

Laura E. McAndrews

Assistant Professor of Product Design and Development
Textiles, Merchandising, and Interiors, University of Georgia
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EDUCATIONAL BACKGROUND

- 2015 **Doctorate of Philosophy (Human Environmental Sciences)** emphasis in Textile and Apparel Management, University of Missouri
Dissertation: *A Team is Only as Good as its People: The Impact of Individual Supply Chain Member Success on the Cross-Functional Team's Success in the Global Apparel Supply Chain* (Advisor: Jung Ha-Brookshire)
- 2014 **Graduate Certificate (Center for the Digital Globe)**, University of Missouri
- 2014 **Graduate Certificate (Organizational Change)**, The Truman School, University of Missouri
- 2012 **Master of Science (Textile and Apparel Management)**, University of Missouri
Thesis: *Between the devil and the deep blue sea(m): A case study exploring the borders between work and life domains described by women in the U.S. apparel industry* (Advisor: Jung Ha-Brookshire)
- 2002 **Applied Associates of Science (Fashion Design)**, Parson's School of Design
- 2001 **Bachelor of Science (Apparel and Textile Marketing)** Kansas State University

PROFESSIONAL EXPERIENCE

ACADEMIC EXPERIENCE

- 2015-present **Assistant Professor**, Textile, Merchandising, and Interiors, University of Georgia
Graduate Faculty status awarded, 2015
- 2013-2015 **Graduate Instructor**, Textile and Apparel Management, University of Missouri
- 2010-2012 **Teaching Assistant**, Textile and Apparel Management, University of Missouri

INDUSTRY EXPERIENCE

- 2009-2010 **Manager Product Development/Production – Women's Knit Tops Urban Outfitters, Anthropologie Division**, Philadelphia, PA
Managed the Women's Knit Top Department for Anthropologie Brand; Hired,

trained, and motivated cross functional team members to source and develop all styles for the knit top department; Negotiated seasonal costing with oversea vendors in order to achieve buyer IMU targets for the department.

- 2005-2009 **Manager Pre-Production – Women’s Knits, Associate Manager, Assistant Manager**
Gap Inc, Gap Brand, New York, NY
Supervised the Women’s Knit Department at Gap Brand; Directly supervised 6 members within my team and hired, trained and motivated over 20 cross-functional team members annually; Sourced and identified new vendors/mills for changing business needs; Traveled and toured key vendor’s factories in Cambodia, Vietnam, and India, worked closely with cross functional business partner in Hong Kong, Korea, Singapore, India offices.
- 2003-2005 **Associate Merchandising Manager; Assistant Merchandising Manager**
I2 Concepts, New York, NY
Managed the production process from development through shipping of finished products; Created and presented new products and styles.
- 2002-2003 **Assistant Fabric Manager**
Ralph Lauren Children’s Wear, New York, NY
Worked with the fabric managers to maintain proper color (lab dips), hand, quality, etc. of all fabrics; Assisted in the sourcing and developing of seasonal fabric, prints, and patterns.

PUBLICATIONS AND CONFERENCE PROCEEDINGS

REFEREED ACADEMIC JOURNAL ARTICLES – PUBLISHED

(Authorship listed hierarchically based on project involvement with percentages indicated, ^G Represents graduate student collaboration)

- 2022 Bingham, S. ^G, **McAndrews, L.** & Hogans, K. (Accepted 4/2022). What matters when it comes to a snap decision? Materialism, fashion clothing involvement, and consciousness for sustainable consumption on apparel impulse buying. *Journal of Family and Consumer Science*.
- Martinez, B. & **McAndrews, L.** (Accepted 5/2022). Do you take...?:The effect of mobile payment solutions on use intention: An application of UTAUT2. *Journal of Marketing Analytic*
- 2021 Martinez, B. ^G & **McAndrews, L.** (2021). The influence of mobile application design features on users’ stickiness intentions as mediated by emotional response. *International Journal of Retail & Distribution Management*. DOI 10.1108/IJRDM-06-2020-0232

Weigle, B.^G & **McAndrews, L.** (2021). The Future of Maternity Wear: Generation Z's Expectations of Dressing for Pregnancy. *Journal of Fashion Marketing and Management*. DOI:10.1108/JFMM-11-2020-0244

