Community Capacity Building and Health in the US Military

Organizers:

Gary L. Bowen

Jay A. Mancini

James A. Martin

2012 NCFR Annual Conference Phoenix, Arizona

November 1, 2012 3:15 – 4:45 PM





The Theory of Community Action and Change: Implication for Health Promotion

Jay A. Mancini A. Laura Arnold James A. Martin Gary L. Bowen





Community Capacity: Antecedents and Consequences

Gary L. Bowen, PhD James A. Martin, PhD Jay A. Mancini, PhD John P. Nelson, PhD

ABSTRACT. Traditional practice models of family support often lack a community focus. Increasingly, human service professionals who work with families focus their intervention and prevention efforts on the communities in which families live and work. The Family Advocacy Division of the United States Air Force recently revised its program standards to address community issues in an effort to strengthen families through community-based prevention activities. This article presents a basic framework designed to inform this expanded practice initiative. Key terms are defined for understanding communities as a context for family life, including community results, community capacity, and social capital. The model is considered to have implications for informing community-oriented interventions in

Gary L. Bowen is Kenan Distinguished Professor, School of Social Work, University of North Carolina at Chapel Hill.

James A. Martin is Associate Professor, School of Social Work and Social Research, Bryn Mawr College.

Jay A. Mancini is Professor, Department of Human Development, Virginia Polytechnic Institute and State University.

John P. Nelson is affiliated with the Air Force Family Advocacy Division.

This article was prepared, in part, under Contract #G823F8026H, "Outcome Measures for Air Force Family Advocacy Program Community Prevention and Intervention," by the United States Air Force Family Advocacy Division.

Special appreciation is expressed to Barbara Rudin, Deborah Levin, David Wolpert, and Kathleen Coolbaugh of Caliber Associates who provided critical feedback on earlier drafts of this manuscript. The authors wish to acknowledge the support of the U.S. Air Force Family Advocacy Program. Although the contributions and feedback from these individuals are recognized, the authors assume sole responsibility for the contents of the article.

References

- Mancini, J.A., & Bowen, G.L. (2013). Families and communities. In G. Peterson & K. Bush (Eds.), Handbook of marriage and the family (3rd edition). NY: Springer.
- Bowen, G. L., Martin, J. A., & Mancini, J. A. (2013). The resilience of military families: Theoretical perspectives. In M. A. Fine & F. D. Fincham (Eds.), *Family theories: A content-based approach*. New York: Routlege (Taylor & Francis).
- Mancini, J.A., & Bowen, G.L. (2009). Community resilience: A social organization theory of action and change. In J.A. Mancini, & K.A. Roberto (Eds.), *Pathways of human development: Explorations of change*. Lanham, MD: Lexington.
- Bowen, G. L., Martin, J. A., Liston, B. J., & Nelson, J. P. (2009). Building community capacity in the U.S. Air Force: The Community Readiness Consultant Model. In A. R. Roberts (Eds.), Social Workers' Desk Reference (2nd ed., pp. 912-917). New York: Oxford University Press.
- Huebner, A. J., Mancini, J. A., Bowen, G. L., & Orthner, D. K. (2009). Shadowed by war: Building community capacity to support military families. Family Relations, 58, 216-228.
- Mancini, J.A., Nelson, J.P., Bowen, G.L., & Martin, J.A. (2006). Preventing intimate partner violence: A community capacity approach. *Journal of Aggression, Maltreatment, and Trauma*, 13 (3/4), 203-227.
- Mancini, J.A., Bowen, G.L., & Martin, J.A. (2005). Community social organization: A conceptual linchpin in examining families in the context of communities. *Family Relations: Interdisciplinary Journal of Applied Family Studies*, *54*, 570-582.
- Mancini, J.A., Bowen, G.L., & Martin, J.A. (2004). Families in community contexts. In V. Bengtson, A. Acock, K. Allen, P. Dillworth-Anderson, & D. Klein (Eds.), Sourcebook of family theory and research. Beverly Hills, CA: Sage.

