

## **VITA**

**Name:** Katalin Medvedev  
**Rank:** Professor, Department of Textiles, Merchandising and Interiors, University of Georgia, 2018 to present  
**Date of Appointment:** August 2006  
**Date of Tenure:** August 2012  
**Time Assignments:** Instruction: .375 EFT; Research: .375 EFT  
**Graduate Faculty Status:** Full - to present (Appointed, August 2006)

### **Previous Academic Positions and Other Professional Employment:**

- Graduate Instructor, University of Minnesota, Department of Design, Housing and Apparel, 2005
- Graduate Teaching Assistant, University of Minnesota, Department of Design, Housing and Apparel; Department of Global Studies; Department of Feminist Studies, 2000-2004
- Associate Professor-Teacher Trainer, Eotvos Lorand University, Teacher Training College, Budapest, Hungary, 1991-2001
- Assistant Professor, Budapest Teacher Training College, Budapest, Hungary, 1981-1991

### **Teaching Accomplishments**

#### **Honors and special recognitions received for teaching:**

- OVPI Teaching Enhancement Grant, 2025
- University of Georgia Teaching Academy, Class, 2018
- Senior Teaching Fellow, University of Georgia, 2018
- Outstanding Teacher of the Year of the College of Family and Consumer Sciences, Bill and June Flatt Award, 2016
- Outstanding Teacher of the Department of Textiles, Merchandising and Interiors, 2015
- Nominated for Outstanding Teacher of the Year of the Department of Textiles, Merchandising and Interiors, 2016, 2014, 2013, 2012
- University of Georgia Mentoring Award, Early Career Level, Center for Undergraduate Research Opportunities, 2013
- Outstanding Teacher of the Department of Textiles, Merchandising and Interiors, 2010
- Interior Design Educators Council's Award of Excellence: Best Paper Presentation—Teaching Forum, 2010

#### **Departmental and institutional governance and academic policy and procedure development as related to teaching:**

- UGA Interdisciplinary Qualitative Programs, Affiliated member, 2021 to present

- UGA Interdisciplinary Sustainability Certificate, Board member, 2020 to present
- UGA Institute for Women's Studies, Affiliate member, 2015 to present
- FACS Study Away Scholarship Committee, 2016 to present
- FACS Curriculum committee member, 2016-2019
- TMI Undergraduate coordinator, 2016-2019
- Sustainability across the Curricula Faculty Development, UGA Office of Sustainability, 2013

## **Recent Honors and Recognitions Received by Graduate Student Advisees**

### **Areeb Gul . M.S.**

Georgia Impact NOW M.S. Fellowship, 2020-2022

### **Anne McInnis, Ph.D.**

UGA Lamar Dodd School of Art, Interdisciplinary Fellow, 2021-2023

UGA Willson Center, Graduate Research Award, 2022

FACS Endsley-Pfeifer Student Research Award, 2022

Cade Prize. EcoaTEX: Sustainable Textile Coating, Dyeing, and Finishing: Marketing and Business Development, 2021

FACS Fund for Excellence, 2021

FACS Leila Alberta Ritchie Mize Endowment's Award, 2020

Jan M. Hathcote Social Science Support Fund, 2018

### **Sara Idacavage, Ph.D.**

**Grant:** UGA Office of Sustainability: "Fighting Systemic Racism, Classism, and Individualism in Sustainable Fashion Education" (awarded December 2021, programming implemented throughout spring 2022) with Sha'mira Covington

### **Gallery Talks**

"Undressed: An Intimate Look at Fashion in Art." The Georgia Museum of Art. October 2022.

"Behind the Seams: The Art of Performance Costumes." University of Georgia Special Collections Libraries. October 2022.

"Fashion and Foschi." The Georgia Museum of Art. March 2022.

### **Public Lectures**

"Wild Wigs and Rhinestone Cowboys: How Performance Costumes Set the Stage." University of Georgia Special Collections Libraries. November 2022.

"Scheherazade Style: From Paris to Dallas." The Dallas Museum of Art. August 2022.

### **Workshops**

"Exploring Topics in Ethical Fashion: What is Eco-Guilt and Eco-Anxiety?" Columbia College Chicago. November 2022.

"Coping with Eco-Guilt and Eco-Anxiety Workshop." Fair Fashion UGA. November 2022.

### **Webinars**

How the Ballets Russes and Paul Poiret Modernized Fashion and Design." New York Adventure Club. November 2022.

"Historic Clothing 101." New York Adventure Club. November 2022.

"The History of Secondhand Fashion." New York Adventure Club. October 2022.

"The History of Fashion Exhibitions." New York Adventure Club. October 2022.

## **Media**

### **Articles**

“How Sustainable Fashion Education Curriculums Can Be Catalysts of Change.” *Conscious Life & Style*. July 2022.

“From Half Corsets to Watch Fobs, ‘Bridgerton’ Costumes Embody Regency Glamour.” *Netflix (Tudun)*. March 2022.

### **Videos**

“When did fast fashion really begin?” *Conscious Life & Style*. November 2022.

“Virtual tour: “Behind the Seams: The Art of Performance Costumes.” University of Georgia Special Collections Libraries. August 2022.

### **Podcast**

“The History of Fast Fashion with Sara Idacavage.” *Conscious Style Podcast*. September 2022.

## **Sha’mira Covington, Ph.D.**

### **Workshops**

Covington, S. (March 2022). *Fast Fashion vs Sustainable Fashion for K-12 Education*. Whit Davis Elementary School, Athens, GA.

Covington, S (organizer). (March 2022-April 2022). *Diversity in Fashion Invited Speaker Series*. University of Georgia.

Covington, S. & Idacavage, S. (March 2022). *Consumed Book Club*. University of Georgia.

Covington, S. & Idacavage, S. (March 2022). *Coping with Eco-anxiety and Eco-guilt*. University of Georgia.

Covington, S. & Watts, C. (September 2021). *Hood Feminism Book Club*. University of Georgia.

Covington, S. & Reed, J. (May 2021). Diversity in Fashion Series: *Fashion and Disability*. University of Georgia.

Covington, S. & Watts, C. (February 2021). *BLM Book Club*. University of Georgia.

Covington, S. & Reed, J. (November 2020). Diversity in Fashion Series: *Fashion and Race*. University of Georgia.

## Invited commentaries

Covington, S (Content collaborator and exhibit curator). (2022-2023).

Sighting Fashion for Good: Knowing Cotton Otherwise. *Fashion for Good Museum*.

Covington, S. (2022). Cultivating Wholeness: Embodied Essences and the Spiritual Effects of the Clothes We Wear. *Herban Cura*.

Covington, S (Reviewer). (2022). Fashion and Race Podcast: The Invisible Seam. *Pineapple Street Studios*.

Covington, S. (2021). Healing the Fashion-Industrial Complex. For *the Wild Podcast*.

Covington, S (Editor). (2021). Ethical Fashion and Anti-Human Trafficking: A Guide for Communication and Engagement. *The Fashion Connection*.

Covington, S. (2020). The Legacy of the U.S. Cotton Economy. *Brooklyn Tweed Wholesale*.

## Research Grants

But Some of Us are Brave Grant, Institute for Women's Studies/ Institute for African American Studies, University of Georgia 2022

Fighting Systemic Racism, Classism, and Individualism in Sustainable Fashion Education, University of Georgia 2022

Willson Center for Humanities and Art Research Award, University of Georgia 2021

Endsley-Pfeifer Research Award, University of Georgia 2020

New Approaches for Diversity and Inclusion, University of Georgia 2019

Jan Hathcote Social Science Award, University of Georgia 2019

FACS Funds for Excellence, University of Georgia 2019

## Awards

Mary Frances Early Scholarship, University of Georgia 2022

Southeastern Conference Emerging Scholar 2021

Lee Roy B. Giles Encouragement Award, University of Georgia 2021

Graduate Education Advancement Board Fellowship, University of Georgia 2020

Myron G. Burney Service Award, Black Faculty and Staff Organization 2019

## Prior to 2023, when the student success section was not yet mandated

- Jaleesa Reed, Dissertation Completion Award, 2020-2021
- Berea Antaki, Outstanding Graduate Student of Sustainability at UGA, 2018

- Jaleesa Reed, Outstanding Teaching Assistant Award, 2018
- Melodie Davis-Bundrage, Ph.D. Ray Greenly Scholarship semifinalist, 2016
- Erin Lawless, M.S., 2<sup>nd</sup> Place in the Student Competition at the Sustainability Science Symposium, University of Georgia, 2015.
- Melodie Davis-Bundrage, Ph.D. UGA's Next Top Entrepreneur, 2013
- Abigail Wilson, "Best Paper in Social Sciences." 2009 CURO (Center for Undergraduate Research Opportunities) Symposium, University of Georgia.
- Wilson, A. (2009). Bolivian wrestlers in skirts. *JURO (Journal for Undergraduate Research Opportunities at UGA)*, Best of CURO. [http://www.uga.edu/juro/2009/papers/abigail\\_wilson.pdf](http://www.uga.edu/juro/2009/papers/abigail_wilson.pdf)

#### **Participation in special teaching or advising activities outside the university:**

- Covington, S., Reed, J., & **Medvedev, K.** (2021). *Diversity in fashion education: Centering positionality and social justice pedagogy*. Digital Multilogue on Fashion Education Conference II. American University, Paris, France.
- Covington, S., Reed, J., & **Medvedev, K.** (2020). *Fashion and race*. Digital Multilogue on Fashion Education Conference I. American University, Paris, France.
- DeLong, M., & **Medvedev, K.** (2007). *Around the world: Encouraging global cultural study and exchange*. Special Topic Panel Organizer. International Textiles and Apparel Association, Los Angeles, CA