- 2020 **McAndrews, L.** & Brooks, E.^G (2020). One Size Does Not Fit All: A Qualitative Study Exploring the Apparel Wants and Needs of People on Dialysis. *Disability and Rehabilitation*, 10 pages. doi:[10.1080/09638288.2020.1846215](https://doi.org/10.1080/09638288.2020.1846215)
- McAndrews, L.** & Ha-Brookshire, J.E (2020). Apparel employees' creative, analytical, and emotional intelligences and their job and career satisfaction. *Journal of Fashion Marketing and Management*. 24 (1), 33-48. doi:[10.1108/JFMM-11-2018-0149](https://doi.org/10.1108/JFMM-11-2018-0149)
- Meacham, S.^G, **McAndrews, L.**, & Medvedev, K. (2020). The Clothing Consumption Process of the Vintage Consumer. *Journal of Family and Consumer Sciences*, 112(3), 24-40. <https://doi.org/10.14307/JFCS112.3.34>
- 2017 Ha-Brookshire, J., **McAndrews, L.**, Kim, J., Freeman, C., Jin, B., Norum, P., LeHew, M., Karpova, E., Hassall, L., & Marchketti, S. (2017). Moral Education for Sustainable Development: Exploring Morally Challenging Business Situation within the Global Supply Chain, *Sustainability* 9(9), 1641. doi:[10.3390/su9091641](https://doi.org/10.3390/su9091641)
- 2016 **McAndrews, L.** (2016). The Work-Family Balancing Act. In Paulins, A. & Hillery, J. (Ed.), *Guide to Fashion Career Planning: Job Search, Resumes, and Strategies for Success* (pp. 280-283). New York, NY: Bloomsbury.
- 2015 **McAndrews, L.E.** & Ha-Brookshire, J.E. (2015). Between the devil and the deep blue sea(m): A case study exploring the borders between work and life domains described by women in the U.S. apparel industry. *AshEse Journal of Business Management*, 1(2), 017-027. [http://ashese.co.uk/files/McAndrews and Ha-Brookshire ISSUE 2.pdf](http://ashese.co.uk/files/McAndrews%20and%20Ha-Brookshire%20ISSUE%202.pdf)
- 2013 **McAndrews, L.E.** & Ha-Brookshire, J.E. (2013). A (our) nitty, gritty reality: Meanings of success described by textile and apparel women educators. *Clothing and Textiles Research Journal*, 31, 195-209. doi:[10.1177/0887302X13493660](https://doi.org/10.1177/0887302X13493660)

REFEREED ACADEMIC JOURNAL ARTICLES – IN PROCESS

Martinez, B.^G. & **McAndrews, L.** (R&R1). The moderated-mediating effect of shopping motivations and emotion on the relationship of mobile application design features and users' stickiness intentions. *Journal of Global Fashion Marketing*.

McAndrews, L., & Ha-Brookshire, J. (R&R2). A Case Study of Capacity Development for El Salvador's Textile and Apparel Industry. *Fashion and Textiles*.

^GHogans, K. & **McAndrews, L.** (R&R1). They Love the Culture, but Not the People: A Content Analysis of Fashion Designers' and Brands' Cultural Appropriation Claims in Media from 2013 to 2020. *Fashion Practice*

McAndrews, L. (1st Submitted June 2022). A content analysis to understand the interconnectedness of the merchandising constituency in the behavioral theory of the apparel firm. *International Journal of Fashion Design, Education, and Technology*.

