

**Section 4: Curriculum Vitae**

• **Academic History**

1. **Name:** Laura McAndrews
2. **Present Rank:** Assistant Professor, Department of Textiles, Merchandising, and Interiors (TMI), College of Family and Consumer Sciences (FACS), University of Georgia (UGA), August 2015 - present
3. **Allocation of effort:** .375 EFT Research; .375 EFT Teaching
4. **Tenure status:** Non-tenured (Ten-month tenure track)
5. **Administrative Title:** NA
6. **Graduate Faculty Status:** Full May 2016 – present
7. **Highest Degree:** Ph.D. Human Environmental Sciences, emphasis in Textile and Apparel Management, University of Missouri, 2015
8. **Previous Academic Positions:**
  - Graduate Instructor, Department of Textile and Apparel Management, University of Missouri, January 2013 – May 2015
  - Graduate Teaching Assistant, Department of Textile and Apparel Management, University of Missouri, August 2010 – December 2012
9. **Other professional employment:**
  - Manager Product Development/Production, Urban Outfitters, Anthropologie Division, Philadelphia, PA October 2009 – July 2010
  - Manager Pre-Production, Gap Inc, Gap Division, New York, NY, March 2005 – August 2009
  - Associate Merchandising Manager, I2 Concepts, New York, NY, March 2003 – February 2005
  - Assistant Fabric Manager, Ralph Lauren Children’s Wear, New York, NY, July 2002 – March 2003
10. **Post-graduate awards:** NA
  - **Instruction**
    1. **Courses Taught**

| Course   | Semester    | Enrollment | Course Evaluation (5/5) |
|--|-------------|------------|-------------------------|
| TXMI 2010 <sup>D</sup><br>Creativity & The Design Process        | Fall 2019   | 35         | 4.59                    |
| TXMI 3210 <sup>RD</sup><br>Fundamentals in Fashion Merchandising | Fall 2017   | 46         | 4.67                    |
|  | Fall 2018   | 53         | 4.73                    |
|  | Spring 2019 | 62         | 4.61                    |
|  | Fall 2019   | 59         | 4.31                    |
|  | Spring 2020 | 55         | Qual Response           |
|  | Fall 2020   | 50         | 4.43                    |
|  | Spring 2021 | 49         | Qual Response           |
|  | Fall 2021   | 50         | Qual Response           |
| TXMI 3530 <sup>RD</sup><br>Apparel Quality Analysis              | Spring 2023 | 68         | Qual Response           |
|  | Fall 2015   | 34         | 4.6                     |
|  | Spring 2016 | 29/2       | 4.78                    |
|  | Fall 2016   | 21         | 4.84                    |
|  | Spring 2017 | 14         | 4.79                    |
|  | Fall 2017   | 27         | 4.81                    |

|  |             |               |               |
|--|-------------|---------------|---------------|
|  | Spring 2018 | 13            | 4.97          |
| TXMI 3530E <sup>D</sup><br>Apparel Quality Analysis (Online)                 | Summer 2016 | 21            | 4.38          |
|  | Summer 2017 | 20            | --            |
|  | Summer 2018 | 15            | 5.0           |
|  | Summer 2019 | 31            | 4.7           |
|  | Summer 2020 | 38            | 4.51          |
|  | Summer 2021 | 33            | Qual Response |
|  | Summer 2022 | 33            | --            |
| TXMI 4280/6280 <sup>D</sup><br>Apparel Design Studio                         | Summer 2023 | 26            | --            |
|  | Spring 2017 | 18/1          | 4.81          |
|  | Spring 2018 | 14/1          | 4.97          |
|  | Spring 2019 | 18/2          | 4.8           |
|  | Spring 2020 | 16            | Qual Response |
|  | Spring 2021 | 17            | Qual Response |
|  | Spring 2022 | 30/2          | Qual Response |
| Spring 2023  | 16/3        | Qual Response |               |
| TXMI 4520/6520 Textile Econ  | Fall 2022   | 46/1          | Qual Response |
| TXMI 4900 <sup>D</sup><br>Special Topics – Cotton Product for Healthy Living | Fall 2015   | 12            | 4.3           |
| TXMI 5210/7210 <sup>D</sup><br>Digital Design Applications                   | Fall 2018   | 12/3          | 4.84          |
|  | Fall 2019   | 19/1          | 4.4           |
|  | Fall 2020   | 29/1          | 4.54          |
|  | Fall 2021   | 26            | Qual Response |
|  | Fall 2022   | 17/1          | Qual Response |

Note. <sup>D</sup> Newly developed course; <sup>RD</sup> Significantly re-designed course.

#### Sampling of Qualitative Feedback from course evaluations in each course taught at UGA:

- **TXMI 2010 Creativity and the Design Process**

Qualitative Comments:

- *She gave us a lot of room to grow and be our true selves without penalizing us. She also did a great job relating the design process to different fields.*
- *Very engaging with students and really cares about their learning*
- *She was really good about finding ways to make the courses interactive for the students. For example, with one of our course units, we actually went on a scavenger hunt outside.*

- **TXMI 3210 Fundamentals in Fashion Merchandising**

Qualitative Comments:

- *She has so much background and experience that it made her able to relate her experience to what she was teaching us, which gave us a better understanding of it all.*
- *She was able to connect course material to her own real-world experiences, and that was very beneficial.*
- *It [the course] is interesting because it is applicable to everyone. I feel like it was educational and opened people's minds to challenge them to look at things differently.*

- **TXMI 3530 Apparel Quality Analysis**

Qualitative Comments:

- *She made the information interesting and engaging. Got the students involved in effective discussions and assignments.*
- *Dr. McAndrews does a fantastic job of creating an environment for learning. There are*

*no stupid questions, and we feel like we are genuinely learning the material.*

- *She is very knowledgeable and has experience in the industry she can refer back to. Great interactive conversations in class, i learned so much in this class, especially sustainability and workers' rights*