References

- Bowen, G.L., Mancini, J.A., Martin, J.A., Ware. W.B., & Nelson, J.P. (2003).
 Promoting the adaptation of military families: An empirical test of a community practice model. Family Relations: Interdisciplinary Journal of Applied Family Studies, 52, 33-44.
- Mancini, J.A., Martin, J.A., & Bowen, G. (2003). Community capacity. In T. Gullotta & M. Bloom (Eds.), Encyclopedia of primary prevention and health promotion (pp. 319-331). New York: Plenum.
- Bowen, G., Martin, J.A., Mancini, J.A., & Nelson, J. (2001). Civic engagement and sense of community in the military. *Journal of Community Practice*, *9*, 71-93.
- Bowen, G., Martin, J., Mancini, J.A., & Nelson, J. (2000). Community capacity: Antecedents and consequences. *Journal of Community Practice*, 8, 1-21.

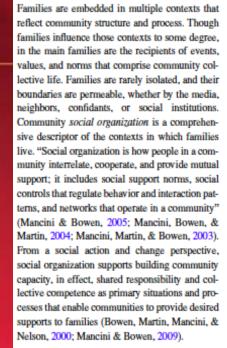
Families and Communities: A Social Organization Theory of Action and Change

Jay A. Mancini and Gary L. Bowen

Gary W. Peterson Kevin R. Bush Editors

Handbook of Marriage and the Family

Third Edition



J.A. Mancini, PhD (🖾)

Department of Human Development and Family Science, University of Georgia, Dawson Hall, Athens, GA 30602, USA

e-mail: mancini@uga.edu

G.L. Bowen, PhD

School of Social Work, The University of North Carolina at Chapel Hill, Chapel Hill, NC 27599, USA

e-mail: glbowen@email.unc.edu

Our focus in this expansive chapter on families and communities locates families as the pivot-point in the discussion, and assembles community structures and processes around them, mirroring what occurs in everyday life. Our discussion seeks to answer several primary questions. First, to what extent have family social scientists included aspects of community structure and process in their analysis of family-related processes and outcomes? Second, in what ways does our work inform efforts to conceptualize ways in which communities influence families? Our aim is to offer a conceptual model as a heuristic for theory development and future research efforts. Although community can be defined from multiple perspectives (Coulton, 1995; Mogey, 1964), we focus primarily on community as providing a geographic context in which families function and interrelate.

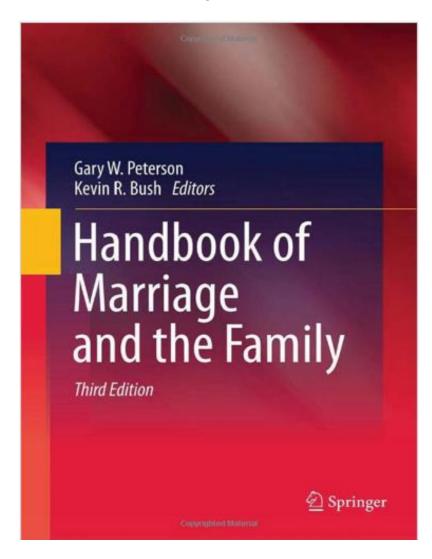
Our discussion is informed by two sources of data. First, we look back in the family science literature at key discussions of families and communities, and in particular, we retrieve ideas from early theories and discussions about families. We assume that to move the discipline forward toward a more nuanced examination of families and communities, it is instructive to revisit important ideas and approaches from the past. Second, we analyze certain characteristics of the family science discipline through a focus on three pivotal professional journals and their contents from 2000 to 2009: Journal of Marriage and Family (JMF), Family Relations (FR), and the Journal of Family Issues (JFI). As explained in detail later,



Families and Communities: The Family Science Discipline

• Sources:

- Handbooks of Marriage and the Family (1964, 1987, 1999, 2013)
- Family theory volumes (1966, 1979)
- Sourcebooks on families (1993, 2005)
- JMF decade reviews (1960's through 2009)
- JMF, FR, JFI journals (2000-2009)
- Conclusions



Assumptions About Communities

- As collections of individuals and families, have community boundaries that are visible, as well as those that are not
- Have a life of their own, a personality, and an ability to selfdetermine
- Have the raw materials for being resilient, though often fail to access those materials in productive ways
- Can dramatically influence what individuals and families experience, from despair to vibrancy, and from stasis to growth
- Exhibit considerable diversity, as well as convergence

Assumptions About Families

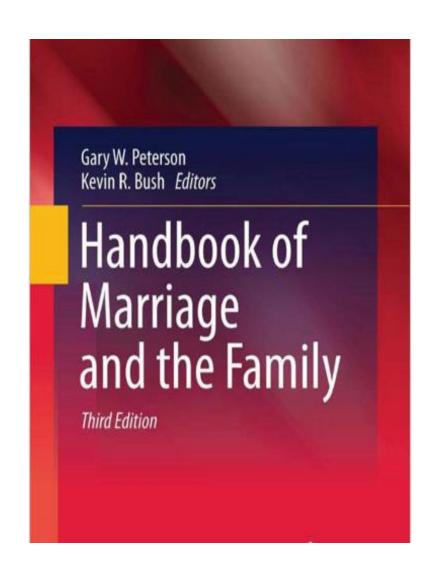
- Are the primary grouped social units in a community
- Are motivated to protect their individual members, particularly those who are less competent, strong, and healthy
- Have characteristics amenable to change and influence but maintain boundaries resistant to the interference of outsiders
- Determine who they will interact with, and weigh the benefits of distance vs. benefits of closeness
- Exhibit considerable diversity, as well as convergence

Social Organization Theory Theoretical Underpinnings

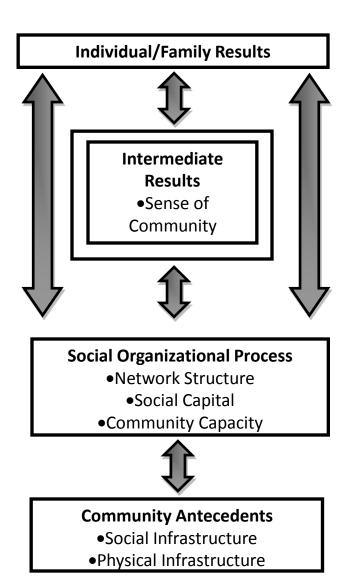
- Kretzmann & McKnight (1993). Their view of human development and of communities includes belief that we fail to account for both needs AND assets, and for vulnerabilities AND resilience.
- Bronfenbrenner (1979). His contribution to understanding human development includes specifying layers and contexts, and more importantly, the intersections of these layers and contexts.
- Weiss (1974), Russell & Cutrona (1984), and Cohen, Underwood, &
 Gottlieb (2000). Their guidance exhorts us to conceptualize relationships
 as having multiple functions, purposes, and outcomes.
- Mancini, Bowen, & Martin (2005); Mancini & Bowen (2009; 2013). Our own work explores social organization (community capacity, social capital, and formal and informal networks) as a lens for understanding contextual influences on individuals and families.
- Milroy (2009). Transitions and transformation among homeless men.

Social Organization Theory

- Social organization is how people in a community interrelate, cooperate, and provide mutual support; it includes social support norms, social controls that regulate behavior and interaction patterns, and networks that operate in a community.
- In neighborhoods where there is more fluidity than stability, more uncertainty than predictability, and more ambiguity than clarity, the odds of chaos increases.
 Knowing who to go to for assistance is very difficult because you do not know who is there.



Social Organization Theory



In Conclusion.....

 It's all about networks......and networks are all about connections.....and connections are all about relationships.