REFEREED SPECIAL WORKSHOP ORGANIZATION

- 2016 **McAndrews, L.** & Kritis, M. (2016, November). Conference Workshop on Current Creative Design Practices within the Textile and Apparel Industry: Presenting, Analyzing, and Resolving Triumphs and Pitfalls. *International Textiles and Apparel Association*. Vancouver, BC Canada.
Special Topic Coordinator

REFEREED CONFERENCE PROCEEDINGS (all include published proceeding unless noted) (Underline represents the presenter, ^G Represents Graduate Student Collaboration)

- 2021 Hogans, K.^G & **McAndrews, L.** (November 2021). They Love the Culture, but Not the People: A Content Analysis of Fashion Designers' and Brands' Cultural Appropriation Claims in Media from 2013 to the Present. *International Textile and Apparel Association (ITAA)*. Virtual.
- 2020 Weigle, B.^G & **McAndrews, L.** (2020). Pregnancy Expectations of Generation Z: Physical Self-Concept and Maternity Wear. In *International Textile and Apparel Association*. Virtual Conference.
- 2019 **McAndrews, L.** & Ha-Brookshire, J. (2019). Apparel Employees' Creative, Analytical, and Emotional Intelligence and their Job and Career Satisfaction. In *International Textile and Apparel Association*. Las Vegas, NV
- 2018 **McAndrews, L.** & Brooks, E. ^G (2018, November 8). One Size Does Not Fit All: An Exploration of Integrating the User-oriented Design Process to Develop Apparel for People on Dialysis. *International Textile and Apparel Association (ITAA)*, Cleveland, OH.
- Martinez, B.^G & **McAndrews, L.** (2018, November 7). The Influence of Mobile

Application Design Features on Consumers' Emotional Response and Stickiness Intention. *International Textile and Apparel Association (ITAA)*, Cleveland, OH.

Hunt-Hurst, P., **McAndrews, L.**, **McClure, C.** and Blalock, E. (2018, July). Teaching the Global Apparel Supply Chain by Connecting Athens, GA Retailers with Ghanaian Apparel Entrepreneurs. *The European Institute of Retailing and Service Sciences (EIRASS)*, Maderia, Portugal.

McAndrews, L. (2018, July). A Case Study in Ghana, West Africa: Establishing a Moral Apparel Supply Chain. *The European Institute of Retailing and Service Sciences (EIRASS)*, Maderia, Portugal .

2017 **Martinez, B.^G** & **McAndrews, L.** (2017, November 17). Shop in the Name of Love: A Qualitative Analysis of Fashion Mobile Design Features. *International Textiles and Apparel Association*. St. Petersburg, FL, USA.

2016 **McAndrews, L.** & Ha-Brookshire, J. (2016, November). Working Together is Success: Examining Cross-functional Team Performance in the Global Apparel Supply Chain. *International Textiles and Apparel Association*. Vancouver, BC Canada.

McClure, C. & **McAndrews, L.** (2016, November). Going Native to Reach the Digital Natives: New technologies for the classroom. *International Textiles and Apparel Association*. Vancouver, BC Canada.

Jones, K. & **McAndrews, L.** (2016, November). Lea(r)n In: Feminism in the fashion classroom. *International Textiles and Apparel Association*. Vancouver, BC Canada.

Meacham, S.^G & **McAndrews, L.** (2016, November). Old Value: Millennial's knowledge of mending skills and its effect of the clothing consumption. *International Textiles and Apparel Association*. Vancouver, BC Canada.

Zenti, S. & **McAndrews, L.** (2016, March). Lynda.com empowering tomorrow's digital design classroom: A pilot study investigating Lynda.com online tutorials in interior and apparel design courses. *Interior Design Educators Council (National Conference)*. Portland, OR, USA.

Morgan, J.^G & **McAndrews, L.** (2016). Sound to Sleep: The Use of Music and Sound-Integrated Fabric for Better Quality of Sleep. *AFFOA Industry Day*. Athens, GA, USA.

Brooks, E.^G & **McAndrews, L.** (2016). Creative Approach to Modern Smart Textiles and Design Needs for People Living with Disabilities: Dialysis, Arthritis, and Dexterity Issues. *AFFOA Industry Day*. Athens, GA, USA.

2015 **McBee-Black, K** & **McAndrews, L.E.** (2015, November). Designed to include: A pilot

study offering creative design solutions for people living with disabilities.
International Textile and Apparel Association Annual Conference, Sante Fe, NM, USA.