- **TXMI 4280/6280 Apparel Design Studio**

Qualitative Comments:

- *Everything in this class was great. This has been my absolute favorite class since coming to UGA. Dr. McAndrews is such a great professor. She honestly teaches in a way that ensures learning and growth from your mistakes as a student and builds on those without putting any extra and unnecessary stress on you either. I think all the concepts she teaches are useful and I could always make connections between what we were taught and how I could potentially use this later on in life or in a career in fashion.*
- *She was very hands on and would give individual attention when needed.*
- *She was very patient with all of us. The various tasks were very new to the majority of us.*

- **TXMI 5210/7210 Digital Design**

Qualitative Comments:

- *Well laid out projects with clear grading criteria; fun learning environment with a great peer atmosphere*
- *She really explained the material well, and was able to helpfully answer questions when we asked her.*
- *Dr. McAndrews is incredibly knowledgeable and is happy to share any information she has with her students. She is also incredibly supportive and willing to help students achieve success in any way.*

**2. Development of new courses**

- Creativity and the Design Process (TXMI 2010)
- Apparel Quality Analysis Online (TXMI 3530E)
- Apparel Design Studio (TXMI 4280/6280)
- Special Topics- Cotton Products for Healthy Living (TXMI 4900)
- Digital Design Application (TXMI 5210/7210)

**3. Supervision of Graduate Student Research**

| <b>Name</b>            | <b>Degree</b> | <b>Graduation Date</b> | <b>Current Placement</b>                               |
|------------------------|---------------|------------------------|--|
| Dominique Shaw         | M.S           | May 2024               | M.S. Student   |
| Kristian Hogans        | Ph.D.         | May 2023               | Asst Professor at Alabama A&M University               |
| Maureen Lehto-Brewster | Ph.D.         | May 2023               | Asst Professor at University of Maryland Eastern Shore |
| Beth Weigle            | Ph.D.         | May 2023               | Lecture at University of Georgia                       |
| Carlee Stephens        | M.S.          | May 2023               | Design Assistant at KZK Design Studio                  |
| Sarah Bingham          | M.S.          | May 2019               | Merchandiser Lowes                                     |
| Mauricio Gonzalez      | M.S.          | December 2018          | Real Estate Manager                                    |
| Briana Martinez        | Ph.D.         | December 2017          | Asst Professor at Baylor University                    |
| Elise Brooks           | M.S.          | May 2017               | Retail management                                      |
| Samantha Meacham       | M.S.          | December 2016          | Television stylist                                     |
| Ana Urrego             | M.S.          | December 2016          | Marketing manager                                      |

**4. Graduate Student Advisory Committee Membership:**

| <b>Name</b>    | <b>Degree</b> | <b>Graduation Date</b>       |
|----------------|---------------|------------------------------|
| Jeongah Shin   | Ph.D.         | <i>Anticipated: May 2024</i> |
| Brett Whitley  | M.S.          | December 2022                |
| Shannon Marsh  | M.S.          | August 2022                  |
| Amy Manley     | M.S.          | Dec 2021                     |
| Emily Stubb    | M.S.          | May 2021                     |
| Caroline Kopot | Ph.D.         | May 2020                     |
| Jaleesa Reed   | Ph.D.         | May 2021                     |
| Ashley Turner  | M.S.          | May 2019                     |
| Berea Antaki   | M.S.          | May 2019                     |
| Julia Kinser   | M.S.          | December 2017                |
| Clair McClure  | Ph.D.         | May 2017                     |

**5. Supervision of Undergraduate Research:**

- Emma Ryals and Alyssa Dickson (Spring 2023). Designing genderless clothing utilizing user-centered design theory. Unpublished. Awarded CURO \$1000 funding.
- Emily Chambers and Dan Diener (Fall 2022). Sublimation printed fabric testing. Unpublished. Awarded CURO \$1000 funding.
- Pierce Pitman and Sara Ros (Spring 2022). A historical inquiry of the Frankie Dress for apparel design. Unpublished. Awarded CURO \$1000 funding.
- Madelyn Newton (Fall 2018). An investigation of empathy and moral disengagement on sustainable fashion consumption. Study Completed. Unpublished.
- Sarah Wilson (Fall 2017). A study of supply chain relationships, organizational justice, and moral supply chain theory. Study Completed. Unpublished.

**6. Internship supervision:**

- Chloe Allen (Spring 2023). Harmful narratives told by the fashion industry. Young Dawgs Program. Unpublished.
- Chloe Allen (Fall 2022). Cultural appropriation in the fashion industry. UGA Young Dawgs Program. Study Complete. Unpublished.
- Emma Scott (Fall 2021). Genderless aerial dance costumes. UGA Young Dawg Program. Study Complete. Received Top Presentation Score. Unpublished.
- Emma Scott (Spring 2022). Enhancing design education through Frankie Welch's Americana. Student Intern.

**7. Instructional Grants Received (Total Funding: \$57,289):**

- McAndrews, L.** (2022). Enhancing design education through Frankie Welch's Americana. *Sweaney Innovation Fund*. Family and Consumer Sciences, UGA. \$5,500. (Principal Investigator).
- Covington, S., Idacavage, S. & **McAndrews, L.** (2022). Fighting systematic racism, classism, and individualism in sustainable fashion education. *Campus Sustainability Grant*, UGA Office of Sustainability. \$4,000.
- Solomon, C. & **McAndrews, L.** (2022) Close the loop. Campus Sustainability Grant, UGA Office of Sustainability. \$1,289.
- McAndrews, L.** & McClure, C. (2021). Hidden Voices in the Fashion Industry Educational Module. *Industry Gift*. Carters, \$5,000. (Principle Investigator).
- McAndrews, L.** (2019-2021). Lilly Fellow. *UGA Center for Teaching and Learning*. \$2,000.
- Ha-Brookshire, J.E. (PI), Freeman, C., Jin, B., Karpova, E., Kim, J., Lehew, M., Marcketti, S., **McAndrews, L.**, Norum, P. (submitted: April 2016; granted: November 2016). Development of Case Studies for Morally

Responsible Agricultural Product Supply Chain Education (MoRAPSC).  
*USDA Grant Challenge, National Institute of Food and Agriculture.*  
\$36,000.

