Georgia Child Care Wellness Study

2017 Statewide Survey Results

+ Why this study?

Increase water/healthy beverage consumption
Viable strategy to combat childhood obesity

Teachers/Staff Early Care and Education
Ensuring knowledge and implementation of beverage guidelines

Create effective trainings
Effective training programs are necessary to educate teachers and staff

Demographics

646 Respondents

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<th>Program Type</th>
<th>CCLC</th>
<th>FCCLH</th>
<th>Exempt</th>
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<td>49%</td>
<td>38%</td>
<td>13%</td>
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CACFP Participation

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<td>68%</td>
<td>31%</td>
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Survey Results

What Training Format Interest You Most?

- Podcast (19.11%)
- Video-Based (18.05%)
- Social Media based (10.14%)
- Interactive Video (27.99%)
- Phone App (9.07%)
- Text Message (15.64%)

eLearning Focus Group Themes

Conducted 21 key informant interviews & 6 focus groups with child care program directors and teachers across 6 regions in Georgia

Engaging

"I like how it has practical application in a classroom [...] not a lot of trainings do that, where they show you like, they show you a theory and don’t really show you how to implement it.”

Concise

"[...] a lot of trainings waste our time. It’s a lot of the same information.”

Accountability

"[...] it makes them (teachers) work a little harder [...] They have to invest in it, you know?"

Interactive

"Especially because I get to make a decision, interact with and the text, I could do that.”

Questions?
Contact Principal Investigator:
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