McAndrews, L.E. & Ha-Brookshire, J.E. (2015, November). Hearts over smarts: An analysis of emotional intelligence in the global apparel supply chain. *International Textile and Apparel Association Annual Conference, Sante Fe, NM, USA.*

2014 **McAndrews, L.E.** & Ha-Brookshire, J.E. (2014, November 13). Blue washing a supply chain: A case study of an El Salvadorian apparel manufacturer. *International Textile and Apparel Association Annual Conference, Charlotte, NC., USA*

McAndrews, L.E. & Ha-Brookshire, J.E. (2014, November 14). Does the devil really wear Prada?: Relational aggression scale development. *International Textile and Apparel Association Annual Conference, Charlotte, NC, USA.*

McAndrews, L.E. & Ha-Brookshire, J.E. (2014, November 15). Triple bottom threat: Educating college students in sustainable consumption. *International Textile and Apparel Association Annual Conference, Charlotte, NC, USA.*

2013 **McAndrews, L.E.** & Ha-Brookshire, J.E. (2013, October 17). Border crossing and management between work and life domains described by women in the U.S. apparel industry. *International Textile and Apparel Association Annual Conference, New Orleans, LA, USA.*

McAndrews, L.E. & Norum, P. (2013, October 18). The education of sustainable consumers: An analysis of sewing education and disposal activity. *International Textile and Apparel Association Annual Conference, New Orleans, LA, USA.*

2012 **McAndrews, L.** & Ha-Brookshire, J.E. (2012, November 16). Exploring the Borders between work and life domains described by women in the U.S. apparel industry. *International Textiles and Apparel Association Annual Conference, Honolulu, HI, USA.*

2011 **McAndrews, L.** & Ha-Brookshire, J.E. (2011, November 4). Meanings of Success Described by Textile and Apparel Women Educators. *International Textile and Apparel Association Annual Conference, Philadelphia, PA, USA.*

NON-JURED EXHIBITIONS & DESIGN SHOWS

2016 McAndrews, L. (2016). Repurposing Project 2.0. The Georgia Theatre, Athens, GA.

2015 McAndrews, L. (2015). *Inspired by the Time*. University of Georgia, Athens, GA.

McAndrews, L. & Zenti, S. (2015). *Expression of Design with Cotton Textiles and Surface Designs*. University of Georgia, Athens, GA.

SPONSORED RESEARCH AND OTHER GRANTS

RESEARCH GRANTS RECEIVED – Total \$57,289

- 2022 **McAndrews, L.** (2022). Enhancing design education through Frankie Welch’s Americana. *Sweaney Innovation Fund*. Family and Consumer Sciences, UGA. \$5,500. (Principal Investigator).
- Covington, S.^G, Idacavage, S.^G. & **McAndrews, L.** (2022). Fighting systematic racism, classism, and individualism in sustainable fashion education. *Campus Sustainability Grant*, UGA Office of Sustainability. \$4,000.
- Solomon, C.^U & **McAndrews, L.** (2022) Close the loop. Campus Sustainability Grant, UGA Office of Sustainability. \$1,289.
- 2021 **McAndrews, L.** & McClure, C. (2021). Hidden Voices in the Fashion Industry Educational Module. *Carters*, (\$5,000).
- 2019-2021 **McAndrews, L.** (2019-2021). Lilly Fellow. *UGA Center for Teaching and Learning*.(\$2,000).
- 2016-2017 Ha-Brookshire, J.E. (PI), Freeman, C., Jin, B., Karpova, E., Kim, J., Lehew, M., Marckett, S., **McAndrews, L.**, Norum, P. (submitted: April, 2016; granted: November, 2016). Development of Case Studies for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSC). *USDA Grant Challenge, National Institute of Food and Agriculture*. \$30,000.
- 2016-2018 **McAndrews, L.** (2016-2018). Design & Implementation of Online Course TXMI 3530E: Apparel Quality Analysis. *Office of Online Learning* \$3,000. (Principle Investigator).
- 2016 **McAndrews, L.** (March, 2016). *Faculty Development Workshop: Integrating Sustainability Across the Curriculum*. \$500. (Principle Investigator).

RESEARCH GRANTS SUBMITTED

- 2020 McAndrews, L. (PI) & McClure, C. (July 2020). Hidden Voices in the Cotton Supply Chain. *Cotton Incorporated*. \$20,000 – declined.
- 2019 McAndrews, L. (PI) (June 17, 2019). Cotton Is Their Livelihood. Cotton Incorporated. \$20,000 – declined.