#### **Domestic and Study Abroad Programs:**

- TXMI Peru Study Away Tour Program Director, 2025, Maymester
- UGA Cortona, Italy Study Abroad Program, Professor, 2024, Fall
- TXMI Peru Study Away Tour Program Co-Director, 2024, Maymester
- TXMI New York Study Tour, FM Program Director, 2023, Maymester
- UGA Cortona, Italy Study Abroad Program, Professor, 2022, Fall
- TXMI New York Study Tour, Program Director, 2022, Maymester
- UGA Cortona, Italy Study Abroad Program, Professor, 2019, Fall
- UGA Cortona, Italy Study Abroad Program, Professor, 2017, Fall
- TXMI New York Study Tour, Program Director, 2017, Maymester
- TXMI New York Study Tour, Program Director, 2015, Maymester
- UGA Cortona, Italy Study Abroad Program, Professor, Spring 2015
- FACS UGA London Study Abroad Program Director, 2014, Summer
- TXMI China Study Abroad Program Director, 2019, Maymester
- TXMI China Study Abroad Program Director, 2013, Maymester
- TXMI China Study Abroad Program Co-Director, 2012, Maymester

## **Instructional Development**

### **1. Freshman Seminar**

“Fashion: Why is it meaningful?” is a seminar that is open to all UGA freshmen. The class introduces students to the key concepts of fashion and helps them understand why fashion is a meaningful social phenomenon. Students analyze fashion as an indicator of social status, gender identity, class position, personality, social group alliance, sexuality, political affiliation, and cultural and religious beliefs through various case studies. The topics are approached in relation to the students’ own fashion context as well as from a global perspective. The case studies examine the connection between the rise of popular culture and the contemporary fashion industry, the media's involvement in the fashion system, and the relationship between fashion and celebrity culture. In addition, students delve into debates surrounding the fashion industry, such as its global environmental impact and exploitative labor practices, among other issues.

### **2. TXMI 3010 Elective**

I have developed the “Chinese Culture and the Fashion Industry” seminar to support the China Study Abroad program offered at the College of Family and Consumer Sciences at the University of Georgia. The primary learning objective of the class was to develop an understanding of how China reached a dominant role in global fashion and soft goods production. Through readings and written and oral projects, students evaluated the pros and cons of the Chinese fashion industry and analyzed the working conditions of its labor force. We discussed how fashion reflected the social and cultural changes that had occurred in modern China, examined China’s rise as a superpower, and analyzed its history, culture, economy, business philosophy, and practices, along with its customs and etiquette, to prepare students for their study tours.

### **3. TXMI 3210**

“Fundamentals of Fashion Merchandising.” I have developed and adopted numerous instructional materials for this course. Although it is a lecture-based class, I provide students with various opportunities to demonstrate their thinking on all aspects of the fashion business in individual and group oral and written research projects. Unlike in the past, the class is now taught from a global perspective and includes regular discussion forums on various issues in international fashion merchandising, aiming to improve students’ critical, analytical, and research skills. As part of the class requirements, students are responsible for acquainting themselves with the most important fashion resources and raising current topics for discussion. Because students are involved in individual and group presentations, I provide them with instructions on refining their presentation skills and offer suggestions on how to enhance their written assignments. I have also developed an eLC site for the course.

### **4. TXMI 3210E**

This course is the online version of TXMI 3210 Fundamentals of Fashion Merchandising. Due to the nature of the course, new projects, additional tests and quizzes, short writing

assignments, a mood board assignment, and extra readings and visual resources have been incorporated into the existing face-to-face course content. I collaborated with my Ph.D. advisee on creating this class, which she has successfully taught herself since then.

#### **5. TXMI 3210 Fundamentals of Fashion Merchandising with Emphasis on Sustainability**

This is a revised introductory course that consists of two content areas. The first establishes the basic product categories in fashion merchandising. The second is focused on issues of social, economic, and environmental sustainability in the fashion industry. The course is primarily discussion-based and project-oriented, involving an extensive research component that includes individual research and graded group work related to sustainability issues in the global fashion manufacturing industry and contemporary fashion consumption practices.

#### **6. TXMI 4230/6230**

“Dress, Society and Culture: Global Perspectives on Dress.” The title of this major required course (formerly Clothing and Human Behavior) and the course content were substantially revised and taught as a reading and writing-intensive class that examines sartorial practices from a transnational perspective. Students are required to complete an in-depth research paper on a dress object or sartorial practice and present their research findings in a formal, in-class setting. I have also taught this class with a focus on reflective writing related to course content. To support students with their projects, I have developed a comprehensive set of instructional materials that are available online. These materials include how to approach readings critically; how to analyze and interpret visual images; how to write academic research paper titles; how to write research proposals; how to structure and organize a research paper; how to write various parts of a research paper; how to differentiate academic sources from popular sources; how to evaluate Internet sources; how to write an annotated bibliography; how to conduct an effective peer review, what is APA style and how to use it etc. I have also built an extensive visual library for the course. In addition, I have trained several of my Ph.D. advisees to teach this class.

#### **7. TXMI 4900/6900 Special Topics**

The “Contemporary Readings on Fashion and Dress” seminar was designed to foster an active learning community among students. The course introduces students to highly acclaimed texts from the field of global fashion/dress studies. Students familiarize themselves with the sociology of fashion and the fashion system, learn about the most important Western and global fashion centers, contemplate the global power of fashion, investigate the influence of the celebrity culture on fashion consumption and diffusion, analyze the interrelationship of fashion and identity, fashion and culture, fashion and politics, fashion and the economy, etc. Students complete weekly assigned readings chosen from recent peer-reviewed journals and publications in the field. They prepare weekly reading summaries and discussion questions, write three reflection papers, and write an in-depth research paper on a topic of their choice that relates to a noteworthy development in the field of fashion or their thesis topic.

#### **8. TXMI 4900 Italian Fashion**

This seminar has been specifically developed for implementation at UGA’s Cortona



campus in Italy as part of a semester-long study abroad program. The course explores the Italian Fashion Industry from the 1930s until the present time. It examines the historical, political, cultural, and social influences on Italian fashion that contributed to the industry's emergence in Florence following World War II. The course also scrutinizes the “Made in Italy” brand, which combines high culture with craftsmanship and excellence in materials and execution, along with relaxed lifestyle messages. Students also analyze the work of the most notable Italian fashion designers through research projects and presentations. Students have the opportunity to investigate the unique features of Italian ready-to-wear fashion retailing, niche marketing, and store design, and study the role of Italian fashion in Italian society and culture during their entire study abroad experience, as well as during specific course-related field trips.

### **9.TXMI 5710 China Study Tour**

This course involved a 13-day Study Abroad Program in Hong Kong and mainland China. During the tour, students developed an understanding of how fashion products are sourced from China through visiting the world's largest sourcing company, Li & Fung, and a US sourcing company, Oxford Industries, both headquartered in Hong Kong. They also visited a vertically-integrated factory in Shenzhen and studied the various processes involved in fashion manufacturing. Participants also experienced various retail environments, ranging from street markets to luxury stores, and observed and critiqued the visual merchandising strategies they encountered. During the trip, students were also exposed to Chinese traditional and ethnic dress practices and analyzed contemporary urban fashion trends. Students completed required readings on Chinese culture and fashion prior to departure and wrote a research/reflection paper on their experiences after returning to the US. This course was discontinued in 2019.

### **10. TXMI 5710 New York Study Tour (revised in 2022)**

It was developed to prepare students for their professional careers in the fashion industry. During the tour, students have the opportunity to visit corporate offices, showrooms, design studios, production facilities, and forecasting businesses. Exposure to such fashion institutions provides them with the opportunity to learn about various facets of the fashion industry from actual business insiders and practitioners. During the trip, they gain a broader knowledge of where trends originate and why NYC is the American and world capital of fashion. They also tour art museums, visit fashion institutions and exhibits, and participate in retail crawls, which allow them to discuss the latest developments in visual merchandising and store design.

### **11. TXMI 8290 Fashion Theory and Fashion Studies (revised in 2022, 2023)**

This course introduces students to the key concepts and applications of fashion theory. Students analyze various texts on fashion and the body, examining fashion as a form of communication and as an expression of identity, utilizing different theoretical frameworks and concepts. Students also complete additional readings on the politics of fashion, examine the connections between fashion and art, and fashion and psychology. They also study the “spaces of fashion” and reflect on the temporality and materiality of fashion. The course also includes a significant component on the relationship between sustainability and fashion, and considers the future role of fashion in the global economy.

## **12.TXMI 4900 Fashion Kaleidoscope (Fashion and Film)**

Through a curated list of fashion documentaries, video clips, and select articles, this class offers insights into the operations of the global fashion industry. The class introduces visionary fashion designers from various backgrounds and allows students to familiarize themselves with their creative processes. Students study the daily work routine of key industry participants such as fashion editors and fashion photographers. We take a critical look at the practices and operations of fashion media and learn about the sordid aspects of the modeling industry. Students analyze the creative processes of the luxury fashion industry and, in turn, uncover the hidden aspects of luxury fashion production. A significant portion of the class is dedicated to challenges facing the global fashion industry. The class also considers the importance of social, environmental, and economic sustainability and contemplates how to eliminate racism, ableism, and discrimination against religious minorities and the LGBTQ community.

