, Bulldog Basics received donations and support from many UGA offices, campus organizations, and community members such as UGA Homecoming. Also, a partnership began with the Athens Area Diaper Bank to increase diaper access to the UGA community. Bulldog Basics provided business cards to the #FreshCheckUGA program sponsored by University Housing and the University Health Center.

Bulldog Basics continues to make a significant campus impact. Milledge Hall distributed 1,114 items and the Center for Leadership and Service in the Tate Student Center distributed 375 items. Dawson Hall distributed 1,546 items and the Aspire Clinic distributed 135 items. In 2019, Bulldog Basics was able to provide 3,170* items to those in need of hygiene or self-care items across campus. *Numbers are lower due to a change in the inventory process.*
**Get Into Career Gear**
Due to the Student Government Association (SGA) Professional Clothing Closet launch in spring/summer 2019, Get Into Career Gear is an inactive initiative in FACS. We donated all of our clothing and accessories to support SGA. The last event was fall 2018.

**Continued Expansion of FACS 2000**
In 2019, we continued to offer two sections of FACS 2000 (in-person) and the online FACS 2000E (online) every semester including summer. Another change was to teach each FACS 2000 course section two days per week for half of the semester instead of once per week for the entire semester. Strong course evaluations indicate that students’ needs are being meet in a relevant way. Selected student comments are below.

- Exposure to broad info relating to FACS.
- She made the class very interactive, which is the best way to learn about the FACS college.
- [Instructor name omitted] truly has been one of the greatest professors I have ever had. She is extremely caring and it has been very clear she has a genuine passion for FACS.
- [Instructor name omitted] made it evident that she really cares about her students. She went above and beyond to bring in speakers and professors that could connect to us on an academic and personal level.
- I enjoyed her energy and her passion for the college. It really encouraged to step out of my comfort zone. She somehow made [identifiable information omitted] class fun while also educating us on valuable topics.

Since 2018 focused on increasing the student learning experience, attention was given to the faculty experiences in 2019. The course coordinator, Dr. Simmons, updated the FACS 2000 online OneDrive to include a spreadsheet of essential course information that all instructors must include and where instructors have flexibility to adapt to their students’ needs. Also developed was A Guide to Teaching FACS 2000, a centralized repository of instructor resources, collaborative instructor meetings, and intentioned instructor professional development. Three FACS 2000 instructors attended the Mary Frances Early College of Education’s annual Innovation in Teaching Conference in October supported by center funding.

Additionally, the teaching rotation process was updated and instructors are being identified earlier. FACS 2000/FACS 2000E instructors for 2019 were Dr. Clair McClure, Dr. Cara Simmons, Sha’Mira Covington, and Julie Patterson. The center collaborated with the Exploratory Center to register students who had an interest in our majors. A FACS 2000E section continues to be offered each semester for FACS students classified as third-year or above. See the chart below for enrollment information for FACS 2000 and FACS 2000E across fall, spring, and summer semesters.
Experiential Learning & Student Leadership

Learn. Grow. Go. Showcase

FACS continued to increase student awareness in this area. The Learn. Grow. Go. Showcase was separated into two parts to highlight experiential learning opportunities earlier in the semester based on feedback from FACS 2000 instructors. Part I was held on September 11, 2019 with a focus on experiential learning opportunities such as study aways and internships. Both fall FACS 2000 sections and other students attended the event. Part II was held on October 24, 2019 focusing on FACS student organizations, the Career Center, and the UGA Mentor Program. Additional enhancements included adding experiential learning to program curriculum worksheets, The inSTALLment monthly newsletter, inviting EL staff to classrooms, and onsite training from Office of University Experiential Learning staff members during a fall SSAC staff meeting. The center will continue work in this area with a college-wide experiential learning infographic and website update. The SSAC director coordinated with the Office of Global Engagement to include FACS study away programs in their Global Advising Series with five FACS programs indicating interest.