- 2018 **McAndrews, L.** (PI). (September, 2018). Designing Mass Customization Apparel for People Living with Disabilities. *Johnson & Johnson*. \$150,000 - declined
- 2017 **McAndrews, L.** (PI), McClure, C., and Vessels, G. (November, 2017). The Cotton Supply Chain across the Curriculum. *Cotton Incorporated*. 47,330. (Principle Investigator) - declined.
- Bhat, G. (PI) & **McAndrews, L.** (May 2017). Design, Development and Evaluation of Sensory Fabrics for Monitoring Material and Neonatal Child Health Behavior. *Bill & Melinda Gates Foundation*. \$100,000 - declined.
- 2016 Ionov, L & **McAndrews, L.** (November, 2016). Seasons of Change: 4D Jewelry from smart polymers. *Center for Craft, Creativity, and Design*. \$15,000 - declined.
- Zenti, S. & **McAndrews, L.** (2016). Comprehending Creativity: The Use of Psychophysiology Measures to Investigate the Creative Design Process. *Interior Design Educators Council*. \$3,000. (Co-Investigator)- declined.
- McAndrews, L.** & Medvedev, K. (April, 2016). Green is the New Black: Teaching Environmental Awareness to K-12 Students. *Internal Submission: EPA Environmental Education Training Program*. \$2,000,000. (Principle Investigator) - declined.
- McAndrews, L.** (February, 2016). Lilly Teaching Fellowship. *Center for Teaching and Learning*. \$2,000. (Principle Investigator)- declined.
- 2015 **McAndrews, L.** (PI) & Gomez-Lanier, L. (2015). The Courage to be Creative: The Re-Launch of TXMI 2010 Creativity and the Design Process. *Sweeney Innovation Fund*. \$5,000. (Principle Investigator) - declined.

TRAVEL GRANTS FOR RESEARCH DISSEMINATION

- 2017 *University of Georgia Provost Faculty Travel Grant*, University of Georgia, \$2000.
- 2016 *University of Georgia Provost Faculty Travel Grant*, University of Georgia, \$1,100
- 2015 *University of Georgia Provost Faculty Travel Grant*, University of Georgia, \$800
- 2011-2014 *Graduate Professional Council (GPC) Travel Award*, University of Missouri, \$300 each year.

HONORS, AWARDS, AND NOMINATIONS

Lilly Teaching Fellow, University of Georgia, 2019-2021, \$2000.

UGA Career Center Award – Recognition that at least one graduating students identified Laura McAndrews as a person who contributed greatly to their career development and success, University of Georgia, 2020, 2019, 2018, 2017, 2016.

TMI Teacher of the Year, University of Georgia, 2017.

Graduate Outstanding Instructor Award, University of Missouri, 2013, \$500.

Tex Ops Design and Product Development Fellowship, El Salvador – University of Missouri Partnership, 2012, \$7,500.

Golden Key International Honour Society, University of Missouri, 2012-2013.

Marion K. and Vernon W. Piper Distinguished Doctoral Fellowship, University of Missouri, 2012-2013, \$10,000.

2012 Distinguished Master’s Thesis Nominee, University of Missouri, 2012.

G. Maxene Harris Fellowship, University of Missouri, 2011-2012, \$600.

American Apparel Education Foundation, Inc. Scholarship, University of Missouri, 2011-2012, \$1,250.

Natalie R. Reid/Wheeler Memorial Scholarship, University of Missouri, 2011-2012, \$750.