**Coordination or development of off-campus activities:**

- Launching classes in fashion merchandising at UGA's Cortona Campus in Italy, from 2015
- Fashion, Sex and Power Conference concept development, University of Minnesota, 2015
- Departmental coordinator, 2009 Southeastern Graduate Consortium, Auburn University, AL
- Departmental representative 2010 Southeastern Graduate Consortium, University of Georgia

**Departmental and institutional governance related to curriculum and instruction:**

- FACS Curriculum Committee member, 2016-2019
- TXMI Undergraduate Coordinator, 2016-2019
- New Faculty Mentor, 2016
- TMI Study Away Committee Chair, 2016 -to present
- FACS Study Away Committee member 2016 -to 2019
- Committee for the Revision of Promotion and Tenure Guidelines at the Department of Textiles, Merchandising and Interiors, 2015
- TXMI Committee for Ph.D. Program in Merchandising, 2010 to present
- TXMI Undergraduate Curriculum Committee in Fashion Merchandising, 2006-2019
- TXMI International Study Tour Committee member, 2006 to present
- Graduate Faculty from 2006 to present

**Integration of teaching and research or teaching and service in ways that benefit students:**

- Sha'mira Covington, Ph.D. student, worked with me on the revisions of TXMI 4230 Dress, Society and Culture to be able to teach the course as an instructor, 2021
- Jaleesa Reed, Ph.D. student, co-developed with me the TXMI 3210-E Introduction to Fashion Merchandising E-learning course to gain skills needed for her UGA Teaching Certification and then to be able to teach the course as sole instructor, 2016
- Jaleesa Reed, Ph.D. student, worked with me on the revisions of TXMI 4230 Dress, Society and Culture to be able to teach the course as the sole instructor, 2017
- Brittany Reef, M.S., worked on a Fashion and Sustainability exhibit with me and co-taught the class TXMI 3210 Fundamentals of Fashion Merchandising with Emphasis on Sustainability course to help her conduct her M.S. research and complete her UGA Teaching Certification, 2014.
- Lucille Ann Reynolds, B.S. Fashion Merchandising Major, did a CURO apprenticeship with me to study quail hunting dress in South Georgia, 2014.

- Melodie Davis-Bundrage, Ph.D. student, co-taught the TXMI 3210 Introduction to Fashion Merchandising course with me to complete her UGA Teaching Certification, 2014
- **Medvedev, K., & Lee, M. (2009).** “Promoting collaboration among small-sized Athens, GA, retailers and career-seeking, fashion merchandising, furnishings, and interiors students.” 2009-2010 Scholarship of Engagement Grant Program, UGA. (Principal Investigator). Forty-five undergraduate Fashion Merchandising (FM) students and twenty undergraduate Furnishings and Interiors (FI) students participated in this interdisciplinary, service-learning project. One graduate student’s stipend for a semester was funded to help manage the course.
- **Medvedev, K. (2010).** “New directions of retailing in downtown St. Paul: A case study of Heimi’s haberdashery and menswear store.” Family and Consumer Sciences Faculty Research Grant, UGA. One graduate student was funded to gain experience in most phases of academic research --- literature review, data collection, data analysis, and developing and submitting a manuscript for publication

#### **Collaborative work on interdisciplinary programs within the University:**

- Affiliated member of the Institute of Women’s Studies at UGA, 2007 - to present
- UGA Sustainability Certificate Program, Board Member, 2020- to present
- UGA Qualitative Certificate Program, Affiliate member, 2021 -to present
- Sustainability in the Curriculum Learning Group, 2017, 2018
- Chinese Zodiac Project for NEA Grant in collaboration with Melissa Cahnmann-Taylor, Department of Language and Literacy Education, 2018

#### **Comments from course evaluations attesting to the teacher’s abilities to arouse students’**

**interest:** (The following comments were randomly selected from an anonymous report by students for the Teacher of the Year award in 2016, as well as random comments from course evaluations to exemplify what aspects of my teaching students appreciate)

- She has been one of the best professors I've had at UGA, and I'm about to graduate. She doesn't just "teach" - she questions, she probes, she challenges us, she requires us to THINK, she asks us to look past the surface and understand why we think the way we do.
- She is very stern and encourages REAL learning and REAL in-depth thinking. I enjoyed her class more than any other because she is so intelligent and wants students to truly realize their potential in school, in the workforce, and in everyday life.
- Professor Medvedev is charismatic, inspiring, and influential. She's funny and educational in the classroom. I always look forward to her remarks because they are witty and hilarious. She truly is a character, and I always look forward to hearing her lecture!
- She is highly knowledgeable not only in Fashion, but the history and cultural phenomena behind it. She pushes all of her students to think outside of the box. She truly cares about the success of each of her students and holds each and every one of us to the highest regard. I have learned so much more in her class than I ever thought imaginable. She has encouraged me to be a better student by emphasizing the importance of research and teamwork. She encourages all students to get involved outside of school to reach maximum success in their future career fields. I hope all students will consider taking a

class with Professor Medvedev.

- As a fashion merchandising major with a passion for dress that goes beyond average, I feel that Dr. Medvedev has helped me validate my choice of major and reconfirmed to me how important dress is as a cultural tool, something most people aren't aware of.
- The class wasn't just about stylish clothes but how they affect the well-being of people (and animals) all over the world.
- I have never had a class that made me think so much, and I love it.
- Dr. Medvedev used wonderful examples in class discussion to relate various things to real life.
- I can now have educated conversations in the defense of fashion and dress's societal and cultural importance.
- One of the most interesting, if not the most interesting, courses I have taken at UGA. Thank you for your enthusiasm. I have truly learned a great deal from this course.
- Her office hours helped when I needed help writing my paper. She took out a large amount of time to talk to me.
- I like the way the instructor taught the class. She led us to think through discussions.
- I can tell Dr. Medvedev truly respects her students and genuinely cares about them. Her respect towards the students is greatly appreciated.
- This class is one of my favorite classes I have taken during my years at UGA. I appreciate and value the coursework and material presented, and Dr. Medvedev inspired me to soak up every ounce of information she provided.
- I think you are a very good teacher with good ideas and beliefs. It is very apparent that you know a lot about the topics of this course. I really enjoyed this class.
- I really enjoyed how much you knew about the material as an instructor. You were always adding in an extra detail, which continually made the class interesting to me. I really respected you as my teacher because you were so knowledgeable.
- The group project taught me a lot about working with others, being patient, and speaking in front of groups.
- The term paper (though not easy) really made me think and apply the concepts and ideas taught throughout the semester. I think this really hammered everything home for me and made a lasting impression of the course.

## **Accomplishments of present and former students: Graduate student presentations and publications**

### **Sha'mira Covington (Publications)**

Weigle, B., & Covington, S. (2022). The Role of Clothing and Textiles in Defining 'Family', a Study of the Narratives from the Former Slave Project. *Fashion Studies*.  
<https://www.fashionstudies.ca/the-role-of-clothing-and-textiles-in-defining-family>

Reed, J., Covington, S., & Medvedev, K. (2022). Creating Room for Social Justice Pedagogy in Fashion Education. *Clothing and Textiles Research Journal*, 41(1), 6-9.  
DOI:10.1177/0887302X221099824.

Covington, S. (2022). The Narrative Bodies of James Baldwin: A Discussion of Literary and Sartorial Style. *Literature* 2: 200–212. <https://doi.org/10.3390/literature2040017>

Covington, S., Medine, C. (2022). Africana Yogi Personae: Black Yoga Practitioners' Aesthetic Negotiations in Dress. *The Arrow: A Journal of Wakeful Society, Culture & Politics*. <https://arrow-journal.org/between-amitabha-and-tubman-black-buddhist-thought/>

Covington, S., & Medvedev, K. (2019). Dressing for Freedom and Justice. *Clothing Cultures*, 6(2), 215-235.

### **Sha'mira Covington (Presentations)**

Covington, S. (December 2022). The Revolution will be Embodied: An Archival Meditation on the Corporeal Narratives of Katherine Dunham in Radical Joy and Pleasure. *Association of Black Women Historians Symposium*, Los Angeles, CA.

Covington, S. (October 2022). The Revolution will be Embodied: An Archival Meditation on the Corporeal Narratives of Grace Jones in Radical Joy and Pleasure. *Women's Studies Speaker Series*, UGA.

Covington, S. & Idacavage, S. (October 2022). Fighting Systemic Racism, Classism, and Individualism in Sustainable Fashion Education: A DEI and Socially Conscious Pedagogical Intervention. *ITAA*, Denver, CO.

Covington, S. & Idacavage, S. (April 2022). Fighting Systemic Racism, Classism, and Individualism in Sustainable Fashion Education: A DEI and Socially Conscious Pedagogical Intervention. *2022 FACS Leadership Symposium*, Athens, GA.

Covington, S. & Watts, C. (January 2022). Communal Care as Witness: Hood Feminism Book Club in the Time of COVID. *Southern Humanities Conference*, Memphis, TN.

Reed, J., Covington, S., & Medvedev, K. (October 2021). Diversity in Fashion Education: Centering Positionality and Social Justice Pedagogy. *ITAA*, virtual.

Covington, S., Reed, J., & Medvedev, K. (October 2021). Diversity in Fashion Education: Centering Positionality and Social Justice Pedagogy. *Fashion Education Multilogue*, Paris, France (virtual).

Covington, S. & Adisa-Farrar, T. (May 2021). The History of Cotton. The Slow Factory *Open Education Winter/Spring 2021 Semester*, virtual.

Covington, S. & Watts, C. (March 2021). BLM Book Club as Communal Care. *SEWSA 2021 – Precarious Times: Embodying Disobedience, Crafting Affinities*, virtual.

Covington, S. & Watts, C. (March 2021). BLM Book Club as Communal Care. *AAR/SBL Southeastern Regional Meeting 2021: “Religion, Health & Disease: An Online Conference Where Interdisciplinary Lines Intersect”*, virtual.

Covington, S. (November 2020). The Intersections of Systemic Racism and Sustainability within the Fashion-industrial Complex. *Fibershed 2020 Wool & Fine Fiber Symposium*, virtual.