Student Success and Advising Center Internship Program

The Student Success and Advising Center Internship Program continued to be a popular experience for students seeking to develop or enhance core work competencies. One enhancement to the program was to focus on communication opportunities – visual, written, and oral. Students produced articles featured on the FACS website and numerous digital graphics. This will be a continued area of focus for 2020. We also hosted our first intern with a consumer analytics focus. This was significant due to the data captured to inform prospective student recruitment strategies and Family and Consumer Sciences Day at the Capitol planning.
In 2019, interns made an impact of 1500 hours in our center. This allowed us to create new programs like the Student Leadership Advisory Council and enhance current initiatives like Bulldog Basics. Interns said the following about their experience:

- **Interning in the SSAC has been one of my most valuable undergrad experiences. Through this internship, I have grown in my communication skills, learned how to prioritize responsibilities, and developed in leadership. I am confident the tools I gained from this internship will be incredibly useful in my job after graduation.**

- **Through the Student Success and Advising Center Internship, I was able to build upon my communication and professional skills, all while informing incoming students about the amazing opportunities the College of Family and Consumer Sciences has to offer.**

**Family and Consumer Sciences Day at the Capitol**
The 2019 Family and Consumer Sciences Day at the Capitol was a successful event planned by the director and interns with 60+ attendees. The day included pictures, chamber observations, a luncheon panel, and capitol tours. Taylor Biggar, a UGA student serving as an aide at the capitol, worked with the director on day of event logistics. Following the event, Nadia Gaines, an intern developed a report to for future consideration.

**Legislative Aide Leadership Fellows Program**
There were no student applications for the spring 2019 FACS Legislative Aide Internship Program. Students typically earn up to 12 hours of course credit while working during the Georgia General Assembly at the State Capitol in Atlanta, serve as tour guides and speakers during the annual FACS Day at the Capitol, and receive a stipend. A five-person UGA College of Education Assessment Team was identified to review the program and offer recommendations. The assessment team provided five recommendations listed below.

1. **Recommendation 1: Shift the application timeline**
2. **Recommendation 2: Faculty and academic advisor awareness and knowledge**
3. **Recommendation 3: Provide housing resources**
4. **Recommendation 4: Engaging FACS students**
5. **Recommendation 5: Assessing process**

From those recommendations, significant changes were made to the program and are outlined below.

1. **Update 1: Changed the named from the Legislative Aide Internship Program to the Legislative Aide Leadership Fellows Program**
2. **Update 2: Collaborated with the UGA Career Center to integrate professional and career development competencies and metrics to enhance career readiness**
3. **Update 3: Developed major related content to distribute to interested students**
4. **Update 4: Shifted the application deadline from fall semester to spring semester**
Update 5: Increased program awareness with FACS faculty, staff, students, and friends through emails, social media, speaking at meetings, announcements, The inSTALLment, FACS Connection, etc.

Update 6: Paired each aide with an alumni mentor who had previous Legislative Aide experience

Five students indicated an interest for the 2020 cycle, three students applied, and two were selected for the 2020 Georgia General Assembly. We will continue to focus on this program in 2020.

Emerging Leader in Policy
Dr. Simmons worked with the first M. Josephine Martin Emerging Leader in Policy Award Fund recipient, Isabelle “Belle” Cuneo. The purpose of the fund is to provide financial support to a FACS student who has a demonstrated interest in policy, with a preference for students interested in policy centered on health and nutrition. The funds can provide support to conferences, Educational forums, Internships within state, national government, or other agencies, and school systems.

FACS SGA Senators
Dr. Simmons worked with FACS senators Cara Morrison (spring 2019) and Logan Parr (fall 2019) in their Student Government Association role to serve as a voice for FACS students.

Career Development
Dr. Simmons worked closely with FACS Career Consultant Marla Ebert after her June arrival. Dr. Simmons and Marla worked together to redesign the Legislative Aide Leadership Fellows Program curriculum with a focus on the National Association of Colleges and Employers (NACE) career competencies. Additionally, Marla served as a presenter during the annual fall FACS Leadership Retreat. Her presentation was student focused and highlighted the importance of networking and relationship building. Her impact is visually represented in the chart below.
*Numbers not available for spring and summer due to staff transition (spring) and limited summer programming (summer).

The strong partnership between the Career Center and FACS increases the career readiness of FACS students after graduation. In 2019, we collaborated to update the 2018 FACS Class of 2018 Career Outcomes sheet. Below is the breakdown of students and their status 6 months after graduation. Six months out, 96% of our students have post-graduation plans.