COURSES TAUGHT

UNDERGRADUATE COURSES (D Denotes courses developed; RD Denotes courses redesigned)

University of Georgia

Course	Semester	Enrollment	Course Evaluation (5/5)
TXMI 2010 ^D Creativity & The Design Process	Fall 2019	35	4.59
TXMI 3210 RD Fundamentals in Fashion Merchandising	Fall 2017	46	4.67
	Fall 2018	53	4.73
	Spring 2019	62	4.61
	Fall 2019	59	4.31
	Spring 2020	55	Qual Response-Covid
	Fall 2020	50	4.43
	Spring 2021	49	Qual Response-Covid
	Fall 2021		
TXMI 3530 RD	Fall 2015	34	4.6

Apparel Quality Analysis	Spring 2016	29/2	4.78
	Fall 2016	21	4.84
	Spring 2017	14	4.79
	Fall 2017	27	4.81
	Spring 2018	13	4.97
TXMI 3530E ^D Apparel Quality Analysis (Online)	Summer 2016	21	4.38
	Summer 2017	20	--
	Summer 2018	15	5.0
	Summer 2019	31	4.7
	Summer 2020	38	4.51
	Summer 2021	33	Qual Response-Covid
TXMI 4280/6280 ^D Apparel Design Studio	Spring 2017	18/1	4.81
	Spring 2018	14/1	4.97
	Spring 2019	18/2	4.8
	Spring 2020	16	Qual Response-Covid
	Spring 2021	17	Qual Response-Covid
TXMI 4900 ^D Special Topics – Cotton Product for Healthy Living	Fall 2015	12	4.3
TXMI 5210/7210 ^D Digital Design Applications	Fall 2018	12/3	4.84
	Fall 2019	19/1	4.4
	Fall 2020	29/1	4.54
	Fall 2021		

University of Missouri – Graduate Instructor of Record

Course	Semester	Enrollment	Course Evaluation (5/5)
TAM3200 ^D Softgoods Quality Evaluation	Spring 2013	60	4.64
	Fall 2013	58	4.48
	Spring 2014	65	4.64

2010-2012 **TAM2500 Social Appearance through Time and Space** (Required Course)
University of Missouri
Teaching Assistantship for approximately 200 undergraduate students

TAM3510 History of Western Dress (Required Course)
University of Missouri
Teaching Assistantship for approximately 200 undergraduate students

STUDENT ADVISING AND NOTABLE ACHIEVEMENTS

GRADUATE DOCTORAL ADVISOR COMMITTEE CHAIR

Doctorate of Philosophy (Merchandising and International Trade), University of Georgia

- Currently Kristian Hogans (Anticipated 2023). Exploring Black Women Experiences in Clothing and Textiles Departments in Higher Ed
- Graduate Research Award: Hogans, K. (2021). The College of Family and Consumer Sciences, *Jan M. Hathcote Social Science Academic Support Fund*, UGA. \$1,500.
 - Graduate Fellowship: Hogans, K. (2021). American Association of Family and Consumer Sciences, *Mary Josephine Cochran Fellowship*. (\$6,000).

Beth Weigle (anticipated 2023). Exploring Affects of Maternity (wear): Implications for Self-Transition Through a Postfeminist Motherhood

- 2017 Briana Martinez (Aug 2017). The Influence of Mobile Application Design Features on Consumers' Emotional Response and Stickiness. Unpublished dissertation.
- Currently employed as an Assistant Professor at the Baylor University.

GRADUATE THESIS ADVISOR COMMITTEE CHAIR

Master of Sciences (Merchandising and International Trade), University of Georgia

- 2019 Sarah Bingham (May 2019). What Matters When it Comes to a Snap Decision?: Measuring Materialism, Fashion Clothing Involvement, and Consciousness for Sustainable Consumption on the Effects of Apparel Impulse Buying. Published.
- 2018 Mauricio Gonzalez (December, 2018). Supply Chain Competitive Advantage Analysis of Colombia and South Africa. Unpublished Thesis.
- Graduate Research Award: University of Georgia Graduate School Dean's Awards for Social Sciences. \$2,840.
- 2017 Elise Brooks (May, 2017). We are all Built Differently: Designing Mass Customization Apparel for Dialysis Patients using the User-Oriented Design Process. Unpublished thesis.
- Graduate Fellowship: American Association of Family and Consumer Sciences, Inez Eleanor Randell National Graduate Fellowship. \$5,000.
- 2016 Samantha Meacham (Dec, 2016). I feel Like My Love Runs Too Deep: Vintage Consumers', Shared Values, and the Clothing Consumption Process. Published.
- Ana Urrego (Dec 2016). Examining Male Consumers' Fashion Involvement, Materialism, and Fear of Negative Evaluation. Unpublished thesis.