Covington, S., Lyu, J., & Han, J. (October 2020). A Preliminary Study: CSR Advertising, Mere Exposure, and Social Activism in the Fashion-Industrial Complex. *ITAA*, Denver, CO (virtual).

Covington, S. & Weigle, B. (October 2020). The Refashioning of Blaxploitation: Identity, Fashion, and Mainstream Commercialization. *Fashion at the Periphery*, Chicago, IL (virtual).

Covington, S., Reed, J., & Medvedev, K. (September 2020). Diversity in the Fashion-Industrial Complex: Race and Fashion. *Fashion Education Multilogue*, Paris, France (virtual).

Covington, S., & Medvedev, K. (February 2020). Woke brands? An Analysis of Racial Consciousness and the Limits of Corporate Social Responsibility (CSR) in the Fashion-Industrial Complex. *Critical Fashion Studies Conference*, Melbourne, Australia.

Covington, S. (November 2019). Dressing for Freedom and Justice. *Costume Society Association Southeastern Conference*, Charlotte, NC.

Covington, S. (October, 2019). Workforce Management: Entrepreneurial Literacy in High School Students. *Innovation in Teaching Conference*, Athens, GA.

**Sara Idacavage** (Publications)

*Winterthur Portfolio*. Book Review: *Unraveled: The Life and Death of a Garment* by Maxine Bédard.

Idacavage, S., & Medvedev, K. (Accepted December 2022). "Social Justice as a Sustainability Issue." In Blanco, J. (Ed.) *The Meanings of Dress* (Fourth edition). Fairchild Books, Inc.

**Prior to 2022, graduate student work, grants, publications, and presentations**

Davis-Brundage, M. (2017). 10,000-grant for Mockshop visual merchandising software

Reed, J. (2017). Cosmetic connotations: Millennial Black women and beauty, invited short paper for "Meanings of Dress."

Reed, J., Medvedev, K. (2016). Cosmetic counter connotations for millennial black women and beauty. Paper presented at the Costume Society of America, Southeastern Regional Symposium, Columbus, GA.

Reed, J. (2015). *The beauty gap: Black millennial women negotiate beauty standards through their conception of MAC cosmetics*. Paper presented at the Fashion, Sex and Power Symposium. College of Design, University of Minnesota, St. Paul, MN.

Reed, J. (2014). *Androgyny then and now: Women seeking different freedoms through dress*, 21<sup>st</sup> Annual Women's Studies Student Research Symposium. Athens, GA, March 2014.

Reef, B., & Medvedev, K. (2013). *An experiential learning approach to increase fashion students' knowledge, attitudes, and behaviors towards sustainable fashion, with special emphasis on social sustainability*. Paper presented at the Fashion and Social Responsibility Symposium. University of Minnesota, St. Paul, MN.

Benson, S., & Medvedev, K. (2009). *Swagga like us: Hip hop's influence on the fashion choices of African American female consumers*. Paper presented at the Popular Culture/American Culture Annual Conference, 2009, New Orleans, LA.

Rayburn, C., & Medvedev, K. (2009). *Expressions of cultural meanings through the modifications of Converse All-Star Chuck Taylor's*. Paper presented at the Popular Culture/American Culture Annual Conference, 2009, New Orleans, LA.

Rayburn, C. (2008). *Adored and adorned: Chuck Taylors*. Paper presented at the Dress, Culture and Communication Symposium and the Costume Society of America Southeast Mini-Meeting, Athens, GA.

Benson, S. (2008). *Funky fresh, dressed to impress, and ready to party*. Paper presented at the



Dress, Culture and Communication Symposium and the Costume Society of America Southeast Mini-Meeting, Athens, GA.

**Graduate Student Supervision:**

**a. Theses and/or dissertation direction.**

Rayburn, Cassandra	2007 (Not completed)
Min Ju Kim	2008 M.S. (Completed)
Samii Benson	2011 M.S. (Completed)
Britanny Reef	2014 M.S. (Completed)
Melodie Davis-Bundrage	2017 Ph.D. (Completed)
Jaleesa Reed	2015 M.S. (Completed)
Erin Lawless	2015 M.S. (Completed)
Berea Susan Antaki	2019 M.S. (Completed)
Jaleesa Reed	2021 Ph.D. (Completed)
Areeb Gul	2022 M.S. (Completed)
Sha'mira Covington	2023 Ph.D. (Completed)
Anne McInnis	2023 Ph.D. (Completed)
Sara Idacavage	2024 Ph.D. (Completed).
Solmaz Eshaghloogalugahi	2021 Ph.D. (Candidate).

**b. Thesis and/or dissertation committee work.**

Anna Freman	2007 M.S. (Completed)
Jeanne Harrison	2008 M.S. (Completed)
Beth Weigle	2009 M.S. (Completed)
Nicki Sauls	2009 M.S. (Completed)
Harshita Jagannathan	2009 M.S. (Completed)
Dina Smith	2011 M.S. (Completed)
Samantha K. Meacham	2016 M.S. (Completed)
Rachel Kaminski Sanders	2016 Ph.D. (Completed), outside member

**c. Direction of independent graduate student research projects, presentations or publications (not related to thesis or dissertation research).**

- Lara Roessig. Fashion Foodnotes. Dissertation field work, German Fulbright scholar adviser, 2022
- Melodie Davis-Bundrage & Medvedev, K. (2013). Learning Outcomes from Mentoring and Co-teaching a Fashion Merchandising Course. Research paper in the *Journal of Human Sciences and Extension*
- Melodie Davis-Bundrage, Italian Fashion (supervised course design for teaching certification), 2012

**Undergraduate research supervision:** (Undergraduate Research Grants, independent study projects, presentations, or publications)

- Lauren Moise (2023). *Anti-Counterfeiting Technologies for the Luxury Fashion Sector: Benefits and Drawbacks*. CURO project

- Ansley Walker (2015). *The jewel of Tuscany's hidden gem*. Article on Cortona jewelry maker and retailer in the *Cortona* paper, Italy.
- Lucille Reynolds (2015). *Quail Hunting Dress Practices in Georgia*. UGA CURO Research Project, Franklin College.
- Cox, M. (2014). *Ta-tas or not: The needs of breast cancer survivors will not be forgotten*. Paper presented at the 2014 CURO (Center for Undergraduate Research Opportunities Symposium, UGA. 2014 CURO Symposium Book of Abstracts, pp.45-46. (Faculty mentor).
- Sprague, D. (2014). *Native American traditional dress: Drawing a line between celebrating a culture and making a mockery of it*. Paper presented at the 2014 CURO (Center for Undergraduate Research Opportunities Symposium, UGA. 2014 CURO Symposium Book of Abstracts, and p.123. (Faculty mentor).
- Nation, L. (2014). *The DIY phenomenon: Why do we "do it ourselves."* Paper presented at the 2014 CURO (Center for Undergraduate Research Opportunities Symposium, UGA. 2014 CURO Symposium Book of Abstracts, pp. 98-99. (Faculty mentor).
- Satola, N. (2014). *Lesbian dress: Recognizing and being recognized*. Paper presented at the 2014 CURO (Center for Undergraduate Research Opportunities Symposium, UGA. 2014 CURO Symposium Book of Abstracts, p. 116. (Faculty mentor).
- Gloria, K. (2013). *The birth of metrosexuality in South Korea*. Paper presented at the 2013 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2013 CURO Symposium Book of Abstracts, p.61. (Faculty mentor).
- Moulton, A. (2013). *Stepping into masculinity: The dress and body modifications of African American fraternities*. Paper presented at the 2013 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2013 CURO Symposium Book of Abstracts, pp.77-78. (Faculty mentor).
- Prather, A. (2013). *The few. The proud. The Marines*. Paper presented at the 2013 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2013 CURO Symposium Book of Abstracts, p.89. (Faculty mentor).
- Haas, N. (2012). *A piece of the puzzle: Why people wear peace signs?* Paper presented at the 2012 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2012 CURO Symposium Book of Abstracts, p.51. (Faculty mentor).
- Ambrust, N. P. (2012). *Kathoey: Dress--- the only opportunity*. Paper presented at the 2012 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2012 CURO Symposium Book of Abstracts, p. 26. (Faculty mentor).
- Russel, M. C. (2012). *Architecture and dress*. Paper presented at the 2012 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2012 CURO Symposium Book of Abstracts, p.87. (Faculty mentor).
- Roman, M., & Medvedev, K. (2011). The importance of peer approval in the sartorial purchasing patterns of the University of Georgia students in Athens, GA. *College Student Journal* 45(1), 164-176.
- Danker, A. (2011). *A culture identified by canines: How dogs have become an integral part of the American public self*. Paper presented at the 2011 CURO (Center for Undergraduate Research Opportunities Symposium), UGA. 2011 CURO

Symposium Book of Abstracts, pp. 45-46. (Faculty mentor).