**McAndrews, L.** (2016-2018). Design & Implementation of Online Course TXMI 3530E: Apparel Quality Analysis. *Office of Online Learning.* \$3,000. (Principle Investigator).

**McAndrews, L.** (March 2016). Faculty Development Workshop: Integrating Sustainability Across the Curriculum. *Office of Sustainability.* \$500. (Principle Investigator).

**Instructional Grants Submitted, but not funded:**

**McAndrews, L.** (PI) & McClure, C. (July 2020). Hidden Voices in the Cotton Supply Chain. *Cotton Incorporated.* \$20,000 – declined.

Ha-Brookshire, J., **McAndrews, L.**, Freeman, C., Jin, B., Karpova, E., Kim, J., Lehew, M., Marckett, S., Norum, P. (April, 2018). Development of Case Studies for Morally Responsible Agricultural Product Supply Chain Education (MoRAPSC). *USDA NIFA.* Total\$ 850,000; UGA \$60,411 – declined.

**McAndrews, L.** (PI), McClure, C., and Vessels, G. (November, 2017). The Cotton Supply Chain across the Curriculum. *Cotton Incorporated.* \$47,330. (Principle Investigator) - declined.

**McAndrews, L.** (PI) & Gomez-Lanier, L. (2015). The Courage to be Creative: The Re-Launch of TXMI 2010 Creativity and the Design Process. *Sweaney Innovation Fund.* \$5,000. (Principle Investigator) - declined.

**8. Recognitions and Outstanding Achievements:**

- *Sweaney Innovation Fund*, University of Georgia, 2022. \$5,500
- Graduate Research Award: Hogans, K. (2021). The College of Family and Consumer Sciences, *Jan M. Hathcote Social Science Academic Support Fund*, UGA. \$1,500.
- Graduate Fellowship: Hogans, K. (2021). American Association of Family and Consumer Sciences, *Mary Josephine Cochran Fellowship.* (\$6,000).
- *Lilly Fellow*, University of Georgia, 2019-2021. \$2,000.
- Graduate Research Award: Gonzalez, M. (March, 2018). *University of Georgia Graduate School Dean's Awards for Social Sciences.* \$2,840
- Awarded certificate by the UGA Career Center "At least one graduate has identified you as a person who has contributed greatly to their career development and success?" 2018, 2019, 2020.
- *TMI Teacher of the Year*, University of Georgia, 2017.
- Sustainability Across the Curriculum, University of Georgia, May 2016. (\$1000).
- Graduate Fellowship: Brooks, E. (March, 2016). American Association of Family and Consumer Sciences, *Inez Eleanor Randell National Graduate Fellowship.* (\$5,000)

**9. Academic Advising: refer to sections 2.3-2.6**

**10. Professional development:**

- Certificate in Diversity and Inclusion (CDI): Organizational Excellence through Diversity, University of Georgia, October 19, 2021.
- Certificate in Diversity and Inclusion (CDI): Countering Unconscious Bias, University of Georgia, October 13, 2021.
- Embracing Diversity, Equity, and Inclusion in Teaching and Learning in Higher Education, University of Georgia Teaching Academy, March 26 & 29, 2021.
- Preparing to Pivot, University of Georgia, Summer 2020.
- Creating a Sustainable Writing Practice, University of Georgia, Fall 2018.
- Lectra School, Design Software Training – Kaledo Print, Weave, Knit, and Style. Smyrna, Georgia. July, 2018.

- FACS Leadership Retreat, University of Georgia, Fall 2016, Fall 2017, Fall 2018, 2019, 2022.
- LGBTQ+ Safe Space Program Training, University of Georgia, December 2017.
- **Scholarly Activities/Creative Work:** (Authorship is listed hierarchically based on project involvement with percentages indicated, <sup>G</sup> Represents graduate student collaboration); Overall Individual H-Index: 5.

#### 1. Publications:

- **Chapters in books:**

**McAndrews, L.** (2016). The Work-Family Balancing Act. In Paulins, A. & Hillery, J. (Ed.), *Guide to Fashion Career Planning: Job Search, Resumes, and Strategies for Success* (pp. 280-283). New York, NY: Bloomsbury. (contribution: 100%)

- **Journal Articles:**

**McAndrews, L.** (2023). A content analysis to understand the cross-functional nature of the merchandising constituency in the behavioural theory of the apparel firm. *International Journal of Fashion Design, Technology, & Education*. <https://doi.org/10.1080/17543266.2023.2261022> (contribution: 100%). H-Index: 22.

Martinez, B., Smith-Glaviana, D., **McAndrews, L.**, & Manrique, A. (2023). “Eye shopping” on fashion mobile apps: An exploratory study design features. *International Journal of Costume and Fashion*, 23(1). <https://doi.org/10.7233/ijcf2023.23.1.029> (contribution: 40/35/10/5%)

Martinez, B. & **McAndrews, L.** (2023). Investigating U.S. consumer’s mobile pay through UTAUT2 and generational cohort theory: An analysis of mobile pay in pandemic times. *Telematics and Informatics Reports*. 11, 100076. <https://doi.org/10.1016/j.teler.2023.100076> (contribution: 50/50%). H-Index: 93.

**McAndrews, L.**, & Ha-Brookshire, J. (2022). A case study of capacity development for El Salvador’s textile and apparel industry. *Fashion and Textiles*, 9(37). <https://doi.org/10.1186/s40691-022-00311-x> (contribution: 70/30%). Corresponding author. H-Index: 25, cited by 1.