GRADUATE COMMITTEE MEMBER

Name	Degree	Graduation Date
Maureen Brewster	Ph.D.	<i>Anticipated: May 2023</i>
Brett Whitley	M.S.	<i>Anticipated: May 2022</i>
Jeongah Shin	Ph.D.	<i>Anticipated: May 2023</i>
Shannon Marsh	M.S.	May 2022
Amy Manley	M.S.	Dec 2021
Emily Stubb	M.S.	May 2021
Caroline Kopot	Ph.D.	May 2020
Jaleesa Reed	Ph.D.	May 2021
Ashley Turner	M.S.	May 2019
Berea Antaki	M.S.	May 2019
Julia Kinser	M.S.	December 2017
Clair McClure	Ph.D.	May 2017

UNDERGRADAUTE RESEARCH ADVISING

- 2022 Pierce Pitman and Sara Ros (Spring 2022). A historical inquiry of the Frankie Dress for apparel design. Unpublished
- Both students received \$1000 through the UGA Office of Undergraduate Research
- 2018 Madelyn Newton (Fall 2018). An Investigation of Empathy and Moral Disengagement on Sustainable Fashion Consumption. Unpublished.
- 2017 Sarah Wilson (Fall 2017). A Study of Supply Chain Relationships, Organizational Justice, and Moral Supply Chain Theory. Unpublished.

PROFESSIONAL DEVELOPMENT

Certificate in Diversity and Inclusion (CDI): Organizational Excellence through Diversity, University of Georgia, October 19, 2021.

Certificate in Diversity and Inclusion (CDI): Countering Unconscious Bias, University of Georgia, October 13, 2021.

Embracing Diversity, Equity, and Inclusion in Teaching and Learning in Higher Education, University of Georgia Teaching Academy, March 26 & 29, 2021.

Preparing to Pivot, Center for Teaching and Learning at the University of Georgia, Summer 2020.

Creating a Sustainable Writing Practice, University of Georgia, Fall 2018.

Lectra School, Design Software Training – Kaledo Print, Weave, Knit, and Style. Smyrna, Georgia. June-July, 2018.

LGBTQ Safe Space Workshop, University of Georgia, Fall 2017.

FACS Leadership Retreat, University of Georgia, Fall 2016, Fall 2017, Fall 2018.

Sustainability Across the Curriculum, University of Georgia, May 2016.

SERVICE AND CITIZENSHIP

INTERNATIONAL

Membership:

- 2017-present Member, The European Institute of Retailing and Service Sciences (EIRASS).
Member, Southern Chapter of International Association of Clothing Designers and executives.
- 2016-present Member, Philosophical Direction Committee, International Textile and Apparel Association Conference.
- 2011-present Member, International Textile and Apparel Association.

Reviewer for Journal Manuscripts:

- 2015-present Clothing and Textiles Research Journal
- 2019-present Fashion Practice
International Journal of Retail and Distribution Management

Reviewer for Conference:

- 2019 Conference Abstract Reviewer, Apparel Consumer Retail Association
- 2015-present Conference Abstract Reviewer, International Textile and Apparel Association.

Broadcast/TV:

- 2017 Podcast guest – Adam Ruins Everything, Industry expert on Fast Fashion, March 2017
- 2016 TV appearance - Adam Ruins Everything, Industry Expert on Shopping Malls episode, September, 2016

Media Coverage:

- 2020 Robinson, E. (2020, January 23). Combatting fast fashion in Athens: The relationship between clothing and consumer. *The Red & Black*.
https://www.redandblack.com/culture/combating-fast-fashion-in-athens-the-relationship-between-clothes-and-consumers/article_9f5740d6-3d87-11ea-b0a5-7f3888970c1d.html
- Powell, C. (2020, November 9). Fashion Merchandising students compete for top T-shirt design. *FACS News*. <https://www.fcs.uga.edu/news/story/fashion-merchandising-students-compete-for-top-t-shirt-design>
- Crosby, C. (202, December 11). Marker's Space a place where students' creativity

comes to life. *FACS News* <https://www.fcs.uga.edu/news/story/makers-space-a-place-where-students-creativity-comes-to-life>