- Hagigi, S. (2011). *Bedouin dress: A means of cultural continuity and change*. Paper presented at the 2011 CURO Symposium, UGA. 2011 CURO Symposium Book of Abstracts, p.55. (Faculty mentor).
- Deray, K. (2010). *Karma in America: The rebirth of the male adolescent Indian immigrant into the American hip-hop subculture*. Paper presented at the 2010 CURO Symposium, UGA. 2010 CURO Symposium Book of Abstracts, p. 52. (Faculty mentor).
- Roman, M. (2010). *The importance of peer approval in the sartorial purchasing patterns of the University of Georgia students in Athens, GA*. Paper presented at the 2010 CURO symposium, UGA. 2010 CURO Symposium Book of Abstracts, p. 91. (Faculty mentor).
- Read, K. (2010). *Wearable art*. Honors project in TXMI 4230. (Faculty supervisor).
- Bale, K. (2010). *I do, but I don't: The politics of dress in gay and lesbian commitment ceremonies in the United States*. Paper presented at the 2010 CURO Symposium, UGA. 2010 CURO Symposium Book of Abstracts, p. 36. (Faculty mentor).
- Moore, J. (2010). *Queens of scream: The making of horror film heroines*. Paper accepted for the 2010 CURO Symposium, UGA. Moore was unable to present the paper due to a family tragedy. 2010 CURO Symposium Book of Abstracts, p. 80. (Faculty mentor).
- Abigail Wilson, "Best Paper in Social Sciences." 2009 CURO (Center for Undergraduate Research Opportunities) Symposium, University of Georgia.
- Wilson, A. (2009). Bolivian wrestlers in skirts. *JURO (Journal for Undergraduate Research Opportunities at UGA)*, Best of CURO.  
[http://www.uga.edu/juro/2009/papers/abigail\\_wilson.pdf](http://www.uga.edu/juro/2009/papers/abigail_wilson.pdf)
- Kornau, J. (2009). *Manicures: Not just paying for pretty nails*. Paper presented at the 2009 CURO Symposium, UGA. 2009 CURO Symposium Book of Abstracts, p. 68. (Faculty mentor).
- Roman, M. (2009). Family and Consumer Sciences Undergraduate Research Grant. Project title: The importance of group approval in the sartorial purchasing patterns of The University of Georgia students in Athens, GA. (Faculty supervisor.)
- Spaulding, S. (2008). *The girls of Harajuku: More than Gwen's backup dancers*. Paper presented at the Dress, Culture and Communication Symposium and the Costume Society of America Southeast Mini-Meeting, Athens, GA. (Faculty mentor).
- Oukham, P. (2008). *State feminism and the Mao suit*. Paper presented at the Dress, Culture and Communication Symposium and the Costume Society of America Southeast Mini-Meeting, Athens, GA. (Faculty mentor).

### **Advising**

- From fall 2007 – 2011, I advised, on average, 8 undergraduate students per semester. Advising tasks included extensive one-on-one meetings with the students to discuss their course choices, options for minors, and career plans.
- Faculty adviser for the Student Merchandising Association. Faculty supervisor of

budget, programming, annual fashion shows, and charity donations, from 2007 to 2014.

- Currently, I advise M.S. and Ph.D. students only.

### **Scholarship Related to Teaching**

- **Presentations related to instruction:** 2009-2010 Scholarship of Engagement Grant, faculty and student public project presentation for Athens downtown retailers, May, 2010, Athens, GA.
- **Receipt of competitive grants to fund innovative teaching activities to fund stipends for students.**
- **Medvedev, K.**, Reed, J., Covington, S. New Approaches in Diversity Grant 2019-2021, UGA
- **Medvedev, K.** Online course development cohort, FACS, 2016.
- **Medvedev, K.** Sustainability across the curriculum faculty development grant, 2015
- **Medvedev, K.** Sustainability across the curriculum faculty development grant, 2014
- **Medvedev, K.** UGA Writing Fellow, 2011.
- **Medvedev, K., (P. I.) & Lee, M.** (2009-2010). 2009-2010 Scholarship of Engagement Grant at UGA. Title: *Promoting collaboration between small-sized Athens, GA, retailers and career-seeking fashion merchandising and furnishings and interior students.*

### **Contributions to Research and Other Creative Activities**

#### **Research and/or scholarly publications:**

#### **Articles and other scholarly works published or accepted in refereed journals:**

Covington, S., & **Medvedev, K.** (2024). A Woke brand? An analysis of Nike and the limits of corporate social responsibility (CSR) in the fashion-industrial complex. *Fashion, Style and Popular Culture*. (accepted).

Reed, J., & **Medvedev, K.** (2023). A missing site of Black beauty history: The Black beauty supply store. *Clothing and Textiles Research Journal*, 41(4), 294-309. <https://doi.org/10.1177/0887302X231160428>.

McInnis, A., & **Medvedev, K.** (2023). Sartorial appearance management strategies of creative professional women over age 50 in the fashion industry, *Teoria Modi* 66, (137- 163). Moscow: New Literary Observer (Translation into Russian in *Fashion Theory*, Russian Edition) (Peer-selected).

Reed, J., Covington, S., & **Medvedev, K.** (2023). Creating Room for Social Justice Pedagogy in Fashion Education *Clothing and Textiles Research Journal*, 41(1), (6-9). DOI:10.1177/0887302X221099824.

Weigle, B., & **Medvedev, K.** (2022). Maternity swimwear: A tool of female agency. *Fashion, Style, and Popular Culture*. DOI:10.1386/fspc\_00119\_1.

- McInnis, A., **Medvedev, K.** & Worthy, S. (2022). Incorporating a sustainability module into the College of Family and Consumer Sciences (FACS) foundation course. *International Journal of Home Economics*, 15 (2), (167-175).
- Reed, J., Kopot, K., & **Medvedev, K.** (2022). Student perceptions of asynchronous learning in an introductory online fashion course, *International Journal of Fashion Design, Technology and Education*, DOI: 10.1080/17543266.2022.2124313.
- McInnis, A., & **Medvedev, K.** (2021). Age, experience, and creative labour: Narratives of creative professionals over age 55 in the New York fashion industry. *International Journal of Fashion Studies*, 8 (2), (281-98).
- Antaki, B., & **Medvedev, K.** (2021). Bolivian textile crafts and the subversion of institutionalized sustainability. Special Issue on Ethical Fashion and Empowerment, *Clothing Cultures*, 7 (1), 91-100.
- Davis-Bundrage, M., **Medvedev, K.**, Hall, J. (2021). How beauty products use links to Black Lives Matter: Examining beliefs of health threats influence on behavior. *Fashion, Style and Popular Culture* 8 (1) (37-62).
- McInnis, A., & **Medvedev, K.** (2021). Sartorial appearance management strategies of creative professional women over age 50 in the fashion industry. *Fashion Practice* 13(1), 25-47.
- Meacham, S., McAndrews, L., and **Medvedev, K.** (2020). The clothing consumption process of the vintage consumer and sustainable practices for mainstream consumers. *Journal of Family and Consumer Sciences*, 112(3), 34-40.
- Covington, S., & **Medvedev, K.** (2019). Dressing for freedom and justice. *Clothing Cultures*, 6 (2), 215-235.
- Antaki, B., & **Medvedev, K.** (2018). Manos del Uruguay: Exploring the inherent tensions between localism and the global craft economy. *Fashion Practice* 10(2), 196-212.
- Medvedev, K.** (2017). A twist in the retail: The rise, fall, and reemergence of Budapest as a fashion city. *Journal of Fashion, Style & Popular Culture*.
- Medvedev, K.** (2016). Hungarian women toe the line: How Communist propaganda parallels corporate advertising. *Clothing Cultures*, 3(1), 41-54.
- Davis-Bundrage, M., & **Medvedev, K.** (2016). Teacher training and student learning outcomes in Family and Consumer Sciences: A mentoring and co-teaching case study. *The Journal of Human Sciences and Extension*, 4(1), 34-50.
- Lawless, E., & **Medvedev, K.** (2015). Assessment of sustainable design practices in the fashion industry: Experiences of eight small sustainable design companies in the

Northeastern and Southeastern United States. *International Journal of Fashion Design, Technology and Education*, 9(1), 41-50. DOI: 10.1080/17543266.2015.1116616.

**Medvedev, K.** (2015). The roots of change in the Cambodian contemporary fashion scene. *International Journal of Fashion Studies*. Vol. 2 (1), 9-27.

**Medvedev, K., & Reef, B.** (2013). Picking up the threads: Model approach helps Cambodia design a new fashion image. *Women's Studies Quarterly*. Vol. 41 (1&2), 131- 149.

**Medvedev, K.** (2012). Fashion, retailing and economic progress: The Women's Institute of Saint Paul, 1939 to 1971. *Dress*, 38(1), 37-54.

**Medvedev, K., & Moshi, L.** (2011). Tanzanian sartorial socialism. [Special issue]. *Paideusis, Journal for Interdisciplinary and Cross-cultural Studies*, Vol. 5. G1-G30.

Lewis, D., **Medvedev, K., \*** & Seponski, D. M. (2011). Awakening to the desires of older women: Deconstructing ageism within fashion magazines. *Journal of Aging Studies*, 25(2), 101-109.

\*Medvedev and Lewis are both first authors.

DeLong, M., Geum, K., Gage, K., McKinney, E., **Medvedev, K., & Park, J.** (2011). Cultural exchange: Evaluating an alternative model in higher education. *Journal of Studies in International Education*, 15(1), 41-56.

Roman, M., & **Medvedev, K.** (2011). The importance of peer approval in the sartorial purchasing patterns of the University of Georgia students in Athens, GA. *College Student Journal*, 45(1), 164-176.

**Medvedev, K., Lee, Y., & Choi, Y. J.** (2010). An exploratory study on the relationship between country image and the evaluation of fashion products influenced by the ethnic dress of Asians. *Journal of the Korean Society of Clothing and Textiles*, (34)12, 2022- 2038.

**Medvedev, K.** (2010). Designing from dumpsters: Cambodians start at grassroots with fashion. *Fashion Practice*, 2(2), 223-248.

**Medvedev, K.** (2010). Pointy bras and loose house dresses: Female dress in Hungary and in the United States in the 1950s. *AHEA: E-Journal of the American Hungarian Educators' Association*, Volume 3 (2010). [http://ahea.net/e-journal/volume 3\(2010\)/3](http://ahea.net/e-journal/volume%203(2010)/3) (peer-reviewed).