Martinez, B. & **McAndrews, L.** (2022). Do you take...? The effect of mobile payment solutions on use intention: An application of UTAUT2. *Journal of Marketing Analytics*, 1-12. <https://doi.org/10.1057/s41270-022-00175-6> (contribution: 60%, 40%) H-Index: 16, cited by 9.

<sup>G</sup>Hogans, K. & **McAndrews, L.** (2022). Away from violence toward justice: A content analysis of Cultural Appropriation claims from 2013 to 2020. *Fashion Practice*, 3 <https://doi.org/10.1080/17569370.2022.211833> (contribution: 60/40%). H-Index: 11.

<sup>G</sup>Bingham, S., **McAndrews, L.** & Hogans, K. (2022). What apparel impulse buying says about our society: The mediation effect of consciousness for sustainable consumption on fashion clothing involvement and apparel impulse buying. *Journal of Family and Consumer Science*, 11(4). <http://dx.doi.org/10.14307/JFCS114.4.28> (contribution: 45/45/10%). Corresponding author. H-Index 35.

<sup>G</sup>Weigle, E., & **McAndrews, L.** (2021). The Future of Maternity Wear: Generation Z’s Expectations of Dressing for Pregnancy. *Journal of Fashion Marketing and Management*, 26(3), 534-549. <http://doi.org/10.1108/JFMM-11-2020-0244> (contribution: 60/40%). H-Index: 61, cited by 2

<sup>G</sup>Martinez, B. & **McAndrews, L.** (2021). The influence of mobile application design features of consumers’ emotional response and stickiness intentions. *International Journal of Retail and Distribution Management*, 49(11) 1497-1511.

<http://doi.org/10.1108/IJRDM-06-2020-0232> (contribution: 60/40%). H-Index: 94. Cited by 11.

**McAndrews, L.,** & <sup>G</sup>Brooks, E. (2020). One size does not fit all: a qualitative study exploring the apparel wants and needs of people on dialysis. *Disability and Rehabilitation*, 44(12), 2660-2669

<http://doi.org/10.1080/09638288.2020.1846215> (contribution: 60/40%).

Corresponding author. H-Index: 124. Cited by 3.

**McAndrews, L.,** & Ha-Brookshire, J. E. (2020). Apparel employees' creative, analytical, and emotional intelligences and their job and career satisfaction. *Journal of Fashion Marketing and Management*, 24(1), 33-48.

<http://doi.org/10.1108/JFMM-11-2018-0149> (contribution: 70/30%).

Corresponding author. H-Index: 61. Cited by 5.

<sup>G</sup>Meacham, S., **McAndrews, L.,** & Medvedev, K. (2020). The clothing consumption process of the vintage consumer and sustainable practices for mainstream consumers. *Family and Consumer Sciences Research Journal*, 112(3) 34-40.

<https://doi.org/10.14307/JFCS112.3.34> (contribution 40/40/20%). Corresponding

author. H-Index 35. Cited by 2

Ha-Brookshire, J., **McAndrews, L.,** Kim, J., Freeman, C., Jin, B., Norum, P., LeHew, M., Karpova, E., Hassall, L., & Marchketti, S. (2017). Moral education for sustainable development: Exploring morally challenging business situation within the global supply chain, *Sustainability* 9(9), 1641.

<http://doi.org/10.3390/su9091641> (contribution 40/20/10/10/5/5/5/5%) H-Index:

136. Cited by 9.

**McAndrews, L.E.** & Ha-Brookshire, J.E. (2015). Between the devil and the deep blue sea(m): A case study exploring the borders between work and life domains described by women in the U.S. apparel industry. *AshEse Journal of Business Management*, 1(2), 017-027.

[http://ashese.co.uk/files/McAndrews\\_and\\_Ha-Brookshire\\_ISSUE\\_2.pdf](http://ashese.co.uk/files/McAndrews_and_Ha-Brookshire_ISSUE_2.pdf) (contribution: 70/30%). Corresponding author.

**McAndrews, L.E.** & Ha-Brookshire, J.E. (2013). A (our) nitty, gritty reality: Meanings of success described by textile and apparel women educators. *Clothing and Textiles Research Journal*, 43, 195-209. (contribution: 60/40%). Corresponding author. H-Index: 38. Cited by 7. (*published prior to UGA*)

- **Creative Work**

- **Juried Exhibitions**

- When evaluating juried design exhibitions, it is important to recognize the percentage of acceptance (the lower the percentage the higher quality of the exhibition\_ and the reputation of the juror(s). Evaluating both aspects of juried exhibitions is equivalent to ranking the quality of scholarly journals. Retrieval methods of written abstracts and images of exhibition are also important to the dissemination of knowledge; thus links are provided to each creative work.

- McAndrews, L.** (2022). "A Child's Canvas" [Juried Exhibition]. Denver, Colorado:

- International Textile and Apparel Association*

- 79(1). <https://doi.org/10.31274/itaa.15847>

- o Level: Professional – International

- o Retrieval:[https://cdn.ymaws.com/itaaonline.org/resource/resmgr/publications/ITAA\\_2022\\_Design\\_Catalog\\_v2.pdf](https://cdn.ymaws.com/itaaonline.org/resource/resmgr/publications/ITAA_2022_Design_Catalog_v2.pdf)

- o Acceptance Rate: 39.3%, Submissions: 61, Accepted: 24

- **Works submitted but not yet accepted:**

- <sup>G</sup>Idacavage, S. & **McAndrews, L.** (R&R1 submitted 1/29/24). Letting go of fear and biases: New perspectives on using historic clothing for design education in the post-pandemic age of digitization. *International Journal of Fashion Design, Technology, & Education*. (contribution: 60/40%). H-Index: 22.
- <sup>G</sup>Hogans, K. & **McAndrews, L.** (R&R1 submitted 1/30/24). Undergraduate and graduate fashion programs: Future directions based on a content analysis literature review. *International Journal of Fashion Design, Technology, & Education*.
- Martinez, B.<sup>G</sup> & **McAndrews, L.** (R&R1 received Nov 2023). Are we all the same when migrating to mobile pay? A PPM Analysis of generational mobile usage intention. *Clothing and Textiles Research Journal*.
- <sup>G</sup>Martinez, B. & **McAndrews, L.** (R&R 1 due August 2023) Hedonic vs. Utilitarian: The mediating effect of emotion on mobile application design features influence on users' stickiness intentions. *The International Review of Retail, Distribution and Consumer Research*. (contribution: 70/30%) Corresponding author. H-Index: 46.