- 2019 Feature Story – Kim, K. (2019, January 11). Fashion Friday: Assistant professor Laura McAndrews love for fashion extends beyond the fabric. *The Red & Black*. https://www.redandblack.com/culture/fashion-friday-assistant-professor-laura-mcandrews-love-for-fashion-extends/article_26541566-1541-11e9-8008-93c3d5f8b52a.html
- 2018 Quoted in – Laguaite, M. (2018, June 22). Kate Spade dead at 55, leaves behind impressive legacy. *The Red & Black*. https://www.redandblack.com/culture/kate-spade-dead-at-leaves-behind-impressive-legacy/article_15f03f18-6945-11e8-babe-4f25ed284a37.html

Consulting Service:

- 2018-present Product Development and Design Specialist, U.S. Department of Trade Representatives, El Salvador.
- 2012-2013 Product Development : TEXOPS, El Salvador
View website: <http://www.wearittoheart.com>

UNIVERSITY

- 2018-2021 Graduate Faculty Joint Representative for The Odum School of Ecology, the College of Engineering, the College of Environmental Design, the College of Family and Consumer Sciences, the School of Forestry and Natural Resources, and the College of Pharmacy, University of Georgia.
- Sub-Committee Member of Appeals Committee, Fall 2018-Spring 2020.
 - Sub-Committee Member of Appeals Committee, Fall 2020-present.
- 2015-present Faculty Advisor, Fashion Design Student Association, University of Georgia
- Advise in the planning of two fashion shows a year of original designs.
 - Direct sewing workshops for members.
- 2013-2014 Public Relations Executive Chair, Missouri Student Association – Truman’s Closet, University of Missouri
- 2014-2015 Member, Graduate Leadership Program, University of Missouri
- 2013-2015 Representative for Textile and Apparel Management, Graduate Professional Council, University of Missouri
- 2011-2012 Peer Mentor, Graduate Peer Mentoring Program, University of Missouri
- 2011-2015 Yoga and Pilates Instructor, MizzouRec – Tiger X Instructor, University of Missouri

DEPARTMENT

- 2015-present TMI Fashion Week Faculty Coordinator – TMI, University of Georgia
- 2020-present Undergraduate Curriculum Committee Member – TMI, University of Georgia
- 2017-present Awards Committee Member – TMI, University of Georgia

- 2017-2020 Graduate Curriculum Committee Member – TMI, University of Georgia
- 2017-2019 Curriculum Committee Member – TMI, University of Georgia
Benchmarking Committee Member – TMI, University of Georgia
Graduate Seminar Committee Member – TMI, University of Georgia
- 2016-present Georgia Soft Goods Education Foundation, Inc., University of Georgia
Sub-Committee Member of the Product Development and Design Curriculum Committee
Graduate Committee Member-TMI, University of Georgia
Recruiting & Website Committee Member-TMI, University of Georgia
Graduate Education Committee Member-TMI, University of Georgia
TMI- FACS Open House Committee Member, University of Georgia
Student Association of FACS, University of Georgia
- 2016 Ghana Study Abroad Product Development and Design Study Abroad, University of Georgia.
- 2016-2017 TMI Search Committee Member for Assistant Professor, University of Georgia
- 2011, 2012 Textile Apparel Management – Graduate Student Association, University of Missouri
Vice President, President
- 2010 Presider, University of Missouri Sustainable Cotton Summit, Columbia, MO.

COMMUNITY/EXTENSION

- 2020 Georgia Teachers of Family and Consumer Sciences (GATFACS) Winter Conference, Workshop Title: The Fashion Throughline, Savannah, GA.
- 2019 GATFACS Winter Conference, Workshop Title: The Supply Chain from Textiles to Design to Merchandising, Savannah, GA.
- 2018-present The Commercial Law Development Program & The Office of the United States Trade Representatives, El Salvador
- 2018 National Endowment of the Arts Big Read Literary Fashion Show “Dressed to Live”, Clarke Central High School, Athens, GA.
- 2016 Seed Life Skills, Family and Consumer Sciences Contributor, Athens, GA.
- 2010-2012 Guest Lecturer, 4 H Club - Adventures in Education, Columbia, MO.