Watson Freeman, A., Blanco, J., Hunt-Hurst, P., & **Medvedev, K.** (2010). Caregivers' perceptions of clothing for people with severe and profound intellectual disabilities. *Perceptual and Motor Skills*, 110(3), 961-964.

Choi Y. J., **Medvedev, K.**, Lee, Y., & Hunt-Hurst, P. (2009). How China, Japan, and Korea are perceived by Vogue USA in the last ten years. *International Journal of Fashion Design, Technology, and Education*, 2(1), 3-11.

Lee, Y., **Medvedev, K.**, Hunt-Hurst, P., & Choi, Y. J. (2008). How the Korean fashion industry is viewed by Women's Wear Daily USA. *Journal of the Korean Society of Clothing and Textiles*, 32(12), 1915-1926.

### **Books, book chapters, parts of books, full papers in proceedings, encyclopedia entries: Invited and Peer-Reviewed Book Chapters:**

#### **Book**

Lynch, A., & **Medvedev, K.** (Eds.), (2019). *Fashion, agency, and empowerment*. London: Bloomsbury.

#### **Book Chapters**

McInnis, A., **Medvedev, K.**, Miles, T. (2024). Intergenerational workforces in the fashion industry. In A. Schramme & N. Verboven (Eds.), *Technology, sustainability and the fashion industry: Can fashion save the world?* (pp. 113-129). Routledge. (Peer- reviewed).

Idacavage, S., & **Medvedev, K.** (2024). Sustainability and social justice In J. Blanco, (Ed.) *The meanings of dress* (Fifth edition). (pp.117-123). Fairchild Books, Inc.) (invited and peer-reviewed).

Reed, J., & **Medvedev, K.** (2020). Beauty entrepreneur with a social conscience: Rihanna gets real with her power and influence. *Ethical Glamour: Styling & Branding Persona*. New York: WaterHill Publishing. (pp. 104-111). (Peer-reviewed).

**Medvedev, K.** (2019). Crime and fashion in the 1950s and 1960s in socialist Hungary. In J. Turney (Ed.), *Fashion crimes: Dressing for deviance*. (pp. 93-104). London: Bloomsbury. (Invited and Peer-reviewed).

Reed, J., & **Medvedev, K.** (2019). The beauty divide: Black millennial women seek agency with Makeup Art cosmetics. In A. Lynch & K. Medvedev (Eds.), *Fashion, agency, and empowerment*. (pp.11-27). London: Bloomsbury. (Peer-reviewed).

Lynch, A., & **Medvedev, K.** (2019). Introduction. In A. Lynch & K. Medvedev (Eds.), *Fashion, agency, and empowerment* (pp.1-7). London: Bloomsbury. (Peer- reviewed).

Davis-Bundrage, M., **Medvedev, K.**, Hunt-Hurst, P. (2018). Black women's hair politics' impact on bodily health: A historical essay. In S. Barak-Brandes & A. Kama (Eds.), *Feminist interrogations of women's head hair: Crown of glory and shame*. (pp.159-175). Abingdon, UK: Routledge (Peer-reviewed).



Reef-Stout, B.E., & **Medvedev, K.** (2017). Multimedia exhibition teaches undergraduate students about sustainable fashion. In W. Leal Filho et al. (Eds.), *Handbook of theory and practice of sustainable development in higher education, World Sustainability Series* (Vol.1). (pp.83-102). New York: Springer International Publishing AG (Peer-reviewed)

**Medvedev, K.** (2012). It is a garage sale at Savers every day: An ethnography of the Savers thrift department store in Minneapolis. In C. Giorcelli & P. Rabinowitz (Eds.), *Habits of being* (Vol. 2). (pp. 230-253). Minneapolis, MN: University of Minnesota Press. (Invited and Peer-reviewed).

**Medvedev, K.** & Moshi, L. (2012). Khangas and socialist ideology. In K.A.Miller- Spillman, A. Reilly, & P. Hunt-Hurst (Eds.), *The meanings of dress, 3<sup>rd</sup>. Ed.* (pp. 374- 379). The article was also reprinted in the 4th and 5th editions. New York: Fairchild. (Invited, short textbook chapter).

**Medvedev, K.** (2011). The Cold War, fashion, and resistance in 1950s Hungary. In S. Totósy de Zepetnek & L. Vasvari (Eds.), *Comparative Hungarian Cultural Studies* (pp. 208-219). West Lafayette: Purdue University Press. (Peer-reviewed).

**Medvedev, K.** (2009). Divat és “bunozás” az 50-es és 60-as és 70-es években Magyarországon. [Crime and fashion in Hungary in the 1950s, 1960s, and 1970s]. In I. Simonovics & T. Valuch (Eds.), *Oltoztessük fel az országot!: Divat és oltozkodás a szocializmusban* [Let’s clothe the country! Fashion and clothing in socialism] (pp. 130- 147). Budapest, Hungary: Argumentum. (Invited and Peer-reviewed).

**Medvedev, K.** (2008). Ripping up the uniform approach: Hungarian women piece together a new communist fashion. In R. L. Blaszczyk (Ed.), *Producing fashion: Commerce, culture and consumers* (pp. 250-272). Philadelphia: University of Pennsylvania Press. (Invited and Peer-reviewed).

**Medvedev, K.** (2007). Dress, Hungarian socialism, and resistance. In D. C. Johnson & H.B. Foster (Eds.), *Dress sense: Emotional and sensory experiences of the body and clothes* (pp. 23-35). Oxford/New York: Berg. (Invited and Peer-reviewed).

### **Full Papers in Proceedings**

**Medvedev, K.** (2009). Trading places: Women offer a different take on downtown St. Paul business in 1939. *Business and Economic History On-Line*, Vol. 7.  
<http://www.thebhc.org/publications/BEHonline/2009/medvedev.pdf>

**Medvedev, K.** (2006). Sifting through layers of satisfaction: Secondhand apparel shopping in South Korea and the United States. *Proceedings of the International Commemorative Symposium of the 60<sup>th</sup> Anniversary of the Hong-IK University* (pp. 68- 73). Seoul, South Korea: University of Minnesota and Hong-Ik University.

### **Papers in Refereed Conference Proceedings**



Reed, J., Covington, S., & **Medvedev, K.** (2021). *Centering social justice pedagogy in fashion education*. 2021 ITAA Conference Proceedings. Iowa State Digital Press.

**Medvedev, K.** (2014). *Follow in their footsteps: Hungarian socialists spread doctrine through sartorial symbols and fashion discourse*. Paper presented at the Fashion and Communication Symposium. University of Minnesota. St. Paul, MN.

Reef, B., & **Medvedev, K.** (2013). *An experiential learning approach to increase fashion students' knowledge, attitudes, and behaviors towards sustainable fashion, with special emphasis on social sustainability*. Paper presented at the Fashion and Social Responsibility Symposium. University of Minnesota, St. Paul, MN.

Lee, M., **Medvedev, K.**, & Smith, D. (2010). A service-learning case study: Collaboration between students, faculty, and small local retailers. *Proceedings of the Interior Design Educators Council 2010 Annual Conference* (pp. 134-139). Atlanta, GA.

**Medvedev, K.**, Lee, Y., & Choi, Y. J. (2009). A qualitative study on American college students' attitude toward Korean fashion products. *Proceedings of the Korean Society of Consumer Studies*, Spring, (pp. 183-190). Chungang University, Seoul, Korea.

Lee, Y., **Medvedev, K.**, Hunt-Hurst, P., & Choi, Y. J. (2009). Negative messages on the Korean fashion industry in Women's Wear Daily, USA. *Proceedings of the Korean Society of Clothing and Textiles*, Spring, (pp. 77-80). Seoul National University, Seoul, Korea.

#### **Invited and Peer-Reviewed Encyclopedia Entries --- Original research**

**Medvedev, K.**, & Reef, B. (2014). Sustainable style. In *Clothing and fashion: American fashion from head to toe*. In M.D. Doering, P. Hunt-Hurst, H.V. Lee, J.F. Blanco (Eds.) Santa Barbara, CA: ABC-CLIO. (Invited).

Reef, B., & **Medvedev, K.** (2014). Environmental issues facing the US fashion industry. In *Clothing and fashion: American fashion from head to toe*. In M.D. Doering, P. Hunt-Hurst, H.V. Lee, J.F. Blanco (Eds.). Santa Barbara, CA: ABC-CLIO. (Invited).

**Medvedev, K.** (2010). Hungary: Urban dress up to 1948. In *Berg Encyclopedia of World Dress and Fashion*, edited by J. B. Eicher, Vol. 9, *East Europe, Russia, and the Caucasus*, edited by D. Bartlett, (pp. 177-182). New York: Berg. (4000-word essay entry).

**Medvedev, K.** (2010). Snapshot: Changes in gender in socialism. In *Berg Encyclopedia of World Dress and Fashion*, edited by J. B. Eicher, Vol. 9, *East Europe, Russia, and the Caucasus*, edited by D. Bartlett, (pp. 191-193). New York: Berg. (1500-word essay entry).

**Medvedev, K.** (2007). Designing dissent: How fashion helped undo communism. *T/here: Journal of Architecture and Landscape Architecture*, 3, 12-19. (invited).