• **Works in preparation but not yet submitted:**

- McAndrews, L.**, Hebbard, J., & Hogans, K. Decolonizing Frankie Welch's Cherokee Alphabet Scarf. Target Journal: *Dress*. September submission.
- McAndrews, L.** Tectonic plates: Genderless children's clothing. Target: *Clothing and Textiles Research Journal*. October submission.
- Weigle, E. & **McAndrews, L.** How would my baby feel in my outfit?: Mother's well-being moderating clothing comfort and maternal-fetal attachment. Target: *Clothing and Textiles Research Journal*. September 2023 submission.

**Grants received:**

**McAndrews, L.** (PI), Weigle, B., Stein, K., Bowmen, M., and Hebbard, J. (submitted April 2023; decision expected Nov 2023). Linking the UGA Museum to Georgia Classrooms: FACS Fashion Journey Boxes for Middle School Education. *National Endowment of the Arts: Research Grants in the Arts*, \$80,000.

*University of Georgia Provost Faculty Travel Grant*, 2023, University of Georgia, \$2000  
*University of Georgia Provost Faculty Travel Grant*, 2017, University of Georgia, \$2000  
*University of Georgia Provost Faculty Travel Grant*, 2016, University of Georgia, \$1,100  
*University of Georgia Provost Faculty Travel Grant*, 2015, University of Georgia, \$800

**Research Grants Submitted, not Funded:**

- McAndrews, L.** (PI). (September 2018). Designing Mass Customization Apparel for People Living with Disabilities. *Johnson & Johnson*. \$150,000 – declined.
- Bhat, G. (PI) & **McAndrews, L.** (May 2017). Design, Development and Evaluation of Sensory Fabrics for Monitoring Material and Neonatal Child Health Behavior. *Bill & Melinda Gates Foundation*. \$100,000 - declined.
- Ionov, L & **McAndrews, L.** (November 2016). Seasons of Change: 4D Jewelry from smart polymers. *Center for Craft, Creativity, and Design*. \$15,000 - declined.
- Zenti, S. & **McAndrews, L.** (2016). Comprehending Creativity: The Use of Psychophysiology Measures to Investigate the Creative Design Process. *Interior Design Educators Council*. \$3,000. (Co-Investigator)- declined.

**2. Recognitions and outstanding achievements:**

**3. Supervision of student research:**

- Dominique Shaw (Anticipated May 2024): The Creative Design Process for Black Women Fashion Designers.
- Carlee Stephens (May 2023): Less design, Better Design: Implementing C2CCAD Model using eco-design and minimalism.
- Maureen Lehto-Brewster (May 2023): Following Sorority Femininities: Making Gender and Race (More) visible on TikTok. In preparation for publication.
- Beth Weigle (May 2023): Exploring Affects of Maternity (wear): Implications for Self-Transition Through a Postfeminist Motherhood. In preparation for publication.
- Kristian Hogans (May 2023): Exploring Black Women Experiences in Clothing and Textiles Departments in Higher Ed. In preparation for publication.
- Sarah Bingham (May 2019). Measuring Materialism, Fashion Clothing Involvement on Impulse Buying Mediated by Consciousness for Sustainable Consumption. Published.
- Mauricio Gonzalez (Dec, 2018). Searching of Competitive Advantage: Capabilities and Supply Chain Development in the Apparel Manufacturing Industries in Colombia and South Africa. Unpublished thesis.
- Briana Martinez (Aug 2017). The Influence of Mobile Application Design Features on Consumers' Emotional Response and Stickiness. Published
- Elise Brooks (May, 2017). We are all Built Differently: Designing Mass Customization Apparel for Dialysis Patients using the User-Oriented Design Process. Published.
- Samantha Meacham (Dec, 2016). I feel Like My Love Runs Too Deep: Vintage Consumers', Shared Values, and the Clothing Consumption Process. Published.
- Ana Urrego (Dec 2016). Examining Male Consumers' Fashion Involvement, Materialism, and Fear of Negative Evaluation. Unpublished thesis.

4. **Convention papers/Proceedings:** (Underline represents the presenter, <sup>G</sup> Represents Graduate Student Collaboration)

Weigle, B.<sup>G</sup> & McAndrews, L. (November 9, 2023) Exploring the transfer of Affect through clothing: Maternity wear on consumer well-being and feelings of parenting. *International Textile and Apparel Association (ITAA)*. Baltimore, MD.

Martinez, B. & McAndrews, L. (November 9, 2023). Are we all the same when migrating to mobile pay? A PPM analysis of generational mobile usage intention. *International Textile and Apparel Association (ITAA)*. Baltimore, MD.

McAndrews, L., Hebbard, J. & Hogans, K. (November 10, 2023). "Truly American": An artifact analysis of Frankie Welch's Cherokee Alphabet scarf. *International Textile and Apparel Association (ITAA)*. Baltimore, MD.

Idacavage, S.<sup>G</sup> & McAndrews, L. (November 10, 2023) "I don't want to ruin anything": Student Perspectives on the use of historic clothing for design education in the post-pandemic age of digitization. *International Textile and Apparel Association (ITAA)*. Baltimore, MD. **(Awarded Paper of Distinction – Pedagogy/Professional Development Track)**

Martinez, B. & McAndrews, L. (July, 2023). U.S. consumers' mobile payment behavior: The impact of UTAUT, risk, trust, and attitude on intention use and recommend. *Recent Advances in Retailing and Consumer Science Conference*. Lyon, France.

