

# Istiaque Ahmed Ovi

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## EDUCATION

### Florida State University

Tallahassee, FL

*Masters of Science in Textile and Apparel Science, GPA: 3.7/4*

*Aug 2023- May 2025*

**Relevant Coursework:** Retail Technologies, Advancements in Textile Technology, Quality Assurance Assessment, Perspectives in Retail Entrepreneurship, Research Analysis in Clothing and Textiles, Marketing & Consumer Insights, Product Development Strategies, Global Sourcing & Supply Chain, Buying & Merchandising Principles.

## SKILLS

- **Product Development & Merchandising:** Product Development, Product Life Management (PLM), Trend Forecasting, Fabric Dyeing & Printing, Merchandise Planning & Strategy.
- **Core Textile Expertise:** Textile Manufacturing, Woven & Knits, Mill Specifications, Sustainable Textiles, Technical Textiles.
- **Quality & Supply Chain Management:** Textile Testing & Quality Control, Material Sourcing, Color Management, Costing & Budgeting, ERP Systems.
- **Software Proficiency:** CLO 3D, Adobe Illustrator, CAD Software, MS Office 365.

## Work Experience

### DBL Group

Bangladesh

*Product Development and Manufacturing Merchandiser*

*Dec 2020-Jun 2023*

- Led product development for Timberland, Dickies, Vans, Mark and Spencer, Champion, Tom Tailor and Bonita, resulting in \$15M annual revenue and 25% increase in new customer acquisitions.
- Negotiated pricing and resolved customer queries, ensuring a 98% satisfaction rate and timely order placement.
- Conducted risk assessments and streamlined fit approval processes, reducing customer approval delays by 15%.
- Improved invoicing accuracy and reduced SMS delivery delays by 20%, resulting in faster production cycles.

### Interstoff Group

Bangladesh

*Product Development and Manufacturing Assistant Merchandiser*

*Aug 2019 - Dec 2020*

- Managed TESCO and Sainsbury's Toddler Boys and Baby Girls collection, contributing to \$8.3 M in revenue and a 10% increase in market share.
- Coordinated with international suppliers, negotiating 10% cost reductions and improving profitability margins by 12%.
- Led order confirmations and delivery processes, ensuring 95% on-time shipment delivery.
- Optimized budget preparation and material tracking, achieving 100% of monthly production capacity goals.

### Babylon Group

Bangladesh

*Intern*

*Jun 2019 - July 2019*

- Completed an 8-week intensive hands-on training, focusing on quality control measures and manufacturing operations within the textile industry.
- Collaborated actively with production teams to implement strategic workflow enhancements, successfully boosting operational efficiency by 10%.
- Worked across various departments, enhancing interdepartmental communication and understanding, which contributed to a holistic training experience.
- Engaged with the team to streamline processes and improve efficiency, reinforcing team collaboration and support mechanisms within the company.

## Projects

### Productive Customer Service through Effective Negotiation and Communication- Skilled BD

*Apr 2019*

- Developed advanced negotiation skills to resolve customer disputes, improving satisfaction scores by 15%.
- Developed advanced communication strategies to strengthen client relationships and improve retention.

### Bridging Sustainability and Entrepreneurship: From a Kombucha-Based Material to a Green World

*Apr 2025*

- Developed and presented research on sustainable fashion innovations at the USASBE conference, focusing on the integration of SCOBY-based biodegradable materials as eco-friendly textile alternatives.