### FACS Career Outcomes Breakdown

- **Employed Full-Time 58%**
- **Graduate School 23%**
- **Internships/Postdoc/Residency 6%**
- **Employed Part-Time 5%**
- **Still Seeking 4%**
- **Self-Employed 3%**
- **Not Seeking 1%**

FACS also served as a pilot college to set a post-graduation email to recent FACS alumni to increase the college response rate.
Ambassador Programs

Student Ambassadors
Student Ambassadors represented FACS at over 40 events during 2019 including the Dogs with the Dean, the FACS Homecoming Tailgate, and the annual Fall Leadership Retreat. Student Ambassadors also assisted with prospective student recruitment events, including tours, Tabling at Tates, FACS Info Sessions, and hosting students for selected UGA Office of Undergraduate Admissions events. This was the largest group of Student Ambassadors to date with 27 students representing the College of Family and Consumer Sciences. At the end of spring semester, both newly selected Student Ambassadors and graduating seniors were recognized at a celebration banquet held at the Georgia Center for Continuing Education.

Faculty Ambassadors
The Faculty Ambassador Program continued in 2019. College enrollment has steadily increased since the implementation of this program in 2017. The role of the Faculty Ambassador Program is to help increase the profile of the College of Family and Consumer Sciences by engaging prospective students, current students, and other guests. Four Faculty Ambassadors were named to assist with these efforts. Departmental representatives were Sherle Brown (FHCE), Melissa Kozak (HDFS), Clair McClure (TXMI), and Rob Pazdro (FDNS). Faculty Ambassadors participated in the annual fall FACS Leadership Retreat, 17 FACS Info Sessions, 11 Tabling at Tate events, 20+ First-Year and Transfer Orientation Resource Fairs, and spoke in 4 FACS 2000 classes. Faculty Ambassadors meet with Dr. Simmons and the Associate Dean of Academic Programs, Dr. Patricia Hunt-Hurst, twice an academic year to provide feedback on prospective student recruitment, current student engagement, and their role as faculty ambassadors.

Student Organizations
A focus on student organization support continued in 2019. Forms were created to collect information on new and returning FACS affiliated organizations to capture more information than previously requested in an efficient way. Kassie Suggs and Dr. Simmons continued to work with the FACS Business and Finance Office on the student allocation and reimbursements process with Kassie taking more of a lead in 2019. FACS student organization executive boards were encouraged to participate in the annual fall Leadership Retreat where they had a half-day session to help them strengthen their organization through strategic planning and officer transitions.

Individual organizations hosted events like Fashion Week, a Faculty Appreciation Breakfast, and participated in service opportunities on and off campus. An intern created bulletin board templates for all student organization to rotate monthly in the Dawson hallway. A few college personnel attended advisor roundtables hosted by the Center for Student Activities and Involvement.

Advised by Debra Peavler, the Student Association of Family and Consumer Sciences (SAFCS) continued to engage students within the college. With monthly meetings, the Executive Board worked to provide service to the community and connect students to alumni. They welcomed
members back with a kick off meeting in September and continued in October, SAFCS held an Alumni Panel where four FACS Alumni came and met with current members. November was a busy time with Turkeypalooza can drive involvement and a ‘pot-luck’ dinner for SAFCS members. The group looks forward to continuing their monthly meetings and service events in the next year.

Led by Dr. Simmons, the Student Leadership Advisory Council, launched during 2019 FACS Week to regularly convene college leaders by providing a reciprocal opportunity for administrators to learn more about the student experience and for students to learn more about the College. Meetings took place in October and December. Students discussed their concerns and started planning for a spring student organization fair.

Accreditation
The SSAC assisted with preparation for the college accreditation process by providing information and data to the Office of the Dean, reviewing self-study submissions, and assisting with other aspects of the process as needed. SSAC staff also participated in the Dietetics program accreditation process during the on-site visit.

Annual Fall Leadership Retreat
Cara Simmons, Alexis Morgan, Carol Halstead, Melissa Garber, Kassie Suggs, and Resean Wallace served on the planning committee to execute the annual fall leadership retreat, held August 23-25, 2019 in Athens, GA. Weekly meetings were held from May to August. The annual retreat brought together students, alumni, administrators, faculty, and staff to build leadership capacity through speakers, workshops, and planning time. Approximately 100 people attended the 2019 retreat.

University Mentor Program
Directed by the Career Center, FACS was selected to serve as a pilot member of the University Mentor Program during spring 2019 before the campus-wide fall 2019 launch. The director worked with the FACS Alumni Relations director and the UGA Career Center associate director to promote participation in the pilot program. Mentors and mentees were identified. Nine FACS students participated and 11 FACS alumni participated. In the fall, 37 mentorship pairings were completed between FACS students and FACS alumni.