McAndrews, L. (October 27, 2022). Fall into the cross functional team of the Gap: A content analysis. *International Textiles and Apparel Association (ITAA)*. Denver, CO.

Hogans, K.<sup>G</sup> & McAndrews, L. (November 2021). They love the culture, but not the people: A content analysis of fashion designers' and brands' cultural appropriation claims in media from 2013 to the present. *International Textile and Apparel Association (ITAA)*. Virtual.

Weigle, E.<sup>G</sup> & McAndrews, L. (October, 2020). Pregnancy expectation of generation Z: Physical self concept and maternity wear. *International Textile and Apparel Association (ITAA)*.

Virtual.

- McAndrews, L.** & Ha-Brookshire, J. (November, 2019). Apparel employees' creative, analytical, and emotional intelligence and their job and career satisfaction. *International Textile and Apparel Association (ITAA)*. Las Vegas, NV.
- McAndrews, L.** (2018, November 8). One size does not fit all: An exploration of integrating the user-oriented design process to develop apparel for people on dialysis. *International Textile and Apparel Association (ITAA)*, Cleveland, OH.
- Martinez, B.<sup>G</sup> & McAndrews, L.** (2018, November 7). The influence of mobile application design features on consumers' emotional response and stickiness intention. *International Textile and Apparel Association (ITAA)*, Cleveland, OH.
- Hunt-Hurst, P., **McAndrews, L., McClure, C.** and Blalock, E. (2018, July). Teaching the Global Apparel Supply Chain by Connecting Athens, GA Retailers with Ghanaian Apparel Entrepreneurs. *The European Institute of Retailing and Service Sciences (EIRASS)*, Maderia, Portugal.
- McAndrews, L.** (2018, July). A Case Study in Ghana, West Africa: Establishing a Moral Apparel Supply Chain. *The European Institute of Retailing and Service Sciences (EIRASS)*, Maderia, Portugal .
- McAndrews, L.** & Ha-Brookshire, J. (2016, November). Working Together is Success: Examining Cross-functional Team Performance in the Global Apparel Supply Chain. *International Textiles and Apparel Association (ITAA)*. Vancouver, BC Canada.
- McClure, C. & McAndrews, L.** (2016, November). Going Native to Reach the Digital Natives: New technologies for the classroom. *International Textiles and Apparel Association (ITAA)*. Vancouver, BC Canada.
- Zenti, S. & McAndrews, L.** (2016, March). Lynda.com empowering tomorrow's digital design classroom: A pilot study investigating Lynda.com online tutorials in interior and apparel design courses. *Interior Design Educators Council (National Conference)*. Portland, OR, USA.
- McBee-Black, K & McAndrews, L.E.** (2015, November). Designed to Include: A pilot study offering creative design solutions for people living with disabilities. *International Textile and Apparel Association Annual Conference (ITAA)*, Sante Fe, NM, USA.

## 5. Presentations:

- **Invited Seminars/lectures:**

- **International**

- The Commercial Law Development Program (CLDR) & The Office of the United States Trade Representative (USTR)

- Professional Development KickOff – Virtual with Salvadorian T&A Industry Leaders Supply Chain Management Track

- March 15, 2021

- Presentation: Establishing Robust Research & Development Processes

- The Commercial Law Development Program (CLDR) & The Office of the United States Trade Representative (USTR)

- Professional Development KickOff – Virtual with Salvadorian T&A Industry Leaders Supply Chain Management Track

- March 18, 2021

- Presentation: Weaving Sustainable Development Goals (SDGs) into the Textile and Apparel Industry

- Presentation: Looking Ahead – Future Trends

The Commercial Law Development Program (CLDR) & The Office of the United States Trade Representative (USTR)  
Benefitting from CAFTA-DR Workshop, San Salvador, El Salvador  
July 11, 2018  
Presentation Topic: Proactive Product Development

The Commercial Law Development Program (CLDR) & The Office of the United States Trade Representative (USTR)  
Benefitting from CAFTA-DR Workshop, San Salvador, El Salvador  
July 11, 2018  
Presentation Topic: Strengthening Supply Chain Management

### **Regional**

TexProcess Conference  
Host: Messe Frankfurt  
Current Status of Global Trade in Fashion  
Panelist  
May 18, 2022

Fashion X Disability Virtual Panel  
Expert Panelist  
April 29, 2021

TexProcess Virtual Conference  
Host: Messe Frankfurt  
Sewn Product Track: The Workforce of the Future  
Panel Moderator  
October 7, 2020

GATFACS Winter Conference  
Workshop Title: The Fashion Through line: What History Can Teach Us for Today  
Savanah, GA  
January 29, 2020

GATFACS Winter Conference  
Workshop Title: The Supply Chain from Textiles to Design to Merchandising  
Savanah, GA  
January 24, 2019

### **University of Georgia**

TXMI 5900 Professional Development, University of Georgia  
September 22, 2021  
Presentation Topic: Authentic Self

TXMI 7710 Graduate Teaching Seminar, University of Georgia  
September 8, 2021  
Presentation Topic: Exploring clothing needs and wants for people on dialysis

TXMI 3210 Fundamentals of Fashion Merchandising, University of Georgia  
January 22, 2018  
Presentation Topic: Cross Functional Teams

TXMI 8900 Graduate Seminar, University of Georgia  
January 29, 2018  
Presentation Topic: Working Together is Success

TXMI 8050 Research Methods, University of Georgia  
April 6, 2017  
Presentation Topic: *Behind the Manuscript*

TXMI 8500: Contemporary Topics, University of Georgia  
October 25, 2017  
Presentation Title: Qualitative Research

TXMI 7710 Graduate Teaching Seminar, University of Georgia  
November 15, 2017  
Presentation Title: CV and Teaching Portfolio

TXMI 2100 Textiles for Consumers, University of Georgia  
November 29, 2017  
Presentation Title: Design Elements and Principles