## **Grant Activity:**

### **Internal:**

- **Medvedev, K.** OVPI (2025). Teaching Enhancement Grant, UGA, \$5000 (funded).
- **Medvedev, K.** (2025). Wilson Center UGA Research Travel Grant, UGA, \$500 (funded).
- **Medvedev, K.** UGA-LMU (2023). Faculty Mobility Grant, UGA, \$4,500. (funded).
- **Medvedev, K., Reed, J., & Covington, S.** New Approaches in Diversity Grant, UGA, (2019-2022) \$6,500 (funded).
- **Medvedev, K. & Covington, S.** (2019). Wilson Center UGA publication support. \$500 (funded)
- **Medvedev, K.** (2018). Senior Teaching Fellow, UGA. \$2000 (funded).
- **Medvedev, K.** (2018). Sustainability across the curriculum. \$500 (funded).
- **Medvedev, K., & McAndrews, L.** (2016) EPA Environmental Training Program 1,140,000 (not funded).
- **Medvedev, K.** (2016). Online education cohort, FACS. \$3000 (funded).
- **Medvedev, K.** (2015). Sustainability across the curriculum. \$500 (funded).
- **Medvedev, K.** (2014). Provost Summer Research Salary \$5000. (funded).
- **Medvedev, K.** (2014). Sustainability across the curriculum. \$500. (funded).
- **Medvedev, K.** (2013). Provost Summer Research Salary \$5000. (funded)
- **Medvedev, K.** 2012). Provost Summer Research Salary \$5000. (funded).
- **Medvedev, K.** (2011). UGA Writing Fellow Grant. \$750. (funded).
- **Medvedev, K.** (2010). Family and Consumer Sciences Faculty Research Grant at UGA. Title: *New directions of retailing in downtown St. Paul: A case study of Heimi's Haberdashery and Menswear Store.* \$2000 (funded).
- **Medvedev, K., (P. I.) & Lee, M.** (2009-2010). 2009-2010 Scholarship of Engagement Grant at UGA. Title: *Promoting collaboration between small-sized Athens, GA, retailers and career-seeking fashion merchandising and furnishings and interior students.* \$7,500, including a stipend for a graduate student of \$ 5,417. (funded).
- **Medvedev, K. (P.I.) & Lewis, D.** (2008-2010). Junior Faculty Research Grant, University of Georgia Research Foundation. Title: *Material witness: Cambodian women testify on how textiles shaped their lives.* \$4,500. (funded).
- **Medvedev, K.** (2008-2009) Family and Consumer Sciences Faculty Research Grant at UGA. Title: *Wearing ideology on the sleeve: Images of merchandising in socialist photography.* Requested Amount: \$1590. (not funded)
- **Medvedev, K.** (2007-2008). Family and Consumer Sciences Faculty Research Grant at UGA. Title: *Stitch in time: Two attempts to revive retailing in downtown St. Paul.* \$1,515. (funded).

### **External:**

- **Medvedev, K., McInnis, A., & Saremi, R.** (2020). Cotton Incorporated. \$49,999. (Not funded).

- **Medvedev, K.** (2009). American Council of Learned Societies, East European Studies Program Travel Grant. Travel support to present a paper at the Hungarian Educators' Association Conference at the University of California, Berkeley. Title: *Fashion and resistance of the Hungarian socialist woman in the 1950s*. \$1000. (funded).
- **Medvedev, K.** (2008). Title: *Material witness: Cambodian women testify on how textiles shaped their lives*. 2008 Horowitz Foundation for Social Policy. Annual call for grant proposals. Requested Amount: \$3,500. (not funded).

**Juried Research Presentations** (Presenter is underlined, if not presented by Medvedev).

### **International Presentations:**

Downing Peters, L., Idacavage, S., & **Medvedev, K.** (2023). *Activism and care: De-fashioning fashion curriculum through transformed and inclusive pedagogies*. De-fashioning Education: Digital Multilogue on Fashion Conference. Berlin, Germany.

McInnis, A., **Medvedev, K.** & Worthy, S. (2022). *Incorporating a Sustainability Module into the College of Family and Consumer Sciences (FACS) Foundation Course*. International Federation of Home Economics World Congress, Atlanta, GA.

McInnis, A., & **Medvedev, K.** (2021). *Old school-New school: Balancing Puer and Senex archetypal characteristics fosters productive intergenerational teams in the fashion industry*. Responsible Fashion Series Conference. University of Antwerp, Antwerp, Belgium. (online).

Covington, S., Reed, J., & **Medvedev, K.** (2021). *Diversity in fashion education: Centering positionality and social justice pedagogy*. Digital Multilogue on Fashion Education Conference II. American University, Paris, France. (online).

Covington, S., Reed, J., & **Medvedev, K.** (2020). *Fashion and race*. Digital Multilogue on Fashion Education Conference I. American University, Paris, France. (online).

Covington, S., & **Medvedev, K.** (2020). *Woke brands: An analysis of racial consciousness and the limits of corporate social responsibility in the fashion industrial complex*. Critical Fashion Studies Conference. The University of Melbourne, Australia.

**Medvedev, K.** (2019). *Once again, politics wraps Budapest fashion in a shroud*. Transboundary Fashion Conference. Bunka Gaiken University, Tokyo, Japan.

Antaki, B., & **Medvedev, K.** (2018). *Transference of textile skills knowledge in rural-to-urban migration in the Bolivian Altiplano*. Global Fashion Conference. London College of Fashion.

**Medvedev, K.** (2018). *Research areas presentation*. Canadian Fashion Research Network's Annual Symposium, University of Alberta, Edmonton, Canada.

**Medvedev, K.** (2018). *The transformation of the Budapest fashion retail scene from 1867 to World War II*. Paper at the Retailing, Architecture and Material Culture: Historical Perspectives symposium, CHORD, University of Wolverhampton, UK.

Antaki B., & **Medvedev, K.** (2018). *Exploring the potential of Sumak Quamaña in reforming indigenous gender relations, preserving traditional ecological knowledge, and preserving Bolivian craft culture*. Paper at the Gender, Work, Organization, International Interdisciplinary Conference, Macquarie University, Sydney, Australia.

Reed, J., & **Medvedev, K.** (2018). *Beauty entrepreneur with a social conscience: Rihanna gets real with her power and influence*. Paper at the Bridging Gaps: What is Ethical Glamour in Celebrity Culture? 7th International Conference of the Centre for Media and Celebrity Studies, Lisbon, Portugal. (online).

**Medvedev, K.** (2017). *The transformation of Budapest fashion and retailing over a century*. Paper at the American Hungarian Educators and Hungarian Studies Association of Canada joint meeting, Ryerson University, Toronto, Canada.

**Medvedev, K.** (2016). *Cambodian fashion NGOS: Are they doing good?* Paper at the 4<sup>th</sup> International Non-Western Fashion Conference, Local Communities. University of Antwerp, Antwerp, Belgium.

**Medvedev, K.**, & Reef-Stout, B. (2016). *Dressed to kill: Experiential sustainability learning for students can revive fashion*. Paper at the End of Fashion Conference. Massey University, Wellington, New Zealand.

**Medvedev, K.** (2015). *Dress code: Hungarian Communists send ideological messages amid scarcities*. Paper for the Look of Austerity Conference. Museum of London, London, United Kingdom. (The paper could not be delivered because the conference conflicted with the Sex, Power and Fashion conference I was involved with as one of the conference planners.)

**Medvedev, K.** (2014). *Shoe in for socialism: How propagandists used footwear to sell ideology to Hungarians*. Paper at the Fashion Thinking International Conference. University of Southern Denmark. Kolding, Denmark.

**Medvedev, K.** (2013). *Old motifs for new motives: Looking for the roots of change in the contemporary Cambodian fashion scene*. Paper at the 2<sup>nd</sup> Nonwestern Fashion Conference. London College of Arts. London, United Kingdom.

**Medvedev, K.** (2011). *Picking up the threads: Model approach helps Cambodia design new fashion image*. Paper at the Fashion: Exploring Critical Issues, 3<sup>rd</sup> Global Conference. Oxford, United Kingdom.

**Medvedev, K.** (2010). *Weaving new destinies: Cambodian women change lives at the loom*. Paper at the Hanging by the Thread International Conference organized by the Costume and Textile Association of New Zealand and the NewDowse Museum, Wellington, New Zealand.

**Medvedev, K.** (2009). *From waste to taste: Cambodian street kids craft stylish items from garbage*. Paper at the Extra/Ordinary Dress Code: Costuming and the Second Skin in Asia conference, City University, Hong Kong, China.

**Medvedev, K.** (2009). *Retooling retailing in 1939: A women's group joins businesses to refashion St. Paul*. Paper at the Fashions: Business Practices in Historical Perspective Conference, 13<sup>th</sup> Meeting of the European Business History Association, held jointly with the 55th Meeting of the US Business History Conference, Bocconi University, Milan, Italy.

**Medvedev, K., Lee, Y. & Choi, Y. J.** (2009). *A qualitative study on American college students' attitude toward Korean fashion products*. Paper at the Spring Conference of the Korean Society of Consumer Studies, Seoul, South Korea.

Lee, Y., Medvedev, K., Hunt-Hurst, P. & Choi, Y. J. (2009). *Negative messages on the Korean fashion industry in Women's Wear Daily, USA*. Poster presentation at the Spring Conference of the Korean Society of Clothing and Textiles, Seoul, South Korea.

**Medvedev, K.** (2007). *Crimes of fashion in Hungary from the 1950s to the 1970s*. Paper at the Fashion under Socialism Conference, Budapesti Történeti Múzeum, Budapest, Hungary. (invited).

**Medvedev, K.** (2006). *Consuming secondhand clothes in the United States and South Korea*. Paper at the International Commemorative Symposium of the 60<sup>th</sup> Anniversary of Hong-IK University, Seoul, South Korea.

#### **Domestic Presentations:**

Reed, J., Covington, S., & Medvedev, K. (2021). Centering social justice pedagogy in fashion education. Poster presentation at the 2021 ITAA Conference.

McInnis, A., & **Medvedev, K.** (2021). Everyday performative dress: The Shepherds of New York. Fashion, Freaks and Monsters Symposium, University of Hawaii. (Cancelled because of COVID).

