

eLearning Preferences Questionnaire

+ Demographics

646 Respondents

Program Type



CACFP Participation



Georgia Child Care Wellness Study

2017 Statewide Survey Results

+ Why this study?



Increase water/healthy beverage consumption
Viable strategy to combat childhood obesity



Teachers/Staff Early Care and Education
Ensuring knowledge and implementation of beverage guidelines



Create effective trainings
Effective training programs are necessary to educate teachers and staff

+ Survey Results

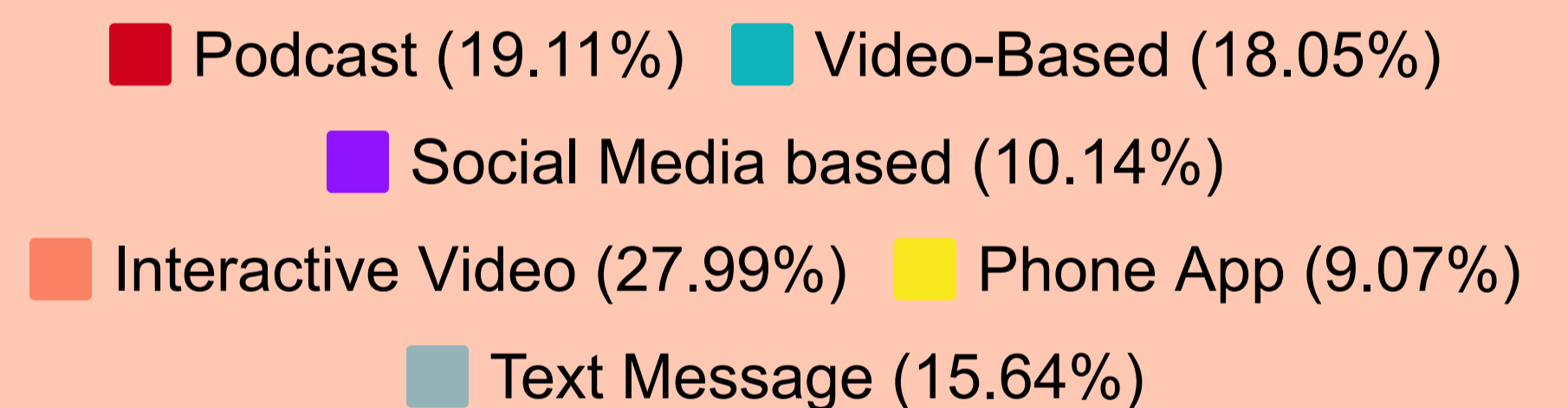
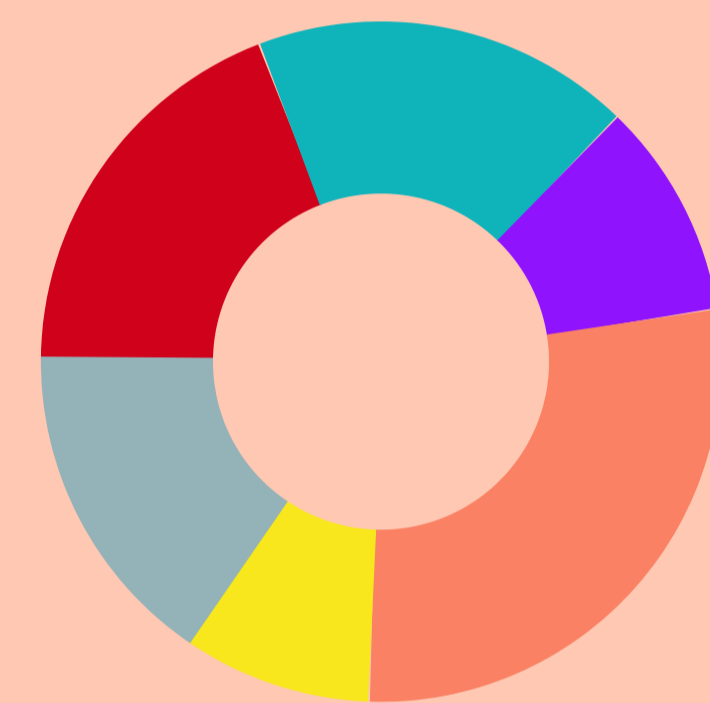


97% have access to Internet



85% have no prior beverage policy training

What Training Format Interest You Most?



+ eLearning Focus Group Themes

Conducted 21 key informant interviews & 6 focus groups with child care program directors and teachers Across 6 regions in Georgia

Engaging

"I like how it has practical application in a classroom [...] not a lot of trainings do that, where they show you like, they show you a theory and don't really show you how to implement it."

Concise

"[...] a lot of trainings waste our time. It's a lot of the same information."

Accountability

" [...] it makes them (teachers) work a little harder [...] They have to invest in it, you know?"

Interactive

"Especially because I get to make a decision, interact with and the text, I could do that."

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Questions?
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