TXMI 3010 Ghana Study Abroad, University of Georgia  
April 5, 2016  
Presentation Topic: A Beautiful Thing is Never Perfect: The Product Development Process

TXMI 8050 Research Methods, University of Georgia  
March 29, 2016  
Presentation Topic: *Behind the Manuscript*

TXMI 4280 Survey Apparel Manufacturing, University of Georgia  
February 17, 2016  
Presentation Topic: How to Sew

FACS 2000 Overview of FACS, University of Georgia  
February 16, 2016  
Discussion Topic: *Panel of Department representatives on how professionals in TMI field use technology to understand and support individuals, families, and consumers.*

TXMI 8900 Graduate Seminar, University of Georgia  
October 2015  
Presentation Title: *The Academic Job Process*

TXMI 5900 Internship Orientation, University of Georgia  
September 2015, 2016, & 2018  
Presentation Title: *What not to wear: Professional Dress*

**6. Conference talks:** (Underline represents the presenter, <sup>G</sup> Represents Graduate Student Collaboration)

McAndrews, L. (October 27, 2022). Fall into the cross functional team of the Gap: A content analysis. *International Textiles and Apparel Association (ITAA)*. Denver, CO.

Hogans, K<sup>G</sup> & McAndrews, L. (November 2021). They Love the Culture, but Not the People: A

- Content Analysis of Fashion Designers' and Brands' Cultural Appropriation Claims in Media from 2013 to the Present. *International Textile and Apparel Association (ITAA)*. Virtual
- Weigle, E.<sup>G</sup> & McAndrews, L. (October 2020). Pregnancy Expectation of Generation Z: Physical Self Concept and Maternity Wear. *International Textile and Apparel Association (ITAA)*. Virtual.
- McAndrews, L. & Ha-Brookshire, J. (November 2019). Apparel Employees' Creative, Analytical, and Emotional Intelligence and their Job and Career Satisfaction. *International Textile and Apparel Association (ITAA)*. Las Vegas, NV.
- McAndrews, L. (2018, November 8). One Size Does Not Fit All: An Exploration of Integrating the User-oriented Design Process to Develop Apparel for People on Dialysis. *International Textile and Apparel Association (ITAA)*, Cleveland, OH.
- Martinez, B.<sup>G</sup> & McAndrews, L. (2018, November 7). The Influence of Mobile Application Design Features on Consumers' Emotional Response and Stickiness Intention. *International Textile and Apparel Association (ITAA)*, Cleveland, OH.
- Hunt-Hurst, P., McAndrews, L., McClure, C. and Blalock, E. (2018, July). Teaching the Global Apparel Supply Chain by Connecting Athens, GA Retailers with Ghanaian Apparel Entrepreneurs. *The European Institute of Retailing and Service Sciences (EIRASS)*, Maderia, Portugal.
- McAndrews, L. (2018, July). A Case Study in Ghana, West Africa: Establishing a Moral Apparel Supply Chain. *The European Institute of Retailing and Service Sciences (EIRASS)*, Maderia, Portugal .
- McAndrews, L. & Ha-Brookshire, J. (2016, November). Working Together is Success: Examining Cross-functional Team Performance in the Global Apparel Supply Chain. *International Textiles and Apparel Association (ITAA)*. Vancouver, BC Canada.
- McClure, C. & McAndrews, L. (2016, November). Going Native to Reach the Digital Natives: New technologies for the classroom. *International Textiles and Apparel Association (ITAA)*. Vancouver, BC Canada.
- Refereed Special Workshop - McAndrews, L. & Kritis, M.** (2016, November). Conference Workshop on Current Creative Design Practices within the Textile and Apparel Industry: Presenting, Analyzing, and Resolving Triumphs and Pitfalls. *International Textiles and Apparel Association*. Vancouver, BC Canada. Special Topic Coordinator
- McBee-Black, K & McAndrews, L.E. (2015, November). Designed to Include: A pilot study offering creative design solutions for people living with disabilities. *International Textile and Apparel Association Annual Conference (ITAA)*, Sante Fe, NM, USA.
- **Poster presentations:** (Underline represents the presenter, <sup>G</sup> Represents Graduate Student Collaboration)
- Martinez, B.<sup>G</sup> & McAndrews, L. (2017, November 17). Shop in the Name of Love: A Qualitative Analysis of Fashion Mobile Design Features. *International Textiles and Apparel Association (ITAA)*. St. Petersburg, FL, USA.
- Jones, K. & McAndrews, L. (2016, November). Lea(r)n In: Feminism in the fashion classroom. *International Textiles and Apparel Association (ITAA)*. Vancouver, BC Canada.
- Meacham, S.<sup>G</sup> & McAndrews, L. (2016, November). Old Value: Millennial's knowledge of mending skills and its effect of the clothing consumption. *International Textiles and Apparel Association (ITAA)*. Vancouver, BC Canada.
- Morgan, J.<sup>G</sup> & McAndrews, L. (2016). Sound to Sleep: The Use of Music and Sound-Integrated Fabric for Better Quality of Sleep. *AFFOA Industry Day*. Athens, GA, USA.
- Brooks, E.<sup>G</sup> & McAndrews, L. (2016). Creative Approach to Modern Smart Textiles and Design Needs for People Living with Disabilities: Dialysis, Arthritis, and Dexterity Issues. *AFFOA Industry Day*. Athens, GA, USA.

**McAndrews, L.E.** & Ha-Brookshire, J.E. (2015, November). Hearts over smarts: An analysis of emotional intelligence in the global apparel supply chain. *International Textile and Apparel Association Annual Conference (ITAA)*, Sante Fe, NM, USA.

- **Featured in Media:**

November 4, 2022. Political fashion on the rise in Athens as election draws closer.