McInnis, A., & **Medvedev, K.** (2020). Title: "The Effects of Historic Events on Creative Professionals over Age Fifty Who Work in the NYC Fashion Industry. Canceled indefinitely because of COVID-19. Best 5% of abstracts selection.

McInnis, A., & Medvedev, K. (2019). *Sartorial appearance management strategies of creative professional women over age 50 in the fashion industry*. Paper at the Fashion and Active Aging Symposium. University of Minnesota, St. Paul, MN.

Covington, S., & Medvedev, K. (2019). *Dressing for freedom and justice*. Paper at the Fashion Queens, 2019, Costume Society of America, Southeastern Regional Symposium, University of North Carolina.

Reed, J., & Medvedev, K. (2016). *Cosmetic counter connotations for millennial black women and beauty*. Paper at the Costume Society of America, Southeastern Regional Symposium, Columbus, GA.

**Medvedev, K.** (2014). *Follow in their footsteps: Hungarian socialists spread doctrine through sartorial symbols and fashion discourse*. Paper at the Fashion and Communication Symposium. University of Minnesota, St. Paul, MN.

**Medvedev, K.** (2013). *Soviet constructivist fashion designers*. Paper at the Institute of Advanced Studies, University of Minnesota, Minneapolis, MN. (invited).

**Medvedev, K.** (2013). *Women in Soviet art*. Gallery talk for Minnesota high school and university educators. Russian Museum, Minneapolis, MN.

Reef, B., & Medvedev, K. (2013). *An experiential learning approach to increase fashion students' knowledge, attitudes, and behaviors towards sustainable fashion, with special emphasis on social sustainability*. Paper at the Fashion and Social Responsibility Symposium. University of Minnesota, St. Paul, MN.

**Medvedev, K., & Moshi, L.** (2010). *Sartorial socialism in Tanzania*. Paper at the Annual Meeting of the Costume Society of America, Southeast Region, Asheville, NC.

Lee, M., Medvedev, K., & Smith, D. (2010). *A service-learning case study collaboration between students, faculty, and small local retailers*. Paper at the Annual Meeting of the Interior Design Educators Council, Atlanta, GA.

**Medvedev, K.** (2009). *From waste to taste: Cambodian street kids craft stylish items from garbage*. Paper at the 36<sup>th</sup> Annual Meeting and National Symposium of the Costume Society of America, Kansas City, MO.

**Medvedev, K.** (2009). *Fashion and resistance of the Hungarian socialist woman in the 1950s*. Paper at the Annual Conference of the American Hungarian Educators' Association, University of California, Berkeley, CA.

Rayburn, C., & Medvedev, K. (2009). *Expressions of cultural meanings through the modifications of Converse All-Star Chuck Taylor's*. Paper at the Annual Meeting of the Popular Culture/American Culture Association, New Orleans, LA.

Benson, S., & Medvedev, K. (2009). *Swagga like us: Hip hop's influence on the fashion choices of African American female consumers*. Paper at the Annual Meeting of the Popular Culture/American Culture Association, New Orleans, LA.

**Medvedev, K.** (2008). *Fashioning the Cold War*. Paper at the Dress, Culture and Communication Costume Society of America Southeast Region Mini-Meeting, Athens, GA.

DeLong, M., Geum, K., Medvedev, K., Park, J., Gage, K., & McKinney, E. (2008). *Learning to collaborate across cultures: Evaluating experiences of an extended cultural exchange*. Paper at the Hawaii International Conference on Education, Honolulu, HI.

**Medvedev, K.** (2008). *Altered tastes: Thrift store shopping runs the gamut from economy to ecology*. Paper at the Annual Meeting of the Popular Culture/American Culture Association, San Francisco, CA.

DeLong, M., Gage, K., McKinney, E., Park, J., & **Medvedev, K.** (2007). *Living on the edge: Experiences of a cultural interchange*. Paper at the Annual Meeting of the International Textile and Apparel Association, Los Angeles, CA.

**Medvedev, K.** (2007). *Black and white and re(a)d all over: Communist message dresses Hungarian women's magazine in new colors*. Paper at the Social Policy, Social Ideology, Social Change Annual Meeting of the Midwest Sociological Society and North Central Sociological Association, Chicago, IL.

**Medvedev, K.** (2007). *Uniform mass(querade): Socialist women in Hungary show their true colors*. Paper at the Defining Culture through Dress: Individual Identities Conference, Hofstra University, New York, NY.

**Medvedev, K.** (2006). *Communist cache: How many dresses does it take to unveil a Hungarian story?* Paper at the 32<sup>nd</sup> Annual Meeting and National Symposium of the Costume Society of America, Hartford, CT.

### **Research Awards**

- Interior Design Educators Council's Award of Excellence: Best Presentation Paper. Teaching Forum for Lee, M., **Medvedev, K.**, & Smith, D. (2010). *A service-learning case study collaboration between students, faculty, and small local retailers*. Atlanta, GA.
- A Best Presentation paper award for **Medvedev, K.**, Lee, Y., & Choi, Y. J. (2009). *A qualitative study on American college students' attitude toward Korean fashion products*. Spring Conference of the Korean Society of Consumer Studies. Seoul, South Korea.

### **Contributions in Service to the University, the Profession, and Society:**

#### University, not mentioned above

- University of Georgia, Promotion and Tenure Review Committee, Applied Sciences, 2025.
- University of Georgia, Lake Lanier Retreat to discuss the plans of the Innovation Center that later became the Delta Hub at UG, 2019
- University of Georgia Publication Task Force. 2012
- Celebrating Courage: From Head Ties to Hip Hop: A photographic celebration of African American dress, 1900-2011. Exhibition organizing committee member with Dr. Patricia Hunt-Hurst and Dr. Jose Blanco, 2011
- Organizing Committee member of the 17<sup>th</sup> Annual Darl Snyder Lecture, in cooperation with the African Studies Institute, 2009
- Invited panelist: Cultural couture: The sociology of style. Brumby Hall, 2009

#### College, not mentioned above

- Study Away Committee, 2016-present Special Events Committee, 2016
- Student Faculty Affairs Committee, 2006-2010
- Honors Faculty Mentor Network Meet and Greet program, 2009
- FACS Leadership Retreat, 2007

#### Department, Not mentioned above

- Promotion and Tenure Assessment Committee 2013 – present
- Search committee member for Department Head in Textiles, Merchandising and Interiors, 2016
- Search committee chair for Assistant Professor in Product development and design, 2014
- TMI exhibition organizer with Dr. Jose Blanco and Dr. Yoo-Kyoung Seock, South Campus Tailgating, 2012
- UGA Fashion Week Chair, 2012
- TMI's exhibition organizer with Dr. Suraj Sharma and Charles Gilbert, South Campus Tailgating, 2010
- Soft Goods Event, Undergraduate Research Exhibit organizer, 2010
- Search Committee member for Lecturer Position in Furnishings and Interiors, 2007-08
- Search Committee Member for Assistant Professor Position in Furnishings and Interiors, 2007-08
- Organized University of Minnesota consultants' visit to evaluate proposal for Ph.D. in merchandising at TMI, 2007

#### Profession and community

- Reviewer for the Journal of Austrian-American History, 2024
- Promotion and Tenure External Review, Columbia College, 2023
- Promotion and Tenure External Review, Dominican University, 2022
- Promotion and Tenure External Reviewer, Michigan State University, 2021
- Reviewer for several academic publications, 2010 – to present, including *Fashion Theory, Dress, Clothing and Textiles Research Journal*, etc.
- Interviews in international publications, *China Daily, Atlantic*, 2020
- Interview for racked.com online fashion magazine, 2016
- Regular interviews for journalism students and writers of the *Red and Black* (ongoing)
- Regular interviews for journalists domestically, 2010 to present
- Manuscript reviewer for the journal of *Business History*, 2016
- Manuscript reviewer for the journal *Fashion, Style and Popular Culture*, 2016
- Invited manuscript reviewer for the *Oxford Research Encyclopedia of Literature*, 2016
- Outside reviewer of book manuscript for Fairchild Books, 2016
- External reviewer for promotion, Massey University, New Zealand, 2015
- Invited blind reviewer of conference abstracts for the Eicher Symposium II: Fashion, Sex and Power, University of Minnesota, 2015
- Sustainability Learning Community, UGA, 2013-2014
- Abstract reviewer for the *Fashion and Communication symposium*, 2014
- Session chair, *Fashion and Communication symposium*, 2014



- Costume Society blind reviewer of conference abstracts for the Costume Society of America Annual meeting in Atlanta, 2012
- Invited manuscript reviewer for the Special Issue of *Paideusis-Journal for Interdisciplinary and Cross-cultural Studies*, 2010
- Invited manuscript reviewer for the *Journal of Contemporary Ethnography*, 2010
- Co-organizer of the *Dress, Culture and Communication*, Costume Society of America Southeast Region Mini-Meeting in 2008 at the Georgia Museum of Art, Athens, GA, with Dr. P. Hunt-Hurst and Dr. J. Blanco
- Session Chair of Juried Oral Presentations at the 36<sup>th</sup> Annual Meeting and National Symposium of the Costume Society of America, Kansas City, MO, 2010
- Chair of *Fashion, Appearance & Consumer Identity: Mass Fashion, Retail, and Craft Session* at the Popular Culture/American Culture Annual Conference, San Francisco, CA, 2008
- International Textiles and Apparel Association blind reviewer of conference abstracts in the area of social psychological aspects of dress from 2007- to present
- Provided input for ITAA's Curriculum Development Committee on the role of Cultural Dress courses, 2007
- Evaluation of Hungarian costume prints for the collection of the University of Georgia Museum of Art
- Consultant on changes of student uniforms in Athens, GA