[https://www.redandblack.com/culture/political-fashion-on-the-rise-in-athens-as-election-draws-closer/article\\_8f4d43e8-5c3d-11ed-b4de-ab11b24b9a02.html](https://www.redandblack.com/culture/political-fashion-on-the-rise-in-athens-as-election-draws-closer/article_8f4d43e8-5c3d-11ed-b4de-ab11b24b9a02.html)

October 21, 2022. ER Physician turns to fashion merchandising students for problem-solving.

<https://www.fcs.uga.edu/news/story/er-physician-turns-to-fashion-merchandising-students-for-problem-solving>

November 9, 2020. Fashion merchandising students compete for top T-shirt design.

<https://www.fcs.uga.edu/news/story/fashion-merchandising-students-compete-for-top-t-shirt-design>

December 11, 2020. Maker's space a place where students' creativity comes to life.

<https://www.fcs.uga.edu/news/story/makers-space-a-place-where-students-creativity-comes-to-life>

Jan 11, 2019. Fashion Friday: Assistant professor Laura McAndrews' love for fashion extends beyond the fabric. [https://www.redandblack.com/culture/fashion-friday-assistant-professor-laura-mcandrews-love-for-fashion-extends/article\\_26541566-1541-11e9-8008-93c3d5f8b52a.html](https://www.redandblack.com/culture/fashion-friday-assistant-professor-laura-mcandrews-love-for-fashion-extends/article_26541566-1541-11e9-8008-93c3d5f8b52a.html)

June 6, 2018. Kate Spade dead at 55, leaves behind impressive legacy.

[https://www.redandblack.com/culture/kate-spade-dead-at-leaves-behind-impressive-legacy/article\\_15f03f18-6945-11e8-babe-4f25ed284a37.html](https://www.redandblack.com/culture/kate-spade-dead-at-leaves-behind-impressive-legacy/article_15f03f18-6945-11e8-babe-4f25ed284a37.html)

Podcast Guest – Adam Ruins Everything

Industry Expert on Fast Fashion

March 2017

<https://www.maximumfun.org/adam-ruins-everything/adam-ruins-everything-episode-22-why-fast-fashion-fails-us>

TV appearance – Adam Ruins Everything

Industry Expert on Shopping Malls episode

September 2016

Found on Netflix, HBO Max <https://www.imdb.com/title/tt5849628/>

- **Public service**

1. **Extension**

GATFACS Winter Conference

Workshop Title: The Fashion Through Line: What History Can Teach Us for Today

Savannah, GA

January 29, 2020

GATFACS Winter Conference

Workshop Title: The Supply Chain from Textiles to Design to Merchandising

Savannah, GA

January 24, 2019

2. **International programs: NA**

3. **Local community services and relations**

Young Dawg Program  
University of Georgia  
Fall 2021

National Endowment of the Arts (NEA) Big Read Literary Fashion Show: “Dressed to Live”

Clarke Central High School  
February 27, 2018

Textile, Merchandising, and Interiors Fashion Week  
University of Georgia  
February 2016, 2017, 2018, 2019

4. **To governmental and nongovernmental agencies**

The Commercial Law Development Program (CLDR) & The Office of the United States Trade Representative (USTR)  
Expert Advisor January 2018 – present

• **Professional service**

1. **Service to professional societies, governmental organizations or nongovernmental agencies**

- The Commercial Law Development Program (CLDR) & The Office of the United States Trade Representative (USTR)  
Expert Advisor January 2018 – present
- Philosophical Missions Committee member  
International Textiles and Apparel Association  
Committee member 2018- present
- The European Institute of Retailing and Service Sciences (EIRASS)  
Member 2017- present
- Southern Chapter of International Association of Clothing Designers and Executive  
Member 2017- present
- International Textile and Apparel Association  
Member 2011- present

2. **Editorships or editorial board memberships for journals or other learned publications**

- Clothing and Textiles Research Journal, journal reviewer, 2015- present.
- International Textile and Apparel Association, conference abstract reviewer – TAI track, 2015- present; TAI track chair 2023-2026; Design Reviewer (undergrad and grad track) 2022-present.
- International Journal of Retail and Distribution Management, journal reviewer, 2020 – present.
- Fashion and Textiles, journal reviewer, 2020 – present.

3. **Ad hoc manuscript reviewer: NA**

4. **Grant review panel member: NA**

5. **Ad hoc grant reviewer: NA**

6. **External evaluator of promotion/tenure dossier: NA**

7. **Service on departmental, college, or University committees**

**DEPARTMENT**

- Benchmarking and Awards Committee Member – TMI, 2016- present
- Graduate Seminar Committee Member – TMI, 2016 – 2019.
- Georgia Soft Goods Education Foundation, Inc., 2016- present
  - GSGEF Curriculum Sub-Committee, 2017- present.
- Curriculum Committee Member – TMI, 2017-2018, 2020-present
  - Sub-Committee Member of the Product Development and Design Curriculum Committee, 2016-present.
- Recruiting & Website Committee Member-TMI, 2016-2019.
- Graduate Education Committee Member-TMI, 2016-2020.
- TMI- FACS Open House Committee Member, Fall 2016 and Fall 2017.
- TMI Search Committee Member for Assistant Professor, 2015-2016, 2021-2022 & 2022-2023.

### **COLLEGE**

- FACS Faculty Advisory Committee, 2021-2023, University of Georgia.
- Student-Faculty Affairs Committee of FACS, 2015- present, University of Georgia

### **UNIVERSITY**

- Graduate Faculty Joint Representative for The Odum School of Ecology, the College of Engineering, the College of Environmental Design, the College of Family and Consumer Sciences, the School of Forestry and Natural Resources, and the College of Pharmacy, Fall 2018 – Spring 2021, University of Georgia.
  - Sub-Committee Member of Appeals Committee, Fall 2018 – Spring 2020.
  - Sub-Committee Member of Policy and Procedures, Fall 2020 – Spring 2021.

8. **Special administrative assignments:** NA

9. **Service to student groups and organizations**

- Faculty Advisor, Fashion Design Student Association, 2015- present.

10. **Service to support units such as libraries, computing services, and health services:** NA